Quarterly Report Listings of Needs and the programming response thereto: for the period of July 1, 2015
to September 30, 2015.
Prepared under the direction of:
Mike Taylor
General Manager
KAUZ-TV
09/30/15

Need to inform citizens about the First Step Program in Wichita Falls.

Program

Date

Time Type

Source

Description

5:30A PA

Local

Executive Director of First Step Donna

Inside Texoma 07/19/2015 Landis and First Step Education Coordinator Chantel Grant discussed how the organization helps victims of domestic violence and sexual assault. They also discussed upcoming fundraisers and ways to help donate to First Step.

Need to inform citizens about Hotter'N Hell Hundred and its value to the Wichita Falls Economy.

Program

Date

Time Type Source

Description

Inside Texoma 08/02/2015

5:30A PA

Local

Hotter'N Hell Hundred Chairman Roby

Christie, Hotter'N Hell Hundred Director of Dirt Events Sandy Fleming, Hotter'N Hell Medical Director Dr. Keith Williamson and Wichita Falls Chamber of Commerce President Henry Florsheim talked about the economic impact this huge event has on the community.

Need to inform citizens about Back to School requirements for school entry.

Program

Date

Time Type Description

Inside Texoma 08/09/2015

5:30A PA

Local

Source

WFISD Communications Officer Ashley

Thomas, Pediatric Nurse Corine Doho from Community Healthcare Center and Certified Credit Counselor Michelle Kuehner discussed what to expect on the upcoming school year and how to get kids and parents ready for it. They also discussed how to keep kids healthy during the school year and give tips for parents on back to school shopping so they don't break their budget.

Need to inform citizens about the Crime Stoppers Program.

Program

Date

Time Type Source

Description

Inside Texoma 08/30/2015

5:30A PA

Local

Officer Brian Bohn with Crime Stoppers

talked about the program and how it helps to keep the community safe. He also talked about the Campus Crime Stoppers program.

Need to inform citizens about Teens Make A Difference Program.

Program

Date

Time Type Source

Description

Inside Texoma 09/27/2015 5:30A PA Local Stewart Harvey from the Non Profit Center talked about the program Teens Make A Difference and how teens volunteer their time to community projects to help make the community a better place. He also discussed the impact the program has on everyone involved and how teens and adults can get involved in the program this year.

Inside Texoma also airs on 6.2 CW – the KAUZ-TV Digital Multicast as 6:30A and 9A Sunday Mornings.