## **KAUZ-TV**

## 3rd QUARTER 2014

## PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements run throughout the broadcast day during normal spot breaks between program, news, and sporting events.

Their subject deals with many areas including health care, crime, education, environment, careers, safety, voting rights, child welfare, and free national and state programs.

## PUBLIC SERVICE ANNOUNCEMENTS CW 3rd QUARTER 2014

	<u>July</u>	<u>August</u>	<u>September</u>
Adopt a Pet	59	58	52
Autism	130	138	155
Be Ready	41	0	0
Campfire	0	0	0
Child Passenger	79	79	94
Consequences	23	0	0
Drunk Driving	264	294	281
Emergency Prep	342	427	191
Fatherhood Involvement	70	72	93
Firearms	161	172	193
Flu Vaccine	14	0	0
Kids	448	660	739
Reading-Book People	13	0	0
RHH	116	136	129
Stroke	194	260	87
Super Buddies	0	0	387
Text & Drive	196	262	282
Troops First		8	114
WFISD Read to Learn	124	28	0
Wildlife Prep.	167	163	114