

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM**

**4<sup>th</sup> QUARTER, 2014**  
**(October 1 – December 31)**

Prepared by:

**Lauri Dodd**

**Public Affairs Director**

**Issues of Concern to Dallas / Fort Worth  
Addressed in Responsive Programming in the  
4<sup>th</sup> Quarter, 2014**

1. **Hunger and Homelessness Issues** Investigation into the challenges facing society in meeting the needs of an increasing hungry and homeless population, including available services, and ways to help
2. **Public Health Concerns** Covers hot health topics, including communicable disease, mental and physical wellness, and the importance of prevention; also addresses need to be vigilant and proactive to protect health of entire society
3. **Minority and Women's Issues** Addresses the challenges facing women and minorities in trying to get a leg up in society, including services available to help these unique populations, and opportunities for volunteerism
4. **At-Risk Kids and Teens Issues** Covers issues regarding young people who need protection, including removal from abusive environments, as well as aid and role-modeling to overcome hardships to end the cycle of abuse
5. **Education and Awareness Issues** Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally
6. **Financial Literacy Issues** Raising awareness of financial tools available to succeed, small business issues and financial planning methods to help people better position themselves for the future
7. **Philanthropic Issues** Addresses issues relating to volunteerism, activism, and groups that need a helping hand to provide services for others throughout the community
8. **Career Planning** Creative strategies for business success, financial advice and tips to become more attractive in a fast-changing economic market
9. **Personal Responsibility Issues** Discussion about ways to become more self-reliant when fewer resources are available for public assistance, including helping others with a hand up—not a hand out
10. **Violence Prevention Issues** Raising awareness of violence in our society and ways to break the cycle, including efforts to improve the lives of those who have been victimized

**KRLD-FM Programs That Address Community Issues  
4<sup>th</sup> Quarter, 2014**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 6:00-7:00 a.m. Produced by Lauri Dodd, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2014**  
**(October 1 through December 31)**

**ISSUE:           Hunger and Homelessness Issues**

Better Living  
October 12, 2014  
6-6:30am  
30 minutes of a 60-minute program

Marriages are in severe need of help. Instead of a declining divorce rate, events of recent years have only served to lead to an increase in divorces. Marcia Naomi Berger has written a book entitled, *Marriage Meetings for Lasting Love*, that outlines her unique and simple plan for improving marriages, no matter what their current state. By conducting a brief meeting weekly with your spouse, she contends, you can vastly improve your marriage. It encourages couples to discuss problems openly and honestly, as well as create action items for improvement. (See also: Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens, Education and Awareness Issues, Financial Literacy Issues, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living  
October 12, 2014  
6:30-7am  
30 minutes of a 60-minute program

Much of what holds us back in our lives are things we create in our own minds. Dr. Judith Orloff, MD has spent decades as a psychiatrist, counseling patients who need to free themselves of their debilitating past limitations. Her newest book, *The Ecstasy of Surrender – 12 Empowering Ways Letting Go Can Improve Your Life*, outlines her personal struggle with letting go, and the subsequent freedom she gained in doing so. The book also gives us a detailed roadmap of how we can attain the same in our own lives. (See also: Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens, Education and Awareness Issues, Financial Literacy Issues, Philanthropic Issues, Career Planning, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living  
November 9, 2014  
6-6:30am  
30 minutes of a 60-minute program

Unfortunately, we have a lot to worry about these days. From our interpersonal relationships, to our job security, and even our health and

wellness—worry presents itself on a daily basis. However, Katherine Tristan realized long ago, that worry does not solve any issues. And many times, the thing we worry about never comes to pass, and it's simply wasted time. She spends her time counseling others, giving them tools to process the things in their lives, enabling them to avoid worry altogether. Her book, *Stop Worrying, Start Living*, is a practical guidebook to reach readers everywhere. (See also: Public Health Concerns, Financial Literacy Issues, and Personal Responsibility Issues)

Better Living  
November 23, 2014  
6:30-7am  
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Contrary to popular belief, financial security is indeed still an attainable goal. It's just trickier than it has been in years past. Gene Natali, Jr. reaches out to young people to start the training at an earlier age, to help head off typical money mistakes. *The Missing Semester* is his book that details his guidebook for achieving personal financial freedom. (See also: Minority and Women's Issues, Financial Literacy Issues, Career Planning, Personal Responsibility Issues, and Violence Prevention Issues)

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It just wouldn't be Christmas without speaking with Major Ward Matthews of the Salvation Army of North Texas. Of course their organization is highly visible during this time of year, but the money they raise now goes to fund projects and services they provide throughout the community for the remainder of the year as well. The Angel Tree Project, The Red Kettle Campaign, and the dinners for Thanksgiving and Christmas keep them top of mind. But the group also helps to feed children during the summer when school lunch programs are no longer in effect, provide childcare so parents can work, and offer services to help men and women with substance abuse problems just to name a few. (See also: Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens Issues, Philanthropic Issues, and Violence Prevention Issues)

Better Living  
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Many more people are living paycheck to paycheck now than ever before, and that means retirement is a non-attainable dream for more and more

people these days. Even achieving financial freedom or security seems too far off, and Douglas Ezay wants to change that. He's an immigrant from Africa, who came to America for the opportunity, and was determined to make his own way here. He now teaches others to develop the financial knowledge and skills that helped him make his dreams come true for themselves and generations to come. (See also: Minority and Women's Issues, Financial Literacy Issues, Career Planning, and Personal Responsibility Issues)

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**ISSUE:           Public Health Concerns**

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6-6:30am  
30 minutes of a 60-minute program

For many years, Dr. Pete Edelstein, MD cared for his patients with cancer, and then he started noticing trends. He recognized that those among his patients that were better about self-care, and maintaining a better health overall, body mind and spirit, were the ones who could overcome and become survivors, rather than victims—in every aspect of their lives. He encourages patients and loved ones to be more proactive in today’s overstressed healthcare system. His book, *Own Your Cancer*, is a testament to the strength that has, as well as a guideline for those who need it. (See also: Minority and Women’s Issues, At-Risk Kids and Teens Issues, Education and Awareness Issues, Philanthropic Issues, Career Planning, and Personal Responsibility Issues)

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Better Living  
November 2, 2014  
6-6:30am  
30 minutes of a 60-minute program

Aging is a difficult part of growing older for many adults. In addition to physically, mentally, and spiritually, there are several other ways aging can take a toll on our lives. However, Elaine Ambrose has an interesting perspective on aging that can help people cope. It has been deemed the sandwich generation, because those approaching middle age often find themselves taking care of young adults as well as elderly parents, giving them a wide range of difficult issues to deal with on a daily basis. Elaine's book, *Midlife Cabernet* is a humorous, yet solutions-oriented look at ways to better face the coming storm. (See also: Education and Awareness Issues, and Personal Responsibility



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With all the changes in healthcare regulations these days, there has been a growing emphasis on preventive medicine as well as patient education. Dr. Elaine Ferguson, MD has seen many hundreds of patients in her two decades as a practitioner, and has even had to nurse herself back to health after a prolonged stress-related illness. Her primary message through all that experience is for people to slow down and take a more active role in the outcome of their own health. (See also: Minority and Women's Issues, Education and Awareness Issues,

and Personal Responsibility Issues)

Better Living  
November 30, 2014  
6:30-7am  
30 minutes of a 60-minute program

Christmastime can be stressful on families—to say the least. Getting together with loved ones can sometimes be a dreaded event that threatens to spoil the holidays. But it doesn't have to be that way. Author of *The Secret Code to Success*, Noah St. John, PhD, says that we are going about it the wrong way. If we can learn to look at family events with a different eye, and slightly modify our expectations, we can once again have fun during the holidays. His methods have been helping people nationwide for nearly a decade. (See also: Philanthropic Issues, Career Planning, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living  
December 7, 2014  
6-6:30am  
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It just wouldn't be Christmas without speaking with Major Ward Matthews of the Salvation Army of North Texas. Of course their organization is highly visible during this time of year, but the money they raise now goes to fund projects and services they provide throughout the community for the remainder of the year as well. The Angel Tree Project, The Red Kettle Campaign, and the dinners for Thanksgiving and Christmas keep them top of mind. But the group also helps to feed children during the summer when school lunch programs are no longer in effect, provide childcare so parents can work, and offer services to help men and women with substance abuse problems just to name a few. (See also: Hunger and Homelessness Issues, Minority and Women's Issues, At-Risk Kids and Teens Issues, Philanthropic Issues, and Violence Prevention Issues)

Better Living  
December 21, 2014  
6:30-7am  
30 minutes of a 60-minute program

There is an event that has long been associated with Christmas in the DFW area, and that is the Trains exhibit at NorthPark Mall. In its 25<sup>th</sup> year, the Trains draw crowds of people young and old. It is entertaining and educational—and also for a good cause. The event is the biggest fundraiser for the Ronald McDonald House of Dallas. This group helps

provide services for families with children who are hospitalized for long periods of time. RMH makes everything easier on the families by providing a place to stay and hot meals, allowing them to focus on the task of helping their children heal. (See also: Minority and Women's Issues, and Philanthropic Issues)

Better Living

December 28, 2014

6-6:30am

30 minutes of a 60-minute program

Stephanie Collins is on a mission to educate parents of special needs children about how to properly care for them while still maintaining a balance within the family. She has three children who are special needs, and one who is not. She spends a great deal of her time juggling other people's needs and often neglects her own. Caring for the caregiver is one of the most important aspects of her situation, so that she may better provide a source of love and stability for her family. (See also: Education and Awareness Issues, and Personal Responsibility Issues)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2014**  
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**ISSUE: Minority and Women's Issues**

Better Living  
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Nowadays, people need a lot of advice and guidance in recreating themselves to be more attractive in the current workplace. This ever-changing landscape is something that Jude Bijou has become an expert at navigating. Through her book, *Attitude Reconstruction*, she offers some practical advice and tools to reconstruct the way they view themselves so that others may do the same. (See also: Career Planning, Personal Responsibility Issues, and Violence Prevention Issues)

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**Most Significant Issue-Responsive Programming**  
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**ISSUE:           At-Risk Kids and Teens Issues**

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6-6:30am  
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Better Living

November 2, 2014

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30 minutes of a 60-minute program

Bullying is a huge problem in today's society. Although it is as yet undetermined if children face bullying more than their parents did, there is no doubt that the stakes are higher and social media allows the opportunity for bullying on an international scale to exist. How do we equip our children with the tools to prepare to combat bullying, and at the same time ensure they do not shrink, and instead become empowered in the face of adversity? The first step, says Dr. Eileen Kennedy Moore, is to make sure they can properly identify bullying. We do them a disservice by readily labeling simple acts of meanness or aggression as bullying. Dr. Moore has a video series that helps parents and children identify and begin to stamp out true bullying, so we can ultimately raise emotionally and socially healthy kids. (See also: Personal Responsibility Issues, and Violence Prevention Issues)

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**ISSUE:           Education and Awareness Issues**

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Over the past several decades, Russell Friedman has gained worldwide acclaim for counseling people through loss. His latest book, *Moving Beyond Loss*, was quite a personal journey for him. He realized that loss comes not only in the form of loss of a loved one, but can also be the loss of a marriage or relationship, a job loss, or even a friendship. His book outlines ways we can effectively overcome and recover from all types of loss in our lives. (See also: Public Health Concerns, At-Risk Kids and Teens Issues, Philanthropic Issues, Career Planning and Personal Responsibility Issues)

Better Living

November 23, 2014

6-6:30am

30 minutes of a 60-minute program

With all the changes in healthcare regulations these days, there has been a growing emphasis on preventive medicine as well as patient education. Dr. Elaine Ferguson, MD has seen many hundreds of patients in her two decades as a practitioner, and has even had to nurse herself back to health after a prolonged stress-related illness. Her primary message through all that experience is for people to slow down and take a more active role in the outcome of their own health. (See also: Public Health Concerns, Minority and Women's Issues, and Personal Responsibility Issues)

Better Living

December 28, 2014

6-6:30am

30 minutes of a 60-minute program

Stephanie Collins is on a mission to educate parents of special needs children about how to properly care for them while still maintaining a balance within the family. She has three children who are special needs, and one who is not. She spends a great deal of her time juggling other people's needs and often neglects her own. Caring for the caregiver is one of the most important aspects of her situation, so that she may better provide a source of love and stability for her family. (See also: Public Health Concerns, and Personal Responsibility Issues)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2014**  
**(October 1 through December 31)**

**ISSUE: Financial Literacy Issues**

Better Living  
October 5, 2014  
6:30-7am  
30 minutes of a 60-minute program

With the increasing usage of social media in every aspect of our business and personal lives, there are some ground rules that need to be set. In addition, many people don't realize the need to protect their personal brand when it comes to social media. Every post and every picture tells someone a story about you—for good or bad—and it lasts forever. April Gregory works to help people manage and maximize their personal brand, to help them get jobs, secure more business, or just simply retain better control of the image you portray to the world. (See also: Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens, Education and Awareness Issues, Philanthropic Issues, Career Planning, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living  
October 12, 2014  
6-6:30am  
30 minutes of a 60-minute program

Marriages are in severe need of help. Instead of a declining divorce rate, events of recent years have only served to lead to an increase in divorces. Marcia Naomi Berger has written a book entitled, *Marriage Meetings for Lasting Love*, that outlines her unique and simple plan for improving marriages, no matter what their current state. By conducting a brief meeting weekly with your spouse, she contends, you can vastly improve your marriage. It encourages couples to discuss problems openly and honestly, as well as create action items for improvement. (See also: Hunger and Homelessness Issues, Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens, Education and Awareness Issues, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living  
October 12, 2014  
6:30-7am  
30 minutes of a 60-minute program

Much of what holds us back in our lives are things we create in our own minds. Dr. Judith Orloff, MD has spent decades as a psychiatrist, counseling

patients who need to free themselves of their debilitating past limitations. Her newest book, *The Ecstasy of Surrender – 12 Empowering Ways Letting Go Can Improve Your Life*, outlines her personal struggle with letting go, and the subsequent freedom she gained in doing so. The book also gives us a detailed roadmap of how we can attain the same in our own lives. (See also: Hunger and Homelessness Issues, Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens, Education and Awareness Issues, Philanthropic Issues, Career Planning, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living

November 9, 2014

6-6:30am

30 minutes of a 60-minute program

Unfortunately, we have a lot to worry about these days. From our interpersonal relationships, to our job security, and even our health and wellness—worry presents itself on a daily basis. However, Katherine Tristan realized long ago, that worry does not solve any issues. And many times, the thing we worry about never comes to pass, and it's simply wasted time. She spends her time counseling others, giving them tools to process the things in their lives, enabling them to avoid worry altogether. Her book, *Stop Worrying, Start Living*, is a practical guidebook to reach readers everywhere. (See also: Hunger and Homelessness Issues, Public Health Concerns, and Personal Responsibility Issues)

Better Living

November 23, 2014

6:30-7am

30 minutes of a 60-minute program

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Better Living

December 28, 2014

6:30-7am

30 minutes of a 60-minute program

Many more people are living paycheck to paycheck now than ever before, and that means retirement is a non-attainable dream for more and more people these days. Even achieving financial freedom or security seems too far

off, and Douglas Ezay wants to change that. He's an immigrant from Africa, who came to America for the opportunity, and was determined to make his own way here. He now teaches others to develop the financial knowledge and skills that helped him make his dreams come true for themselves and generations to come. (See also: Hunger and Homelessness Issues, Minority and Women's Issues, Career Planning, and Personal Responsibility Issues)



**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2014**  
**(October 1 through December 31)**

**ISSUE: Philanthropic Issues**

Better Living  
October 5, 2014  
6-6:30am  
30 minutes of a 60-minute program

For many years, Dr. Pete Edelstein, MD cared for his patients with cancer, and then he started noticing trends. He recognized that those among his patients that were better about self-care, and maintaining a better health overall, body mind and spirit, were the ones who could overcome and become survivors, rather than victims—in every aspect of their lives. He encourages patients and loved ones to be more proactive in today's overstressed healthcare system. His book, *Own Your Cancer*, is a testament to the strength that has, as well as a guideline for those who need it. (See also: Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens Issues, Education and Awareness Issues, Career Planning, and Personal Responsibility Issues)

Better Living  
October 5, 2014  
6:30-7am  
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Better Living  
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30 minutes of a 60-minute program

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The book also gives us a detailed roadmap of how we can attain the same in our own lives. (See also: Hunger and Homelessness Issues, Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens, Education and Awareness Issues, Financial Literacy Issues, Career Planning, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living

November 9, 2014

6:30-7am

30 minutes of a 60-minute program

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Better Living

November 30, 2014

6:30-7am

30 minutes of a 60-minute program

Christmastime can be stressful on families—to say the least. Getting together with loved ones can sometimes be a dreaded event that threatens to spoil the holidays. But it doesn't have to be that way. Author of *The Secret Code to Success*, Noah St. John, PhD, says that we are going about it the wrong way. If we can learn to look at family events with a different eye, and slightly modify our expectations, we can once again have fun during the holidays. His methods have been helping people nationwide for nearly a decade. (See also: Public Health Concerns, Career Planning, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living

December 7, 2014

6-6:30am

30 minutes of a 60-minute program

It just wouldn't be Christmas without speaking with Major Ward Matthews of the Salvation Army of North Texas. Of course their organization is highly visible during this time of year, but the money they raise now goes to fund projects and services they provide throughout the community for the remainder of the year as well. The Angel Tree Project, The Red Kettle Campaign, and the dinners for Thanksgiving and Christmas keep them top of mind. But the group also helps to feed children during the summer when school lunch programs are no longer in effect, provide childcare so parents can work, and offer services to help men and women with substance abuse

problems just to name a few. (See also: Hunger and Homelessness Issues, Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens Issues, and Violence Prevention Issues)

Better Living

December 21, 2014

6:30-7am

30 minutes of a 60-minute program

There is an event that has long been associated with Christmas in the DFW area, and that is the Trains exhibit at NorthPark Mall. In its 25<sup>th</sup> year, the Trains draw crowds of people young and old. It is entertaining and educational—and also for a good cause. The event is the biggest fundraiser for the Ronald McDonald House of Dallas. This group helps provide services for families with children who are hospitalized for long periods of time. RMH makes everything easier on the families by providing a place to stay and hot meals, allowing them to focus on the task of helping their children heal. (See also: Public Health Concerns, and Minority and Women's Issues)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2014**  
**(October 1 through December 31)**

**ISSUE: Career Planning**

Better Living  
October 5, 2014  
6-6:30am  
30 minutes of a 60-minute program

For many years, Dr. Pete Edelstein, MD cared for his patients with cancer, and then he started noticing trends. He recognized that those among his patients that were better about self-care, and maintaining a better health overall, body mind and spirit, were the ones who could overcome and become survivors, rather than victims—in every aspect of their lives. He encourages patients and loved ones to be more proactive in today's overstressed healthcare system. His book, *Own Your Cancer*, is a testament to the strength that has, as well as a guideline for those who need it. (See also: Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens Issues, Education and Awareness Issues, Philanthropic Issues, and Personal Responsibility Issues)

Better Living  
October 5, 2014  
6:30-7am  
30 minutes of a 60-minute program

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Better Living  
October 12, 2014  
6:30-7am  
30 minutes of a 60-minute program

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Better Living

November 9, 2014

6:30-7am

30 minutes of a 60-minute program

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Better Living

November 23, 2014

6:30-7am

30 minutes of a 60-minute program

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Better Living

November 30, 2014

6-6:30am

30 minutes of a 60-minute program

Nowadays, people need a lot of advice and guidance in recreating themselves to be more attractive in the current workplace. This ever-changing landscape is something that Jude Bijou has become an expert at navigating. Through her book, *Attitude Reconstruction*, she offers some practical advice and tools to reconstruct the way they view themselves so that others may do the same. (See also: Minority and Women's Issues, Personal Responsibility Issues, and Violence Prevention Issues)

Better Living

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Better Living

December 28, 2014

6:30-7am

30 minutes of a 60-minute program

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**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2014**  
**(October 1 through December 31)**

**ISSUE:           Personal Responsibility Issues**

Better Living  
October 5, 2014  
6-6:30am  
30 minutes of a 60-minute program

For many years, Dr. Pete Edelstein, MD cared for his patients with cancer, and then he started noticing trends. He recognized that those among his patients that were better about self-care, and maintaining a better health overall, body mind and spirit, were the ones who could overcome and become survivors, rather than victims—in every aspect of their lives. He encourages patients and loved ones to be more proactive in today’s overstressed healthcare system. His book, *Own Your Cancer*, is a testament to the strength that has, as well as a guideline for those who need it. (See also: Public Health Concerns, Minority and Women’s Issues, At-Risk Kids and Teens Issues, Education and Awareness Issues, Philanthropic Issues, and Career Planning)

Better Living  
October 5, 2014  
6:30-7am  
30 minutes of a 60-minute program

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Better Living  
October 12, 2014  
6-6:30am  
30 minutes of a 60-minute program

Marriages are in severe need of help. Instead of a declining divorce rate, events of recent years have only served to lead to an increase in divorces. Marcia Naomi Berger has written a book entitled, *Marriage Meetings for Lasting Love*, that outlines her unique and simple plan for improving marriages, no matter what their

current state. By conducting a brief meeting weekly with your spouse, she contends, you can vastly improve your marriage. It encourages couples to discuss problems openly and honestly, as well as create action items for improvement. (See also: Hunger and Homelessness Issues, Public Health Concerns, Minority and Women's Issues, At-Risk Kids and Teens, Education and Awareness Issues, Financial Literacy Issues, and Violence Prevention Issues)

Better Living

October 12, 2014

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Better Living

November 2, 2014

6-6:30am

30 minutes of a 60-minute program

Aging is a difficult part of growing older for many adults. In addition to physically, mentally, and spiritually, there are several other ways aging can take a toll on our lives. However, Elaine Ambrose has an interesting perspective on aging that can help people cope. It has been deemed the sandwich generation, because those approaching middle age often find themselves taking care of young adults as well as elderly parents, giving them a wide range of difficult issues to deal with on a daily basis. Elaine's book, *Midlife Cabernet* is a humorous, yet solutions-oriented look at ways to better face the coming storm. (See also: Public Health Concerns, and Education and Awareness Issues)

Better Living

November 9, 2014

6-6:30am

30 minutes of a 60-minute program

Unfortunately, we have a lot to worry about these days. From our interpersonal relationships, to our job security, and even our health and wellness—worry presents itself on a daily basis. However, Katherine Tristan realized long ago, that worry does not solve any issues. And many times, the thing we worry about never



comes to pass, and it's simply wasted time. She spends her time counseling others, giving them tools to process the things in their lives, enabling them to avoid worry altogether. Her book, *Stop Worrying, Start Living*, is a practical guidebook to reach readers everywhere. (See also: Hunger and Homelessness Issues, Public Health Concerns, and Financial Literacy Issues)

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November 23, 2014  
6-6:30am  
30 minutes of a 60-minute program

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Better Living  
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Better Living  
November 30, 2014  
6-6:30am  
30 minutes of a 60-minute program

Nowadays, people need a lot of advice and guidance in recreating themselves to be more attractive in the current workplace. This ever-changing landscape is something that Jude Bijou has become an expert at navigating. Through her book, *Attitude Reconstruction*, she offers some practical advice and tools to reconstruct the way they view themselves so that others may do the same. (See also: Minority and Women's Issues, Career Planning, and Violence Prevention Issues)

Better Living  
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Better Living  
December 28, 2014  
6-6:30am  
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Stephanie Collins is on a mission to educate parents of special needs children about how to properly care for them while still maintaining a balance within the family. She has three children who are special needs, and one who is not. She spends a great deal of her time juggling other people's needs and often neglects her own. Caring for the caregiver is one of the most important aspects of her situation, so that she may better provide a source of love and stability for her family. (See also: Public Health Concerns, and Education and Awareness Issues)

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Better Living

November 2, 2014

6:30-7am

30 minutes of a 60-minute program

Bullying is a huge problem in today's society. Although it is as yet undetermined if children face bullying more than their parents did, there is no doubt that the stakes are higher and social media allows the opportunity for bullying on an international scale to exist. How do we equip our children with the tools to prepare to combat bullying, and at the same time ensure they do not shrink, and instead become empowered in the face of adversity? The first step, says Dr. Eileen Kennedy Moore, is to make sure they can properly identify bullying. We do them a disservice by readily labeling simple acts of meanness or aggression as bullying. Dr. Moore has a video series that helps parents and children identify and begin to stamp out true bullying, so we can ultimately raise emotionally and socially healthy kids. (See also: At-Risk Kids and Teens Issues, and Violence Prevention Issues)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2014**  
**(October 1 through December 31)**

**ISSUE:           Violence Prevention Issues**

Better Living  
October 5, 2014  
6:30-7am  
30 minutes of a 60-minute program

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Better Living  
October 12, 2014  
6-6:30am  
30 minutes of a 60-minute program

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Better Living

November 2, 2014

6:30-7am

30 minutes of a 60-minute program

Bullying is a huge problem in today's society. Although it is as yet undetermined if children face bullying more than their parents did, there is no doubt that the stakes are higher and social media allows the opportunity for bullying on an international scale to exist. How do we equip our children with the tools to prepare to combat bullying, and at the same time ensure they do not shrink, and instead become empowered in the face of adversity? The first step, says Dr. Eileen Kennedy Moore, is to make sure they can properly identify bullying. We do them a disservice by readily labeling simple acts of meanness or aggression as bullying. Dr. Moore has a video series that helps parents and children identify and begin to stamp out true bullying, so we can ultimately raise emotionally and socially healthy kids. (See also: At-Risk Kids and Teens Issues, and Personal Responsibility Issues)