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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

2nd QUARTER, 2014
(April 1 through June 30)

Prepared by: Nick Carissimi, News Producer/Technical Operator, KRLD-AM

**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
2nd Quarter, 2014**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1 through June 30)**

ISSUE: Health & Wellness

KRLD Midday News

4/2/14

10:50 am

4 minutes of 5 hour broadcast

Gregg Stebben with Men's Health - Add speed to your workouts to help your diet.

KRLD Midday News

4/7/14

10:50 am

4 minutes of 5 hour broadcast

Dietician Amy Goodson says five veggies a day aren't enough...try seven.

KRLD Midday News

4/22/14

10:51 am

4 minutes of 5 hour broadcast

Dietician Amy Goodson discusses the low-carb 'ketogenic' diet.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1 through June 30)**

ISSUE: Financial Literacy

KRLD Midday News

5/8/14

10:50 am

5 minutes of 5 hour broadcast

Catey Hill from Market Watch gives 5 reasons why you're poor with KRLD's Marlee McCormick.

KRLD Midday News

6/11/14

1:10 pm

3 minutes of 5-hour broadcast

CBS Susan McGinniss explains a new Banking App that can help you pay and easily keep track of your bills.

KRLD Midday News

6/27/14

11:50 am

4 minutes of 5-hour broadcast

Quentin Fottrell tells KRLD's Mitch Carr how one couple wiped out their \$125 thousand in debt and how listeners could do it too.

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1 through June 30)

ISSUE: Environmental Issues

KRLD Midday News
5/6/14
10:20 am
3 minutes of 5 hour broadcast

CBS White House correspondent Peter Maer discusses the Climate Report that was just released with KRLD's Mitch Carr.

KRLD Midday News
5/13/14
11:10 am
3 minutes of 5 hour broadcast

CBS11's Jason Allen's discusses how state lawmakers are getting involved in the controversy over what's shaking the ground in North Texas.

This Week in Texas
6/8/14
6:15 am
3 minutes of 30 minute broadcast

Rob Brumbaugh with The Nature Conservancy talks cleanup of Texas beaches with KRLD's Matt Thomas.

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1 through June 30)

ISSUE: Education

This Week in Texas
4/6/14
6:00 – 6:30 am
5 minutes of 30-minute broadcast

A feature by KRLD's Emily Trube on parents wanting their kids out of STAAR testing.

KRLD Midday News
4/16/14
11:50 am
3 minutes of 5 hour broadcast

Catey Hill with Market Watch discusses the new SAT.

KRLD Midday News
5/13/14
1:20 pm
3 minutes of 5 hour broadcast.

Kaye Rogers, Dir. of Virtual Education at Grapevine Colleyville ISD talks 'iUniversity Prep'Virtual High School classes thru Grapevine Colleyville ISD with KRLD's David Rancken.

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1 through June 30)

ISSUE: Economic Development

This Week in Texas
4/20/14
6:12am
5 minutes of 30-minute broadcast

Coldwell Banker Realtor Lori Arnold talks about short turnarounds for home sales.

This Week in Texas
5/4/14
6:15am
4 minutes of 30 minute broadcast

Dr. Merrill Matthews with Institute for Policy Innovation discusses the economic impact of Toyota moving to Plano.

KRLD Midday News
6/9/14
12:10 pm
3 minutes of 5 hour broadcast

Jill Schlesinger tells KRLD's David Rancken that based on new reports the country's economic outlook is good.

Most Significant Issue-Responsive Programming

**2nd Quarter, 2014
(April 1 through June 30)**

ISSUE: Transportation

KRLD Middays News

4/8/14

12:20 pm

3 minutes of 5 hour broadcast

Rick Seaney discusses AA/ U-S Airways change in their mileage rules.

KRLD Midday News

7/15/14

11:50 am

3 minutes of 5 hour broadcast

Catey Hill with Market Watch discusses how airlines make 3.35 Billion dollars in baggage fees per year.

This Week in Texas

6/1/14

6:21 am

4 minutes of 30 minute broadcast

Dianne Brandon with AT&T talks to KRLD's Matt Thomas about the 100 deadliest days for teens on Texas roads.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2014**

(April 1 through June 30)

ISSUE: Technology

KRLD Midday News

4/2/14

11:50 am

3 minutes of 5 hour broadcast

Quentin Fottrell with Market Watch discusses the use of social media in the workplace to praise and protest.

KRLD Midday News

4/8/14

11:50 am

4 minutes of 5-hour broadcast

Ben Pimentel discusses Twitter's new 'Facebook look' design launch.

KRLD Midday News

6/9/14

10:52 am

2 minutes of 5-hour broadcast

Michael Garfield, the High Tech Texan discusses new TV Apps with KRLD's David Rancken.

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1 through June 30)

ISSUE: Charitable Giving

This Week in Texas
5/25/14
6:18 am
4 minutes of 30 minute broadcast

Josh Lydell talks about his "Walk Across America" for veterans with KRLD's Matt Thomas.

KRLD Midday News
6/25/14
11:21 am
4 minutes of 5-hour broadcast

WARRIOR HIKE's Sean Gobin discusses his charity and National PTSD Day with KRLD's Mitch Carr.

KRLD Midday News
4/29/14
11:13 am
3 minutes of 5-hour broadcast

The latest venture for Oprah---teaming up with to raise money for charity. Howard Schultz and Oprah talked about it on CBS THIS MORNING.

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
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ISSUE: Women & Children's Issues

KRLD Midday News

4/29/14

12:10 pm

4 minutes of 5-hour broadcast

Bobbie Villareal of the Dallas Rape Crisis Center discusses the Obama report on reducing sex assault on college campus.

This Week in Texas

6/8/14

6:08 am

4 minutes of 30 minute broadcast

KRLD's Matt Thomas interviews Terri Miller, President of Stop Educator Sexual Abuse Misconduct and Education, on growing problem in Texas.

This Week in Texas

6/22/14

6:09 am

3 minutes of 5-hour broadcast

Dr. Steve Barnett at National Institute for Early Education Research talks Pre-K in Texas with KRLD's Matt Thomas.

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
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ISSUE: Arts & Entertainment

KRLD Midday News
4/10/14
2:51 pm
3 minutes of 5 hour broadcast

KRLD's Marlee McCormick discusses the opening of the Main Street Arts Festival in Sundance Square with spokeswoman Claire Armstrong.

KRLD Morning News
6/11/14
12:10 pm
3 minutes of 5 hour broadcast

CBS 11's Steve Pickett explores a festival set for Fair Park that's part of Dallas Mayor Mike Rawling's "Grow South Initiative".

KRLD Afternoon News
6/24/14
12:21 pm
3 minutes of 5-hour broadcast

WalletHub put out their list of the Best and Worst Cities for Fourth of July celebrations...and Irving is the only north Texas city to make it in the top ten. Jasmine Lee, Special Event Coordinator with Irving talks with KRLD's David Rancken about the event.

**Public Service Announcements
2nd Quarter, 2014
(April 1 through June 30)**

Issue:

PSA Name:

Health and Wellness - **Red Balloon Run** – promoting Children’s MC run, paid PSA

Education

Environmental Issues -
paid PSA.

Shred Day DFW – Comerica Shred Day, environmental, business,

Economic Development -
tickets to NTX Food Bank Charity event.

Taste NFL Web Contest – PSA message pointing to web contest for

Education

Transportation

Technology

Charitable Giving -
PSA.

Red Balloon Run 2.0 – updated copy for Red Balloon Run, paid

Salvation Army Most Good – Salvation Army’s charity run.

Manegait Golf – PSA for therapeutic horsemanship organization.

June 21st event.

Dirk PSA – PSA for Dirk Nowitzki/Heroes Foundation surrounding

driving

Buzzed Driving PSA – PSA warning the dangers of buzzed/drun

Arts & Entertainment

Women and Children’s Issues - **Children’s MC 6 Flags** – promoting the organization’s charity evening at 6 flags, paid PSA.

Caring 4 Kids – children’s educational PSA.

program/banquet.

Junior Achievement – PSA for KRLD station involvement in JA

NAMI Walks – kids w/disabilities.