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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

3rd QUARTER, 2014
(July 1 through September 30)

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**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
3rd Quarter, 2014**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**KRLD-AM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
3rd Quarter, 2014**

1. Specials (Sporadic)
Locally or Network produced segments focusing on current events of interest to the listening audience.
2. KRLD Saturday Morning News (Saturday, 6:00 a.m. – 8:00 a.m.)
A 2 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
3. KRLD Sunday Morning News (Sunday, 6:30 a.m. – 10:00 a.m.)
A 3.5 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
4. This Week in Texas (Sunday Morning, 6:00 a.m. – 6:30 a.m.)
A half-hour program produced in KRLD’s Capitol Bureau in Austin, Texas. Host Matt Thomas features newsmakers, state officials, and opinions from other local leaders, focusing on legislative and state-wide issues.
5. “60 Minutes” (Sunday Evening, 6:00 p.m. – 7:00 p.m.)
A CBS News production, simulcast with CBS 11, “60 Minutes” contains in-depth coverage of recent news events and newsmakers.
6. KRLD Midday News (M-F, 10:00 a.m. – 3:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
7. KRLD Morning News (M-F, 5:00 a.m. – 10:00 a.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.

**Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1 through September 30)**

ISSUE: Health & Wellness

KRLD Midday News
7/10/14
11:11 am
4 minutes of 5 hour broadcast

Plano got top honors as one of the 10 healthiest cities in America. KRLD's Kelli Wiese spoke with Plano Media Relations Director Steve Stoler about how TIME Magazine came up with this listing.

KRLD Midday News
7/14/14
12:12 p.m.
4 minutes of 5 hour broadcast

As the temperatures climb, Doctors are warning that heat exhaustion can be deadly. KRLD's Kelli Wiese spoke with Dr. Alexander Eastman...he's the interim trauma medical director at Parkland Hospital about how to be safe while working in the heat.

KRLD Midday News
7/16/14
11:20 a.m.
3 minutes of 5 hour broadcast

Frito-Lay's just made a huge donation to United Way of Metropolitan Dallas...and it's all about Healthy Kids. Frito Lay President Tom Greco spoke with KRLD's Mitch Carr about Healthy Zone Schools and FUEL UP TO PLAY 60.

**Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1 through September 30)**

ISSUE: Financial Literacy

KRLD Midday News
7/8/14
11:50 a.m.
3 minutes of 5 hour broadcast

Christine DiGangi with Credit.com discusses a new study linking TV watching and debt.

KRLD Midday News
7/10/14
12:10 p.m.
4 minutes of 5-hour broadcast

Odysseas Papadamitriou with Wallet Hub Dot Com discusses a new Banking Landscape Report that shows that interest rates on savings and checking are up.

KRLD Midday News
7/14/14
11:51 a.m.
4 minutes of 5-hour broadcast

Catey Hill with Market Watch talks about the tricks stores use to trick consumers with KRLD's David Rancken.

Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1 through September 30)

ISSUE: Environmental Issues

This Week in Texas
7/27/14
6:12 a.m.
5 minutes of 30-minute broadcast

Laura Huffman, the Texas Director of The Nature Conservancy discusses the 2 billion dollar Texas water plan.

KRLD Midday News
9/11/14
11:20 a.m.
4 minutes of 5 hour broadcast

A new report shows the earth's ozone layer is showing at least SOME signs of recovery.....
Dr. Paul Newman's with NASA and spoke with KRLD's Mitch Carr...

KRLD Morning News
8/26/14
8:43 a.m.
2 minutes of 5-hour broadcast

Hundreds of earthquakes near injection wells in Azle and Reno may lead to tougher regulations on the fracking industry. The stricter rules would allow the state to penalize the bad players with well terminations. KRLD's Austin Bureau Chief Chris Fox explains ...

Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1 through September 30)

ISSUE: Education

KRLD Midday News
7/30/14
11:21 a.m.
3 minutes of 5-hour broadcast

The number of Texas charter schools forced to close is accelerating because a new state law-- known as SB-2--- makes it easier to shut down poor performers. Dr. Bob Sanborn with Children at Risk spoke with KRLD's Mitch Carr.

This Week in Texas
8/10/14
6:10 a.m.
4 minutes of 30-minute broadcast

Odysseas Pappadimitriou talks about the Best & Worst schools in the US according to WalletHuB.

This Week in Texas
8/10/14
6:20 a.m.
5 minutes of 60-minute broadcast

Lauren Callahan with the Texas Education Agency talks about parents opting out of the STAAR program.

Most Significant Issue-Responsive Programming
3rd Quarter, 2014
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ISSUE: Economic Development

KRLD Midday News
7/1/14
11:21 a.m.
3 minutes of 5 hour broadcast

Energy analyst William Nelson discusses a new energy finance report about the future of renewables and gas and coal.

KRLD Midday News
7/7/14
10:11 a.m.
3 minutes of 5 hour broadcast

Jill Schlesinger discusses the new jobs report and its effect on the market.

KRLD Midday News
7/31/14
12:51p.m.
4 minutes of 5 hour broadcast

Texas oil production topped 3 million barrels per day in May, putting the Lone Star state on par with the world's biggest oil producing countries. KRLD's Mitch Carr spoke with Tom Kloza about it.

Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1 through September 30)

ISSUE: Transportation

KRLD Middays News
7/1/14
12:41p.m.
2 minutes of 5 hour broadcast

CBS' Jeff Pegues has a report on a GM recall of 8.2 million vehicles.

KRLD Midday News
8/26/14
10:10 a.m.
3 minutes of 5 hour broadcast

Southwest Airlines is counting down to October 13th...when the Wright Amendment goes away for domestic flights. Terry Maxon's with the Dallas Morning News and covers the aviation industry and he spoke about how this will affect the area with KRLD's Mitch Carr.

KRLD Morning News
8/11/14
9:32 a.m.
3 minutes of 5 hour broadcast

A DOT study analyzing the on-time numbers for American and Southwest airlines show some good news--and bad. KRLD's Mitch Carr explains...

Most Significant Issue-Responsive Programming

**3rd Quarter, 2014
(July 1 through September 30)**

ISSUE: Technology

KRLD Midday News
7/7/14
11:50 a.m.
3 minutes of 5 hour broadcast

CNET's Scott Stein talks about new Smartwatches with KRLD's David Rancken.

KRLD Midday News
8/1/14
11:51 a.m.
4 minutes of 5-hour broadcast

Maggie Reardon, Senior Writer CNET.com says that half of Companies Worldwide Still Uses Windows XP and discusses what that means with KRLD's David Rancken.

KRLD Midday News
8/19/14
11:51 a.m.
3 minutes of 5-hour broadcast

Michael Garfield talks about all the back to school tech your kids need to stay ahead with KRLD's David Rancken.

Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1 through September 30)

ISSUE: Charitable Giving

KRLD Midday News
8/20/14
12:22 p.m.
3 minutes of 5-hour broadcast

Abby Klawson at Advertising Age magazine talked about the ALS Ice Bucket Challenge on CBS THIS MORNING.

KRLD Midday News
9/9/14
12:50 p.m.
4 minutes of 5-hour broadcast

Tanner Hockensmith of the ALS Association of Texas how the ice bucket challenge has helped his organization with KRLD's Mitch Carr.

KRLD Midday News
8/27/14
11:12 a.m.
3 minutes of 5-hour broadcast

Story about Coins stamped by the U.S. Mint in the 19th century which are expected to sell for more than \$300-thousand dollars. The proceeds will go to the Harry W. Bass Jr. Foundation. It helps support organizations in such areas as education and the arts.

Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1 through September 30)

ISSUE: Women & Children's Issues

This Week in Texas
7/6/14
6:08 a.m.
3 minutes of 30 minute broadcast

Terry Henderson at Texas Baptist Men talks about illegal kids being housed.

This Week in Texas
7/6/14
6:15 a.m.
4 minutes of 30 minute broadcast

Drexel Law professor Lisa McElroy talks about the Hobby Lobby contraception ruling and its impact on businesses.

KRLD Morning News
7/13/14
6:16 a.m.
3 minutes of 5-hour broadcast

Katherine Suellentrop is at The National Campaign to Prevent Teen and Unplanned Pregnancy and she discussed a new report on Texas.

**Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1 through September 30)**

ISSUE: Arts & Entertainment

KRLD Midday News
7/1/14
1:51 p.m.
3 minutes of 5 hour broadcast

David Rancken talks about a World Cup watching party at Cowboys stadium with Brett Daniels of the Cowboys.

KRLD Midday News
8/18/14
11:51a.m.
4 minutes of 5 hour broadcast

Karissa Schuler of the State Fair of Texas discusses the finalists for Big Tex food awards with KRLD's David Rancken.

KRLD Morning News
7/4/14
9:05 a.m.
3 minutes of 5-hour broadcast

Feature on Addison's Fourth of July celebration, 'Kaboomtown'.

**Public Service Announcements
3rd Quarter, 2014**

(July 1 through September 30)

Issue:

PSA Name:

Health and Wellness

Buzzed Driving PSA - Alerts listeners of the dangers of buzzed/drunken driving, especially during the Summer holidays.

Education

Environmental Issues

Economic Development

Education

Transportation

Technology

Charitable Giving

Cowboys Kickoff Luncheon PSA - Promoting the Dallas Cowboys kickoff luncheon at AT&T Stadium, benefitting Happy Hill Farm Academy and Home.

Arts & Entertainment

Women and Children's Issues