

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM**

**3<sup>rd</sup> QUARTER, 2014**  
**(July 1 – September 30)**

Prepared by:

**Lauri Dodd**

**Public Affairs Director**

**Issues of Concern to Dallas / Fort Worth  
Addressed in Responsive Programming in the  
3<sup>rd</sup> Quarter, 2014**

1. **Economic and Small Business Issues**      Raising awareness of small business issues and financial planning methods to help people better position themselves for the future
2. **Arts and Education Issues**      Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally
3. **Veterans’ Issues**      Addresses issues related to helping America’s heroes who’ve laid their lives on the line to protect our freedoms: job training, housing and mental health aid
4. **Environmental Issues**      Covers topics regarding eco-friendly products and methods to help prevent and improve pollution, as well as ways to raise awareness of the highly politicized issues
5. **Violence and Crime Prevention Issues**      Raising awareness of violence in our society and ways to break the cycle, as well as efforts to improve the lives of those who abuse drugs and alcohol
6. **Healthcare Concerns**      Covers mental and physical wellness, and the importance of prevention in healthcare; also addresses need to be vigilant and proactive to protect health of entire society
7. **Hunger and Homelessness Issues**      Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
8. **Personal Development Issues**      Covers techniques and motivation to cultivate effective leaders, including advice to hone career skills to compete more successfully in a tough employment market
9. **Child Welfare Issues**      Covers topics regarding young people who need protection, including removal from abusive environments, as well as aid and role-modeling to overcome hardships to end the cycle of abuse
10. **Community Outreach Issues**      Meeting the needs of youth and fragile populations to help them overcome challenges such as societal adversity, abusive situations or poverty so that they can rise above, become productive and help others in turn

**KRLD-FM Programs That Address Community Issues  
3<sup>rd</sup> Quarter, 2014**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 6:00-7:00 a.m. Produced by Lauri Dodd, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2014**  
**(July 1 through September 30)**

**ISSUE: Economic and Small Business Issues**

Better Living  
July 6, 2014  
6-6:30am  
30 minutes of a 60 minute program

For many years, Dr. Pete Edelstein, MD cared for his patients with cancer, and then he started noticing trends. He recognized that those among his patients that were better about self-care, and maintaining a better health overall, body mind and spirit, were the ones who could overcome and become survivors, rather than victims—in every aspect of their lives. He encourages patients and loved ones to be more proactive in today's overstressed healthcare system. His book, *Own Your Cancer*, is a testament to the strength that has, as well as a guideline for those who need it. (See also: Veteran's Issues, Environmental Issues, Healthcare Concerns, Personal Development Issues, Child Welfare Issues, and Community Outreach Issues)

Better Living  
July 6, 2014  
6:30-7am  
30 minutes of a 60 minute program

With the increasing usage of social media in every aspect of our business and personal lives, there are some ground rules that need to be set. In addition, many people don't realize the need to protect their personal brand when it comes to social media. Every post and every picture tells someone a story about you—for good or bad—and it lasts forever. April Gregory works to help people manage and maximize their personal brand, to help them get jobs, secure more business, or just simply retain better control of the image you portray to the world. (See also: Arts and Education Issues, Veterans' Issues, Violence and Crime Prevention Issues, Personal Development Issues, and Community Outreach Issues)

Better Living  
July 13, 2014  
6:30-7am  
30 minutes of a 60 minute program

Regardless of popular belief, financial security is indeed still an attainable goal. It's just trickier than it has been in years past. Gene Natali, Jr. reaches out to young people to start the training at an earlier age, to help head off typical money mistakes. *The Missing Semester* is his book that details his

guidebook for achieving personal financial freedom. (See also: Violence and Crime Prevention Issues, Hunger and Homelessness Issues, and Personal Development Issues)

Better Living  
July 20, 2014  
6:30-7am  
30 minutes of a 60-minute program

There has been a big push lately from personal development gurus to embrace the now and shun your past—only today matters. However, John Schuster disagrees. His book, *The Power of Your Past*, encourages us to celebrate the people and events of yesterday, because those, combined with our journey forward, help to make us who we are—and are destined to become. (See also: Personal Development Issues, and Community Outreach Issues)

Better Living  
July 27, 2014  
6-6:30am  
30 minutes of a 60 minute program

We are all inundated with technology, and overconnected these days. It does help us be more effective, efficient and connected with one another, but it also has a downside as well. We are losing the ability to connect with one another on a more personal one-on-one basis. Children, especially are prone to this. In many cases, they are not developing the tools necessary to survive in our culture, and social mores are in severe decline. Anne Katherine, PhD encourages us to set boundaries, and unplug for ourselves and as role models for our children, so that we can regain that connectedness that helps us develop and nurture our most important interpersonal relationships. (See also: Environmental Issues, Healthcare Concerns, and Child Welfare Issues)

Better Living  
August 3, 2014  
6:30-7am  
30 minutes of a 60 minute program

Much of what holds us back in our lives are things we create in our own minds. Dr. Judith Orloff, MD has spent decades as a psychiatrist, counseling patients who need to free themselves of their debilitating past limitations. Her newest book, *The Ecstasy of Surrender – 12 Empowering Ways Letting Go Can Improve Your Life*, outlines her personal struggle with letting go, and the subsequent freedom she gained in doing so. The book also gives us a detailed roadmap of how we can attain the same in our own lives. (See also: Healthcare Concerns, and Personal Development Issues)

Better Living  
August 10, 2014  
6:30-7am  
30 minutes of a 60 minute program

Many more people are living paycheck to paycheck now than ever before, and that means retirement is a non-attainable dream for more and more people these days. Even achieving financial freedom or security seems too far off, and Douglas Ezay wants to change that. He's an immigrant from Africa, who came to America for the opportunity, and was determined to make his own way here. He now teaches others to develop the financial knowledge and skills that helped him make his dreams come true for themselves and generations to come. (See also: Violence and Crime Prevention Issues, Hunger and Homelessness Issues, and Personal Development Issues)

Better Living  
August 24, 2014  
6-6:30am  
30 minutes of a 60 minute program

People still need a lot of help when it comes to employment and career training. Not only do people need to update their skills for a vastly changing workplace environment, but they also need to differentiate themselves from a highly competitive workforce. Paul Marciano has decades of experience in the area, and reaches out to help others. His book, *Carrots and Sticks Don't Work*, helps to exemplify for a large audience ways to land a job and retain a semblance of job security in an unstable market. (See also: Arts and Education Issues, Veterans' Issues, and Community Outreach Issues)

Better Living  
September 7, 2014  
6-6:30am  
30 minutes of a 60 minute program

In today's competitive world, people need to be more flexible and more creative to achieve the success that may have been eluding them. Beverly Flaxington is an expert that helps people shift their focus to become more relevant in today's society. She can help with achieving career success or success with personal relationships as well. But her primary focus is on getting people back out into the workforce and becoming productive once again. (See also: Arts and Education Issues, Veterans' Issues, and Personal Development Issues)

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2014**  
**(July 1 through September 30)**

**ISSUE:           Arts and Education Issues**

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July 6, 2014  
6:30-7am  
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Better Living  
July 13, 2014  
6-6:30am  
30 minutes of a 60 minute program

With all the changes in healthcare regulations these days, there has been a growing emphasis on preventive medicine as well as patient education. Dr. Elaine Ferguson, MD has seen many hundreds of patients in her two decades as a practitioner, and has even had to nurse herself back to health after a prolonged stress-related illness. Her primary message through all that experience is for people to slow down and take a more active role in the outcome of their own health. (See also: Veteran's Issues, Environmental Issues, Violence and Crime Prevention Issues, Healthcare Concerns, Hunger and Homelessness Issues, Personal Development Issues, Child Welfare Issues, and Community Outreach Issues)

Better Living  
July 27, 2014  
6:30-7am  
30 minutes of a 60 minute program

So many of us are searching for things in our lives that we just can't

pinpoint. There are many missed opportunities to tap into a more spiritual side of ourselves—that would enable us to feel like we were a part of something bigger than ourselves. Psychological and social expert, Rivvy Neshama has written a book, *Recipes for a Sacred Life*, to help us reconnect with that increasingly important part of our lives. (See also: Healthcare Concerns, and Personal Development Issues)

Better Living

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Marriages are in severe need of help. Instead of a declining divorce rate, events of recent years have only served to lead to an increase in divorces. Marcia Naomi Berger has written a book entitled, *Marriage Meetings for Lasting Love*, that outlines her unique and simple plan for improving marriages, no matter what their current state. By conducting a brief meeting weekly with your spouse, she contends, you can vastly improve your marriage. It encourages couples to discuss problems openly and honestly, as well as create action items for improvement. (See also: Healthcare Concerns, and Child Welfare Issues)

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Better Living

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6:30-7am

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We encounter a lot of conflict in our everyday lives. In fact, it is a big challenge we must face in both business and in our personal lives. Eden Sterlington is an expert in conflict resolution, and she can help us to overcome and rise above the hurdles posed by the conflict we face. She has worked for many years in this area to help couples revive their



marriages, as well as bosses who need to resolve conflict among their employee teams in the workplace. (See also: Violence and Crime Prevention Issues, Healthcare Concerns, and Personal Development Issues)

Better Living

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**3<sup>rd</sup> Quarter, 2014**  
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**ISSUE: Veterans' Issues**

Better Living  
July 6, 2014  
6-6:30am  
30 minutes of a 60 minute program

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Better Living  
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Better Living  
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With all the changes in healthcare regulations these days, there has been a growing emphasis on preventive medicine as well as patient education. Dr. Elaine Ferguson, MD has seen many hundreds of patients in her two decades as a practitioner, and has even had to nurse herself back to health after a prolonged

stress-related illness. Her primary message through all that experience is for people to slow down and take a more active role in the outcome of their own health. (See also: Arts and Education Issues, Environmental Issues, Violence and Crime Prevention Issues, Healthcare Concerns, Hunger and Homelessness Issues, Personal Development Issues, Child Welfare Issues, and Community Outreach Issues)

Better Living  
July 20, 2014  
6-6:30am  
30 minutes of a 60-minute program

Drug abuse is still a huge problem in our society, and it's only getting worse. Dr. Vincent Eletto, MD has been an ER doctor for the past three decades, and he has seen a difference in the types of drugs that young people abuse. These days, instead of typical street drugs, more and more young people are starting to abuse prescription drugs. They are easier to obtain, for the most part. A lot of times, unsuspecting parents are unwilling participants in these schemes. And it can have a deadly result. Dr. Eletto is working to raise awareness to help combat the problem. (See also: Violence and Crime Prevention Issues, Healthcare Concerns, Hunger and Homelessness Issues, and Child Welfare Issues)

Better Living  
August 10, 2014  
6-6:30am  
30 minutes of a 60 minute program

Stephanie Collins is on a mission to educate parents of special needs children about how to properly care for them while still maintaining a balance within the family. She has three children who are special needs, and one who is not. She spends a great deal of her time juggling other people's needs and often neglects her own. Caring for the caregiver is one of the most important aspects of her situation, so that she may better provide a source of love and stability for her family. (See also: Healthcare Concerns, and Child Welfare Issues)

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**3<sup>rd</sup> Quarter, 2014**  
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**ISSUE: Environmental Issues**

Better Living  
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30 minutes of a 60 minute program

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one another on a more personal one-on-one basis. Children, especially are prone to this. In many cases, they are not developing the tools necessary to survive in our culture, and social mores are in severe decline. Anne Katherine, PhD encourages us to set boundaries, and unplug for ourselves and as role models for our children, so that we can regain that connectedness that helps us develop and nurture our most important interpersonal relationships. (See also: Economic and Small Business Issues, Healthcare Concerns, and Child Welfare Issues)

Better Living

September 21, 2014

6:30-7am

30 minutes of a 60-minute program

When Meryl Runion lost her husband to cancer, in part, because she was too timid to speak up and insist he go to the doctor against his wishes—she knew she needed to change. Now she works to help others find their voice and learn to use it in a non-confrontational, assertive way. It is an invaluable skill to have to ensure harmony in relationships at home or on the job. (See also: Healthcare Concerns, and Personal Development Issues)

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2014**  
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**ISSUE:           Violence and Crime Prevention Issues**

Better Living  
July 6, 2014  
6:30-7am  
30 minutes of a 60 minute program

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Better Living  
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book that details his guidebook for achieving personal financial freedom. (See also: Economic and Small Business Issues, Hunger and Homelessness Issues, and Personal Development Issues)

Better Living  
July 20, 2014  
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Better Living  
August 24, 2014  
6:30-7am  
30 minutes of a 60 minute program

We encounter a lot of conflict in our everyday lives. In fact, it is a big challenge we must face in both business and in our personal lives. Eden Sterlington is an expert in conflict resolution, and she can help us to overcome and rise above the hurdles posed by the conflict we face. She has worked for many years in this area to help couples revive their marriages, as well as bosses who need to resolve conflict among their



employee teams in the workplace. (See also: Arts and Education Issues, Healthcare Concerns, and Personal Development Issues)

Better Living  
September 7, 2014  
6:30-7am  
30 minutes of a 60 minute program

Young people have it tougher today than ever before. They often face more adult decisions at younger ages than their parents ever did in years past. Dr. Wes Crenshaw, PhD has spent decades counseling young people on ways to cope with the world around them. He has written a book, *Dear Dr. Wes, Real Life Advice for Parents of Teens*, to help families face some of their most challenging obstacles head-on. (See also: Child Welfare Issues, and Community Outreach Issues)

Better Living  
September 21, 2014  
6-6:30am  
30 minutes of a 60-minute program

Even though he had a happy childhood, in his early adulthood, Robert Mack was suicidal. He realized that depression can strike anyone at any time. Thankfully, he worked through his emotional troubles and gained a better understanding of what he wanted to accomplish in his life. He gained perspective and purpose and now reaches out to help others work to find true happiness for themselves. (See also: Healthcare Concerns, and Community Outreach Issues)

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2014**  
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**ISSUE:            **Healthcare Concerns****

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Better Living  
August 3, 2014  
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30 minutes of a 60 minute program

Marriages are in severe need of help. Instead of a declining divorce rate, events of recent years have only served to lead to an increase in divorces. Marcia Naomi Berger has written a book entitled, *Marriage Meetings for Lasting Love*, that outlines her unique and simple plan for improving

marriages, no matter what their current state. By conducting a brief meeting weekly with your spouse, she contends, you can vastly improve your marriage. It encourages couples to discuss problems openly and honestly, as well as create action items for improvement. (See also: Arts and Education Issues, and Child Welfare Issues)

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6:30-7am  
30 minutes of a 60-minute program

When Meryl Runion lost her husband to cancer, in part, because she was too timid to speak up and insist he go to the doctor against his wishes—she knew she needed to change. Now she works to help others find their voice and learn to use it in a non-confrontational, assertive way. It is an invaluable skill to have to ensure harmony in relationships at home or on the job. (See also: Environmental Issues, and Personal Development Issues)

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2014**  
**(July 1 through September 30)**

**ISSUE: Hunger and Homelessness Issues**

Better Living  
July 13, 2014  
6-6:30am  
30 minutes of a 60 minute program

With all the changes in healthcare regulations these days, there has been a growing emphasis on preventive medicine as well as patient education. Dr. Elaine Ferguson, MD has seen many hundreds of patients in her two decades as a practitioner, and has even had to nurse herself back to health after a prolonged stress-related illness. Her primary message through all that experience is for people to slow down and take a more active role in the outcome of their own health. (See also: Veteran's Issues, Environmental Issues, Violence and Crime Prevention Issues, Healthcare Concerns, Arts and Education Issues, Personal Development Issues, Child Welfare Issues, and Community Outreach Issues)

Better Living  
July 13, 2014  
6:30-7am  
30 minutes of a 60 minute program

Regardless of popular belief, financial security is indeed still an attainable goal. It's just trickier than it has been in years past. Gene Natali, Jr. reaches out to young people to start the training at an earlier age, to help head off typical money mistakes. *The Missing Semester* is his book that details his guidebook for achieving personal financial freedom. (See also: Violence and Crime Prevention Issues, Economic and Small Business Issues, and Personal Development Issues)

Better Living  
July 20, 2014  
6-6:30am  
30 minutes of a 60-minute program

Drug abuse is still a huge problem in our society, and it's only getting worse. Dr. Vincent Eletto, MD has been an ER doctor for the past three decades, and he has seen a difference in the types of drugs that young people abuse. These days, instead of typical street drugs, more and more young people are starting to abuse prescription drugs. They are easier to obtain, for the most part. A lot of times, unsuspecting parents are unwilling participants in these schemes. And it can have a deadly result. Dr. Eletto is working to raise awareness to help combat the problem. (See also: Violence and Crime Prevention Issues, Healthcare Concerns, Veterans' Issues, and Child Welfare Issues)

Better Living  
August 10, 2014  
6:30-7am  
30 minutes of a 60 minute program

Many more people are living paycheck to paycheck now than ever before, and that means retirement is a non-attainable dream for more and more people these days. Even achieving financial freedom or security seems too far off, and Douglas Ezay wants to change that. He's an immigrant from Africa, who came to America for the opportunity, and was determined to make his own way here. He now teaches others to develop the financial knowledge and skills that helped him make his dreams come true for themselves and generations to come. (See also: Violence and Crime Prevention Issues, Economic and Small Business Issues, and Personal Development Issues)

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2014**  
**(July 1 through September 30)**

**ISSUE: Personal Development Issues**

Better Living  
July 6, 2014  
6-6:30am  
30 minutes of a 60 minute program

For many years, Dr. Pete Edelstein, MD cared for his patients with cancer, and then he started noticing trends. He recognized that those among his patients that were better about self-care, and maintaining a better health overall, body mind and spirit, were the ones who could overcome and become survivors, rather than victims—in every aspect of their lives. He encourages patients and loved ones to be more proactive in today's overstressed healthcare system. His book, *Own Your Cancer*, is a testament to the strength that has, as well as a guideline for those who need it. (See also: Veteran's Issues, Environmental Issues, Healthcare Concerns, Economic and Small Business Issues, Child Welfare Issues, and Community Outreach Issues)

Better Living  
July 6, 2014  
6:30-7am  
30 minutes of a 60 minute program

With the increasing usage of social media in every aspect of our business and personal lives, there are some ground rules that need to be set. In addition, many people don't realize the need to protect their personal brand when it comes to social media. Every post and every picture tells someone a story about you—for good or bad—and it lasts forever. April Gregory works to help people manage and maximize their personal brand, to help them get jobs, secure more business, or just simply retain better control of the image you portray to the world. (See also: Arts and Education Issues, Veterans' Issues, Violence and Crime Prevention Issues, Economic and Small Business Issues, and Community Outreach Issues)

Better Living  
July 13, 2014  
6-6:30am  
30 minutes of a 60 minute program

With all the changes in healthcare regulations these days, there has been a growing emphasis on preventive medicine as well as patient education. Dr. Elaine Ferguson, MD has seen many hundreds of patients in her two decades as a practitioner, and has even had to nurse herself back to health after a prolonged stress-related illness. Her primary message through all that experience is for people to slow down and take a more active role in the outcome of their own health. (See also: Veteran's Issues,



Environmental Issues, Violence and Crime Prevention Issues, Healthcare Concerns, , Hunger and Homelessness Issues, Arts and Education Issues, Child Welfare Issues, and Community Outreach Issues)

Better Living

July 13, 2014

6:30-7am

30 minutes of a 60 minute program

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Better Living

July 20, 2014

6:30-7am

30 minutes of a 60-minute program

There has been a big push lately from personal development gurus to embrace the now and shun your past—only today matters. However, John Schuster disagrees. His book, *The Power of Your Past*, encourages us to celebrate the people and events of yesterday, because those, combined with our journey forward, help to make us who we are—and are destined to become. (See also: Economic and Small Business Issues, Community Outreach Issues)

Better Living

July 27, 2014

6:30-7am

30 minutes of a 60 minute program

So many of us are searching for things in our lives that we just can't pinpoint. There are many missed opportunities to tap into a more spiritual side of ourselves—that would enable us to feel like we were a part of something bigger than ourselves. Psychological and social expert, Rivvy Neshama has written a book, *Recipes for a Sacred Life*, to help us reconnect with that increasingly important part of our lives. (See also: Healthcare Concerns, and Arts and Education Issues)

Better Living

August 3, 2014

6:30-7am

30 minutes of a 60 minute program

Much of what holds us back in our lives are things we create in our own minds. Dr. Judith Orloff, MD has spent decades as a psychiatrist, counseling patients who need to free themselves of their debilitating past limitations. Her newest book, *The Ecstasy of Surrender – 12 Empowering Ways Letting Go Can Improve Your Life*, outlines her personal struggle with letting go, and the subsequent freedom she gained in doing so. The book also gives us a detailed roadmap of how we can attain the same in our own lives. (See also: Healthcare Concerns, and Economic and Small Business Issues)

Better Living  
August 10, 2014  
6:30-7am  
30 minutes of a 60 minute program

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Better Living  
August 24, 2014  
6:30-7am  
30 minutes of a 60 minute program

We encounter a lot of conflict in our everyday lives. In fact, it is a big challenge we must face in both business and in our personal lives. Eden Sterlington is an expert in conflict resolution, and she can help us to overcome and rise above the hurdles posed by the conflict we face. She has worked for many years in this area to help couples revive their marriages, as well as bosses who need to resolve conflict among their employee teams in the workplace. (See also: Violence and Crime Prevention Issues, Healthcare Concerns, and Arts and Education Issues)

Better Living  
September 7, 2014  
6-6:30am  
30 minutes of a 60 minute program

In today's competitive world, people need to be more flexible and more creative to achieve the success that may have been eluding them. Beverly Flaxington is an expert that helps people shift their focus to become more relevant in today's society. She can help with achieving career success or

success with personal relationships as well. But her primary focus is on getting people back out into the workforce and becoming productive once again. (See also: Arts and Education Issues, Veterans' Issues, and Economic and Small Business Issues)

Better Living  
September 14, 2014  
6-6:30am  
30 minutes of a 60 minute program

Nowadays, people need a lot of advice and guidance in recreating themselves to be more attractive in the current workplace. This ever-changing landscape is something that Jude Bijou has become an expert at navigating. Through her book, *Attitude Reconstruction*, she offers some practical advice and tools to reconstruct the way they view themselves so that others may do the same. (See also: Community Outreach Issues)

Better Living  
September 21, 2014  
6:30-7am  
30 minutes of a 60-minute program

When Meryl Runion lost her husband to cancer, in part, because she was too timid to speak up and insist he go to the doctor against his wishes—she knew she needed to change. Now she works to help others find their voice and learn to use it in a non-confrontational, assertive way. It is an invaluable skill to have to ensure harmony in relationships at home or on the job. (See also: Healthcare Concerns, and Environmental Issues)

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2014**  
**(July 1 through September 30)**

**ISSUE:           Child Welfare Issues**

Better Living  
July 6, 2014  
6-6:30am  
30 minutes of a 60 minute program

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Better Living  
July 13, 2014  
6-6:30am  
30 minutes of a 60 minute program

With all the changes in healthcare regulations these days, there has been a growing emphasis on preventive medicine as well as patient education. Dr. Elaine Ferguson, MD has seen many hundreds of patients in her two decades as a practitioner, and has even had to nurse herself back to health after a prolonged stress-related illness. Her primary message through all that experience is for people to slow down and take a more active role in the outcome of their own health. (See also: Veteran’s Issues, Environmental Issues, Violence and Crime Prevention Issues, Healthcare Concerns, Hunger and Homelessness Issues, Personal Development Issues, Arts and Education Issues, and Community Outreach Issues)

Better Living  
July 20, 2014  
6-6:30am  
30 minutes of a 60-minute program

Drug abuse is still a huge problem in our society, and it’s only getting worse. Dr. Vincent Eletto, MD has been an ER doctor for the past three decades, and he has seen a difference in the types of drugs that young people abuse. These days, instead of typical street drugs, more and more young people are starting to abuse

prescription drugs. They are easier to obtain, for the most part. A lot of times, unsuspecting parents are unwilling participants in these schemes. And it can have a deadly result. Dr. Eletto is working to raise awareness to help combat the problem. (See also: Violence and Crime Prevention Issues, Healthcare Concerns, Hunger and Homelessness Issues, and Veterans' Issues)

Better Living  
July 27, 2014  
6-6:30am  
30 minutes of a 60 minute program

We are all inundated with technology, and overconnected these days. It does help us be more effective, efficient and connected with one another, but it also has a downside as well. We are losing the ability to connect with one another on a more personal one-on-one basis. Children, especially, are prone to this. In many cases, they are not developing the tools necessary to survive in our culture, and social mores are in severe decline. Anne Katherine, PhD encourages us to set boundaries, and unplug for ourselves and as role models for our children, so that we can regain that connectedness that helps us develop and nurture our most important interpersonal relationships. (See also: Environmental Issues, Healthcare Concerns, and Economic and Small Business Issues)

Better Living  
August 3, 2014  
6-6:30am  
30 minutes of a 60 minute program

Marriages are in severe need of help. Instead of a declining divorce rate, events of recent years have only served to lead to an increase in divorces. Marcia Naomi Berger has written a book entitled, *Marriage Meetings for Lasting Love*, that outlines her unique and simple plan for improving marriages, no matter what their current state. By conducting a brief meeting weekly with your spouse, she contends, you can vastly improve your marriage. It encourages couples to discuss problems openly and honestly, as well as create action items for improvement. (See also: Healthcare Concerns, and Arts and Education Issues)

Better Living  
August 10, 2014  
6-6:30am  
30 minutes of a 60 minute program

Stephanie Collins is on a mission to educate parents of special needs children about how to properly care for them while still maintaining a balance within the family. She has three children who are special needs, and one who is not. She spends a great deal of her time juggling other people's needs and often neglects her own. Caring for the caregiver is one of the most important aspects of her situation, so that she may better provide a source of love and stability for her

family. (See also: Healthcare Concerns, and Veterans' Issues)

Better Living

September 7, 2014

6:30-7am

30 minutes of a 60 minute program

Young people have it tougher today than ever before. They often face more adult decisions at younger ages than their parents ever did in years past. Dr. Wes Crenshaw, PhD has spent decades counseling young people on ways to cope with the world around them. He has written a book, *Dear Dr. Wes, Real Life Advice for Parents of Teens*, to help families face some of their most challenging obstacles head-on. (See also: Violence and Crime Prevention Issues, and Community Outreach Issues)

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2014**  
**(July 1 through September 30)**

**ISSUE:           Community Outreach Issues**

Better Living  
July 6, 2014  
6-6:30am  
30 minutes of a 60 minute program

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Better Living  
July 6, 2014  
6:30-7am  
30 minutes of a 60 minute program

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Better Living  
July 13, 2014  
6-6:30am  
30 minutes of a 60 minute program

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Better Living  
July 20, 2014  
6:30-7am  
30 minutes of a 60-minute program

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Better Living  
August 24, 2014  
6-6:30am  
30 minutes of a 60 minute program

People still need a lot of help when it comes to employment and career training. Not only do people need to update their skills for a vastly changing workplace environment, but they also need to differentiate themselves from a highly competitive workforce. Paul Marciano has decades of experience in the area, and reaches out to help others. His book, *Carrots and Sticks Don't Work*, helps to exemplify for a large audience ways to land a job and retain a semblance of job security in an unstable market. (See also: Arts and Education Issues, Veterans' Issues, and Economic and Small Business Issues)

Better Living  
September 7, 2014  
6:30-7am  
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Better Living



September 14, 2014  
6-6:30am  
30 minutes of a 60 minute program

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Better Living  
September 21, 2014  
6-6:30am  
30 minutes of a 60-minute program

Even though he had a happy childhood, in his early adulthood, Robert Mack was suicidal. He realized that depression can strike anyone at any time. Thankfully, he worked through his emotional troubles and gained a better understanding of what he wanted to accomplish in his life. He gained perspective and purpose and now reaches out to help others work to find true happiness for themselves. (See also: Healthcare Concerns, and Violence and Crime Prevention Issues)