

# CONTRACT

**WHIO** WHIO-AM  
Cox Radio, Inc.  
NEW 395.7 AM 1290 PO Box 83192  
Chicago, IL 60691-0192  
(855) 333-2676

<u>Contract / Revision</u> 581031 /		<u>Alt Order #</u> 33106712
<u>Product</u> AARP Rx Campaign		
<u>Contract Dates</u> 07/29/19 - 08/02/19		<u>Estimate #</u> N/A
<u>Advertiser</u> ISS/AARP-A		<u>Original Date / Revision</u> 07/26/19 / 07/31/19
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-AM	<u>Account Executive</u> Philadelphia Christal	<u>Sales Office</u> Christal Philade
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00017473		<u>Advertiser Ref</u>

And:

Katz Communications Inc  
125 W 55th St  
3rd Fl  
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 1	WHIO	07/29/19	08/02/19	Morning Drive	6:00 AM-10:00 AM		1:00			P-02		NM	18	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/29/19	08/04/19	MTWTF--				18	\$200.00					
E 2	WHIO	07/29/19	08/02/19	Afternoon Drive	3:00 PM-7:00 PM		1:00			P-02		NM	18	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/29/19	08/04/19	MTWTF--				18	\$200.00					
N 3	WHIO	08/01/19	08/02/19	Morning Drive	6:00 AM-10:00 AM		:30			P-02		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/29/19	08/04/19	---TF--				2	\$150.00					
N 4	WHIO	08/01/19	08/02/19	Afternoon Drive	3:00 PM-7:00 PM		:30			P-02		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/29/19	08/04/19	---TF--				2	\$150.00					
N 5	WHIO	08/01/19	08/02/19	Evening M-F	7:00 PM-12:00 AM		:30			P-02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/29/19	08/04/19	---TF--				2	\$100.00					
<b>Totals</b>									0.00				42	\$8,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/25/19	42	\$8,000.00	(\$1,200.00)	\$6,800.00
<b>Totals</b>	42	\$8,000.00	(\$1,200.00)	\$6,800.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

## REVISÉ

**Jul 31, 19**  
**CONT# 33106712 Mod# 1 Ver# 3 (Last = Orig CF)**  
**REP CHRISTAL RADIO**  
**TO WHIO-AM (Dayton, OH)**  
**FM LATONYA CHENAULT**  
**OFF PHILADELPHIA**  
**AGY Katz Media Group**  
**ADDR 125 West 55th Street 3rd Floor**  
**New York, NY 10019**

DDS CONT# 0  
C/P/E: / / N/A

SALESPERSON FAX#

PH # 202-338-8700

BYR	Helen Hanratty
ADV	AARP - ISSUE
PDT	AARP Rx Campaign
FLT	Jul 29, 19 - Aug 02, 19

\* REP ORDER COMMENT \*

**\*\* 7/31/2019 9:10:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY.NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**

\*\* 7/31/2019 9:10:00 AM: THIS IS AN ORDER REVISION. PLEASE DO NOT DOUBLE BOOK. REVISED ORDER TO INCLUDE :30 SPOTS DUE TO A CHANGE IN TRAFFIC. OVERALL DOLLARS REMAIN THE SAME. BE ON THE LOOKOUT FOR NEW TRAFFIC. PLEASE CALL/EMAIL LATONYA.CHENAULT@KATZMEDIA.COM 240-222-3933 WITH ANY QUESTIONS.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
CHG	1.1	MTWTF..	6A - 10A	60	7/29/2019 - 8/2/2019	1W	18	\$200.00	18
CHG	1.2	MTWTF..	3P - 7P	60	7/29/2019 - 8/2/2019	1W	18	\$200.00	18
ADD	1.3	...TF..	6A - 10A	30	8/1/2019 - 8/2/2019	1W	2	\$150.00	2
ADD	1.4	...TF..	3P - 7P	30	8/1/2019 - 8/2/2019	1W	2	\$150.00	2
ADD	1.5	...TF..	7P - 12A	30	8/1/2019 - 8/2/2019	1W	2	\$100.00	2
				** WEEKLY FLIGHT TOTALS **			42	\$8,000.00	

[illegible]

Jul 31, 19  
CONT# 33106712 Mod# 1 Ver# 3 (Last = Orig CF )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / N/A

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**\*\* Competitive Comments \*\***

AARP RX CAMPAIGN

SVC: SP19 MSA ARB

Demo Adults 35-49

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.