

# ORDER



**Orders**  
**Order / Rev:** 1304274  
**Alt Order #:** 07722240  
**Product Desc:** NATL RESRCE DEF CNCL  
**Estimate:** 2874  
**Flight Dates:** 04/06/15 - 04/19/15  
**Original Date / Rev:** 04/06/15 / 04/06/15  
**Order Type:** Political

**WUAB**

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd Street NW, Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/National Resource Def Council  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/19/15	4	\$700.00	\$595.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	4	\$700.00	\$595.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$700.00</b>	<b>\$595.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WUAB	2%	\$700.00
Market	100%	\$35,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
DUAB	0%	\$0.00
EOIO	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	21%	\$7,350.00
WGGN	0%	\$0.00
WJW	31%	\$10,850.00
WKYC	28%	\$9,800.00
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WOIO	18%	\$6,300.00
WQHS	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	04/06/15	04/19/15	Late News M-Sun Late News M-Su	Comm	10-11p	MTWTFSS	:30	2	\$175.00	P 6	0.00	NM	4	\$700.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					<u>Rating</u>
		Week: 04/06/15	04/12/15	MTWTFSS		2				\$175.00					0.00
		Week: 04/13/15	04/19/15	MTWTFSS		2				\$175.00					0.00
													Totals	4	\$700.00