

CONTRACT



KTHV-TV
720 S. Icard Street
Little Rock, AR 72201
(501)376-1111

www.THV11.com

And:

Canal Partners Media / POL
25 Whitlock Place, Suite 201
Marietta, GA 30064

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1304934 / | | <u>Alt Order #</u> 08400788 |
| <u>Product</u> ISSUE- 9/24-10/2 | | |
| <u>Contract Dates</u> 09/24/16 - 10/02/16 | <u>Estimate #</u> 4541 | |
| <u>Advertiser</u> Protect Arkansas / Issue 5 / ISS | | <u>Original Date / Revision</u> 09/23/16 / 10/03/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KTHV | <u>Account Executive</u> Minerva Nada | <u>Sales Office</u> Telerep Atlanta |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> 748 | <u>Product 1/2</u> 869 |
| <u>Agency Ref</u> 20042AG | | <u>Advertiser Ref</u> 107542 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|---------|-----|------|-------|------------|
| N 2 | KTHV | 09/30/16 | 09/30/16 | Young and the Restless | M-F 11a-12p | | 1:00 | | | P02-FTE | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$1,100.00 | | | | | |
| N 4 | KTHV | 09/30/16 | 09/30/16 | Dr. Phil | M-F 3-4P | | 1:00 | | | P03-PB | | NM | 1 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$440.00 | | | | | |
| N 5 | KTHV | 09/30/16 | 09/30/16 | Ellen Degeneres | M-F 4-5P | | 1:00 | | | P03-PB | | NM | 1 | \$530.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$530.00 | | | | | |
| N 6 | KTHV | 09/30/16 | 09/30/16 | Local News @ 5p | M-F 5-530p | | 1:00 | | | P03-PB | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$1,250.00 | | | | | |
| N 7 | KTHV | 09/30/16 | 09/30/16 | Local News @ 6p | M-F 6-630p | | 1:00 | | | P03-PB | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$1,300.00 | | | | | |
| N 8 | KTHV | 09/30/16 | 09/30/16 | Local News @ 6a | M-F 6-7a | | 1:00 | | | P04-GB | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$1,000.00 | | | | | |
| N 9 | KTHV | 09/30/16 | 09/30/16 | CBS This Morning | M-F 7-9A | | 1:00 | | | P03-PB | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$650.00 | | | | | |
| N 10 | KTHV | 09/30/16 | 09/30/16 | Friday Prime C | F 9-10P | | 1:00 | | | P03-PB | | NM | 1 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$3,800.00 | | | | | |
| N 11 | KTHV | 09/26/16 | 09/26/16 | Local News @ 10p | M-10-1035p | | 1:00 | | | P03-PB | | NM | 1 | \$2,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$2,350.00 | | | | | |
| N 13 | KTHV | 09/26/16 | 09/26/16 | Young and the Restless | M-F 11a-12p | | 1:00 | | | P02-FTE | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$1,100.00 | | | | | |
| N 15 | KTHV | 09/26/16 | 09/26/16 | Dr. Phil | M-F 3-4P | | 1:00 | | | P03-PB | | NM | 1 | \$440.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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720 S. Izard Street
Little Rock, AR 72201
(501)376-1111

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| | | |
|--|------------------------------------|--|
| <u>Contract / Revision</u> 1304934 / | | <u>Alt Order #</u> 08400788 |
| <u>Contract Dates</u> 09/24/16 - 10/02/16 | <u>Product</u> ISSUE- 9/24-10/2 | <u>Estimate #</u> 4541 |
| <u>Advertiser</u> Protect Arkansas / Issue ! | | <u>Original Date / Revision</u> 09/23/16 / 10/03/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|--|-----------------|-------------------|--------------------------|-----------------------|-----------------|-------------------|---------------------|-------------|-----|------|-------|------------|
| | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$440.00 | | | | | |
| N 16 | KTHV | 09/26/16 | 09/26/16 | Ellen Degeneres | M-F 4-5P | | 1:00 | | | P03-PB | | NM | 1 | \$530.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$530.00 | | | | | |
| N 17 | KTHV | 09/26/16 | 09/26/16 | Local News @ 5p | M-F 5-530p | | 1:00 | | | P03-PB | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$1,250.00 | | | | | |
| N 18 | KTHV | 09/26/16 | 09/26/16 | Local News @ 6p | M-F 6-630p | | 1:00 | | | P03-PB | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$1,300.00 | | | | | |
| N 19 | KTHV | 09/26/16 | 09/26/16 | Local News @ 6a | M-F 6-7a | | 1:00 | | | P04-GB | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$1,000.00 | | | | | |
| N 20 | KTHV | 09/26/16 | 09/26/16 | M-F 630-7P | M-F 630-7P | | 1:00 | | | P03-PB | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$950.00 | | | | | |
| N 22 | KTHV | 09/26/16 | 09/26/16 | CBS This Morning | M-F 7-9A | | 1:00 | | | P03-PB | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$650.00 | | | | | |
| N 23 | KTHV | 09/24/16 | 10/01/16 | Local News @ 10p | Sa 10-1035p | | 1:00 | | | P02-FTE | | NM | 1 | \$1,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/19/16 | 09/25/16 | ----- | | | | 0 | \$0.00 | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S- | | | | 1 | \$1,950.00 | | | | | |
| N 24 | KTHV | 09/24/16 | 10/01/16 | Local News @ 6p | Sa 6-630p | | 1:00 | | | P03-PB | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/19/16 | 09/25/16 | -----S- | | | | 1 | \$550.00 | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | | |
| | | 1 | KTHV | 09/19/16-09/25/16 | Local News @ 6p Sa | 6-630p | -----Sa-- | 1:00 | \$550.00 | NM | | | | |
| | | See MG 24.3 | | | | | | | | | | | | |
| | | 3 | KTHV | 09/28/16-09/30/16 | M-F THV This Morning 9AM | M-F 9-930A | ---WThF---- | 1:00 | \$550.00 | NM | | | | |
| | | Ⓜ MG for 24.1 09/24 | | | | | | | | | | | | |
| | | SEC Football overrun - news preempted | | | | | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S- | | | | 1 | \$550.00 | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | | |
| | | 2 | KTHV | 09/26/16-10/02/16 | Local News @ 6p Sa | 6-630p | -----Sa-- | 1:00 | \$550.00 | NM | | | | |
| | | Credited | | | | | | | | | | | | |
| | | spot dna d/t SEC FB overrun - breaks dropped - will move \$'s to upcoming sked | | | | | | | | | | | | |
| N 25 | KTHV | 09/24/16 | 10/01/16 | Local News @ 7a | Sa 7-8a | | 1:00 | | | P02-FTE | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/19/16 | 09/25/16 | -----S- | | | | 1 | \$750.00 | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S- | | | | 1 | \$750.00 | | | | | |
| N 26 | KTHV | 09/24/16 | 10/01/16 | CBS This Morning | Sat Sat 8-10a | | 1:00 | | | P02-FTE | | NM | 2 | \$1,540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/19/16 | 09/25/16 | -----S- | | | | 1 | \$770.00 | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S- | | | | 1 | \$770.00 | | | | | |
| N 27 | KTHV | 09/25/16 | 10/02/16 | Local News @ 10p | Su 10-1035p | | 1:00 | | | P02-FTE | | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/19/16 | 09/25/16 | ----- | | | | 0 | \$0.00 | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S | | | | 1 | \$2,200.00 | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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720 S. Izard Street
Little Rock, AR 72201
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| | | |
|--|------------------------------------|--|
| <u>Contract / Revision</u> 1304934 / | | <u>Alt Order #</u> 08400788 |
| <u>Contract Dates</u> 09/24/16 - 10/02/16 | <u>Product</u> ISSUE- 9/24-10/2 | <u>Estimate #</u> 4541 |
| <u>Advertiser</u> Protect Arkansas / Issue ! | | <u>Original Date / Revision</u> 09/23/16 / 10/03/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|--|-----------------|--------------------|--------------------|-----------------------|-----------------|---------------|---------------------|-------------|-----|------|-------|------------|
| | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| N 28 | KTHV | 09/25/16 | 09/25/16 | Sunday Prime A | Su 6-7P | | 1:00 | | | P02-FTE | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/19/16 | 09/25/16 | -----S | 1 | | | \$3,600.00 | | | | | | |
| N 29 | KTHV | 09/25/16 | 09/25/16 | CBS Sunday Morning | SU8-930A | | 1:00 | | | P02-FTE | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/19/16 | 09/25/16 | -----S | 1 | | | \$1,300.00 | | | | | | |
| N 30 | KTHV | 09/29/16 | 09/29/16 | Local News @ 10p | M-10-1035p | | 1:00 | | | P03-PB | | NM | 1 | \$2,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$2,350.00 | | | | | | |
| N 31 | KTHV | 09/29/16 | 09/29/16 | Price Is Right | M-F 10-11A | | 1:00 | | | P03-PB | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$1,100.00 | | | | | | |
| N 32 | KTHV | 09/29/16 | 09/29/16 | M-F Noon News | M-F 12-1230p | | 1:00 | | | P03-PB | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$700.00 | | | | | | |
| N 33 | KTHV | 09/29/16 | 09/29/16 | Dr. Phil | M-F 3-4P | | 1:00 | | | P03-PB | | NM | 1 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$440.00 | | | | | | |
| N 34 | KTHV | 09/29/16 | 09/29/16 | Ellen Degeneres | M-F 4-5P | | 1:00 | | | P03-PB | | NM | 1 | \$530.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$530.00 | | | | | | |
| N 35 | KTHV | 09/29/16 | 09/29/16 | Local News @ 5p | M-F 5-530p | | 1:00 | | | P03-PB | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$1,250.00 | | | | | | |
| N 36 | KTHV | 09/29/16 | 09/29/16 | Local News @ 6p | M-F 6-630p | | 1:00 | | | P03-PB | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$1,300.00 | | | | | | |
| N 37 | KTHV | 09/29/16 | 09/29/16 | Local News @ 6a | M-F 6-7a | | 1:00 | | | P04-GB | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$1,000.00 | | | | | | |
| N 38 | KTHV | 09/29/16 | 09/29/16 | M-F 630-7P | M-F 630-7P | | 1:00 | | | P03-PB | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$950.00 | | | | | | |
| N 39 | KTHV | 09/29/16 | 09/29/16 | CBS This Morning | M-F 7-9A | | 1:00 | | | P03-PB | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---T--- | 1 | | | \$650.00 | | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | | |
| | | 1 | KTHV | 09/26/16-10/02/16 | CBS This Morning | M-F 7-9A | ----Th---- | 1:00 | \$650.00 | NM | | | | |
| | | See MG 39.2 | | | | | | | | | | | | |
| | | 2 | KTHV | 10/01/16-10/01/16 | Local News @ 6a Sa | 6-7a | -----Sa-- | 1:00 | \$650.00 | NM | | | | |
| | | Ⓜ MG for 39.1 09/29 CBS Special Report on NJ train incident | | | | | | | | | | | | |
| N 40 | KTHV | 09/27/16 | 09/27/16 | Local News @ 10p | M-10-1035p | | 1:00 | | | P03-PB | | NM | 1 | \$2,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | 1 | | | \$2,350.00 | | | | | | |
| N 41 | KTHV | 09/27/16 | 09/27/16 | Price Is Right | M-F 10-11A | | 1:00 | | | P03-PB | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | 1 | | | \$1,100.00 | | | | | | |

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TERMS: Due 15th day of the Month following Broadcast.



KTHV-TV
720 S. Izard Street
Little Rock, AR 72201
(501)376-1111

www.THV11.com

| | | |
|--|------------------------------------|--|
| <u>Contract / Revision</u> 1304934 / | | <u>Alt Order #</u> 08400788 |
| <u>Contract Dates</u> 09/24/16 - 10/02/16 | <u>Product</u> ISSUE- 9/24-10/2 | <u>Estimate #</u> 4541 |
| <u>Advertiser</u> Protect Arkansas / Issue ! | | <u>Original Date / Revision</u> 09/23/16 / 10/03/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| N 42 | KTHV | 09/27/16 | 09/27/16 | M-F Noon News | M-F 12-1230p | | 1:00 | | | P03-PB | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$700.00 | | | | | |
| N 43 | KTHV | 09/27/16 | 09/27/16 | Dr. Phil | M-F 3-4P | | 1:00 | | | P03-PB | | NM | 1 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$440.00 | | | | | |
| N 44 | KTHV | 09/27/16 | 09/27/16 | Ellen Degeneres | M-F 4-5P | | 1:00 | | | P03-PB | | NM | 1 | \$530.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$530.00 | | | | | |
| N 45 | KTHV | 09/27/16 | 09/27/16 | Local News @ 5p | M-F 5-530p | | 1:00 | | | P03-PB | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$1,250.00 | | | | | |
| N 46 | KTHV | 09/27/16 | 09/27/16 | Local News @ 6p | M-F 6-630p | | 1:00 | | | P03-PB | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$1,300.00 | | | | | |
| N 47 | KTHV | 09/27/16 | 09/27/16 | Local News @ 6a | M-F 6-7a | | 1:00 | | | P04-GB | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$1,000.00 | | | | | |
| N 48 | KTHV | 09/27/16 | 09/27/16 | M-F 630-7P | M-F 630-7P | | 1:00 | | | P03-PB | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$950.00 | | | | | |
| N 49 | KTHV | 09/27/16 | 09/27/16 | CBS This Morning | M-F 7-9A | | 1:00 | | | P03-PB | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$650.00 | | | | | |
| N 50 | KTHV | 09/28/16 | 09/28/16 | Price Is Right | M-F 10-11A | | 1:00 | | | P03-PB | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$1,100.00 | | | | | |
| N 51 | KTHV | 09/28/16 | 09/28/16 | Young and the Restles | M-F 11a-12p | | 1:00 | | | P02-FTE | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$1,100.00 | | | | | |
| N 53 | KTHV | 09/28/16 | 09/28/16 | Dr. Phil | M-F 3-4P | | 1:00 | | | P03-PB | | NM | 1 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$440.00 | | | | | |
| N 54 | KTHV | 09/28/16 | 09/28/16 | Ellen Degeneres | M-F 4-5P | | 1:00 | | | P03-PB | | NM | 1 | \$530.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$530.00 | | | | | |
| N 55 | KTHV | 09/28/16 | 09/28/16 | Local News @ 5p | M-F 5-530p | | 1:00 | | | P03-PB | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$1,250.00 | | | | | |
| N 56 | KTHV | 09/28/16 | 09/28/16 | Local News @ 6p | M-F 6-630p | | 1:00 | | | P03-PB | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$1,300.00 | | | | | |
| N 57 | KTHV | 09/28/16 | 09/28/16 | Local News @ 6a | M-F 6-7a | | 1:00 | | | P04-GB | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$1,000.00 | | | | | |
| N 58 | KTHV | 09/28/16 | 09/28/16 | M-F 630-7P | M-F 630-7P | | 1:00 | | | P03-PB | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$950.00 | | | | | |

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| <u>Contract / Revision</u> 1304934 / | | <u>Alt Order #</u> 08400788 |
| <u>Contract Dates</u> 09/24/16 - 10/02/16 | <u>Product</u> ISSUE- 9/24-10/2 | <u>Estimate #</u> 4541 |
| <u>Advertiser</u> Protect Arkansas / Issue ! | | <u>Original Date / Revision</u> 09/23/16 / 10/03/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount | | |
|---------------|---|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------|-----|-------------|-------|-------------|--|--|
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| N 59 | KTHV | 09/28/16 | 09/28/16 | CBS This Morning | M-F 7-9A | | 1:00 | | | P03-PB | | NM | 1 | \$650.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | | | | 1 | \$650.00 | | | | | | | |
| N 60 | KTHV | 10/02/16 | 10/02/16 | CBS Sunday Morning | SU8-930A | | 1:00 | | | P03-PB | | NM | 3 | \$1,300.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S | | | | 1 | \$1,300.00 | | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | | | |
| | 1 | KTHV | 09/26/16-10/02/16 | CBS Sunday Morning | SU8-930A | -----Su | 1:00 | | \$1,300.00 | | | NM | | | | |
| | See MG 60.2,60.3,60.4 | | | | | | | | | | | | | | | |
| | 2 | KTHV | 10/01/16-10/01/16 | Saturday Prime C | Sa 9-10P | -----Sa- | 1:00 | | \$900.00 | | | NM | | | | |
| | Ⓜ MG for 60.1 10/02 | | | | | | | | | | | | | | | |
| | NFL International game airing / no CBS Sunday morning | | | | | | | | | | | | | | | |
| | 3 | KTHV | 10/01/16-10/01/16 | Sa 1105p-1205a | Sa 1105p-1205a | -----Sa- | 1:00 | | \$200.00 | | | NM | | | | |
| | Ⓜ MG for 60.1 10/02 | | | | | | | | | | | | | | | |
| | NFL International game airing / no CBS Sunday morning | | | | | | | | | | | | | | | |
| | 4 | KTHV | 10/02/16-10/02/16 | Su 1105p-1205a | Su 1105p-1205a | -----Su | 1:00 | | \$200.00 | | | NM | | | | |
| | Ⓜ MG for 60.1 10/02 | | | | | | | | | | | | | | | |
| | NFL International game airing / no CBS Sunday morning | | | | | | | | | | | | | | | |
| N 61 | KTHV | 10/02/16 | 10/02/16 | Sunday Prime A | Su 6-7P | | 1:00 | | | P03-PB | | NM | 1 | \$3,600.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S | | | | 1 | \$3,600.00 | | | | | | | |
| N 62 | KTHV | 09/26/16 | 09/26/16 | Prime Political Program | Prime Political Prc | | 1:00 | | | P02-FTE | | NM | 1 | \$5,500.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$5,500.00 | | | | | | | |
| N 63 | KTHV | 09/27/16 | 09/27/16 | Tuesday Prime C | T 9-10P | | 1:00 | | | P03-PB | | NM | 1 | \$3,500.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$3,500.00 | | | | | | | |
| N 64 | KTHV | 10/02/16 | 10/02/16 | Local News @ 530p | S 530-6p | | 1:00 | | | P02-FTE | | NM | 1 | \$1,500.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S | | | | 1 | \$1,500.00 | | | | | | | |
| N 65 | KTHV | 09/30/16 | 09/30/16 | Friday Prime C | F 9-10P | | 1:00 | | | P03-PB | | NM | 1 | \$1,670.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$1,670.00 | | | | | | | |
| Totals | | | | | | | | | 0.00 | | | | 63 | \$78,210.00 | | |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 08/29/16 - 09/25/16 | 4 | \$6,420.00 | (\$963.00) | \$5,457.00 |
| 09/26/16 - 10/02/16 | 59 | \$71,790.00 | (\$10,768.50) | \$61,021.50 |
| Totals | 63 | \$78,210.00 | (\$11,731.50) | \$66,478.50 |

Signature: _____ **Date:** _____

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