

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Richard Shaftan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒  
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Anthony Bouchard

Authorized committee:

Bouchard for Congress

Agency requesting time (and contact information):

☐

N/A Neighborhood Research And Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress

Date of election:

8/16/2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Liz Curtis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

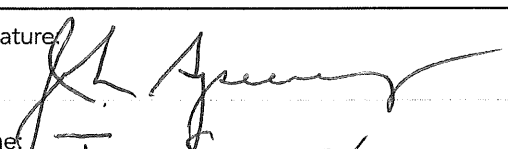
☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Richard K Shaftan <small>Digitally signed by Richard K Shaftan Date: 2020.02.28 12:49:19 -05'00'</small>	Signature: 
Name: Richard k Shaftan	Name: JOHN SPENEV
Date of Request to Purchase Ad Time: 2/18/2021	Date of Station Agreement to Sell Time: 4/19/21

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Richard K Shafter

Digitally signed by Richard K Shafter  
Date: 2020.02.28 12:49:37 -05'00'

Name: Richard K Shafter

Date: 10/19/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

4/19/21

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KRAN - KAZY

Date Received/Requested:

4/19/21

Est. #:

Station Location:

CHEYENNE, WY

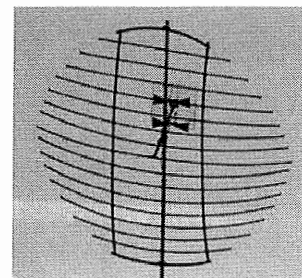
Run Start and End Dates:

4/20/21 - 5/3/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Neighborhood Research and Media**

PO BOX 297  
RODANTHE, NC 27968 US  
252-987-0210  
shaftan@earthlink.net



## Purchase Order

**VENDOR**  
KRRR

**SHIP TO**  
Neighborhood Research and  
Media  
PO BOX 297  
RODANTHE, NC 27968 US

**P.O. NO.** 7898  
**DATE** 04/19/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	KRAN Warren AFB 6A-9A 4/20-23, 26-30, 5/3	10	20.00	200.00
60 Radio	KBEN Cowley 6A-9A 4/20-23, 26-30, 5/3	10	14.00	140.00
60 Radio	KHAT Laramie 6A-9A 4/20, 22, 23, 27, 29, 30	6	14.00	84.00
60 Radio	KAZY Cheyenne 6A-9A 4/20, 23, 27, 30	4	15.00	60.00
Radio and Television Airtime:Agency Commission	Agency Commission	484	-0.15	-72.60

**TOTAL**

**\$411.40**

Approved By

Date

4/19/21

# Appaloosa Broadcasting Co.

## Agreement & Contract

**Casper**  
☐ KTED  
☐ KZQL  
☐ KMXW  
☐ KHAD

**Cheyenne**  
☐ KRRR  
☐ KJMP  
☒ KRAN  
☐ KAZY

**Cody**  
☐ KROW  
☐ KWHO  
☐ KBEN

**Laramie**  
☐ KHAT  
☐ KRQU  
☐ KIMX

**Jackson**  
☐ KIXM  
☐ KVRG

**Rapid City**  
☐ KFMH  
☐ KRKI

**Date:** April 19, 2021  
**Contract #:**  
**PO# / EST#:**  
**E-BillingCode:**  
**Product:** Political  
**Avg Unit Rate:** \$ 20.00  
**Start/End Dates:** 04/20/21-05/03/21  
**Cart #:**

**Advertiser:** Anthony Bouchard For Congress  
**Agency:** Neighborhood Research & Media  
**Conflict:** WY State Senator-District 6  
**Address:** P.O. Box 297  
 Rodanthe, NC 27968  
**Contact:** Richard Shaftan  
**Phone:** 252-987-0210  
**E-mail:** [shaftan@earthlink.net](mailto:shaftan@earthlink.net)

**Income Account**

☒ Cash  
☐ Trade  
☐ Station Promotion  
☐ PSA  
☐ Non-Commerical  
☐ Non-Spot

**Revenue Type**

☐ Local Direct  
☐ Local Agency  
☒ National Agency  
☐ Talent  
☐ Political Agency  
☐ Political Direct

**Contract Type**

☐ New Contract  
☐ Revision  
☐ Cancellation  
☒ Make Good

**Special Handling**

☒ Agency Comm.  
☐ Notorized Invoice  
☐ Nortorized Script  
☐ Electronic Invoicing  
☐ Other

**Make Good**

☒ Same Flight  
☐ Same Week  
☐ Ask Sales Person

**Billing Options**

☐ Calendar  
☒ Broadcast

5

Start Date	End Date	Len	Rate	Spots Per Week	Hours to Run (Daypart)	Schedule							\$/Week	Totals		
						MON	TUE	WED	THU	FRI	SAT	SUN		Spots	Weeks	Dollars
04/20/21	04/23/21	:60	\$20.00	4	6a-9a		1	1	1	1			\$ 80.00	4	1	\$ 80.00
04/26/21	04/30/21	:60	\$20.00	5	6a-9a	1	1	1	1	1			\$ 100.00	5	1	\$ 100.00
05/03/21	05/03/21	:60	\$20.00	1	6a-9a	1							\$ 20.00	1	1	\$ 20.00
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
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				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
<b>Totals:</b>													<b>\$ 200.00</b>	<b>10</b>		<b>\$ 200.00</b>

**Special Instructions:**

**Paid in Advance**

These stations do not discriminate in the sale of commercial time, and will not accept advertising which, in their sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

### ALL PAYMENTS DUE NET 30 DAYS

**APPROVED BY:** \_\_\_\_\_

**ENTERED BY:** \_\_\_\_\_

Advertiser agrees to terms and conditions on this contract.

Station Representative

John Speeney

**AUR:** \$ 20.00