



KOFY
PO Box 1756
Pacific Palisades, CA 90272

Sadler Strategic Media Inc
12103 Viewcrest Road
Studio City, CA 91604

Contract # 176076
Schedule Dates 08/23/21-09/12/21
Advertiser Stop GOP Newsom Recall (14017)
Agency Sadler Strategic Media Inc (3185)
Product Political (1039)
Brand 365/500/2533 (58753)
Salesperson Katz-Los Angeles, Los Angeles (1021)
Sales Office Katz-Los Angeles
Buyer Name Sheri, Sadler,
Phone/Fax /
CPE 365/500/2533
Account Types National/Political
Billing Type Standard
Comments Recall 2021
 Separation: 30

Date Entered 08/11/21
Last Modified 08/11/21
Entered By Liliana Loeza
CO-OP No
External # ECR27481848
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,196.00
Net Total \$12,444.00
Sales Tax

San Francisco (KOFY)

By Broadcast Month	Spots	Rate
Aug. 2021	37	\$4,880.00
Sep. 2021	74	\$9,760.00
Grand Total:	111	\$14,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/23/21-09/10/21	5	:30	5P- 5:30P (PST)	5	X	X	X	X	X			15	\$100.00	\$1,500.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Who Wants to be a Millionaire?	8/11/21
2.0	Normal Line / SPOT	08/23/21-09/10/21	5	:30	5:30P- 6P (PST)	5	X	X	X	X	X			15	\$100.00	\$1,500.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Who Wants to be a Millionaire?	8/11/21
3.0	Normal Line / SPOT	08/23/21-09/10/21	5	:30	6P- 6:30P (PST)	5	X	X	X	X	X			15	\$125.00	\$1,875.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing	8/11/21
4.0	Normal Line / SPOT	08/23/21-09/10/21	5	:30	6:30P- 7P (PST)	5	X	X	X	X	X			15	\$125.00	\$1,875.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing	8/11/21
5.0	Normal Line / SPOT	08/23/21-09/10/21	5	:30	8P- 8:30P (PST)	5	X	X	X	X	X			15	\$175.00	\$2,625.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Blackish	8/11/21
6.0	Normal Line / SPOT	08/23/21-09/10/21	5	:30	8:30P- 9P (PST)	5	X	X	X	X	X			15	\$175.00	\$2,625.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Blackish	8/11/21
7.0	Normal Line / SPOT	08/28/21-09/11/21	5	:30	8P- 9P (PST)	1						X		3	\$150.00	\$450.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A American Ninja Warrior	8/11/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KOFY does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with KOFY, whether verbal or written.



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8.0	Normal Line / SPOT	08/29/21-09/12/21	5	:30	12P- 1P (PST)	1							X	3	\$80.00	\$240.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A American Ninja Warriors	8/11/21
9.0	Normal Line / SPOT	08/29/21-09/12/21	5	:30	7P- 8P (PST)	1							X	3	\$150.00	\$450.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Dance Party	8/11/21
10.0	Normal Line / SPOT	08/29/21-09/12/21	5	:30	8P- 8:30P (PST)	1							X	3	\$125.00	\$375.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Blackish	8/11/21
11.0	Normal Line / SPOT	08/29/21-09/12/21	5	:30	8:30P- 9P (PST)	1							X	3	\$125.00	\$375.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Blackish	8/11/21
12.0	Normal Line / SPOT	08/29/21-09/12/21	5	:30	9P- 9:30P (PST)	1							X	3	\$125.00	\$375.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing	8/11/21
13.0	Normal Line / SPOT	08/29/21-09/12/21	5	:30	9:30P- 10P (PST)	1							X	3	\$125.00	\$375.00	San Francisco (KOFY)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing	8/11/21

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