

# ORDER



**Orders**  
**Order / Rev:** 13426890  
**Alt Order #:** WOC14647547  
**Product Desc:** 2024 Primary Election  
**Estimate:** 6966  
**Flight Dates:** 05/13/24 - 05/19/24  
**Original Date / Rev:** 05/10/24 / 05/10/24  
**Order Type:** NORMAL

**KYTV**  
**Primary AE:** Natalie Murphy  
**Sales Office:** SPRN  
**Sales Region:** National

**Agency**  
**Name:** Armada Strategies  
**Buying Contact:**  
**Billing Contact:**  
 2637 East Atlantic Boulevard Suite 4387  
 Pompano Beach, FL 33662

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Club for Growth Action (A)  
**Demographic:** A18+  
**Product Codes:** Issue - National - House, Issue - National  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-01

**New Business End:**  
**Advertiser External ID:** 521271  
**Agency External ID:** 163897  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/19/24	37	\$48,140.00	\$40,919.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	37	\$48,140.00	\$40,919.00	0.00
<b>Totals</b>	<b>37</b>	<b>\$48,140.00</b>	<b>\$40,919.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Natalie Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KYTV	05/13/24	05/17/24	Ozarks Today @ 6a Ozarks Today @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$1,190.00	P-01	0.00	NM	5	\$5,950.00												
(Program: OZARKS TODAY) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>11111--</td> <td>5</td> <td>\$1,190.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/13/24	05/19/24	11111--	5	\$1,190.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/13/24	05/19/24	11111--	5	\$1,190.00	0.00																						
N 2	KYTV	05/13/24	05/17/24	NBC Today Show Today Show	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1--11--	:30	3	\$1,170.00	P-01	0.00	NM	3	\$3,510.00												
(Program: TODAY SHOW RESTRICTED) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>1--11--</td> <td>3</td> <td>\$1,170.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/13/24	05/19/24	1--11--	3	\$1,170.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/13/24	05/19/24	1--11--	3	\$1,170.00	0.00																						
N 3	KYTV	05/13/24	05/17/24	KY3 News @ Noon KY3 News @ Noon	CM	12:00 PM-1:00 PM	1-1-1--	:30	3	\$1,005.00	P-01	0.00	NM	3	\$3,015.00												
(Program: KY3 NEWS @ NOON) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>1-1-1--</td> <td>3</td> <td>\$1,005.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/13/24	05/19/24	1-1-1--	3	\$1,005.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/13/24	05/19/24	1-1-1--	3	\$1,005.00	0.00																						
N 4	KYTV	05/13/24	05/16/24	KY3 News @ 5p M-F KY3 News @ 5p M-F	CM	5:00 PM-5:30 PM	-1-1---	:30	2	\$1,365.00	P-01	0.00	NM	2	\$2,730.00												
(Program: KY3 NEWS @ 5PM -M-F) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-1-1---</td> <td>2</td> <td>\$1,365.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/13/24	05/19/24	-1-1---	2	\$1,365.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/13/24	05/19/24	-1-1---	2	\$1,365.00	0.00																						

Order / Rev: 13426890  
 Alt Order #: WOC14647547  
 Flight Dates: 05/13/24 - 05/19/24

Advertiser: Club for Growth Action (A)  
 Product Desc: 2024 Primary Election  
 Estimate: 6966  
**KYTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KYTV	05/13/24	05/17/24	KY3 News @ 6p M-F	CM	6:00 PM-6:30 PM	11111--	:30	5	\$1,600.00	P-01	0.00	NM	5	\$8,000.00
(Program: KY3 NEWS @ 6PM -M-F) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- 1 - 1 - - -			2			\$1,365.00		0.00			
N 6	KYTV	05/13/24	05/17/24	Wheel of Fortune M-F	CM	6:30 PM-7:00 PM	11111--	:30	5	\$1,475.00	P-01	0.00	NM	5	\$7,375.00
(Program: WHEEL OF FORTUNE) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	11111--			5			\$1,475.00		0.00			
N 7	KYTV	05/13/24	05/17/24	KY3 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$1,400.00	P-01	0.00	NM	5	\$7,000.00
(Program: KY3 NEWS @ 10PM M-F) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	11111--			5			\$1,400.00		0.00			
N 8	KYTV	05/13/24	05/14/24	NBC Tuesday Prime 2 H	CM	7:00 PM-9:00 PM	- 1 - - - - -	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
(Program: THE VOICE (TUE)) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Tue 7:00p-8:00p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- 1 - - - - -			1			\$1,500.00		0.00			
N 9	KYTV	05/13/24	05/15/24	NBC Wednesday Prime 6M	CM	9:00 PM-10:00 PM	-- 1 - - - -	:30	1	\$1,195.00	P-01	0.00	NM	1	\$1,195.00
(Program: CHICAGO PD (WED)) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Wed 9:00p-10:00p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-- 1 - - - -			1			\$1,195.00		0.00			
N 10	KYTV	05/13/24	05/18/24	Sa Today Hr 2	CM	8:00 AM-9:00 AM	- - - - - 1 -	:30	1	\$1,085.00	P-01	0.00	NM	1	\$1,085.00
(Program: SATURDAY TODAY) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Sat 8:00a-9:00a TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - - - 1 -			1			\$1,085.00		0.00			
N 11	KYTV	05/13/24	05/18/24	KY3 News @ 6p Sat	CM	6:00 PM-6:30 PM	- - - - - 1 -	:30	1	\$1,225.00	P-01	0.00	NM	1	\$1,225.00
(Program: KY3 NEWS @ 6PM - SAT) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Sat 6:00p-6:30p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - - - 1 -			1			\$1,225.00		0.00			
N 12	KYTV	05/13/24	05/18/24	KY3 News @ 10p Sat	CM	10:00 PM-10:35 PM	- - - - - 1 -	:30	1	\$1,215.00	P-01	0.00	NM	1	\$1,215.00
(Program: KY3 NEWS @ 10PM - SAT) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Sat 10:00p-10:35p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - - - 1 -			1			\$1,215.00		0.00			
N 13	KYTV	05/13/24	05/19/24	Ozarks Today @ 7a Sun	CM	7:00 AM-8:00 AM	- - - - - 1	:30	1	\$1,065.00	P-01	0.00	NM	1	\$1,065.00
(Program: SUN OZARKS TODAY) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Sun 7:00a-8:00a TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - - - 1			1			\$1,065.00		0.00			
N 14	KYTV	05/13/24	05/19/24	NBC Meet The Press	CM	9:00 AM-10:00 AM	- - - - - 1	:30	1	\$925.00	P-01	0.00	NM	1	\$925.00
(Program: MEET THE PRESS) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Sun 9:00a-10:00a TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - - - 1			1			\$925.00		0.00			
N 15	KYTV	05/13/24	05/19/24		CM	5:00 PM-5:30 PM	- - - - - 1	:30	1	\$1,075.00	P-01	0.00	NM	1	\$1,075.00

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 Alt Order #: WOC14647547  
 Flight Dates: 05/13/24 - 05/19/24

Advertiser: Club for Growth Action (A)  
 Product Desc: 2024 Primary Election  
 Estimate: 6966  
**KYTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KY3 News @ 5p Sun KY3 News @ 5p Sun (Program: KY3 NEWS @ 5PM - SUN) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Sun 5:00p-5:30p TIME PERIOD ON KYTV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----1			1		\$1,075.00		0.00				
N 16	KYTV	05/13/24	05/19/24	KY3 News @ 10p Sun	CM	10:00 PM-10:35 PM	-----1	:30	1	\$1,275.00	P-01	0.00	NM	1	\$1,275.00
				KY3 News @ 10p Sun (Program: SUN KY3 10PM NEWS) CS-May/2023 - SPRINGFIELD, MO - ACTUAL CS-May/2023 Sun 10:00p-10:35p TIME PERIOD ON KYTV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----1			1		\$1,275.00		0.00				
													Totals	37	\$48,140.00