

ORDER



Orders
Order / Rev: 13422361
Alt Order #: WOC14645873
Product Desc: 2024 Primary Election
Estimate: 6934
Flight Dates: 07/15/24 - 07/21/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: NORMAL

KYTV
Primary AE: Natalie Murphy
Sales Office: SPRN
Sales Region: National

Agency
Name: Armada Strategies
Buying Contact:
Billing Contact:
 2637 East Atlantic Boulevard Suite 4387
 Pompano Beach, FL 33662

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Club for Growth Action (A)
Demographic: A18+
Product Codes: Issue - National - House, Issue - National
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 521271
Agency External ID: 163897
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/01/24 | 07/21/24 | 39 | \$50,020.00 | \$42,517.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| July 2024 | 39 | \$50,020.00 | \$42,517.00 | 0.00 |
| Totals | 39 | \$50,020.00 | \$42,517.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Natalie Murphy | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | | |
|---|----------|----------|------------|--|--------|--------------------------------------|---------|-----|-------|------------|------|------|------|-------|------------|------------|----------|----------|------------|------|--------|----------|----------|---------|---|------------|------|
| N 1 | KYTV | 07/15/24 | 07/19/24 | Ozarks Today @ 6a Ozarks Today @ 6a | CM | 6:00 AM-7:00 AM | 11111-- | :30 | 5 | \$1,190.00 | P-01 | 0.00 | NM | 5 | \$5,950.00 | | | | | | | | | | | | |
| (Program: OZARKS TODAY) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/15/24</td> <td>07/21/24</td> <td>11111--</td> <td>5</td> <td>\$1,190.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | 07/15/24 | 07/21/24 | 11111-- | 5 | \$1,190.00 | 0.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | |
| 07/15/24 | 07/21/24 | 11111-- | 5 | \$1,190.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 2 | KYTV | 07/15/24 | 07/18/24 | NBC Today Show Today Show | CM | 7:00 AM-8:00 AM (7:00 AM-8:00 AM) | 11-1--- | :30 | 3 | \$1,170.00 | P-01 | 0.00 | NM | 3 | \$3,510.00 | | | | | | | | | | | | |
| (Program: TODAY SHOW RESTRICTED) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/15/24</td> <td>07/21/24</td> <td>11-1---</td> <td>3</td> <td>\$1,170.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | 07/15/24 | 07/21/24 | 11-1--- | 3 | \$1,170.00 | 0.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | |
| 07/15/24 | 07/21/24 | 11-1--- | 3 | \$1,170.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 3 | KYTV | 07/15/24 | 07/19/24 | KY3 News @ Noon KY3 News @ Noon | CM | 12:00 PM-1:00 PM | -11-1-- | :30 | 3 | \$1,005.00 | P-01 | 0.00 | NM | 3 | \$3,015.00 | | | | | | | | | | | | |
| (Program: KY3 NEWS @ NOON) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/15/24</td> <td>07/21/24</td> <td>-11-1--</td> <td>3</td> <td>\$1,005.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | 07/15/24 | 07/21/24 | -11-1-- | 3 | \$1,005.00 | 0.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | |
| 07/15/24 | 07/21/24 | -11-1-- | 3 | \$1,005.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 4 | KYTV | 07/15/24 | 07/18/24 | NBC Nightly News NBC Nightly News | CM | 5:28 PM-6:00 PM | --11--- | :30 | 2 | \$1,425.00 | P-01 | 0.00 | NM | 2 | \$2,850.00 | | | | | | | | | | | | |
| (Program: NBC NIGHTLY NEWS) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 5:28p-6:00p TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/15/24</td> <td>07/21/24</td> <td>--11---</td> <td>2</td> <td>\$1,425.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | 07/15/24 | 07/21/24 | --11--- | 2 | \$1,425.00 | 0.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | |
| 07/15/24 | 07/21/24 | --11--- | 2 | \$1,425.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |

Order / Rev: 13422361
 Alt Order #: WOC14645873
 Flight Dates: 07/15/24 - 07/21/24

Advertiser: Club for Growth Action (A)
 Product Desc: 2024 Primary Election
 Estimate: 6934
KYTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| N 5 | KYTV | 07/15/24 | 07/19/24 | KY3 News @ 6p M-F | CM | 6:00 PM-6:30 PM | 11111-- | :30 | 5 | \$1,600.00 | P-01 | 0.00 | NM | 5 | \$8,000.00 |
| (Program: KY3 NEWS @ 6PM -M-F) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | --11--- | | 2 | | | | \$1,425.00 | | 0.00 | | | |
| N 6 | KYTV | 07/15/24 | 07/19/24 | Wheel of Fortune M-F | CM | 6:30 PM-7:00 PM | 11111-- | :30 | 5 | \$1,475.00 | P-01 | 0.00 | NM | 5 | \$7,375.00 |
| (Program: WHEEL OF FORTUNE) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | 11111-- | | 5 | | | | \$1,600.00 | | 0.00 | | | |
| N 7 | KYTV | 07/15/24 | 07/19/24 | KY3 News @ 10p M-F | CM | 10:00 PM-10:35 PM | 11111-- | :30 | 5 | \$1,400.00 | P-01 | 0.00 | NM | 5 | \$7,000.00 |
| (Program: KY3 NEWS @ 10PM M-F) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | 11111-- | | 5 | | | | \$1,400.00 | | 0.00 | | | |
| N 8 | KYTV | 07/15/24 | 07/15/24 | NBC Monday Prime 2 H | CM | 7:00 PM-9:00 PM | 1----- | :30 | 1 | \$1,350.00 | P-01 | 0.00 | NM | 1 | \$1,350.00 |
| (Program: AMERICAN NINJA WARRIOR (MON)) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mon 7:00p-9:00p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | 1----- | | 1 | | | | \$1,350.00 | | 0.00 | | | |
| N 9 | KYTV | 07/15/24 | 07/15/24 | NBC Monday Prime Hr 3 | CM | 9:00 PM-10:00 PM | 1----- | :30 | 1 | \$1,150.00 | P-01 | 0.00 | NM | 1 | \$1,150.00 |
| (Program: THE WALL (MON)) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mon 9:00p-10:00p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | 1----- | | 1 | | | | \$1,150.00 | | 0.00 | | | |
| N 10 | KYTV | 07/15/24 | 07/20/24 | Ozarks Today @ 7a Sat | CM | 7:00 AM-8:00 AM | -----1- | :30 | 1 | \$1,130.00 | P-01 | 0.00 | NM | 1 | \$1,130.00 |
| (Program: SAT OZARKS TODAY) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sat 7:00a-8:00a TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | -----1- | | 1 | | | | \$1,130.00 | | 0.00 | | | |
| N 11 | KYTV | 07/15/24 | 07/20/24 | KY3 News @ 6p Sat | CM | 6:00 PM-6:30 PM | -----1- | :30 | 1 | \$1,225.00 | P-01 | 0.00 | NM | 1 | \$1,225.00 |
| (Program: KY3 NEWS @ 6PM - SAT) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sat 6:00p-6:30p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | -----1- | | 1 | | | | \$1,225.00 | | 0.00 | | | |
| N 12 | KYTV | 07/15/24 | 07/20/24 | KY3 News @ 10p Sat | CM | 10:00 PM-10:35 PM | -----1- | :30 | 1 | \$1,215.00 | P-01 | 0.00 | NM | 1 | \$1,215.00 |
| (Program: KY3 NEWS @ 10PM - SAT) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sat 10:00p-10:35p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | -----1- | | 1 | | | | \$1,215.00 | | 0.00 | | | |
| N 13 | KYTV | 07/15/24 | 07/21/24 | NBC Golf | CM | 6:00 AM-1:00 PM | -----2 | :30 | 2 | \$890.00 | P-01 | 0.00 | NM | 2 | \$1,780.00 |
| (Program: THE OPEN CHAMPIONSHIP (SUN)) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 6:00a-1:00p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | -----2 | | 2 | | | | \$890.00 | | 0.00 | | | |
| N 14 | KYTV | 07/15/24 | 07/21/24 | Ozarks Today @ 7a Sun | CM | 7:00 AM-8:00 AM | -----1 | :30 | 1 | \$1,065.00 | P-01 | 0.00 | NM | 1 | \$1,065.00 |
| (Program: SUN OZARKS TODAY) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 7:00a-8:00a TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | -----1 | | 1 | | | | \$1,065.00 | | 0.00 | | | |
| N 15 | KYTV | 07/15/24 | 07/21/24 | | CM | 9:00 AM-10:00 AM | -----1 | :30 | 1 | \$975.00 | P-01 | 0.00 | NM | 1 | \$975.00 |

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Advertiser: Club for Growth Action (A)
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KYTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|-----------------------|-------|-------------------|--------|-----|-------|-------------|------|---------------|--------|-------|-------------|
| NBC Meet The Press | | | | | | | | | | | | | | | |
| Meet The Press | | | | | | | | | | | | | | | |
| (Program: MEET THE PRESS) | | | | | | | | | | | | | | | |
| CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 9:00a-10:00a TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | -----1 | | 1 | | | | \$975.00 | | 0.00 | | | |
| N 16 | KYTV | 07/15/24 | 07/21/24 | NBC Sunday Prime 2 Ho | CM | 8:00 PM-10:00 PM | -----1 | :30 | 1 | \$1,155.00 | P-01 | 0.00 | NM | 1 | \$1,155.00 |
| AGT | | | | | | | | | | | | | | | |
| (Program: AMERICAS GOT TALENT (SUN)) | | | | | | | | | | | | | | | |
| CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 8:00p-10:00p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | -----1 | | 1 | | | | \$1,155.00 | | 0.00 | | | |
| N 17 | KYTV | 07/15/24 | 07/21/24 | KY3 News @ 10p Sun | CM | 10:00 PM-10:35 PM | -----1 | :30 | 1 | \$1,275.00 | P-01 | 0.00 | NM | 1 | \$1,275.00 |
| KY3 News @ 10p Sun | | | | | | | | | | | | | | | |
| (Program: SUN KY3 10PM NEWS) | | | | | | | | | | | | | | | |
| CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 10:00p-10:35p TIME PERIOD ON KYTV | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/15/24 | 07/21/24 | -----1 | | 1 | | | | \$1,275.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 39 | \$50,020.00 |