

ORDER



Orders
Order / Rev: 13422348
Alt Order #: WOC14645868
Product Desc: 2024 Primary Election
Estimate: 6933
Flight Dates: 07/08/24 - 07/14/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: NORMAL

KYTV
Primary AE: Natalie Murphy
Sales Office: SPRN
Sales Region: National

Agency Name: Armada Strategies
Buying Contact:
Billing Contact:
 2637 East Atlantic Boulevard Suite 4387
 Pompano Beach, FL 33662

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Club for Growth Action (A)
Demographic: A18+
Product Codes: Issue - National - House, Issue - National
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 521271
Agency External ID: 163897
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/14/24	40	\$50,640.00	\$43,044.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	40	\$50,640.00	\$43,044.00	0.00
Totals	40	\$50,640.00	\$43,044.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Natalie Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KYTV	07/08/24	07/12/24	Ozarks Today @ 6a Ozarks Today @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$1,190.00	P-01	0.00	NM	5	\$5,950.00												
(Program: OZARKS TODAY) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/08/24</td> <td>07/14/24</td> <td>11111--</td> <td>5</td> <td>\$1,190.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/08/24	07/14/24	11111--	5	\$1,190.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/08/24	07/14/24	11111--	5	\$1,190.00	0.00																						
N 2	KYTV	07/08/24	07/12/24	NBC Today Show Today Show	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- 1- 11--	:30	3	\$1,170.00	P-01	0.00	NM	3	\$3,510.00												
(Program: TODAY SHOW RESTRICTED) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/08/24</td> <td>07/14/24</td> <td>- 1- 11--</td> <td>3</td> <td>\$1,170.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/08/24	07/14/24	- 1- 11--	3	\$1,170.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/08/24	07/14/24	- 1- 11--	3	\$1,170.00	0.00																						
N 3	KYTV	07/08/24	07/11/24	KY3 News @ Noon KY3 News @ Noon	CM	12:00 PM-1:00 PM	1- 11---	:30	3	\$1,005.00	P-01	0.00	NM	3	\$3,015.00												
(Program: KY3 NEWS @ NOON) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/08/24</td> <td>07/14/24</td> <td>1- 11---</td> <td>3</td> <td>\$1,005.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/08/24	07/14/24	1- 11---	3	\$1,005.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/08/24	07/14/24	1- 11---	3	\$1,005.00	0.00																						
N 4	KYTV	07/08/24	07/12/24	NBC Nightly News NBC Nightly News	CM	5:28 PM-6:00 PM	-- 1- 1--	:30	2	\$1,425.00	P-01	0.00	NM	2	\$2,850.00												
(Program: NBC NIGHTLY NEWS) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 5:28p-6:00p TIME PERIOD ON KYTV <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/08/24</td> <td>07/14/24</td> <td>-- 1- 1--</td> <td>2</td> <td>\$1,425.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/08/24	07/14/24	-- 1- 1--	2	\$1,425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/08/24	07/14/24	-- 1- 1--	2	\$1,425.00	0.00																						

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KYTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KYTV	07/08/24	07/12/24	KY3 News @ 6p M-F	CM	6:00 PM-6:30 PM	11111--	:30	5	\$1,600.00	P-01	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	--1-1--		2				\$1,425.00		0.00			
		(Program: KY3 NEWS @ 6PM -M-F) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	11111--		5				\$1,600.00		0.00			
N 6	KYTV	07/08/24	07/12/24	Wheel of Fortune M-F	CM	6:30 PM-7:00 PM	11111--	:30	5	\$1,475.00	P-01	0.00	NM	5	\$7,375.00
		(Program: WHEEL OF FORTUNE) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	11111--		5				\$1,475.00		0.00			
N 7	KYTV	07/08/24	07/12/24	KY3 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$1,400.00	P-01	0.00	NM	5	\$7,000.00
		(Program: KY3 NEWS @ 10PM M-F) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	11111--		5				\$1,400.00		0.00			
N 8	KYTV	07/08/24	07/08/24	NBC Monday Prime Hr 2CM	CM	8:00 PM-9:00 PM	1-----	:30	1	\$1,150.00	P-01	0.00	NM	1	\$1,150.00
		(Program: PASSWORD (MON)) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Mon 8:00p-9:00p TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	1-----		1				\$1,150.00		0.00			
N 9	KYTV	07/08/24	07/09/24	NBC Tuesday Prime Hr 3CM	CM	9:00 PM-10:00 PM	1-----	:30	1	\$1,145.00	P-01	0.00	NM	1	\$1,145.00
		(Program: PASSWORD (TUE)) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Tue 9:00p-10:00p TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-1-----		1				\$1,145.00		0.00			
N 10	KYTV	07/08/24	07/13/24	Ozarks Today @ 7a Sat	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$1,130.00	P-01	0.00	NM	1	\$1,130.00
		(Program: SAT OZARKS TODAY) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sat 7:00a-8:00a TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1-		1				\$1,130.00		0.00			
N 11	KYTV	07/08/24	07/13/24	NBC Golf	CM	1:30 PM-5:00 PM	-----1-	:30	1	\$890.00	P-01	0.00	NM	1	\$890.00
		(Program: AMERICAN CENTURY CHAMP (SAT)) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sat 1:30p-5:00p TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1-		1				\$890.00		0.00			
N 12	KYTV	07/08/24	07/13/24	KY3 News @ 6p Sat	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$1,225.00	P-01	0.00	NM	1	\$1,225.00
		(Program: KY3 NEWS @ 6PM - SAT) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sat 6:00p-6:30p TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1-		1				\$1,225.00		0.00			
N 13	KYTV	07/08/24	07/13/24	KY3 News @ 10p Sat	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$1,215.00	P-01	0.00	NM	1	\$1,215.00
		(Program: KY3 NEWS @ 10PM - SAT) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sat 10:00p-10:35p TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1-		1				\$1,215.00		0.00			
N 14	KYTV	07/08/24	07/14/24	NBC Su Today	CM	8:00 AM-9:00 AM	-----1	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		(Program: SUNDAY TODAY) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 8:00a-9:00a TIME PERIOD ON KYTV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1		1				\$1,000.00		0.00			
N 15	KYTV	07/08/24	07/14/24		CM	9:00 AM-10:00 AM	-----1	:30	1	\$975.00	P-01	0.00	NM	1	\$975.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Meet The Press Meet The Press (Program: MEET THE PRESS) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 9:00a-10:00a TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1					1	\$975.00		0.00			
N 16	KYTV	07/08/24	07/14/24	NBC Golf PGA Golf	CM	1:30 PM-5:00 PM (1:30 PM-5:00 PM)	-----2	:30	2	\$890.00	P-01	0.00	NM	2	\$1,780.00
(Program: AMERICAN CENTURY CHAMP (SUN)) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 1:30p-5:00p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----2					2	\$890.00		0.00			
N 17	KYTV	07/08/24	07/14/24	NBC Sunday Prime 2 Ho AMERICAN NINJA WARRIOR	CM	6:00 PM-8:00 PM (6:00 PM-8:00 PM)	-----1	:30	1	\$1,155.00	P-01	0.00	NM	1	\$1,155.00
(Program: AMERICAN NINJA WARRIOR (SUN)) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 6:00p-8:00p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1					1	\$1,155.00		0.00			
N 18	KYTV	07/08/24	07/14/24	KY3 News @ 10p Sun KY3 News @ 10p Sun	CM	10:00 PM-10:35 PM	-----1	:30	1	\$1,275.00	P-01	0.00	NM	1	\$1,275.00
(Program: SUN KY3 10PM NEWS) CS-Jul/2023 - SPRINGFIELD, MO - ACTUAL CS-Jul/2023 Sun 10:00p-10:35p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1					1	\$1,275.00		0.00			
													Totals	40	\$50,640.00