

2018 Oregon Primary and General Elections Candidate Rates

April 1st - May 15th, 2018 (Primary) and September 6th - November 6th, 2018 (General election)

Astoria and Seaside Oregon and Long Beach, Washington

| DAY PART | TIME PERIOD | KAST-AM | KCRX-FM | KVAS-FM | KLMY-FM | KKOR-FM/KVAS-AM | |
|---------------|--------------|---------|---------|---------|---------|-----------------|--|
| AM DRIVE | M-F 6a-9a | \$10 | \$10 | \$12 | \$10 | \$12 | |
| MID-DAY | M-F 10a-2pm | \$14 | \$10 | \$12 | \$10 | \$12 | |
| PM DRIVE | M-F 2pm-7pm | \$14 | \$10 | \$12 | \$10 | \$12 | |
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| WEEKEND PRIME | Sat 10a-5pm | \$8 | \$8 | \$9 | \$8 | \$7 | |
| | Sun 10am-5pm | \$5 | \$7 | \$8 | \$5 | \$ 5 | |

Rates are unit based, :30s and :60s are the same price

** Limit of 2:30/:60 second commercials per Daypart per day**

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