



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 2556319
Schedule Dates 09/05/16-11/08/16
Advertiser Weinholtz for Governor-D (110765)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1522 (844540)
Salesperson Hodges, Karen (2949)
Sales Office KUTV/KMYU
Buyer Name Conway, Peggy
Phone/Fax /
CPE 1522
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/28/16
Last Modified 06/28/16
Entered By Karen Hodges
CO-OP No
Headline #
Demo AZI+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,181.55
Net Total \$108,695.45
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Sep. 2016 72 \$39,039.00
Oct. 2016 122 \$70,815.00
Nov. 2016 32 \$18,023.00
Grand Total: 226 \$127,877.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/05/16-11/04/16	3	1:00	5:28-30A News-2 News This Morning 530a	1	X	X	X	X	X			9	\$200.00	\$2,700.00	Salt Lake City (KUTV)		6/28/16
2.0	Normal Line / News	09/05/16-09/09/16	3	:30	5:58-45A News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16
3.0	Normal Line / News	09/12/16-09/16/16	3	:30	5:58-45A News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16
4.0	Normal Line / News	09/19/16-09/23/16	3	:30	5:58-45A News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16
5.0	Normal Line / News	09/26/16-09/30/16	3	:30	5:58-45A News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16
6.0	Normal Line / News	10/03/16-10/07/16	3	:30	5:58-45A News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16
7.0	Normal Line / News	10/10/16-10/14/16	3	:30	5:58-45A News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16
8.0	Normal Line / News	10/17/16-10/21/16	3	:30	5:58-45A News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16
9.0	Normal Line / News	10/24/16-10/28/16	3	:30	5:58-45A News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://img.net?i=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Oct. 2016	122	\$70,815.00	
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10.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:58-4:54A- News-2 News This Morning 6a	2	X	X	X	X	X			2	\$250.00	\$500.00	Salt Lake City (KUTV)		6/28/16
11.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:58-4:54A- News-2 News This Morning 6a	1	X	X						1	\$250.00	\$250.00	Salt Lake City (KUTV)		6/28/16
12.0	Normal Line / News	09/05/16-11/08/16	3	:30	6:58A- News-2 News This Morning 7a	2	X	X	X	X	X			20	\$275.00	\$5,500.00	Salt Lake City (KUTV)		6/28/16
13.0	Normal Line / SPOT	09/05/16-11/04/16	3	1:00	8A- CBS This Morning (New Title)	1	X	X	X	X	X			9	\$400.00	\$3,600.00	Salt Lake City (KUTV)		6/28/16
14.0	Normal Line / News	09/10/16-11/05/16	3	:30	7A- News-2 News This Morning 7a							1		9	\$110.00	\$990.00	Salt Lake City (KUTV)		6/28/16
15.0	Normal Line / News	09/11/16-11/06/16	3	:30	7A- News-2 News This Morning 7a							1		9	\$150.00	\$1,350.00	Salt Lake City (KUTV)		6/28/16
16.0	Normal Line / News	11/06/16-11/06/16	3	:30	7:58A- CBS-News Sunday Morning							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		6/28/16
17.0	Normal Line / News	09/05/16-11/07/16	3	:30	11:58-4:54A- News-2 News at Noon	1	X	X	X	X	X			10	\$135.00	\$1,350.00	Salt Lake City (KUTV)		6/28/16
18.0	Normal Line / News	09/05/16-11/04/16	3	:15	11:58-4:54A- News-2 News at Noon	1	X	X	X	X	X			9	\$68.00	\$612.00	Salt Lake City (KUTV)		6/28/16

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19.0	Normal Line / SPOT	09/05/16-11/04/16	3	1:00	3:58P- Ellen DeGeneres Show	1	X	X	X	X	X			9	\$650.00	\$5,850.00	Salt Lake City (KUTV)		6/28/16
20.0	Normal Line / News	09/05/16-11/07/16	3	:30	4:58-15P- News-2 News at 5p	1	X	X	X	X	X			10	\$325.00	\$3,250.00	Salt Lake City (KUTV)		6/28/16
21.0	Normal Line / News	09/05/16-11/04/16	3	:30	5:59P- News-2 News at 6p	1	X	X	X	X	X			9	\$375.00	\$3,375.00	Salt Lake City (KUTV)		6/28/16
22.0	Normal Line / SPOT	09/05/16-11/04/16	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X			9	\$350.00	\$3,150.00	Salt Lake City (KUTV)		6/28/16
23.0	Normal Line / Prime	09/20/16-09/20/16	3	:30	6:57-26P- CBS-MCBS (Tuesday)	1		1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16
24.0	Normal Line / Prime	09/27/16-09/27/16	3	:30	6:57-26P- CBS-MCBS (Tuesday)	1		1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16
25.0	Normal Line / Prime	10/11/16-10/11/16	3	:30	6:57-26P- CBS-MCBS (Tuesday)	1		1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16
26.0	Normal Line / Prime	09/20/16-09/20/16	3	1:00	9P- CBS-MCBS: New Orleans (Tuesday)	1		1						1	\$2,400.00	\$2,400.00	Salt Lake City (KUTV)		6/28/16
27.0	Normal Line / Prime	10/18/16-10/18/16	3	1:00	9P- CBS-MCBS (Tuesday)	1		1						1	\$2,200.00	\$2,200.00	Salt Lake City (KUTV)		6/28/16
28.0	Normal Line / Prime	10/03/16-10/10/16	3	:30	6:57-26P- CBS-The Big Bang Theory (Monday)	1								2	\$2,250.00	\$4,500.00	Salt Lake City (KUTV)		6/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

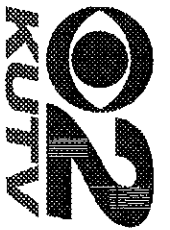
Date:

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29.0	Normal Line / Prime	11/03/16-11/03/16	3	:30	6:57-7:26P- CBS- The Big Bang Theory (Thursday)					1				1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		6/28/16
30.0	Normal Line / Prime	09/23/16-09/23/16	3	:30	9P- CBS-Blue Bloods (Friday)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		6/28/16
31.0	Normal Line / Prime	10/07/16-10/07/16	3	1:00	9P- CBS-Blue Bloods (Friday)						1			1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		6/28/16
32.0	Normal Line / Prime	10/28/16-10/28/16	3	:30	9P- CBS-Blue Bloods (Friday)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		6/28/16
33.0	Normal Line / Prime	09/10/16-09/10/16	3	:30	8:59P- CBS-48 Hours (Saturday)							1		1	\$450.00	\$450.00	Salt Lake City (KUTV)		6/28/16
34.0	Normal Line / Prime	09/17/16-09/17/16	3	:30	8:59P- CBS-48 Hours (Saturday)							1		1	\$450.00	\$450.00	Salt Lake City (KUTV)		6/28/16
35.0	Normal Line / Prime	10/01/16-10/01/16	3	:30	8:59P- CBS-48 Hours (Saturday)								1	1	\$450.00	\$450.00	Salt Lake City (KUTV)		6/28/16
36.0	Normal Line / Prime	10/15/16-10/15/16	3	:30	8:59P- CBS-48 Hours (Saturday)								1	1	\$450.00	\$450.00	Salt Lake City (KUTV)		6/28/16
37.0	Normal Line / Prime	10/29/16-10/29/16	3	:30	8:59P- CBS-48 Hours (Saturday)								1	1	\$450.00	\$450.00	Salt Lake City (KUTV)		6/28/16

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38.0	Normal Line / Prime	09/11/16-09/11/16	3	:30	5:57-30P CBS-60 Minutes (Sunday)								1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		6/28/16
39.0	Normal Line / Prime	09/25/16-09/25/16	3	:30	5:57-30P CBS-60 Minutes (Sunday)								1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		6/28/16
40.0	Normal Line / Prime	10/30/16-10/30/16	3	:30	5:57-30P CBS-60 Minutes (Sunday)								1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		6/28/16
41.0	Normal Line / Prime	11/06/16-11/06/16	3	:30	5:57-30P CBS-60 Minutes (Sunday)								1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		6/28/16
42.0	Normal Line / Prime	09/25/16-09/25/16	3	:30	8P- CBS-Madam Secretary (Sunday)								1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16
43.0	Normal Line / Prime	10/02/16-10/02/16	3	:30	8P- CBS-Madam Secretary (Sunday)								1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16
44.0	Normal Line / Prime	10/16/16-10/16/16	3	:30	8P- CBS-Madam Secretary (Sunday)								1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16
45.0	Normal Line / Prime	10/30/16-10/30/16	3	:30	8P- CBS-Madam Secretary (Sunday)								1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16
46.0	Normal Line / News	09/05/16-11/07/16	3	:30	10P- News-2 News at 10P (Sunday)								1	10	\$750.00	\$7,500.00	Salt Lake City (KUTV)		6/28/16
47.0	Normal Line / News	09/10/16-11/05/16	3	:30	10P- News-2 News at 10P								1	9	\$575.00	\$5,175.00	Salt Lake City (KUTV)		6/28/16

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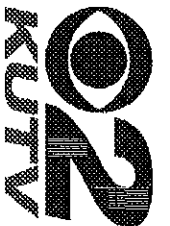
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48.0	Normal Line / Sports/Other	09/10/16-11/05/16	3	:30	10:37P- News-Talkin Sports							1		9	\$150.00	\$1,350.00	Salt Lake City (KUTV)		6/28/16
49.0	Normal Line / Sports/Other	09/11/16-11/06/16	3	:30	10:37P- News-Talkin Sports								1	9	\$125.00	\$1,125.00	Salt Lake City (KUTV)		6/28/16
50.0	Normal Line / Football	09/15/16-09/15/16	3	:30	6:22:30P- Sports-CBS NFL					1				1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		6/28/16
51.0	Normal Line / Football	10/06/16-10/06/16	3	:30	6:22:30P- Sports-CBS NFL					1				1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		6/28/16
52.0	Normal Line / Football	09/18/16-09/18/16	3	:30	1:58:30P- Sports-CBS NFL 2							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/28/16
53.0	Normal Line / Football	09/25/16-09/25/16	3	:30	1:58:30P- Sports-CBS NFL 2							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/28/16
54.0	Normal Line / Football	10/02/16-10/02/16	3	:30	12P- Sports-CBS NFL							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/28/16
55.0	Normal Line / Football	10/09/16-10/09/16	3	:30	1:58:30P- Sports-CBS NFL 2							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/28/16
56.0	Normal Line / Football	10/16/16-10/16/16	3	:30	1:58P- Sports-CBS NFL							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/28/16
57.0	Normal Line / Football	10/23/16-10/23/16	3	:30	1:58:30P- Sports-CBS NFL 2							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/28/16
58.0	Normal Line / Football	10/30/16-10/30/16	3	:30	1:58P- Sports-CBS NFL							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/28/16
59.0	Normal Line / Football	11/06/16-11/06/16	3	:30	1:58:30P- Sports-CBS NFL 2							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/28/16

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / News	09/05/16-11/04/16	3	1:00	5:59P- News-2 News at 6p	1	X	X	X	X	X			9	\$750.00	\$6,750.00	Salt Lake City (KUTV)		6/28/16
61.0	Normal Line / Prime	10/04/16-10/04/16	3	:30	9P- CBS-NCIS: New Orleans (Tuesday)			1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16
62.0	Normal Line / Prime	09/20/16-09/20/16	3	:30	8P- CBS-Bull (Tuesday)			1						1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)		6/28/16
63.0	Normal Line / Prime	09/30/16-09/30/16	3	:30	9P- CBS-Blue Bloods (Friday)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		6/28/16
64.0	Normal Line / News	09/05/16-11/07/16	3	1:00	10P- News-2 News at 10p	1	X	X	X	X	X			10	\$1,500.00	\$15,000.00	Salt Lake City (KUTV)		6/28/16
65.0	Normal Line / Prime	11/01/16-11/01/16	3	:30	9P- CBS-NCIS: New Orleans (Tuesday)			1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sjgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Buy Detail Report

Revision #:

Date: 6/23/2016

Client: Mike Weinholz for Governor
Media: TV
Product: Weinholz for Governor
Market: Salt Lake City-Ogden
Primary Demo: Adults 21+
Separation between spots: 30
Estimate: 1522
Flight Start Date: 9/5/2016
Flight End Date: 11/13/2016
Buyer: Peggy Conway
Vendor: KUTV-TV
 299 South Main Street
 Suite 150
 Salt Lake City, UT 84111
Phone: 801-839-1103 O 801-450-9284 C
Fax: 801-839-1101

Estimate Comments: THIS SCHEDULE ENDS 11/8 AT 9AM

Daypart Program	Daypart Code	STN Gross	Dur	Wks 9/5	9/12	9/19	9/26	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Adults 21+ Rtg/CPP
KUTV-TV															
MTuWThF 5:30a-6:00a	EM	\$300.00	60	1	1	1	1	1	1	1	1	1	0	9	3.4
2NEWS AT 530A															\$88.24
MTuWThF 6:00a-7:00a	EM	\$250.00	30	2	2	2	2	2	2	2	2	2	1	19	5.0
2NEWS THS MORNING 6A															\$50.00
MTuWThF 7:00a-8:00a	EM	\$275.00	30	2	2	2	2	2	2	2	2	2	2	20	5.7
2NEWS THS MORNING 7A															\$48.25
MTuWThF 8:00a-9:00a	EM	\$400.00	60	1	1	1	1	1	1	1	1	1	0	9	4.9
CBS THIS MORNING															\$81.63
Sa 7:00a-8:00a	EM	\$110.00	30	1	1	1	1	1	1	1	1	1	0	9	4.3
2NEWS SATURDAY MORNING															\$25.58
Su 7:00a-8:00a	EM	\$150.00	30	1	1	1	1	1	1	1	1	1	0	9	3.3
2NEWS SUNDAY MORNING															\$45.45
Su 8:00a-9:30a	EM	\$400.00	30	0	0	0	0	0	0	0	0	0	1	1	5.4
CBS SUNDAY MORNING															\$74.07
MTuWThF 12:00p-1:00p	DT	\$135.00	30	1	1	1	1	1	1	1	1	1	1	10	3.5
2 NEWS AT NOON															\$38.57
MTuWThF 12:00p-1:00p	DT	\$68.00	15	1	1	1	1	1	1	1	1	1	0	9	3.5
2 NEWS AT NOON															\$19.43
MTuWThF 4:00p-5:00p	EF	\$650.00	60	1	1	1	1	1	1	1	1	1	0	9	4.1
ELLEN															\$158.54
MTuWThF 5:00p-5:30p	EN	\$325.00	30	1	1	1	1	1	1	1	1	1	1	10	6.4
2NEWS AT 5 PM															\$50.78
MTuWThF 6:00p-6:30p	EN	\$375.00	30	1	1	1	1	1	1	1	1	1	0	9	6.4
2NEWS AT 6 PM															\$58.59
MTuWThF 6:30p-7:00p	PA	\$350.00	30	1	1	1	1	1	1	1	1	1	0	9	6.2
ENTERTAINMENT TONIGHT															\$56.45

Buy Detail Report

Revision #:

Date: 6/23/2016

Client: Mike Weinholz for Governor	Estimate: 1522	Vendor: KUTV-TV
Media: TV		299 South Main Street
Product: Weinholz for Governor	Flight Start Date: 9/5/2016	Suite 150
Market: Salt Lake City-Ogden	Flight End Date: 11/13/2016	Salt Lake City, UT 84111
Primary Demo: Adults 21+		
Separation between spots: 30	Buyer: Peggy Conway	
	Phone: 801-839-1103 O 801-450-9284 C	
	Fax: 801-839-1101	

Estimate Comments: THIS SCHEDULE ENDS 11/8 AT 9AM

Daypart Program	Daypart Code	STN Gross	Dur	Wks 9/5	9/12	9/19	9/26	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Adults 21+ Rtg/CPP
KUTV-TV															
Tu 7:00p- 8:00p	PT	\$1,200.00	30	1	0	0	1	0	1	0	0	0	0	3	7.3
NCIS															\$164.38
Tu 9:00p-10:00p	PT	\$2,400.00	60	1	0	0	0	0	0	0	0	0	0	1	5.4
NCIS orleans															\$444.44
Tu 8:00p- 9:00p	PT	\$2,200.00	60	0	0	0	0	0	0	1	0	0	0	1	5.9
Bull															\$372.88
M 7:00p- 7:30p	PT	\$2,250.00	30	0	0	0	0	1	1	0	0	1	0	3	5.8
BIG BANG															\$387.93
F 9:00p-10:00p	PT	\$900.00	30	1	1	0	0	0	0	0	1	0	0	3	5.9
BLUE BLOODS															\$162.54
Sa 9:00p-10:00p	PT	\$450.00	30	1	1	0	1	0	1	0	1	0	0	5	4.7
48 HOURS MYSTERY															\$95.74
Su 6:00p- 7:00p	PT	\$900.00	30	1	0	1	0	0	0	0	1	1	0	4	9.3
60 MINUTES-CBS															\$96.77
Su 8:00p- 9:00p	PT	\$1,200.00	30	0	1	0	1	0	1	0	1	0	0	4	5.1
MADAM SECT															\$235.29
MTWThF 10:00p-10:37p	LN	\$750.00	30	1	1	1	1	1	1	1	1	1	1	10	8.0
2NEWS AT 10 PM															\$93.75
Sa 10:00p-10:37p	LN	\$575.00	30	1	1	1	1	1	1	1	1	1	0	9	7.0
2 NEWS-10P-SAT															\$82.14
Sa 10:37p-11:07p	LF	\$150.00	30	1	1	1	1	1	1	1	1	1	0	9	4.8
TALKIN' SPORTS															\$31.25
Su 10:37p-11:37p	LF	\$125.00	30	1	1	1	1	1	1	1	1	1	0	9	4.9
TALKIN SPORTS															\$25.51
Th 6:30p- 9:45p	S	\$2,250.00	30	0	1	0	1	0	1	0	0	0	0	2	8.6
NFL THURSDAY NIGHT FOOTBALL															\$261.63

Buy Detail Report

Revision #:

Date: 6/23/2016

Client: Mike Weinholtz for Governor
Estimate: 1522
Vendor: KUTV-TV
Media: TV
Product: Weinholtz for Governor
Flight Start Date: 9/5/2016
03:00 AM
Market: Salt Lake City-Ogden
Flight End Date: 11/13/2016
02:59 AM
Primary Demo: Adults 21+
Separation between spots: 30
Buyer: Peggy Conway
Phone: 801-839-1103 O 801-450-9284 C
Fax: 801-839-1101

Estimate Comments: THIS SCHEDULE ENDS 11/8 AT 9AM

Daypart Program	Daypart Code	STN Gross	Dur	Wks	9/5	9/12	9/19	9/26	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Adults 21+ Rtg/CPP
KUTV-TV																
Su 2:00p-5:00p	S	\$2,000.00	30	0	1	1	1	1	1	1	1	1	1	0	8	11.3
LATE AFC FOOTBALL ON CBS 2015																\$176.99
MTuWThF 6:00p-6:30p	EN	\$750.00	60	1	1	1	1	1	1	1	1	1	1	0	9	6.4
2NEWS AT 6 PM																\$117.19
Tu 9:00p-10:00p	PT	\$1,200.00	30	0	0	0	0	0	1	0	0	0	1	0	2	5.4
NCIS orleans																\$222.22
Tu 8:00p-9:00p	PT	\$1,100.00	30	0	1	0	0	0	0	0	0	0	0	0	1	5.9
Bull																\$186.44
F 9:00p-10:00p	PT	\$1,800.00	60	0	0	0	0	0	1	0	0	0	0	0	1	5.9
BLUE BLOODS																\$306.08
MTuWThF 10:00p-10:37p	LN	\$1,500.00	60	1	1	1	1	1	1	1	1	1	1	1	10	8.0
2NEWS AT 10 PM																\$187.50
Total Spots: 25 26 22 22 25 24 25 22 25 25 7																
Total GRP/GIMP(Mil): 139.1 148.0 127.1 143.5 134.9 140.7 123.7 142.8 143.7 42.3																
Total CPP/CPM: 226																
Total Cost: \$127,877.00																
Station Monthly Summary																
SEP 16		\$39,939.00													73	
OCT 16		\$69,915.00													121	
NOV 16		\$18,023.00													32	
Total Cost:		\$127,877.00													226	
Market Totals:																
Total Spots: 25 26 22 22 25 24 25 22 25 25 7																
Total GRP/GIMP(Mil): 139.1 148.0 127.1 143.5 134.9 140.7 123.7 142.8 143.7 42.3																
Total CPP/CPM: 226																
Total Cost: \$127,877.00																
Market Monthly Summary																
Total Cost: \$127,877.00																

SEP 16	\$39,939.00	73
OCT 16	\$69,915.00	121
NOV 16	\$18,023.00	32
Total Cost	\$127,877.00	226

All Market Monthly Summary

SEP 16	\$39,939.00	73
OCT 16	\$69,915.00	121
NOV 16	\$18,023.00	32
Total Cost:	\$127,877.00	226

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KSL Salt Lake City, UT

Date: 05-30-2016

I, Jeff Bell

being/on behalf of: Weinholtz for Governor

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the State of Utah

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Weinholtz for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Holly Marcum Yocum

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/02/2016

Date

Jeff Bell

Signature

Digitally signed by Jeff Bell

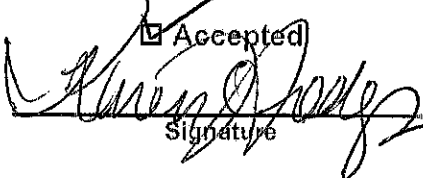
Date: 2016.06.02 10:57:57 -06'00'

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected


Signature

Karen Hodges
Printed Name

AB
Title