

AD ASTRA PER ASPERA BROADCASTING, INC.
QUARTERLY ISSUES/PROGRAM LIST
3RD QUARTER 2018
JULY 1-SEPTEMBER 30, 2018

LUCKY KIDD, NEWS AND PUBLIC AFFAIRS DIRECTOR

CLIFF C. SHANK, PRESIDENT/GENERAL MANAGER

ISSUES FOR THE 3RD QUARTER 2018

ELECTIONS (2018 PRIMARIES)

AGRICULTURE

CIVIC AFFAIRS/FUNDRAISING

ECONOMIC DEVELOPMENT

HEALTH AWARENESS

LAW ENFORCEMENT

SOCIAL AWARENESS

PROGRAM OVERVIEW

FOCUS ON KANSAS

A 20-30 minute (length varies depending on number of topics covered) locally produced public affairs program usually aired at 6:30 AM Sunday. On occasion, where there are a large number of things to cover or if the topic covered requires more time, the program will begin at 6:00 AM with Perspective (see below) pre-empted. Within this program is a weekly feature aired most weeks, Kansas Profile, a five minute program produced by the Huck Boyd Institute for Rural Development at Kansas State University which focuses on people and organizations making a difference in rural Kansas.

PERSPECTIVE

A 30 minute program produced by the K-State Radio Network at Kansas State University, which examines topics on a regional-national level. Additional information on the program can be found online at <http://www.ksre.ksu.edu/News/p.aspx?tabid=57>. This program is subject to pre-emption in the nature of topics addressed on Focus on Kansas significantly exceeds its normal time slot.

FOCUS ON KANSAS PROGRAMS 3RD QUARTER 2018

7-1 KEVIN HERBEL FROM THE KANSAS FARM MANAGEMENT ASSOCIATION DISCUSSED CURRENT ISSUES DEALING WITH FARM INCOME RELATED TO ON-GOING DROUGHT CONDITIONS AND INTERNATIONAL TRADE FACTORS AMONG OTHERS. JULIE TOMMER FROM THE STERLING CHAMBER OF COMMERCE DISCUSSED EVENTS CONNECTED WITH STERLING'S ANNUAL OLD FASHIONED 4TH OF JULY CELEBRATION.

7-8 KANSAS STATE UNIVERSITY EXTENSION SPECIALIST BRADFORD WILES DISCUSSED THE TOPIC OF BUILDING A FOUNDATION FOR EMPATHY, AND HOW PARENTS CAN HELP CHILDREN UNDERSTAND AND RESPECT THAT OTHER PEOPLE HAVE THOUGHTS AND FEELINGS, WHICH MAKES FOR HEALTHIER CHILDREN WHO DEVELOP INTO HAPPIER ADULTS.

7-15 (90 MINUTE PROGRAM) THIS IS THE FIRST OF THREE PARTS OF CANDIDATE FORUMS CONDUCTED BY THE HUTCHINSON RENO COUNTY CHAMBER OF COMMERCE. THIS WEEK'S PROGRAM FEATURED THE DEMOCRATIC CANDIDATES FOR GOVERNOR, WHO WERE QUESTIONED BY A PANEL OF THREE MEDIA REPRESENTATIVES INCLUDING AD ASTRA RADIO'S CLIFF SHANK. THIS PROGRAM WAS RECORDED JULY 9TH.

7-22 (60 MINUTE PROGRAM) THIS PROGRAM FEATURED THE CANDIDATE FORUM JULY 16TH FOR THE CANDIDATES IN THE REPUBLICAN PRIMARY FOR THE 104TH HOUSE DISTRICT, WHICH INCLUDES PART OF HUTCHINSON, BUHLER, AND RURAL NORTHEAST RENO COUNTY. ON THE PROGRAM WERE INCUMBENT STEVEN BECKER AND CHALLENGER PAUL WAGGONER. ADDITIONALLY THE PROGRAM INCLUDED AN INTERVIEW WITH KARI MALLIOUX, ORGANIZER OF TALK20 HUTCH, A TWICE YEARLY PROGRAM WHERE TEN SPEAKERS TALK ABOUT 20 SLIDES, 20 SECONDS PER SLIDE (AD ASTRA NEWS AND PUBLIC AFFAIRS DIRECTOR LUCKY KIDD WAS ONE OF THE PRESENTERS), AND PEGGY RUEBKE FROM THE NICKERSON CHAMBER OF COMMERCE WHO TALKED ABOUT THAT COMMUNITY'S 50TH ANNUAL KLEAR NEARLY DAYS.

7-29 (60 MINUTE PROGRAM) THE THIRD SEGMENT OF CANDIDATE FORUMS PUT ON BY THE HUTCHINSON RENO COUNTY CHAMBER OF COMMERCE FEATURED CANDIDATES RUNNING FOR FIRST DISTRICT RENO COUNTY COMMISSION, KRIS KNOWLES AND RON SELLERS. (NOTE-THERE IS A 3RD CANDIDATE ON THE BALLOT WHO WITHDREW FROM THE RACE SHORTLY BEFORE THE FORUM TOOK PLACE) ALSO FEATURED WERE CANDIDATES SEEKING THE REPUBLICAN NOMINATION FOR KANSAS HOUSE 74TH DISTRICT, INCUMBENT DON SCHROEDER AND CHALLENGER STEPHEN OWENS. THIS DISTRICT INCLUDES MOST OF HARVEY COUNTY OUTSIDE OF NEWTON, SOUTHERN MARION COUNTY AND THE SOUTHEAST CORNER OF MCPHERSON COUNTY. ALSO PART OF THE PROGRAM WAS DONNA GURLEY OF WE ARE LYONS, WHO TALKED ABOUT THE RICE COUNTY HERITAGE FESTIVAL TAKING PLACE AUGUST 4TH. (NOTE - DUE TO A STORM RELATED ELECTRICAL ISSUE AT THE KXKU TRANSMITTER SITE IN THE EARLY HOURS OF JULY 29TH THE PROGRAM DID NOT AIR ON KXKU)

8-5 (45 MINUTE PROGRAM, LONGER FOR KXKU) THIS WEEK'S PROGRAM FEATURED THE CANDIDATES FOR STATE HOUSE IN THE 113TH DISTRICT, WHICH INCLUDES CENTRAL AND SOUTHWEST RICE COUNTY INCLUDING LYONS, SOUTHEAST BARTON COUNTY INCLUDING ELLINWOOD, AND ALL OF PRATT AND STAFFORD COUNTIES. CANDIDATES INTERVIEWED INCLUDED REPUBLICANS GREG LEWIS AND BRETT FAIRCHILD AND DEMOCATS DAVID LEWIS AND DAVID SERRAULT. (FOR KXKU ONLY WE RE-PLAYED THE 74TH HOUSE DISTRICT CANDIDATE INTERVIEWS FROM THE PRIOR WEEK'S PROGRAM)

8-12 (60 MINUTE PROGRAM) DAN LEDEBOER FROM THE QUEST CENTER AND AMY STOCKERBRAND FROM THE HUTCHINSON RENO COUNTY CHAMBER OF COMMERCE PRESENTED A STUDY DEALING WITH ENTRPERENEURAL POSSIBILITIES FOR THE HUTCHINSON AREA. MAK MCGAUGHNEY FROM LYSLE RISHEL POST 68 OF THE AMERICAN LEGION DISCUSSEE THEIR LEGACY SCHOLARSHIP RIDE TAKING PLACE AUGUST 17-19, WHERE MOTORCYCLISTS FROM AROUND THE COUNTRY ARE RAISING FUNDS FOR THE NATIONAL LEGACY SCHOLARSHIPS GIVEN TO THE CHILDREN OF THOSE KILLED OR SERIOUSLY DISABLED SINCE 9-11. MONEY RAISED WILL BE PRESENTED DURING THE LEGION'S 100TH NATIONAL CONVENTION IN MINNEAPOLIS. POST 68 IS ONE OF THE STARTING POINTS AROUND THE COUNTRY FOR THE RIDE. ALSO ON THE PROGRAM WAS A DISCUSSION ON ONLINE GROCERY TRENDS WITH K-STATE RESEARCH AND EXTENSION NURTITION SPECIALIST SANDY PROCTOR AND WITH KSRE'S JANE LINGENFELSER ON RESULTS FROM 2018 WHEAT VARIETY PERFORMANCE TESTS

8-19 (55 MINUTE PROGRAM) THIS WEEK'S PROGRAM FEATURED A TOWN HALL MEETING WITH CONGRESSMAN ROGER MARSHALL (R-KS) HELD AUGUST 16TH IN BUHLER. TOPICS COVERED INCLUDED FARM BILL ISSUES, EDUCATION, THE RUSSIAN INVESTIGATIONS, AND A LENGTHY DISCUSSION ON THE OPIOID CRISIS.

8-26 LISA GLEASON, EXECUTIVE DIRECTOR OF THE UNITED WAY OF RENO COUNTY, WAS OUR GUEST AND SHE DISCUSSED THEIR UPCOMING CAMPAIGN INCLUDING THE REASONING BEHIND A REDUCTION IN THE CAMPAIGN GOAL FOR THIS YEAR, LARGELY DUE TO THE CLOSURE OF THREE BUSINESSES THAT WERE SIGNIFICANT DONOR GROUPS FOR THE UNITED WAY. SHE ALSO REVIEWED THE FUNDING FOCUSES OF THE LOCAL UNITED WAY ORGANIZATION.

9-2 KANSAS STATE FAIR INTERIM GENERAL MANAGER BOB MOEDER DISCUSSED PLANS AND ACTIVITIES FOR THE UPCOMING FAIR. HE ALSO REVIEWED A NUMBER OF ACTIVITIES THAT HAVE TAKEN PLACE SINCE THE FIRST OF THE YEAR, INCLUDING PASSAGE OF A BILL THAT WILL PROVIDE A PERMANENT REVENUE STREAM FOR CAPITAL IMPROVEMENTS ON THE FAIRGROUNDS AND THE HIRING OF A NEW GENERAL MANAGER.

9-9 (90 MINUTE PROGRAM) THIS WEEK'S PROGRAM FEATURED GUBERNATORIAL CANDIDATE KRIS KOBACK, LAURA KELLY AND GREG ORMAN, WHO PARTICIPATED IN A FORUM HELD SEPTEMBER 8TH AT THE KANSAS STATE FAIR. THE FORUM WAS HELD AS PART OF ANNUAL PROGRAM AT THE FAIR ORGANIZED BY KANSAS RADIO NETWORKS, WITH WHICH KXKU IS AFFILIATED.

9-16 THIS WEEK'S PROGRAM FEATURED HUTCHINSON POLICE CHIEF DICK HEITSCHMIDT, WHOSE LAST DAY ON THE JOB WAS SEPTEMBER 17TH AFTER A 46 YEAR CAREER IN LAW ENFORCEMENT, 26 OF WHICH WERE AS HUTCHINSON CHIEF OF POLICE.

9-23 KANSAS STATE UNIVERSITY RESEARCH AND EXTENSION FAMILY RESOURCE MANAGEMENT SPECIALIST ELIZABETH KISS DISCUSSED THE USE OF CREDIT AS A TOOL TO MANAGING FINANCES, AND THE VARIOUS THINGS THAT NEED TO BE TAKEN INTO ACCOUNT WHEN USING CREDIT.

9-30 RENO COUNTY HEALTH DEPARTMENT DIRECTOR NICK BALDETTI, PEGGY TUXHORN FROM HUTCHINSON REGIONAL MEDICAL CENTER, AND BRENDA BROWN FROM HORIZONS MENTAL HEALTH CENTER DISCUSSED A COMMUNITY HEALTH ASSESSMENT. THIS ASSESSMENT IS REQUIRED FOR NON-PROFIT HOSPITALS EVERY THREE YEARS, AND FOR HEALTH DEPARTMENT ACCREDITATION EVERY FIVE YEARS. BALDETTI ALSO DISCUSSED THE IMPENDING INFLUENZA SEASON AND VACCINATIONS FOR IT. AT THE TIME THE PROGRAM WAS RECORDED THERE HAD NOT BEEN ANY CONFIRMED CASES OF INFLUENZA IN RENO COUNTY BUT SOME SYMPTOMS ARE STARTING TO SHOW UP.

PERSPECTIVE PROGRAMS FOR 3RD QUARTER 2018

7-1 IS GOVERNMENT BROKEN?– The Electoral College is one of a litany of problems many see confronting a United States government that is floundering. The two main political parties, grassroots institutions and special interest groups, along with the media are also viewed as potential problems which have led to confrontations between conservatives and liberals, legislative gridlock, threats of government shutdowns, and a mistrust of those running the country. John Lawrence, a historian and visiting professor at the University of California's Washington Center, offers his thoughts and insights on today's government.

7-8 THE FARM BILL– The Senate passed its version of the Farm Bill June 28th. That follows the House effort which passed earlier in the month. The end result is that Congress appears headed for fights over farm subsidies, food stamps, and conservation. Despite appearances, Kansas State University agricultural economist Art Barnaby feels Congress will be forced into getting the next Farm Bill passed...and passed on time.

PERSPECTIVE PROGRAMS FROM 7-15 THROUGH 8-5 WERE PRE-EMPTED DUE TO EXTENDED NATURE OF FOCUS ON KANSAS PROGRAMS THOSE WEEKS. (PRIMARILY COVERAGE OF LOCAL ELECTION CANDIDATES)

8-12 THE USE OF ARTIFICIAL INTELLIGENCE– Everyday, countless numbers of us use devices incorporating artificial intelligence, or A-I, such as Siri. Tatyana El-Kour, a technical officer at the Office of the Regional Director in the World Health Organization Regional Office in Cairo, Egypt, says we need to realize that more and more we are immersing ourselves in technologies that are changing how we live, learn, work and engage...and that A-I is at the heart of that change.

8-19 PROGRAM PRE-EMPTED DUE TO LENGTH OF FOCUS ON KANSAS (PROGRAM FEATURING CONGRESSMAN ROGER MARSHALL)

8-26 WHITE SUPREMACY– In 1846, James McCune Smith, an African-American physician, abolitionist and author, told a white friend what had to be done to convince Americans of, as he put it, "the eternal equality of the Human race." However, Katharine Gerbner, an assistant professor of history at the University of Minnesota, says that simply hasn't happened.

9-2 WHITE KIDS GROWING UP– Have you ever wondered how we learn about race or where our perceptions and understandings about race, racial differences, and racial problems come from? More specifically, what do white parents teach, or not teach, their children about race? And just how all of that goes into how white kids come to see black and brown people as different? Margaret Hagerman, an assistant professor of Sociology at Mississippi State University offers some thoughts and answers from a study of white children in upper-middle-class white families in a medium-sized mid-western city...thoughts and answers that may surprise you.

9-9 PROGRAM PRE-EMPTED DUE TO LENGTH OF GUBERNATORIAL CANDIDATE FORUM

9-16 THE ROLE OF SHORT LINE RAILROADS– Most of us have absolutely no idea what a short line railroad is – or its importance to the economy. According to Dr. Michael Babcock, an economist at Kansas State University, short line railroads have historically played an important role in the transportation of agricultural products.

9-23 HIDDEN MEMORIES OF WORLD WAR II– The memories of World War II lead us down lots of different paths, some of which many would rather forget, while in others we find unsung heroes...some of which will never be remembered. But thanks to three Kansas high school students and their teacher, one of those unsung heroes has been immortalized, as explained by Marzanna Pogorzelska, an assistant professor at the University of Opole in Poland and European director for the Lowell Milken Center for Unsung Heroes Project based in Fort Scott, KS.

9-30 PROACTIVE POLICING– For over 40 years, there has been a call from certain sectors for police departments in the United States to become more proactive. However, along with that call comes some questions. First, what is meant by proactive policing? And secondly, does it work? David Weisburd, a Distinguished Professor at George Mason University, says there is evidence that a number of proactive policing practices are successful in reducing crime and disorder, at least in the short term, and that most of these strategies do not harm communities' attitudes toward police.