

WBSF
2225 W Willard Rd
Clio, MI 48420

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 1896662
Schedule Dates 08/05/14-08/14/14
Advertiser Environmental America Action Fund (92591)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand EST 3288 (650932)
Salesperson HRP/DC, Washington DC (3707)
Sales Office HRP Washington DC
Buyer Name FURMAN, MIKE
Phone/Fax /
CPE 223/237/3288
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments ENVORN AMER ACTION F
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ENVIRONMENTAL AMERICA
ACTION FUND

Date Entered 08/04/14
Last Modified
Entered By Lori Vincent
CO-OP No
Headline # 07300199
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20.25
Net Total \$114.75
Sales Tax

Flint (WBSF)
By Broadcast Month
Aug. 2014 9
Grand Total: 9
Spots
Rate
\$135.00
\$135.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

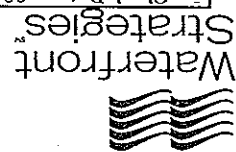
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered				
Est 1.0	Unapproved (NewL) on credit hold / SPOT	08/05/14-08/08/14	2	:30	4P- 4:30P (EST)	2		X	X	X	X			2	\$15.00	\$30.00	Flint (WBSF)	HOUSE OF PAYNE	8/4/14				
Est 2.0	Unapproved (NewL) on credit hold / SPOT	08/05/14-08/08/14	2	:30	4:30P- 5P (EST)	2		X	X	X	X			2	\$15.00	\$30.00	Flint (WBSF)	MEET BROWNS	8/4/14				
Est 3.0	Unapproved (NewL) on credit hold / SPOT	08/09/14-08/09/14	2	:30	6P- 7P (EST)							1		1	\$15.00	\$15.00	Flint (WBSF)	RULES-ENGMT WK/RULES-ENG WK 6	8/4/14				
Est 4.0	Unapproved (NewL) on credit hold / SPOT	08/09/14-08/09/14	2	:30	7P- 8P (EST)							1		1	\$15.00	\$15.00	Flint (WBSF)	COMMUNITY WKND/COMMUNITY WK 8	8/4/14				
Est 5.0	Unapproved (NewL) on credit hold / SPOT	08/12/14-08/14/14	2	:30	4P- 4:30P (EST)	1	X	X	X	X				1	\$15.00	\$15.00	Flint (WBSF)	HOUSE OF PAYNE	8/4/14				
Est 6.0	Unapproved (NewL) on credit hold / SPOT	08/12/14-08/14/14	2	:30	4:30P- 5P (EST)	2	X	X	X	X				2	\$15.00	\$30.00	Flint (WBSF)	MEET BROWNS	8/4/14				
CONFIRMATION CONTRACT																							
Accepted-Agency/ Advertiser:										Accepted-Station:										Date:		Comments:	

15960002



REP BUYLINES
 Order #: 933744 (Rev 0) / Agency: 3400819
 Station: WBSF-TV FLINT-SAGINAW-BAY
 Agency: WATERFRONT STRATEGIES
 Advertiser: ISS/ENVIRONMENT AMERICA
 Buyer: MIKE FURMAN
 Run On: Aug/14 at 11:48
 Dates: Aug/05/14 - Aug/18/14
 Product: ENVORN AMER ACTION F
 Tel #:
 Traffic:
 Salesperson: JIAN AMERON
 Est #: 9288
 Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	Tu-F, M/4-430P	30S	\$15	Aug/05/14 Aug/12/14	Aug/11/14 Aug/18/14	1	2	2	\$30	HOUSE OF PAYNE	0.0 Aug/04/14	Rev #0: A
	2	Tu-F, M/430-5P	30S	\$15	Aug/05/14 Aug/12/14	Aug/11/14 Aug/18/14	1	2	2	\$30	MEET BROWNS	0.0 Aug/04/14	Rev #0: A
	3	Sat/6-7P	30S	\$15	Aug/09/14	Aug/09/14	1	1	1	\$15	RULES-ENGMT WK/RULES-ENG WK B	0.0 Aug/04/14	Rev #0: A
	4	Sat/7-8P	30S	\$15	Aug/09/14	Aug/09/14	1	1	1	\$15	COMMUNITY WKND/COMMUNITY WK B	0.0 Aug/04/14	Rev #0: A
	5	Tu-Th/4-430P	30S	\$15	Aug/12/14	Aug/14/14	1	1	1	\$15	HOUSE OF PAYNE	0.0 Aug/04/14	Rev #0: A
	6	Tu-Th/430-5P	30S	\$15	Aug/12/14	Aug/14/14	1	2	2	\$30	MEET BROWNS	0.0 Aug/04/14	Rev #0: A
Total 9 Spots for:										\$135		0.0	
Monthly Estimate Dollars:										\$135	Aug/14	0.0 Aug/14	



115194

Check Date: 08/01/2014 Vendor: 0001019546 WBSF-TV

Project Name: BAAF Flight Dates: 8/5/2014 thru 8/14/2014

Project ID: 202141 Activity ID: 207

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00015315AUG2014AUG20	08/01/2014	00015315	114.75	0.00	114.75

Check Rec'd 8/4
HRC

Totals

\$114.75 \$0.00 \$114.75



Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

Waterfront Strategies

50-937/213

Syracuse, NY

JPMORGAN CHASE BANK, N.A.

015194

Pay Amount \$114.75***

Date 08/01/2014

*****ONE HUNDRED FOURTEEN AND 75 / 100 DOLLAR*****

Pay To The
Order Of

WBSF-TV
C/O WLOS
110 Technology Drive
Asheville, NC 28803

Authorized Signature

Raymond V. Allen

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	WBST / Flint
Date:	8-6-14

I, Mike Furman
do hereby request station time concerning the following issue:

Environment America Action Fund (EAAF)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

This broadcast time will be used by: EAAF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

E444 218 0 St SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Anna Aurilio, Treasurer

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Teri Lynn Land, US Senate, 11/14/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):
E44F 218 St SE, Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Anna Aurilio, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date
7/31/14

Signature

Contact Phone Number
202-338-8700

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Signature

Printed Name
Lori Vincent

Accepted in Part

Rejected

Title
LSA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			of 5 ordered		

AFTER AIRING OF BROADCASTS;

(1) actual air time and charges for each spot;
(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

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