

Beasley Broadcast Group Radio

QUARTERLY ISSUES & PROGRAMS REPORT

for

WYUU-HD2

**2nd Quarter 2015
April 1 through June 30**

Prepared by:
Cristy Balderrama

Filed:
July 8, 2015

Quarter Ending:
June 30, 2015

WYUU-HD2
Issues of Concern to Tampa/St. Petersburg/Clearwater Area
Addressed in Responsive Programming in the
2nd Quarter 2015

Public Affairs Program

Schedule and Description

“En Contacto Con Tampa Bay y La Comunidad”

Cristy Balderrama talks with community and political leaders regarding local, regional and national issues of concern for Tampa Bay/St. Petersburg area residents.

Sundays, 6am-7am

WYUU-HD2

Issues of Concern for Tampa/St. Petersburg/Clearwater area Addressed in responsive Programming in the 2nd Quarter, 2015

<i>Subject</i>	<i>Description of issues of concern being addressed</i>
Medical/Health	Battle of the Bay: Fight Against Cancer; Miles for Moffitt 10 th Annual Race proceeds go for research programs; Healthy Start Coalition of Pinellas on importance of health insurance for kids; Buena Vido Expo – free health and wellness event; Salud, Serie de Charles – latest advances in prevention and treatment of cancer
Education/Arts	Tampa Hispanic Heritage Inc. on Spanish language and culture; Hispanic Outreach Operations; Latinos Unidos – an organization to help Hispanic students with financial needs; Andrea Cadavid on importance of reading and writing in Spanish for Latinos; Opportunities available for Latinos who want to finish college
Economy/Politics	Foster Care Programs; Job opportunities in the Pasco school district; FL Home Ownership on affordable homeowner opportunities; Requirements if traveling to Cuba
Family/Community	Feria de Tampa Bay – a family oriented event for Hispanics; Hillsborough County News; Pilar Ortiz on achievements and contributions in the Latin community; “Free” New Parent classes for expectant parents; Equadorian Social Club; HART Summer Bus Pass program

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Hispanic Heritage Inc. Events

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 04/05/2015 6:00-7:00 am

DURATION OF PROGRAMMING SEGMENT:

60 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Dr. Luz Lono, Tampa Hispanic Heritage Inc. Board Member, talked about the non-profit organization that serves as an umbrella for Tampa Bay Area Hispanic groups that want to share the Spanish language and culture with the community during Tampa’s Hispanic Heritage Celebration.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Foster Care

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 04/12/2015 6:00-7:00 am

DURATION OF PROGRAMMING SEGMENT:
60 min.

DESCRIPTION OF PROGRAMMING SEGMENT:
Family Development Specialist, Bruce Eagan with “Florida United Methodist Children’s Home” talked about the requirements families need to comply with in order to become foster parents. Foster parent Rudy Puig described his personal experience.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Hispanic Outreach Operation

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 04/19/2015 6:00-7:00 am

DURATION OF PROGRAMMING SEGMENT:

60 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Operation Apoyo Hispano representative joined the show to talk about the program designed to reach out to Hispanics and bridge the gap in communicating with the Spanish speaking community.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Battle of the Bay “The Fight Against Cancer”

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 04/26/2015 6:00-7:00 am

DURATION OF PROGRAMMING SEGMENT:

60 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

David Velez with Classic Importz of Tampa invited the community to the “Battle of the Bay: The Fight Against Cancer” Car Show, all proceeds benefiting Moffitt Cancer Center.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Miles For Moffitt 2015

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/03/2015 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Joshua Rivera and Miriam Abascal, cancer survivors and Miles for Moffitt Spokespersons invited the community to the 10th annual race. 100% of registration fees and donations are used to fund Moffitt Cancer Research Programs.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Feria Tampa Bay

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 05/03/2015 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:
30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:
Hispanic Leader Rosie Paulsen invited the community to “Feria De Tampa Bay” an event filled with Family Fun activities to create memorable memories that will be remembered by all the Hispanics around Tampa Bay area.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Importance of Florida Kids Health Insurance

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/10/2015 6:00-6:15 am

DURATION OF PROGRAMMING SEGMENT:

15 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Healthy Start Coalition of Pinellas spokesperson Michelle Schafer, spoke about how imperative it is for kids to have health insurance. She also spoke about how the Healthy Start Coalition, a non-profit organization, can help families find the right insurance.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Pasco County Bus Drivers

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/10/2015 6:15-6:30 am

DURATION OF PROGRAMMING SEGMENT:

15 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Helen Rodriguez with Pasco County spoke about big job opportunities in the Pasco School District.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Latinos Unidos

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/10/2015 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Mayor’s Hispanic Advisory Council Chair, Patsy Feliciano, invited the audience to the Latinos Unidos Luncheon. All proceeds of the event are designated for local Hispanic students with financial needs attending Community college and Universities in the Tampa Bay area.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Hillsborough County Hispanic Community News

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/17/2015 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Tony Morejon, Community Affairs Director with Hillsborough County spoke about all the recent County news that affect and benefit the Hispanic community

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Buena Vida Expo

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/17/2015 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Cristina Puig and Raengel Solis, News Anchors invited the public to Buena Vida Expo, a free health and wellness event presented by Telemundo Tampa. Attendees will learn how to live a healthier life. Free health screenings and checkups.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Port Safety

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 05/24/2015 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:
30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:
Operations Manager with Gulf Sulphur Services, Mario Gomez invites the community to the “Port Tampa Bay Safety Day Fun Fest”.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Hispanic Leader

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/24/2015 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Motivational speaker and Hispanic community leader Pilar Ortiz, spoke about her achievements and contributions to the Latino community in the Tampa Bay Area.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Free Educational Event

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/31/2015 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Yonaira Rivera talked about “Salud, Serie de Charlas”, a free educational event offered by Moffitt Cancer Center focusing on the latest advances in the prevention and treatment of cancer.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Affordable Home Ownership for Latinos

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 05/31/2015 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Teresa Alvarado talked about Florida Home Partnership (non-profit homebuilders) affordable homeownership opportunities.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Colombian Writer

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 06/07/2015 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:
30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:
Colombian writer Andrea Cadavid talked about the importance of reading and writing in Spanish for the Latinos living in the US.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Free New Parent Classes

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 06/07/2015 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Pediatrician Enid Gaud invited the audience to a series of free, one-hour classes for expectant parents to prepare them for their new arrival.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Ecuadorian Social Club

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 06/14/2015 6:00-6:15 am

DURATION OF PROGRAMMING SEGMENT:

15 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Ecuadorian Social Club President, Jose Mateus, informed the audience about the Club, what they do and invited all Ecuadorians to join them.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Hart Summer Bus Pass

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 06/14/2015 6:15-6:30 am

DURATION OF PROGRAMMING SEGMENT:

15 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Hart Public Information Officer, Sandra Morrison, informed the community about the benefits of the 2015 Hart Summer Bus Pass.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Columbian Poem Writer

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 06/14/2015 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Colombian Poem Writer Andrea Cadavid returned to the show to speak about her journey becoming a writer in order to motivate the audience to read.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Travel to Cuba

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 06/21/2015 6:00-7:00 am

DURATION OF PROGRAMMING SEGMENT:
60 min.

DESCRIPTION OF PROGRAMMING SEGMENT:
Yoandra Perez, President of Caribe Services and Travel, informed the community about the requirements needed to travel to Cuba. She also talked about important travel information that every Cuban living in the United States must know.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

College Bilingual Education For Latinos

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 06/28/2015 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Jose Rivera with Sistema Universitario Ana G Mendez talked about different options Latinos have to finish their college education.

WYUU-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

4th of July Food Safety

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 06/28/2015 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 min.

DESCRIPTION OF PROGRAMMING SEGMENT:

Public Affairs Specialist Food Safety and Inspection Services, USDA, Dr. Janice Lopez-Munoz spoke about what people can do to keep themselves and their families safe during the summer, especially during the 4th of July outside activities.