



125 West 55th St
New York, NY 10019

Contract # 28357842	Changes as of: 2/16/2024 at 2:00 PM	Version: Original Order
CPE: 210/283/6684	Flight: 2/26/24 - 3/10/24	Station: KSWB
Agency: AL MEDIA	Advertiser: STANDING STRONG PAC	Market: San Diego
222 W. Ontario Street, Suite 600 Chicago, IL 60654	Product: Standing Strong PAC	Office: CHICAGO
Agency Order #: 13222175	Buyer: Kyle, Candy	Service: Nielsen
Salesperson: BRIAN LAMONT 312-832-6619	Primary Demo:	Assistant: MIKKIE BASELICE 312-755-3834
		Con Type: POLITICAL/VOTE
		Total \$: \$16,000.00
		Total Spots: 27
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 4357948

Separation:

Comments: New political issue order for Standing Strong PAC to start on Tuesday 2/27. NAB form and traffic to follow via email. Payment confirmation to follow once available. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	Len	2/26 - 3/4		Total Spots	Total \$	CPP*	GRP*
						2/26	3/4				
1	Su 5p-5:30p		FOX 5 News at 5PM-530PM	\$325.00	30	1	0	1	\$325.00	\$0.00	0.0
2	Su 5:30p-6p		FOX 5 News at 530PM-6PM	\$325.00	30	1	0	1	\$325.00	\$0.00	0.0
3	Su 10p-10:30p		FOX 5 News at 10PM	\$800.00	30	1	0	1	\$800.00	\$0.00	0.0
4	M-Tu 6:30a-7a		FOX 5 Morning News at 630AM-7AM	\$575.00	30	0	1	1	\$575.00	\$0.00	0.0
5	Tu-F 6:30a-7a		FOX 5 Morning News at 630AM-7AM	\$575.00	30	2	0	2	\$1,150.00	\$0.00	0.0
6	M-Tu 7a-7:30a		FOX 5 Morning News at 7AM-730AM	\$575.00	30	0	1	1	\$575.00	\$0.00	0.0
7	Tu-F 7a-7:30a		FOX 5 Morning News at 7AM-730AM	\$575.00	30	2	0	2	\$1,150.00	\$0.00	0.0
8	M-Tu 8a-8:30a		FOX 5 Morning News at 8AM-830AM	\$575.00	30	0	1	1	\$575.00	\$0.00	0.0
9	Tu-F 8a-8:30a		FOX 5 Morning News at 8AM-830AM	\$575.00	30	2	0	2	\$1,150.00	\$0.00	0.0
10	M-Tu 8:30a-9a		FOX 5 Morning News at 830AM-9AM	\$575.00	30	0	1	1	\$575.00	\$0.00	0.0
11	Tu-F 8:30a-9a		FOX 5 Morning News at 830AM-9AM	\$575.00	30	2	0	2	\$1,150.00	\$0.00	0.0
12	M-Tu 5p-5:30p		FOX 5 News at 5PM-530PM	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
13	Tu-F 5p-5:30p		FOX 5 News at 5PM-530PM	\$500.00	30	2	0	2	\$1,000.00	\$0.00	0.0
14	M-Tu 5:30p-6p		FOX 5 News at 530PM-6PM	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
15	Tu-F 5:30p-6p		FOX 5 News at 530PM-6PM	\$500.00	30	2	0	2	\$1,000.00	\$0.00	0.0
16	M-Tu 6p-6:30p		FOX 5 News at 6PM-630PM	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
17	Tu-F 6p-6:30p		FOX 5 News at 6PM-630PM	\$500.00	30	2	0	2	\$1,000.00	\$0.00	0.0
18	M-Tu 10p-10:30p		FOX 5 News at 10PM	\$1,050.00	30	0	1	1	\$1,050.00	\$0.00	0.0
19	Tu-F 10p-10:30p		FOX 5 News at 10PM	\$1,050.00	30	2	0	2	\$2,100.00	\$0.00	0.0
TOTALS:						19	8	27	\$16,000.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/16/24 2:00 PM	BRIAN LAMONT	New political issue order for Standing Strong PAC to start on Tuesday 2/27. NAB form and traffic to follow via email. Payment confirmation to follow once available. Please confirm asap. Thanks!

Competitive Information	
Market Budget:	\$16,000
KSWB Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$16,000.00	N/A	0.0
Total	100%	27	\$16,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Mar	27	\$16,000.00
Total	27	\$16,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/20/24 11:39 AM					\$0	\$0	
Queued for Electronic Contracting	2/19/24 10:25 AM					\$0	\$0	
New	2/16/24 2:00 PM	BRIAN LAMONT	New	27		\$16,000.00	\$16,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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