

ORDER

Orders

Order / Rev: 80

Alt Order #: _____

Product Desc: DCCC

Estimate: 7212222

Flight Dates: 10/21/14 - 11/02/14

Original Date / Rev: 06/16/14 / 10/06/14

Order Type: GENERAL

KJWP

Primary AE: Mick Nesci

Sales Office: N-PHI

Sales Region: National

Agency

Name: Great American Media

Buying Contact: _____

Billing Contact: _____

Waterfront Strategies

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: ISS/Democratic Congressional Campa

Demographic: HH

Product Codes: Issues/Propositions

Priority: P-10

Revenue Codes: POL, SPOT, SPOT

New Business Thru: _____

Order Separation: 00:15:00

Advertiser External ID: _____

Agency External ID: _____

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%