

ORDER

Orders
Order / Rev: 104
 Alt Order #:
Product Desc: 7264344 House Maj PAC Sked B
Estimate: 3135
Flight Dates: 10/14/14 - 11/04/14
Original Date / Rev: 07/11/14 / 09/26/14
Order Type: GENERAL

KJWP
Primary AE: Mick Nesci
Sales Office: N-PHI
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 Waterfront Strategies
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/HOUSE MAJORITY PAC
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-10
Revenue Codes: POL, SPOT, SPOT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	5	\$945.00	\$803.25
10/27/14	11/03/14	6	\$1,505.00	\$1,279.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	5	\$945.00	\$803.25	0.00
November 2014	6	\$1,505.00	\$1,279.25	0.00
Totals	11	\$2,450.00	\$2,082.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	10/21/14	10/24/14	Mon-Fri 7p-8p Mon-Fri 7p-8p	CM	7p-8p	- TWTF - -	:30	2	\$300.00	P-15	0.00	NM	2	\$600.00
REV FROM WO 10/13 TO 10/20, REDUCE SPOTS FROM 4 TO 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	- TWTF - -			2		\$300.00		0.00				
N 2	2	10/21/14	10/24/14	Mon-Sun 12p-1p Mon-Sun	CM	12p-1p	- TWTF - -	:30	1	\$115.00	P-15	0.00	NM	1	\$115.00
The Rockford Files - REV FROM W/O 10/13 TO W/O 10/20, REDUCE SPOTS FROM 3 TO 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	- TWTF - -			1		\$115.00		0.00				
N 3	2	10/26/14	10/26/14	Mon-Sun 2p-3p Mon-Sun	CM	2p-3p	- - - - - S	:30	1	\$115.00	P-15	0.00	NM	1	\$115.00
REV FROM 10/19 TO 10/26															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	- - - - - S			1		\$115.00		0.00				
N 4	2	10/28/14	10/31/14	Prime Rotator Mon-Fri Prime Rotator Mon-Fri	CM	8p-11p (8:00 PM-9:00 PM)	- TWTF - -	:30	1	\$300.00	P-15	0.00	NM	1	\$300.00
Prime - REV FROM W/O 10/13 TO W/O 10/27															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	- TWTF - -			1		\$300.00		0.00				
N 5	2	10/25/14	10/25/14	Mon-Sun 2p-3p Mon-Sun	CM	2p-3p	- - - - - S-	:30	1	\$115.00	P-15	0.00	NM	1	\$115.00
REV FROM 10/18 TO 10/25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	- - - - - S-			1		\$115.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	2	10/25/14	10/25/14	Mon-Sun 2p-3p Mon-Sun	CM	2p-3p	-----S-	:30	1	\$115.00	P-15	0.00	NM	1	\$115.00
REV FROM 10/18 TO 10/25															
N 6	2	11/03/14	11/03/14	Monday Prime Hour 3 Monday Prime Hour 3	CM	10p-11p	M-----	:30	1	\$375.00	P-15	0.00	NM	1	\$375.00
Get Smart - REV FROM 10/20 TO 11/3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	M-----			1		\$375.00		0.00				
N 7	2	10/27/14	10/31/14	Mon-Fri 7p-8p Mon-Fri 7p-8p	CM	7p-8p	MTWTF--	:30	2	\$300.00	P-02	0.00	NM	2	\$600.00
MASH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	MTWTF--			2		\$300.00		0.00				
N 8	2	10/27/14	10/31/14	Mon-Sun 12p-1p Mon-Sun	CM	12p-1p	MTWTF--	:30	1	\$115.00	P-04	0.00	NM	1	\$115.00
ROCKFORD FILES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	MTWTF--			1		\$115.00		0.00				
N 9	2	11/03/14	11/03/14	Mon-Sun 12p-1p Mon-Sun	CM	12p-1p	M-----	:30	1	\$115.00	P-04	0.00	NM	1	\$115.00
ROCKFORD FILES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	M-----			1		\$115.00		0.00				
													Totals	11	\$2,450.00