

ORDER

Orders	Order / Rev:	104	
	Alt Order #:		
	Product Desc:	7264344 House Maj PAC Sked B	
	Estimate:	3135	KJWP
	Flight Dates:	10/14/14 - 11/04/14	Primary AE: Mick Nesci
	Original Date / Rev:	07/11/14 / 09/26/14	Sales Office: N-PHI
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Great American Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		Waterfront Strategies	Billing Cycle: EOM/EOC
		Washington, DC 20007	Agency Commission: 15%

Advertiser	Name:	ISS/HOUSE MAJORITY PAC	
	Demographic:	HH	New Business Thru:
	Product Codes:	Issues/Propositions	Order Separation: 00:15:00
	Priority:	P-10	Advertiser External ID:
	Revenue Codes:	POL, SPOT, SPOT	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	5	\$945.00	\$803.25
10/27/14	11/03/14	6	\$1,505.00	\$1,279.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	5	\$945.00	\$803.25	0.00
November 2014	6	\$1,505.00	\$1,279.25	0.00
Totals	11	\$2,450.00	\$2,082.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	10/21/14	10/24/14	Mon-Fri 7p-8p Mon-Fri 7p-8p	CM	7p-8p	-TWTF--	:30	2	\$300.00	P-15	0.00	NM	2	\$600.00
REV FROM WO 10/13 TO 10/20, REDUCE SPOTS FROM 4 TO 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-TWTF--					2	\$300.00		0.00			
N 2	2	10/21/14	10/24/14	Mon-Sun 12p-1p Mon-Sun	CM	12p-1p	-TWTF--	:30	1	\$115.00	P-15	0.00	NM	1	\$115.00
The Rockford Files - REV FROM W/O 10/13 TO W/O 10/20, REDUCE SPOTS FROM 3 TO 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-TWTF--					1	\$115.00		0.00			
N 3	2	10/26/14	10/26/14	Mon-Sun 2p-3p Mon-Sun	CM	2p-3p	-----S	:30	1	\$115.00	P-15	0.00	NM	1	\$115.00
REV FROM 10/19 TO 10/26															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S					1	\$115.00		0.00			
N 4	2	10/28/14	10/31/14	Prime Rotator Mon-Fri Prime Rotator Mon-Fri	CM	8p-11p (8:00 PM-9:00 PM)	-TWTF--	:30	1	\$300.00	P-15	0.00	NM	1	\$300.00
Prime - REV FROM W/O 10/13 TO W/O 10/27															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					1	\$300.00		0.00			
N 5	2	10/25/14	10/25/14	Mon-Sun 2p-3p Mon-Sun	CM	2p-3p	-----S-	:30	1	\$115.00	P-15	0.00	NM	1	\$115.00
REV FROM 10/18 TO 10/25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S-					1	\$115.00		0.00			

Order / Rev: 104
 Alt Order #:
 Flight Dates: 10/14/14 - 11/04/14

Advertiser: ISS/HOUSE MAJORITY PAC
 Product Desc: 7264344 House Maj PAC Sked B
 Estimate: 3135

KJWP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	2	10/25/14	10/25/14	Mon-Sun 2p-3p Mon-Sun	CM	2p-3p	-----S-	:30	1	\$115.00	P-15	0.00	NM	1	\$115.00
REV FROM 10/18 TO 10/25															
N 6	2	11/03/14	11/03/14	Monday Prime Hour 3 Monday Prime Hour 3	CM	10p-11p	M-----	:30	1	\$375.00	P-15	0.00	NM	1	\$375.00
Get Smart - REV FROM 10/20 TO 11/3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1		\$375.00		0.00						
N 7	2	10/27/14	10/31/14	Mon-Fri 7p-8p Mon-Fri 7p-8p	CM	7p-8p	MTWTF--	:30	2	\$300.00	P-02	0.00	NM	2	\$600.00
MASH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	2		\$300.00		0.00						
N 8	2	10/27/14	10/31/14	Mon-Sun 12p-1p Mon-Sun	CM	12p-1p	MTWTF--	:30	1	\$115.00	P-04	0.00	NM	1	\$115.00
ROCKFORD FILES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	1		\$115.00		0.00						
N 9	2	11/03/14	11/03/14	Mon-Sun 12p-1p Mon-Sun	CM	12p-1p	M-----	:30	1	\$115.00	P-04	0.00	NM	1	\$115.00
ROCKFORD FILES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1		\$115.00		0.00						
													Totals	11	\$2,450.00