



**KTEN-TV**  
**10 High Point Circle**  
**Denison, TX 75020**  
**(903) 548-4000**

# CONTRACT

<u>Contract / Revision</u> 86529 /		<u>Alt Order #</u>
<u>Product</u> Friends of Dana Murphy 2018		
<u>Contract Dates</u> 08/22/18 - 08/28/18		<u>Estimate #</u> 3918 - DANA MURPHY
<u>Advertiser</u> Friends of Dana Murphy		<u>Original Date / Revision</u> 08/14/18 / 08/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KTEN	<u>Account Executive</u> Ryan Harris	<u>Sales Office</u> Richmond Regio
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 98	<u>Product Code</u> 179
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**VI Marketing and Branding**  
**125 Park Avenue**  
**Suite 200**  
**Oklahoma City, OK 73102**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KTEN	08/22/18	08/28/18	M-F Today Show	7a-9a		:30			NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/18	08/26/18	---22--				4	\$80.00			
		Week: 08/27/18	09/02/18	22-----				4	\$80.00			
N 2	KTEN	08/22/18	08/28/18	M-F	6p-630p		:30			NM	4	\$852.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/18	08/26/18	--111--				3	\$213.00			
		Week: 08/27/18	09/02/18	1-----				1	\$213.00			
N 3	KTEN	08/25/18	08/25/18	Sa	5p-530p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/18	08/26/18	-----1-				1	\$70.00			
N 4	KTEN	08/26/18	08/26/18	Su	5p-530p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/18	08/26/18	-----1				1	\$70.00			
N 5	KTEN	08/22/18	08/28/18	M-F	630p-7p		:30			NM	4	\$1,052.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/18	08/26/18	--111--				3	\$263.00			
		Week: 08/27/18	09/02/18	1-----				1	\$263.00			
N 6	KTEN	08/22/18	08/28/18	KTEN News at 10 M-F	10p-1035p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/18	08/26/18	--11---				2	\$250.00			
		Week: 08/27/18	09/02/18	1-----				1	\$250.00			
N 7	KTEN	08/26/18	08/26/18	KTEN News Su	10p-1030p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/18	08/26/18	-----1				1	\$375.00			
<b>Totals</b>											<b>22</b>	<b>\$3,809.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/01/18 - 08/28/18	22	\$3,809.00	\$3,237.65
<b>Totals</b>	<b>22</b>	<b>\$3,809.00</b>	<b>\$3,237.65</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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Contract / Revision	Alt Order #
86529 /	

Contract Dates	Product	Estimate #
08/22/18 - 08/28/18	Friends of Dana Murphy	3918 - DANA MURPHY FC

Advertiser	Original Date / Revision
Friends of Dana Murphy	08/14/18 / 08/14/18

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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