



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



## Proposal for Battista for Judge 2023

As requested, I have created and attached a schedule of :30 radio advertising commercials for the dates of Friday, November 3<sup>rd</sup>, Monday, November 6<sup>th</sup> and Tuesday, November 7<sup>th</sup> to be broadcast across the Commonwealth of Pennsylvania.

The markets include Altoona, DuBois/Clearfield, Harrisburg/Lebanon/Carlisle, Johnstown/Somerset, Lewistown, State College, Sunbury/Selinsgrove/Lewisburg and Wilkes-Barre/Scranton.

The campaign is based upon non-preempt able political rates during the morning drive time of 6:00am-10:00am.

The total investment for this campaign is \$2,997.45.

Please sign the attached spreadsheet for approval.

Bernard Oravec  
General Sales Manager  
814-424-5779  
boravec@7mountainsmedia.com



Maria Battista

check if they show  
political ads and cost.  
Including weekends.

89.7 FM is Johnstown ...  
check this one too



Delivered

Today 11:24 AM

Jennifer, You have my  
permission to sign my  
name to contract for  
radio coverage Seven  
Mountain or any other  
radio station. Thank you.  
Maria Battista



Attachment



Including weekends.  
89.7 FM is Johnstown ...  
check this one too



Today 11:24 AM

Jennifer, You have my  
permission to sign my  
name to contract for  
radio coverage Seven



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I,   Maria Battista  , hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

  Maria Battista  

Authorized committee:

  Battista for Judge  

Agency requesting time (and contact information):

  N/A  

Candidate's political party:

  Republican  

Office sought (no acronyms or abbreviations):

  Judge of the Superior Court  

Date of election:

  11/7/2023  

General

Primary

Treasurer of candidate's authorized committee:

  Joseph A. Cullen, Jr.  

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Name:   Maria Battista/jlb  

Date of Request to Purchase Ad Time:   11/02/2023  

Signature:

Name:   Michael Boerner  

Date of Station Agreement to Sell Time:

  11.2.2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Maria Battista/jlb

Date: 11/02/2023

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 11.2.2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

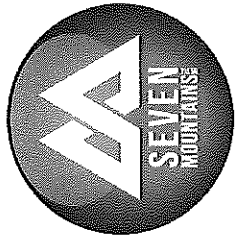
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1936-001	Station Call Letters: WMBF-FM WDBF-FM	Date Received/Requested: 11/2/23
Est. #:	Station Location: Lewisstown	Run Start and End Dates: 11/3/23 - 11/7/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order No.:	Industry Code:	Political/Local	Revenue Type:	Local Direct	Order Type:	Calendar
New Business	Co-Op	No	Email Invoice	No	AE:	Michael Brennan

Customer No. : \_\_\_\_\_  
 Agency: \_\_\_\_\_  
 Address: PO BOX 66  
 (if new) RICHBORO, PA  
 Phone #: 814-935-9870  
 Email: BATTISTA.FOR.JUDGE@GMAIL.COM



Customer Name: BATTISTA FOR JUDGE  
 Cust. Contact : JENNIFER BIDOLI  
 Note (Product) : \_\_\_\_\_  
 Campaign (internal only): BATTISTA FOR JUDGE

Internal Comments: \_\_\_\_\_  
 POLITICAL AD  
 No charge/Added Value Commercials are Pre-e

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Spots/Wk	Lgth	RATE	Total Spots	Line Cost
1	WMRF	11/3/2023	11/3/2023	1.00		6A-10A	Commercial					3			3	30	\$37.00	3	\$111.00
2	WMRF	11/6/2023	11/7/2023	1.00		6A-10A	Commercial	3	3						6	30	\$37.00	6	\$222.00
3	WIBF	11/3/2023	11/3/2023	1.00		6A-10A	Commercial					3			3	30	\$37.00	3	\$111.00
4	WIBF	11/6/2023	11/7/2023	1.00		6A-10A	Commercial	3	3						6	30	\$37.00	6	\$222.00
5																			
6																			
7																			
8																			
9																			
10																			
11																			
12																			
13																			
14																			
15																			

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CL=Change Length  
 Total No. Spots 18

CLIENT SIGNATURE \_\_\_\_\_ SALES PERSON SIGNATURE \_\_\_\_\_  
 Sales Mgr \_\_\_\_\_ Contract Total \$666.00  
 Bus. Mgr \_\_\_\_\_  
 Traffic \_\_\_\_\_

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate or has the effect of discriminating on the basis of race, gender or any particular language being broadcast, whether handwritten, typed or otherwise made a part of any such advertising contract is hereby declared null and void.



**Seven Mountains Media**  
 WMRF-FM/WIBF/WDBF-FM/WLUI-FM/WHUN-AM  
 12 East Market Street  
 Lewistown, PA 17044

**Seven Mountains Media Order Confirmation**

**OrderID: 1936-001**

Sponsor: BATTISTA FOR JUDGE  
 Product: BATTISTA FOR JUDGE NOV 23  
 Estimate/PO:  
 AccountRep: MICHAEL BRENNEN (SC)  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 11/3/2023 - 11/7/2023  
 Items Ordered: 18  
 Ordered Amount: \$666.00

BATTISTA FOR JUDGE  
 P.O. BOX 66  
 RICHBORO, PA.

**Scheduled Station(s): WIBF/WDBF-FM / WMRF-FM**  
 BATTISTA FOR JUDGE

Printed 11/2/2023 2:57:47 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/3/2023 - 11/7/2023	AR Weeks	06:00 AM - 10:00 AM	3	3			3			9	:30	Spot		4454	9	74.00	666.00
<b>Calendar Month Projected Billing:</b>																	
	Oct-23	0.00		Nov-23		666.00			Dec-23		0.00			Q4-2023			666.00

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station



The receipt for 555017373 has been successfully emailed to [battistaforjudge@gmail.com](mailto:battistaforjudge@gmail.com)

Seven Mountains Media of PA LLC  
Dubois, Lewistown, Mansfield  
Selinsgrove, State College, Stroudsburg

Seven Mountains Media, LLC

160 W Clearview Ave  
State College, PA 16803

11/2/2023 5:01:50 PM

Reference Number:	555017373
Total:	\$2,997.45
Transaction Type:	Sale
Transaction Status:	Pending Settlement
Card Brand:	MasterCard
Card Number:	xxxxxxxxxx2745
Entry Method:	Keyed
Approval Code:	700120
Approval Message:	APPROVAL
AVS Result:	Zip Match Only
CSC Result:	Match
Customer Name:	Battista for Judge

Pd. \$2,997.45