

ORDER WORKSHEET

Rep Order# 8134620 Ver# 3 Status Revised Traffic Order# 519940
 EC'd Yes Printed: 10/17/14 5:59 PM
 10/17/14 5:56 PM
 All Lines

Showing Buylines:

Station WHTV-TV LANSING
 Advertiser (SCMA) SCHAUER, MARK
 Product SCHAUER/GOV/D
 Estimate# 3147
 Buyer Krista Murray

Agency (BUYT) BUYING TIME, LLC
 650 MASSACHUSETTS AVE NW, SUITE 210
 WASHINGTON, DC 20001
 Agency C/P1/P2/E 546/555/3147
 Flight Dates 10/21/14-10/27/14

Rep Firm EAGLE TELEVISION
 Sales Office (DC) WASHINGTON
 Salesperson (RG1) RYAN GORDON
 Sales Assistant JENNIFER
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

***REVISED RATE ON LNS.1,5 NEW TTL=250 PLEASE CONFIRM RYAN 10/17

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	Tu-F	7P-8P	TWO & A HALF MEN X2	30	-	-	\$50.00	10/21-10/24	4	4	\$200.00
			Buy Comment: 1/DAY								
			V3 Rate Changed								
5*	M	7P-8P	TWO & A HALF MEN X2	30	-	-	\$50.00	10/27-10/27	1	1	\$50.00
			V3 Rate Changed								

---REPORT TOTALS---

Report Totals: 5 / \$250.00

---SALES MONTHLY TOTALS---

Oct2014: 4/ \$200.00 Nov2014: 1/ \$50.00

Order Totals: 5 / \$250.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$131,578.95 CABL .00% WHTV .19% WILX 72.44% WLAJ 4.85% WLNS 14.97%
 WSYM 7.55%

Books

[null]

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EC'd Yes

Station WHTV-TV LANSING
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 Product SCHAUER/GOV/D
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 Demos RA35+P

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 WASHINGTON, DC 20001
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 Salesperson Fax# 202-955-5348

Last Received:
 Showing Buylines:

-- CREDIT RISK --

STANDARD CREDIT TERMS

ADVERTISER #
SCHAUER, MARK
OCT21/14 - OCT27/14 1 WKS
RYAN GORDON WASHINGTON
SALESPERSON PH # 202-955-5342
SALESPERSON FAX# 202-955-5348
SALES ASSISTANT: JENNIFER

MOD/ LINE#	DAYS	TP	TIME	LEN	EFFECTIVE DATES	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL	CLASS	SEC	PLAN PRICE
1	TU-F		7-8P	30	OCT21-OCT24	4	50 20.00	4	80.00	1W		
PGM=TWO & A HALF MEN X2												
1/DAY												
5	MON		7-8P	30	OCT27	1	50 20.00	1	20.00	1W		
PGM=TWO & A HALF MEN X2												
OCT14(4)	80.00	NOV14(1)	20.00						100.00			
TOTAL (5)												
MARKET TOTALS	\$52,632	WHIV 0%	CABL 0%	WILX 72%	WLAJ 5%	WLNS 15%	WSYM 8%					

SVC- NSI BOOKS- PNOV
DEMOS- RA35+P
*** START OF COMMENTS ***
XML AGENCY ORDER #00969790

*****NONDISCRIMINATION*****
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COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217
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NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST
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OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST
ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND
EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST
ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
*** END OF COMMENTS ***