

#48770

E9/12/18

Doug LaMalfa for Congress - Broadcast TV Buy

Monday, September 17, 2018 through Monday, November 5, 2018

KHSL CBS - Chico, CA

KHSL CBS - Chico, CA			week 2		week 3		week 4		week 5		week 6		week 7		week 8		week 9		TOTAL SPOTS	TOTAL COST	TOTAL GRP							
Days of Week	GRP 35+	Spot	17-Sep 23-Sep	GRP	Spot	24-Sep 30-Sep	GRP	Spot	1-Oct 7-Oct	GRP	Spot	8-Oct 14-Oct	GRP	Spot	15-Oct 21-Oct	GRP	Spot	22-Oct 28-Oct				GRP	Spot	29-Oct 4-Nov	GRP	Spots	5-Nov	GRP
KHSL CBS		RATE																										
5-7am News	M-F	\$50	2	4	\$ 200.00	8	4	\$ 200.00	8	4	\$ 200.00	8	4	\$ 200.00	8	4	\$ 200.00	8	4	\$ 200.00	8	1	\$ 50.00	2	29	\$ 1,450.00	58	
7-9a CBS this Morning	M-F	\$75	3.5	4	\$ 300.00	14	4	\$ 300.00	14	4	\$ 300.00	14	4	\$ 300.00	14	4	\$ 300.00	14	4	\$ 300.00	14	1	\$ 75.00	3.5	29	\$ 2,175.00	101.5	
12p News	M-F	\$175	4.3	4	\$ 700.00	17.2	4	\$ 700.00	17.2	4	\$ 700.00	17.2	4	\$ 700.00	17.2	4	\$ 700.00	17.2	4	\$ 700.00	17.2	1	\$ 175.00	4.3	29	\$ 5,075.00	124.7	
2:58p Action News Upd.	M-F	\$60	1.2	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	
3:58p Action News Upd.	M-F	\$80	1.9	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	0	\$ -	0	
4:58p Action News Upd.	M-F	\$85	3	3	\$ 255.00	9	3	\$ 255.00	9	3	\$ 255.00	9	3	\$ 255.00	9	3	\$ 255.00	9	3	\$ 255.00	9	1	\$ 85.00	3	22	\$ 1,870.00	66	
5pm News	M-F	\$100	3	3	\$ 300.00	9	3	\$ 300.00	9	3	\$ 300.00	9	3	\$ 300.00	9	3	\$ 300.00	9	3	\$ 300.00	9	1	\$ 100.00	3	22	\$ 2,200.00	66	
6pm News	M-F	\$180	4	4	\$ 720.00	16	4	\$ 720.00	16	4	\$ 720.00	16	4	\$ 720.00	16	4	\$ 720.00	16	4	\$ 720.00	16	1	\$ 180.00	4	29	\$ 5,220.00	116	
6:30pm CBS Evening N	M-F	\$250	3.8	4	#####	15.2	4	#####	15.2	4	#####	15.2	4	#####	15.2	4	#####	15.2	4	#####	15.2	1	\$ 250.00	3.8	29	\$ 7,250.00	110.2	
11pm News	M-F	\$90	3.2	4	\$ 360.00	12.8	4	\$ 360.00	12.8	4	\$ 360.00	12.8	4	\$ 360.00	12.8	4	\$ 360.00	12.8	4	\$ 360.00	12.8	1	\$ 90.00	3.2	29	\$ 2,610.00	92.8	
6pm CBS News SAT	SAT	\$65	5.6	1	\$ 65.00	5.6	1	\$ 65.00	5.6	1	\$ 65.00	5.6	1	\$ 65.00	5.6	1	\$ 65.00	5.6	1	\$ 65.00	5.6	0	\$ -	0	7	\$ 455.00	39.2	
6:30 pm CBS News SA	SAT	\$100	5.1	1	\$ 100.00	5.1	1	\$ 100.00	5.1	1	\$ 100.00	5.1	1	\$ 100.00	5.1	1	\$ 100.00	5.1	1	\$ 100.00	5.1	0	\$ -	0	7	\$ 700.00	35.7	
11pm News SAT	SAT	\$65	2.2	1	\$ 65.00	2.2	1	\$ 65.00	2.2	1	\$ 65.00	2.2	1	\$ 65.00	2.2	1	\$ 65.00	2.2	1	\$ 65.00	2.2	0	\$ -	0	7	\$ 455.00	15.4	
7am CBS Sun AM	SUN	\$150	4.5	1	\$ 150.00	4.5	1	\$ 150.00	4.5	1	\$ 150.00	4.5	1	\$ 150.00	4.5	1	\$ 150.00	4.5	1	\$ 150.00	4.5	0	\$ -	0	7	\$ 1,050.00	31.5	
8am FACE the Nation	SUN	\$100	3.1	1	\$ 100.00	3.1	1	\$ 100.00	3.1	1	\$ 100.00	3.1	1	\$ 100.00	3.1	1	\$ 100.00	3.1	1	\$ 100.00	3.1	0	\$ -	0	7	\$ 700.00	21.7	
5pm CBS News SUN	SUN	\$75	3	1	\$ 75.00	3	1	\$ 75.00	3	1	\$ 75.00	3	1	\$ 75.00	3	1	\$ 75.00	3	1	\$ 75.00	3	0	\$ -	0	7	\$ 525.00	21	
6pm CBS News SUN	SUN	\$65	5.3	1	\$ 65.00	5.3	1	\$ 65.00	5.3	1	\$ 65.00	5.3	1	\$ 65.00	5.3	1	\$ 65.00	5.3	1	\$ 65.00	5.3	0	\$ -	0	7	\$ 455.00	37.1	
6:30pm CBS News SUN	SUN	\$100	5.6	1	\$ 100.00	5.6	1	\$ 100.00	5.6	1	\$ 100.00	5.6	1	\$ 100.00	5.6	1	\$ 100.00	5.6	1	\$ 100.00	5.6	0	\$ -	0	7	\$ 700.00	39.2	
11pm News SUN	SUN	\$65	2.5	1	\$ 65.00	2.5	1	\$ 65.00	2.5	1	\$ 65.00	2.5	1	\$ 65.00	2.5	1	\$ 65.00	2.5	1	\$ 65.00	2.5	0	\$ -	0	7	\$ 455.00	17.5	
7pm 60 Mins SUN	SUN	\$450	9.5	1	\$ 450.00	9.5	1	\$ 450.00	9.5	1	\$ 450.00	9.5	1	\$ 450.00	9.5	1	\$ 450.00	9.5	1	\$ 450.00	9.5	0	\$ -	0	7	\$ 3,150.00	66.5	
9a NFL Today SUN	SUN	\$225	2.5	1	\$ 225.00	2.5	1	\$ 225.00	2.5	1	\$ 225.00	2.5	1	\$ 225.00	2.5	1	\$ 225.00	2.5	1	\$ 225.00	2.5	0	\$ -	0	7	\$ 1,575.00	17.5	
			41	#####	150		41	#####	150		41	#####	150		41	#####	150		41	#####	150		8	#####	26.8	295	\$ 38,070.00	1078
																										\$ 5,710.50	Commission	
																										\$ 32,359.50	Net pay to sta.	

More to
KATV
0/27 11/3
1/6 SEC
10/21 PCT
NFL
London

✓



California TV
KHSL/CBS
3460 Silverbell Rd
Chico, CA 95973

GILLIARD BLANNING ASSOCIATES
C/O Genet Slagle
P.O. BOX 721
SLOUGHHOUSE, CA 95683

Contract # 48770

Schedule Dates 09/17/18-11/05/18
Advertiser POL:DOUG LAMALFA FOR CONGRESS (3607)
Agency GILLIARD BLANNING ASSOCIATES (1648)
Product Political/Local (1119)
Brand 2018 (9248)
Salesperson Sweetin, Christopher (1007)
Sales Office KNNV/KHSL/CW
Buyer Name SLAGLE,GENET
Phone/Fax /
CPE N/A
Account Types Regional/Political
Billing Type Weekly/Irregular
Comments

Date Entered 09/12/18
Last Modified 09/12/18
Entered By Sher Hanley
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,710.50
Net Total \$32,359.50
Sales Tax

CBS (KHSL)

By Broadcast Month	Spots	Rate
Sep. 2018	82	\$10,590.00
Oct. 2018	164	\$21,180.00
Nov. 2018	49	\$6,300.00
Grand Total:	295	\$38,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS (1)	09/17/18-11/02/18	1	:30	5A- 7A (PST)	4	X	X	X	X	X			28	\$50.00	\$1,400.00	CBS (KHSL)		9/12/18
2.0	Normal Line / NEWS (1)	11/05/18-11/05/18	1	:30	5A- 7A (PST)		1							1	\$50.00	\$50.00	CBS (KHSL)		9/12/18
3.0	Normal Line / NEWS (2)	09/17/18-11/02/18	1	:30	7A- CBS This Morning/CBS	4	X	X	X	X	X			28	\$75.00	\$2,100.00	CBS (KHSL)		9/12/18
4.0	Normal Line / NEWS (2)	11/05/18-11/05/18	1	:30	7A- CBS This Morning/CBS		1							1	\$75.00	\$75.00	CBS (KHSL)		9/12/18
5.0	Normal Line / NEWS (3)	09/17/18-11/02/18	1	:30	11:59A- Action News Now @ 12pm	4	X	X	X	X	X			28	\$175.00	\$4,900.00	CBS (KHSL)		9/12/18
6.0	Normal Line / NEWS (3)	11/05/18-11/05/18	1	:30	11:59A- Action News Now @ 12pm		1							1	\$175.00	\$175.00	CBS (KHSL)		9/12/18
7.0	Normal Line / SPOT (4)	09/17/18-11/02/18	1	:30	2:58P- 2:59P (PST)	3	X	X	X	X	X			21	\$85.00	\$1,785.00	CBS (KHSL)		9/12/18
8.0	Normal Line / SPOT (4)	11/05/18-11/05/18	1	:30	2:58P- 2:59P (PST)		1							1	\$85.00	\$85.00	CBS (KHSL)		9/12/18
9.0	Normal Line / NEWS (5)	09/17/18-11/02/18	1	:30	4:59P- Action News Now @ 5pm	3	X	X	X	X	X			21	\$100.00	\$2,100.00	CBS (KHSL)		9/12/18
10.0	Normal Line / NEWS (5)	11/05/18-11/05/18	1	:30	4:59P- Action News Now @ 5pm		1							1	\$100.00	\$100.00	CBS (KHSL)		9/12/18
11.0	Normal Line / NEWS (6)	09/17/18-11/02/18	1	:30	6P- Action News Now @6pm	4	X	X	X	X	X			28	\$180.00	\$5,040.00	CBS (KHSL)		9/12/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KHSN/CBS
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Chico, CA 95973

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12.0	Normal Line / NEWS (6)	11/05/18-11/05/18	1	:30	6P- Action News Now @6pm	1								1	\$180.00	\$180.00	CBS (KHSL)		9/12/18
13.0	Normal Line / NEWS (7)	09/17/18-11/02/18	1	:30	6:30P- CBS Evening News/CBS	4	X	X	X	X	X			28	\$250.00	\$7,000.00	CBS (KHSL)		9/12/18
14.0	Normal Line / NEWS (7)	11/05/18-11/05/18	1	:30	6:30P- CBS Evening News/CBS	1								1	\$250.00	\$250.00	CBS (KHSL)		9/12/18
15.0	Normal Line / NEWS (8)	09/17/18-11/02/18	1	:30	11P- 11:35P (PST)	4	X	X	X	X	X			28	\$90.00	\$2,520.00	CBS (KHSL)		9/12/18
16.0	Normal Line / NEWS (8)	11/05/18-11/05/18	1	:30	11P- 11:35P (PST)	1								1	\$90.00	\$90.00	CBS (KHSL)		9/12/18
17.0	Normal Line / NEWS (9)	09/22/18-11/03/18	1	:30	6P- Action News Now @6pm/Wknd							1		5	\$65.00	\$325.00	CBS (KHSL)		9/12/18
18.0	Normal Line / NEWS (10)	09/22/18-11/03/18	1	:30	6:30P- CBS Evening News/CBS							1		7	\$100.00	\$700.00	CBS (KHSL)		9/12/18
19.0	Normal Line / NEWS (11)	09/22/18-11/03/18	1	:30	11P- Action News Now @ 11pm/Wknd							1		7	\$65.00	\$455.00	CBS (KHSL)		9/12/18
20.0	Normal Line / NEWS (12)	09/23/18-11/04/18	1	:30	7A- CBS Sunday Morning/CBS								1	6	\$150.00	\$900.00	CBS (KHSL)		9/12/18
21.1	Normal Line / NEWS (13)	09/23/18-11/04/18	1	:30	8:30A- Face The Nation								1	6	\$100.00	\$600.00	CBS (KHSL)		9/12/18

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22.0	Normal Line / NEWS (14)	09/23/18-11/04/18	1	:30	5P- Action News Now @ 5pm/Sunday								1	7	\$75.00	\$525.00	CBS (KHSL)		9/12/18
23.0	Normal Line / NEWS (15)	09/23/18-11/04/18	1	:30	6P- Action News Now @ 6pm/Wknd								1	7	\$65.00	\$455.00	CBS (KHSL)		9/12/18
24.0	Normal Line / NEWS (16)	09/23/18-11/04/18	1	:30	6:30P- CBS Evening News/CBS								1	7	\$100.00	\$700.00	CBS (KHSL)		9/12/18
25.0	Normal Line / NEWS (17)	09/23/18-11/04/18	1	:30	11P- Action News Now @ 11pm/Wknd								1	7	\$65.00	\$455.00	CBS (KHSL)		9/12/18
26.0	Normal Line / SPOT (18)	09/23/18-11/04/18	1	:30	7P- 60 Minutes/CBS								1	7	\$450.00	\$3,150.00	CBS (KHSL)		9/12/18
27.0	Normal Line / NFL (19)	09/23/18-11/04/18	1	:30	9A- NFL Today/CBS								1	7	\$225.00	\$1,575.00	CBS (KHSL)		9/12/18
28.0	M/G For 17.0.1 / Sports (9)	10/27/18-10/27/18	1	:30	5P- College Football on CBS							1		1	\$65.00	\$65.00	CBS (KHSL)		9/12/18
29.0	M/G For 17.0.2 / Sports (9)	11/03/18-11/03/18	1	:30	5P- SEC on CBS1							1		1	\$65.00	\$65.00	CBS (KHSL)		9/12/18
30.0	M/G For 20.0.1 / NFL (12)	10/21/18-10/21/18	1	:30	6:30A- NFL on CBS London/CBS								1	1	\$150.00	\$150.00	CBS (KHSL)		9/12/18
31.0	M/G For 21.1.1 / NFL (13)	10/21/18-10/21/18	1	:30	6:30A- NFL on CBS London/CBS								1	1	\$100.00	\$100.00	CBS (KHSL)		9/12/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sher Hanley

From: Genet Slagle <gmslagle@icloud.com>
Sent: Wednesday, September 12, 2018 1:30 PM
To: Sher Hanley
Cc: Chris Sweetin
Subject: Re: Request Candidate Rates for 2018 General !

#48770

These are great - THANKS!

Genét

9/12/18

On Sep 12, 2018, at 12:43 PM, Sher Hanley <shanley@actionnewsnow.com> wrote:

Hi Genet... there are some changes on these orders as noted below.

KHSL = 458p News Cut In M-F has moved to 258p on all weeks. Please move w/ cut in on all dates.

6-630p SAT NEWS & 630-7p SAT NEWS on 10/27 & 11/3 are NA due program is SEC FB 5-8p. Please stay in game on both dates.
CBS SUN MORNING & FACE THE NATION on 10/21 are NA due program is NFL FB/LONDON 630a-9a. Please stay in game 2x on this date.

KNVN = JEOPARDY airs 730-8p

WHEEL airs 7-730p

6-7a SAT NEWS cannot be booked w/o 11/5. Please move 1x STP w/o 10/29.

6-630p SAT NEWS & 630-7p SAT NEWS are NA 9/29 due program is NOTRE DAME FB 430-8p. Please stay 2x in game on this date

SUN TODAY 7-8a & MEET THE PRESS SUN 8-9a are NA 9/30 due program is NBC GOLF: RYDER CUP 5-10a. Please stay 2x in Golf on this date

5-530p SUN NEWS & 6-630p SUN NEWS are NA all weeks due NFL. Please do 2x NFL GAME 515-830p @ \$525 each, any week in flight.

630-7p NBC SUN NEWS airs 330-4p on all weeks due NFL game. Please move with news on all dates.

Let me know if these are approved!
Thanks,

Sher Hanley

Paid Programming Manager/National Sales

530.893.6584 | SHanley@ActionNewsNow.com

<image001.png>