



Date: 10/3/18

# **Makegood Notification Form** **GOOD FOR 48 HOURS FROM DATE ABOVE**

To: Genet

Client: Doug LaMalfa for Congress

From: Christopher Sweetin

Contract End Date: 11/5/18

Phone: 530-893-6585

Estimate #:

Fax: 530-893-1033

Station Contract #: 48770

## **Missed Spots:**

Line #	Day	Date	Time	# Spots/ Lengths	Program	Rate	Comments	
	Sun	10/7	8:30a	:30	Face the Nation	\$100	Oversold	
	Sun	10/7	7p	:30	60 Minutes	\$450	Oversold	

## **Makegood Offers:**

Line #	Day	Date	Time	# Spots/ Lengths	Program	Rate	Comments	
	Fri	10/5	10p	:30	Blue Bloods	\$450		
	Sun	10/7	5p	:30	Action News Now @ 5p	\$100		

## Sher Hanley

---

**From:** Chris Sweetin  
**Sent:** Wednesday, October 03, 2018 10:12 AM  
**To:** Sher Hanley  
**Subject:** FW: KHSL MG OFFER LaMalfa for Congress

Christopher Sweetin  
Regional/National Sales Manager  
530.893.6585 | [CSweetin@ActionNewsNow.com](mailto:CSweetin@ActionNewsNow.com)



**From:** Chris Sweetin  
**Sent:** Wednesday, October 03, 2018 9:37 AM  
**To:** 'Genet Slagle' <[gmslagle@icloud.com](mailto:gmslagle@icloud.com)>  
**Subject:** RE: KHSL MG OFFER LaMalfa for Congress

Props. They are loading up everywhere!

Christopher Sweetin  
Regional/National Sales Manager  
530.893.6585 | [CSweetin@ActionNewsNow.com](mailto:CSweetin@ActionNewsNow.com)



**From:** Genet Slagle [<mailto:gmslagle@icloud.com>]  
**Sent:** Wednesday, October 03, 2018 9:36 AM  
**To:** Chris Sweetin <[csweetin@actionnewsnow.com](mailto:csweetin@actionnewsnow.com)>  
**Subject:** Re: KHSL MG OFFER LaMalfa for Congress  
**Importance:** High

Looks good - Thanks!

Are we getting bumped out for Props or other campaigns?

Genét

On Oct 3, 2018, at 9:05 AM, Chris Sweetin <[csweetin@actionnewsnow.com](mailto:csweetin@actionnewsnow.com)> wrote:

Hi Genet,