

# CONTRACT



**KFTA**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4151**

<u>Contract / Revision</u> 1651900 /		<u>Alt Order #</u> 26129223
<u>Product</u> PHUTC		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 6536
<u>Advertiser</u> POL/Asa Hutchinson/Governor/AR/Rep		<u>Original Date / Revision</u> 08/17/18 / 08/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFTA	<u>Account Executive</u> Millennium Washingt	<u>Sales Office</u> Millennium/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912736	<u>Advertiser Code</u> 412	<u>Product 1/2</u> 504
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

**Mentzer Media Services**  
**210 W. Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KFTA	10/29/18	10/29/18	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$175.00				
2	KFTA	10/24/18	10/24/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$115.00				
3	KFTA	10/25/18	10/25/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$115.00				
4	KFTA	10/26/18	10/26/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$115.00				
<b>Totals</b>								0.00				4	\$520.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	3	\$345.00	(\$51.75)	\$293.25
10/29/18 - 10/29/18	1	\$175.00	(\$26.25)	\$148.75
<b>Totals</b>	4	\$520.00	(\$78.00)	\$442.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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