

WQRF Quarterly Issues/Programs List

4th Quarter 2016

WQRF's programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community in the 4th Quarter of 2016:

- *Crime & Safety
- *Business/Consumer/Economy
- *Education
- *Government/Human Services
- *Health
- *Community Interest
- *Arts/Culture

WQRF airs the following local news programs to address the many concerns and issues in the Stateline region:

- * Eyewitness News More Local in the Morning-weekdays, 7:00-9:00 AM
- * Eyewitness News Local at Nine-weekdays, 9:00-10:00 PM
- * Eyewitness News Local at Nine-Saturdays, 9:00-9:30 PM
- * Eyewitness News Local at Nine-Sundays, 9:00-9:30 PM

These newscasts contain Live reports, live interviews, & tape reports. The duration of most stories is: 30-4:00. These newscasts keep viewers informed of news & weather in the region and state. News information continues to be provided on the website, www.mystateline.com. A partial list of the news stories that aired are listed below.

1. Crime & Safety

Date - Program	Length	Title	Description
10/3/16 - WQRF 9 pm	1:17	Murder Follow Up	Police release the name of the man found murdered in his Rockford home over the weekend.
10/3/16 WQRF 9 pm	1:25	Lots of Shots Fired	Three teens are in custody after being linked to a series of shots fired calls in Rockford.
10/16/16 - WQRF 9 pm	1:29	Lawmakers on Crime	Rockford's 22nd murder of the year comes at a time of growing crime on the city's east side. Local lawmakers react on how their tackling the issue in Springfield.
11/9/16 - WQRF 9 pm	1:17	Kent Creek Body	Police investigate after a body is found in Kent Creek in Rockford. Authorities have not ruled out homicide.
11/11/16 - WQRF 9 pm	1:23	Rockton Ave. Shooting	Rockford Police investigating a double shooting near Rockton Avenue that took the life of a teen.
11/21/16 - WQRF 9 pm	1:17	Rockford Bus Crash	Several people are injured following a public bus crash in Rockford earlier today. Police say the bus driver was texting and driving.
11/23/16 - WQRF 9 pm	1:31	Aggravated	A barbershop in Rockford with a history of violence

		Assault	has the second person within the past year murdered in outside the business.
12/5/16 - WQRF 9 pm	:49	Gambling Bust	Two people are arrested after Loves Park Police bust an illegal gambling operation being conducted out of a local business.
12/28/16 - WQRF 9 pm	1:32	Machesney Park Fatal	A 16-year-old girl is killed and two other people hospitalized, including the suspected killer, following a domestic incident in Machesney Park.
12/28/16 - WQRF 9 pm	1:32	Central Shooting	A shooting last night on Central Ave. in Rockford claimed the life of a 15-year-old boy.

2. Business, Consumer & Economy

Date / Program	Length	Title	Description
10/5/16 - WQRF 9 pm	:19	Retail Forecast	Experts say a strong economy will drive retail sales higher over the Christmas holiday.
11/4/16 - WQRF 9 pm	1:38	Cubs Shirts	A local business is booming that is producing Cubs t-shirts, including World Series champions shirts.
11/21/16 - WQRF 9 pm	:39	O'Hare Strike	A strike by baggage handlers and other employees at O'Hare airport to raise some concerns amid travelers.
11/23/16 - WQRF 9 pm	:46	Holiday Shopping	A local business gives advice on how to get the most bang-for-your-buck this holiday shopping season.
11/23/16 - WQRF 9 pm	:19	Home Sales	The number of new homes sold in the U.S. is down while the average home sale price is up.
12/5/16 - WQRF 9 pm	1:25	East Side Development	A local Alderwoman argues that the east side is taking precedent over west side development.
12/5/16 - WQRF 9 pm	:44	Freeport Report I.T.	An online tool allows consumers to register their personal belongings in the case they're ever stolen, they can be traced back to them if recovered by police.
12/12/16 - WQRF 9 pm	1:37	New AAR Facility	Two brand new airport hangars are officially opened at the Rockford airport which city officials say will bring hundreds of jobs to the Stateline area.
12/12/16 - WQRF 9 pm	1:37	Tire Shop Reopening	A tire shop that burned to the ground in October officially reopens.
12/14/16 - WQRF 9 pm	1:28	Cable TV Costs	75% of people surveyed think their cable bill is too high; the Citizens Utility Board holds a workshop in Rockford helping residents keep their bills down.

3. Education

Date / Program	Length	Title	Description
10/5/16 - WQRF 9 pm	2:03	Education Matters	A preview of the upcoming competition series 'Stateline Quiz Bowl' where students from local high schools compete for scholarship money at Northern Illinois University.
10/19/16 - WQRF 9 pm	1:25	Education Matters	Belvidere firefighters visit several schools throughout the city to teach fire safety.
11/2/16 - WQRF 9 pm	:59	Education Matters	Rockford School District officials respond to a dismal report card from the state.
11/4/16 - WQRF 9 pm	:20	Rockford U.	Rockford University inaugurates its 18th president in

		Inauguration	school history.
11/9/16 - WQRF 9 pm	2:17	Education Matters	A program called "Rockford Promise" is highlighted which offers scholarships and free tuition to several students every year to Rockford University.
11/12/16 - WQRF 9 pm	:33	Stateline Quiz Bowl	An extensive preview of this weekend's Stateline Quiz Bowl matchup.
12/7/16 - WQRF 9 pm	:42	Rockford Reads	Rockford 2nd graders get a boost to their reading skills thanks to a program linking volunteers with students to help them learn, and enjoy, reading.
12/7/16 - WQRF 9 pm	:38	Education Matters	Local students get a hands-on look at what it takes to be a mechanic in the Army as soldiers from Colorado pay visit to give them details on the job.
12/12/16 - WQRF 9 pm	:36	IL Kids Get Less for 'A'	A new study shows Illinois parents pay their kids far less for getting good grades than the national average.
12/14/16 - WQRF 9 pm	1:31	Education Matters	Northern Illinois University is offering a new program aimed at getting people to switch to teaching careers; it allows anyone with a bachelor's degree to get their teaching degree by taking several classes that are offered in Rockford.
12/21/16 - WQRF 9 pm	1:38	Education Matters	Students get opportunities to learn even when out of school and when home during winter break thanks to the Fairview Early Education Center.
12/21/16 - WQRF 9 pm	:20	Rockton Teacher Settlement	Rockton teachers feel relieved after they reach an agreement on a new contract with the school board.
12/23/16 - WQRF 9 pm	1:25	Day of Good Deeds	Keith Country Day School celebrates their 100th anniversary by holding a "day of good deeds" where young students were taught the importance of giving back.
12/28/16 - WQRF 9 pm	:37	Education Matters	The Discovery Center is helping kids' minds stay sharp over the Christmas holiday with their annual Holiday Hoopla event.

4. Government & Human Services

Date - Program	Length	Title	Description
10/5/16 - WQRF 9 pm	:44	Munger Press Conference	State Comptroller Leslie Munger holds a press conference to announce a bill that would stop elected officials from getting paid until a budget is passed.
10/18/16 - WQRF 9 pm	:56	RMTD Contract Issues	Rockford Mass Transit District says its bus drivers will report to work tomorrow despite no contract in place.
10/18/16 - WQRF 9 pm	:43	Kinzinger in Town	Representative Adam Kinzinger was in Rockford discussing his frustration with the 2016 presidential race.
10/18/16 - WQRF 9 pm	1:31	Bicycle Deaths	The amount of bicyclist deaths up this year prompts lawmakers to pass new legislation requiring motorists to stop for bicyclists trying to cross the road.
11/9/16 - WQRF 9 pm	1:40	Trump Fans React	Protests and celebrations are taking place across the country for the newest president-elect; how fans of Donald Trump are reacting locally.
11/9/16 - WQRF 9 pm	1:20	Local Political Results	President-elect Trump is getting all the headlines today; a look at how the local races ended up, and their impact moving forward.
11/21/16 - WQRF 9 pm	:32	Election Re-	Election officials in Winnebago County are re-tabulating

		tabulation	a preset number of local districts as is standard for the county following an election.
11/29/16 - WQRF 9 pm	1:27	School Closure Plan	The Rockford School Board holds a public meeting to discuss its 10-year facilities plan to upgrade RPS 205 and shrink the district's footprint, including by closing 8 schools.
12/2/16 - WQRF 9 pm	1:42	Stop Gap Budget	A lack of a budget is disappointing to many, and scary to others dependent on state funds; a look at why there has been no resolution or compromise in Springfield.
12/5/17 - WQRF 9 pm	:37	County Board Sworn In	The new County Board is officially in place after new and incumbent members are sworn into office.
12/7/16 - WQRF 9 pm	1:49	Asphalt Plant Zoning	A zoning hearing of a controversial asphalt plant proposed for Rockton is winding down, full of protesters asking the county to deny a permit.
12/14/16 - WQRF 9 pm	:42	Prison Reforms	Illinois Governor Bruce Rauner wants to bolster mental health training among correctional officers.

5. Health

Date / Program	Length	Title	Description
10/2/16 - WQRF 9 pm	:41	Walk to Remember	YMCA holds an event to remember children lost through either miscarriage, stillborn birth or sometime during childhood.
10/3/15 - WQRF 9 pm	:36	Pot Instead of Opioids	A medical marijuana facility based in Springfield is promoting the idea of those addicted to opioids to use marijuana to break the addiction.
10/4/16 - WQRF 9 pm	:36	SwedishAmerican an Doc in Haiti	A local doctor is in Haiti, the day a massive hurricane hit injuring many and killing three. He's treating the survivors.
11/15/16 - WQRF 9 pm	:49	Gorski Retires	The president and CEO of local hospital SwedishAmerican Dr. Bill Gorski announces his retirement.
12/5/16 - WQRF 9 pm	:20	Immunization Week	We are now officially in the heart of flu season; the Illinois Department of Public Health is urging all residents to get their flu shot on what is being considered "Immunization Week" in Illinois.
12/5/16 - WQRF 9 pm	:21	Chicken Recall	2 million pounds of meat has been recalled for being undercooked; the recall includes several different products which could now be contaminated with bacteria.
12/6/16 - WQRF 9 pm	:22	Angel Statue of Hope	MercyHealth puts up a statue and holds an ceremony for those who have lost children to illness.
12/8/16 - WQRF 9 pm	:41	Holiday Toy Drive	Santa delivers toys to children in MercyHealth's pediatric unit.
12/9/16 - WQRF 9 pm	1:16	Cancer/Holiday Event	Students from Belvidere North hold a drive collecting toys that will be donated to local kids diagnosed with cancer.
12/9/16 - WQRF 9 pm	1:00	Healthy Living	Flu season is well underway and studies show many have already gotten their flu shot, but those same students shows most pregnant women have not; a look at the dangers for those pregnant.
12/16/16 - WQRF 9 pm	:27	Obamacare Extension	The extension to enroll in Obamacare/ The Affordable Health Care Act has been extended after a flood of people enrolled last minute.

6. Community Interest

Date - Program	Length	Title	Description
10/3/16 - WQRF 9 pm	1:36	Great Lakes Basin Rockton Meeting	Winnebago County residents meet in Rockton to protest a proposal that would construct a freight rail line through the county.
10/4/16 - WQRF 9 pm	1:00	Man Pulled from River	A man is pulled from the Rock River after falling in earlier this morning. Despite emergency personnel's best efforts, the man did not survive.
10/17/16 - WQRF 9 pm	:44	Animal Services Adoption	Dogs are being adopted from the local shelter at a higher rate since they started waiving adoption fees for certain pets.
10/19/16 - WQRF 9 pm	1:05	Fairdale Update	Just over a year and a half since the small Illinois town of Fairdale was flattened, all homes and buildings have been reassembled.
11/2/16 - WQRF 9 pm	1:38	World Series Live	Sports director Scott Leber is live in Cleveland for Game 7 of the World Series in what is being called the most anticipated baseball game in MLB history.
11/4/16 - WQRF 9 pm	1:33	World Series Parade	A massive celebration for the Cubs takes over the streets of Chicago.
11/11/16 - WQRF 9 pm	1:32	Veterans Day	In honor of Veterans Day, hundreds gathered at the LZ Peace Memorial to honor the men and women that serve the nation.
11/15/16 - WQRF 9 pm	1:15	Transform Rockford	Top Rockford officials announce new plans on how to make Rockford a top 25 community by 2025.
11/23/16 - WQRF 9 pm	1:11	Thanksgiving Banquet	Thanksgiving comes early for Rockford's homeless; the Rockford Rescue Mission providing their annual Thanksgiving meal for the area's homeless.
11/29/16 - WQRF 9 pm	:45	Giving Tuesday	A local company raises \$100,000 for cancer research for today, considered "Giving Tuesday."
12/5/16 - WQRF 9 pm	1:32	Crazy Tom Turkey	There's something fowl afoot in Freeport; a single wild turkey is terrorizing residents downtown.
12/7/16 - WQRF 9 pm	1:48	Pearl Harbor Survivor	A Rockford resident who was living in Hawaii 75 years ago, today during the tragedy at Pearl Harbor remembers that infamous day.
12/14/16 - WQRF 9 pm	1:30	Dangerous Cold Prep	As we approach dangerously cold temperatures, a look at how the Rockford Rescue Mission is working to assist and even save some of the City's most vulnerable residents.

7. Arts & Culture

Date - Program	Length	Title	Description
10/16/16 - WQRF 9 pm	:48	Hot Diggity Dog	Klehm Arboretum hosting its annual 'Hot Diggity Dog' event showcasing local K9's skills.
10/18/16 - WQRF 9 pm	:51	Chinese Visitors	TV news anchors from China visit the Eyewitness News studio to get a look at how American broadcasting works.
11/15/16 - WQRF 9 pm	1:40	Rockford Christmas Tree	Christmas in Rockford gets a little bit closer as the City cuts down and puts up its annual Christmas tree.
11/19/16 - WQRF 9 pm	:27	Anti-Gang Event	The "Peace in Rockford" event uses music, prayers and other items to inspire a less violent city.

12/4/16 - WQRF 9 pm	1:20	First Snow	The first snow of the season is a welcomed sight to many, including people out taking advantage of Rockford's outdoor opportunities, including snow sculpting.
12/14/16 - WQRF 9 pm	:46	Mike Webb Farewell	A Rockford theater icon is celebrated as Mike Webb, the director of Rock Valley College's Starlight Theatre and the school's theater program, announces his retirement.
12/18/16 - WQRF 9 pm	1:23	Coldest Day of Year So Far	Today marks the coldest day of the year so far, but people are using a historic heated rivalry, today's Bears/Packers matchup, to stay inside where its warm.
12/18/16 - WQRF 9 pm	:40	Kwanza Performance	The Ethnic Museum of Rockford celebrates the historically African American holiday.

Improving education in Rockford is critical. Although unemployment is a significant problem in the Stateline area, many of the jobs cannot be filled due to an undereducated population. WQRF created the "Bergstrom Stateline Quiz Bowl" to increase awareness of the importance of education in Northern Illinois and to highlight, challenge and reward the community's best and brightest. 32 regional high school scholastic teams are competing for \$40,000 in scholarship awards to Northern Illinois University. The series aired on WQRF at 9:30 pm on Sundays throughout 4th quarter. "Bergstrom Stateline Quiz Bowl" is part of a station wide initiative for Excellence in Education.

Education Matters is a news feature that provides an in-depth report on an issue in the Stateline Schools. The report airs weekly on Eyewitness News on Wednesday nights at 9:00 pm.

WQRF's sports team produced the weekly local high school football wrap-up show "Sports Connection". The half hour program airs weekly on WQRF Saturdays at 5:30 PM. The show started on 08/20/2016 and ran through 11/05/2016.

WQRF produced and aired the annual Sounds of the Holidays; a one hour program that features local area high school choirs as they perform favorite holiday music. The show aired on WQRF on 12/24 at 9:00 PM and on 12/25 at 5:00 PM.

PUBLIC SERVICE ANNOUNCEMENTS

During the quarter, WTVO also aired public service announcements related to the following issues. These announcements were broadcast at various times during the broadcast day.

Rockford Area Economic Development Council –"Rockforward"

- *Schools and quality education in Rockford
- *Aerospace Engineering
- *Technical jobs in the Stateline

The Literacy Council-year-long campaign

- *Tutor recruitment
- *Read to Feed-PSA to stress the importance of reading to your

children and to instill the love of reading at an early age.

(There is a Spanish language version on the PSA that airs during the Eyewitness News in Espanol broadcast.)

Nikolas Ritschel Foundation

*Nik's Home Run/Walk

Discovery Center

*Discover the Spirits – annual event

CASA's year-long campaign

*Child Advocate Recruitment

Transform Rockford's year-long campaign

*Spoke Survey

Rockford Chamber of Commerce

*Business Luncheon Series

Crusader Clinic

*Spirit of Caring

Brovember Beard-a-Thon

*prostate cancer awareness

March of Dimes

*Signature Chefs Auction

Winnebago County Corrections Officers

*Teddy Bear Drive

A variety of Ad Council PSAs aired throughout the day on WTVO & WTVO-DT2 including:

Fatherhood-Anticipation

Fatherhood-Tea Pot

Fatherhood-Kid Again

Texting & Driving-Afterlife (:60)

Texting & Driving-Be a Friend (:60)

Texting & Driving-Not a Joke (:60)

Texting One unlucky guy (:60)

Texting just drive (:30)

Discovering Nature-Unplug

Recycling Journey

Book People Unite

Love Has No Labels (:30)

Love Has No Labels (:60)

Shelter Pet Adoption (:10)

Shelter Pet Adoption (:15)

Shelter Pet Adoption (:30)

Drunk Driving (:15)

Drunk Driving (:30)

Anti-bully (:60)

Recycling (:60)

Narcotics Anonymous

Food Safety Education