

# **QUARTERLY ISSUES**

**STATION: WSYE**

**TIME PERIOD, Q1 2017**

**Name of Participating Group or Event:**

**Mr. & Miss Tri Lake**

**Date and Time of Public Service:**

**Dates & Times Attached**

**Public Service Event Description:**

This PSA was produced to let listeners know about the 2<sup>nd</sup> annual Mr. and Miss Tri Lake St Jude Pageant. People ages 0-100 were encouraged to take part in this event. All proceeds went to St Jude Research Hospital.

THE MISSISSIPPI RADIO GROUP  
PO BOX 410  
TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00470-0001	3/31/2017	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00470-0001

O 3/31/2017

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: MISS & MISTER TRI LAKE

Salesperson: PSA, .

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2659-MISS &amp; MISTER TRI LAKE</b>						
2/1/2017	Wed	:30	WSYE-FM 04:51:30 AM 11:34:45 AM 09:37:30 PM	3	\$0.00	\$0.00
2/2/2017	Thu	:30	WSYE-FM 03:51:00 AM 10:35:15 AM 11:55:00 PM	3	\$0.00	\$0.00
2/3/2017	Fri	:30	WSYE-FM 04:51:30 AM 01:20:45 PM 09:19:30 PM	3	\$0.00	\$0.00
2/4/2017	Sat	:30	WSYE-FM 02:18:30 AM 10:19:30 AM 11:52:30 PM	3	\$0.00	\$0.00
2/5/2017	Sun	:30	WSYE-FM 04:52:30 AM 11:52:30 AM 08:52:30 PM	3	\$0.00	\$0.00
2/6/2017	Mon	:30	WSYE-FM 01:51:00 AM 08:35:00 AM 10:38:00 PM	3	\$0.00	\$0.00
2/7/2017	Tue	:30	WSYE-FM 04:51:30 AM 02:35:30 PM 08:18:30 PM	3	\$0.00	\$0.00
2/8/2017	Wed	:30	WSYE-FM 03:51:30 AM 10:37:30 AM 10:37:30 PM	3	\$0.00	\$0.00
2/9/2017	Thu	:30	WSYE-FM 04:51:30 AM 12:22:00 PM 08:37:30 PM	3	\$0.00	\$0.00
2/10/2017	Fri	:30	WSYE-FM 03:51:30 AM 08:36:15 AM 11:18:30 PM	3	\$0.00	\$0.00
2/11/2017	Sat	:30	WSYE-FM 04:52:00 AM 03:52:45 PM 09:37:15 PM	3	\$0.00	\$0.00
2/12/2017	Sun	:30	WSYE-FM 01:52:30 AM 02:37:15 PM 08:37:30 PM	3	\$0.00	\$0.00
2/13/2017	Mon	:30	WSYE-FM 03:18:00 AM 10:35:15 AM 10:37:15 PM	3	\$0.00	\$0.00
2/14/2017	Tue	:30	WSYE-FM 03:51:30 AM 02:20:45 PM 08:56:00 PM	3	\$0.00	\$0.00
2/15/2017	Wed	:30	WSYE-FM 02:52:00 AM 09:17:30 AM 11:37:30 PM	3	\$0.00	\$0.00
2/16/2017	Thu	:30	WSYE-FM 04:51:30 AM 10:37:15 AM 09:18:30 PM	3	\$0.00	\$0.00
2/17/2017	Fri	:30	WSYE-FM 01:51:30 AM 09:18:00 AM 11:55:00 PM	3	\$0.00	\$0.00
DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.						

<b>Quantity</b>	<b>51</b>	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

# **QUARTERLY ISSUES**

**STATION: WSYE**

**TIME PERIOD, Q1 2017**

**Name of Participating Group or Event:**

**Baldwyn High School**

**Date and Time of Public Service:**

**Dates & Times Attached**

**Public Service Event Description:**

This PSA was produced to let listeners know about an event at Baldwyn High School. It was a Day of African American presentation. It featured a visitation by Mr. James Meredith, the first African American to attend Ole Miss. Listeners were encouraged to attend this event.

THE MISSISSIPPI RADIO GROUP  
PO BOX 410  
TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00474-0001	3/31/2017	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00474-0001

O 3/31/2017

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: BALDWIN HIGH SCHOOL

Salesperson: PSA, .

Date	Day	Length		Qty	Rate	Total
Copy: 5755-BALDWIN HIGH SCHOOL						
2/1/2017	Wed	:30	WSYE-FM 11:18:30 AM 12:19:30 PM 04:20:30 PM	3	\$0.00	\$0.00
2/2/2017	Thu	:30	WSYE-FM 02:51:30 AM 08:35:00 AM 02:35:30 PM	3	\$0.00	\$0.00
2/3/2017	Fri	:30	WSYE-FM 01:51:30 AM 09:36:15 AM 07:56:45 PM	3	\$0.00	\$0.00
2/4/2017	Sat	:30	WSYE-FM 06:54:30 AM 02:38:30 PM 06:19:30 PM	3	\$0.00	\$0.00
2/5/2017	Sun	:30	WSYE-FM 12:38:00 PM 03:53:45 PM 08:18:30 PM	3	\$0.00	\$0.00
2/6/2017	Mon	:30	WSYE-FM 10:20:00 AM 03:54:00 PM 07:38:30 PM	3	\$0.00	\$0.00
2/7/2017	Tue	:30	WSYE-FM 03:51:30 AM 12:20:00 PM 09:18:30 PM	3	\$0.00	\$0.00
2/8/2017	Wed	:30	WSYE-FM 12:51:30 AM 07:36:00 AM 12:20:00 PM	3	\$0.00	\$0.00
2/9/2017	Thu	:30	WSYE-FM 06:39:00 PM 08:19:30 PM 11:18:30 PM	3	\$0.00	\$0.00
DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.						

<b>Quantity</b>	27	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

# **QUARTERLY ISSUES**

**STATION: WSYE**

**TIME PERIOD, Q1 2017**

**Name of Participating Group or Event:**

**Emily Durham/Kayla Cobb/Lyric**

**Date and Time of Public Service:**

**Dates & Times Attached**

**Public Service Event Description:**

This PSA was produced to let listeners know a breast cancer benefit concert at The Lyric in Oxford. The artist playing the event was Pat Cooper. All proceeds went to Emily Durham & Kayla Cobb, two young mothers battling breast cancer.

THE MISSISSIPPI RADIO GROUP  
PO BOX 410  
TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00479-0000	3/31/2017	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00479-0000

O 3/31/2017

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: CANCER BENEFIT AT THE LYRIC

Salesperson: PSA, .

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2660-CANCER BENEFIT @ LYRIC</b>						
2/6/2017	Mon	:30	WSYE-FM 06:17:45 AM 10:54:30 AM 03:36:00 PM	3	\$0.00	\$0.00
2/7/2017	Tue	:30	WSYE-FM 01:51:30 AM 02:36:00 PM 10:57:00 PM	3	\$0.00	\$0.00
2/8/2017	Wed	:30	WSYE-FM 02:36:00 PM 05:54:30 PM 07:56:00 PM	3	\$0.00	\$0.00
2/9/2017	Thu	:30	WSYE-FM 06:18:30 AM 09:54:45 AM 02:20:15 PM	3	\$0.00	\$0.00
2/10/2017	Fri	:30	WSYE-FM 08:56:15 AM 02:38:00 PM 06:40:00 PM	3	\$0.00	\$0.00
2/11/2017	Sat	:30	WSYE-FM 01:21:30 PM 04:38:15 PM 07:54:00 PM	3	\$0.00	\$0.00
2/12/2017	Sun	:30	WSYE-FM 07:16:45 AM 12:38:30 PM 07:38:30 PM	3	\$0.00	\$0.00
2/13/2017	Mon	:30	WSYE-FM 05:53:00 AM 03:54:30 PM 05:20:00 PM	3	\$0.00	\$0.00
2/14/2017	Tue	:30	WSYE-FM 08:20:00 PM 09:20:00 PM 11:20:00 PM	3	\$0.00	\$0.00
2/15/2017	Wed	:30	WSYE-FM 07:35:40 AM 09:55:30 AM 01:37:15 PM	3	\$0.00	\$0.00
2/16/2017	Thu	:30	WSYE-FM 09:54:30 AM 06:58:00 PM 07:20:00 PM	3	\$0.00	\$0.00
2/17/2017	Fri	:30	WSYE-FM 01:37:30 PM 07:39:30 PM 11:19:00 PM	3	\$0.00	\$0.00
2/18/2017	Sat	:30	WSYE-FM 06:40:15 AM 11:54:45 AM 03:53:15 PM	3	\$0.00	\$0.00
DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.						

<b>Quantity</b>	<b>39</b>	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

# QUARTERLY ISSUES

STATION: WSYE

TIME PERIOD, Q1 2017

Name of Participating Group or Event:

Silence Hides Violence/S.A.F.E

Date and Time of Public Service:

Dates & Times Attached

Public Service Event Description:

This PSA was produced to let listeners know about the Silence Hides Violence Domestic Abuse Awareness Run/Walk. Listeners were encouraged to take part in this event. All proceeds went to Tupelo S.A.F.E.

THE MISSISSIPPI RADIO GROUP  
PO BOX 410  
TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00483-0000	3/31/2017	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00483-0000

O 3/31/2017

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: SILENCE HIDES VIOLENCE/TUPELO SAI

Salesperson: PSA, .

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2661-SILENCE HIDES VIOLENCE/TUP</b>						
2/10/2017	Fri	:15	WSYE-FM 09:18:30 AM 09:56:00 PM	2	\$0.00	\$0.00
2/11/2017	Sat	:15	WSYE-FM 07:55:00 AM 02:40:00 PM	2	\$0.00	\$0.00
2/12/2017	Sun	:15	WSYE-FM 06:53:30 AM 08:19:00 PM	2	\$0.00	\$0.00
2/13/2017	Mon	:15	WSYE-FM 07:16:45 AM 08:53:15 AM	2	\$0.00	\$0.00
2/14/2017	Tue	:15	WSYE-FM 08:56:30 PM 11:56:00 PM	2	\$0.00	\$0.00
2/15/2017	Wed	:15	WSYE-FM 04:37:30 PM 07:38:30 PM	2	\$0.00	\$0.00
2/16/2017	Thu	:15	WSYE-FM 08:18:00 AM 03:38:30 PM	2	\$0.00	\$0.00
2/17/2017	Fri	:15	WSYE-FM 10:20:45 AM 09:56:30 PM	2	\$0.00	\$0.00
2/18/2017	Sat	:15	WSYE-FM 04:20:00 PM 10:37:30 PM	2	\$0.00	\$0.00
2/19/2017	Sun	:15	WSYE-FM 05:52:30 AM 02:18:30 PM	2	\$0.00	\$0.00
2/20/2017	Mon	:15	WSYE-FM 11:35:30 AM 03:54:00 PM	2	\$0.00	\$0.00
2/21/2017	Tue	:15	WSYE-FM 12:20:30 PM 02:20:00 PM	2	\$0.00	\$0.00
2/22/2017	Wed	:15	WSYE-FM 09:56:00 AM 04:55:30 PM	2	\$0.00	\$0.00
2/23/2017	Thu	:15	WSYE-FM 11:56:00 AM 02:20:00 PM	2	\$0.00	\$0.00
2/24/2017	Fri	:15	WSYE-FM 12:55:45 PM 09:56:30 PM	2	\$0.00	\$0.00
DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.						

<b>Quantity</b>	30	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE



# QUARTERLY ISSUES

STATION: WSYE

TIME PERIOD, Q1 2017

Name of Participating Group or Event:

Skywarn/Lee County Emergency Management

Date and Time of Public Service:

Dates & Times Attached

Public Service Event Description:

This PSA was produced to let listeners know about the Skywarn Training Program. This program, put on by the LCEM, was done to help make people here in North Mississippi better prepared for severe weather threats. The event took place Tuesday Feb. 28.

THE MISSISSIPPI RADIO GROUP  
PO BOX 410  
TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00487-0000	3/31/2017	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00487-0000

O 3/31/2017

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: SKYWARN/LEE COUNTY EMERGENCY I

Salesperson: PSA,

Date	Day	Length		Qty	Rate	Total
Copy: 2662-SKYWARN/LEE CTY EMERGEN MG						
2/10/2017	Fri	:30	WSYE-FM 11:56:00 AM 11:19:00 PM	2	\$0.00	\$0.00
2/11/2017	Sat	:30	WSYE-FM 02:52:00 AM 05:52:30 AM	2	\$0.00	\$0.00
2/12/2017	Sun	:30	WSYE-FM 12:53:00 PM 03:53:00 PM	2	\$0.00	\$0.00
2/13/2017	Mon	:30	WSYE-FM 11:21:00 AM 01:53:30 PM	2	\$0.00	\$0.00
2/14/2017	Tue	:30	WSYE-FM 06:21:00 PM 06:57:30 PM	2	\$0.00	\$0.00
2/15/2017	Wed	:30	WSYE-FM 10:18:30 PM 11:55:00 PM	2	\$0.00	\$0.00
2/16/2017	Thu	:30	WSYE-FM 11:21:45 AM 02:22:30 PM	2	\$0.00	\$0.00
2/17/2017	Fri	:30	WSYE-FM 08:36:45 AM 05:37:30 PM	2	\$0.00	\$0.00
2/18/2017	Sat	:30	WSYE-FM 06:53:15 PM 08:53:15 PM	2	\$0.00	\$0.00
2/19/2017	Sun	:30	WSYE-FM 10:38:00 AM 12:54:00 PM	2	\$0.00	\$0.00
2/20/2017	Mon	:30	WSYE-FM 08:36:30 AM 05:35:00 PM	2	\$0.00	\$0.00
2/21/2017	Tue	:30	WSYE-FM 08:16:45 AM 07:18:45 PM	2	\$0.00	\$0.00
2/22/2017	Wed	:30	WSYE-FM 07:56:00 AM 11:37:00 AM	2	\$0.00	\$0.00
2/23/2017	Thu	:30	WSYE-FM 09:55:30 AM 06:38:30 PM	2	\$0.00	\$0.00
2/24/2017	Fri	:30	WSYE-FM 08:17:15 AM 09:54:30 AM	2	\$0.00	\$0.00
2/25/2017	Sat	:30	WSYE-FM 09:38:45 AM 02:21:00 PM	2	\$0.00	\$0.00
2/26/2017	Sun	:30	WSYE-FM 05:53:00 PM 08:52:15 PM	2	\$0.00	\$0.00
2/27/2017	Mon	:30	WSYE-FM 08:16:30 AM 12:54:45 PM	2	\$0.00	\$0.00
DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.						
				<b>Quantity</b>	<b>36 Total</b>	<b>\$0.00</b>
				<b>Total Due</b>		<b>\$0.00</b>

INVOICE

# QUARTERLY ISSUES

STATION: WSYE

TIME PERIOD, Q1 2017

Name of Participating Group or Event:

Regional Rehab

Date and Time of Public Service:

Dates & Times Attached

Public Service Event Description:

This PSA was produced to let listeners know about Regional Rehab's I Got Lucky in Tupelo 10K/20K Race. The event took place March 11. Listeners were encouraged to take part in this race. All proceeds went to benefit the Regional Rehab.

THE MISSISSIPPI RADIO GROUP  
PO BOX 410  
TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00491-0000	3/31/2017	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00491-0000

O 3/31/2017

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: REGIONAL REHAB CTR

Salesperson: PSA, .

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2663-REGIONAL REHAB CTR Tape: I GOT LUCKY IN TUPELO</b>						
2/13/2017	Mon	:30	WSYE-FM 11:54:15 AM 04:20:00 PM	2	\$0.00	\$0.00
2/14/2017	Tue	:30	WSYE-FM 02:37:45 PM 04:37:00 PM	2	\$0.00	\$0.00
2/15/2017	Wed	:30	WSYE-FM 04:52:00 AM 08:36:00 AM	2	\$0.00	\$0.00
2/16/2017	Thu	:30	WSYE-FM 06:38:00 AM 04:22:15 PM	2	\$0.00	\$0.00
2/17/2017	Fri	:30	WSYE-FM 04:52:00 AM 03:55:15 PM	2	\$0.00	\$0.00
2/18/2017	Sat	:30	WSYE-FM 02:53:15 PM 04:53:15 PM	2	\$0.00	\$0.00
2/19/2017	Sun	:30	WSYE-FM 07:16:30 AM 06:39:30 PM	2	\$0.00	\$0.00
2/20/2017	Mon	:30	WSYE-FM 09:16:00 AM 05:54:00 PM	2	\$0.00	\$0.00
2/21/2017	Tue	:30	WSYE-FM 06:53:45 AM 11:21:00 AM	2	\$0.00	\$0.00
2/22/2017	Wed	:30	WSYE-FM 02:21:30 PM 05:36:15 PM	2	\$0.00	\$0.00
2/23/2017	Thu	:30	WSYE-FM 09:16:25 AM 01:37:15 PM	2	\$0.00	\$0.00
2/24/2017	Fri	:30	WSYE-FM 03:36:45 PM 07:38:00 PM	2	\$0.00	\$0.00
2/25/2017	Sat	:30	WSYE-FM 06:40:00 AM 05:38:30 PM	2	\$0.00	\$0.00
2/26/2017	Sun	:30	WSYE-FM 06:52:30 AM 01:18:15 PM	2	\$0.00	\$0.00
2/27/2017	Mon	:30	WSYE-FM 05:35:15 PM 08:37:30 PM	2	\$0.00	\$0.00
2/28/2017	Tue	:30	WSYE-FM 05:54:00 PM 08:55:30 PM	2	\$0.00	\$0.00
DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.						

<b>Quantity</b>	<b>32</b>	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

THE MISSISSIPPI RADIO GROUP  
PO BOX 410  
TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00491-0001	3/31/2017	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00491-0001

O 3/31/2017

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: REGIONAL REHAB CTR

Salesperson: PSA, .

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2663-REGIONAL REHAB CTR Tape: I GOT LUCKY IN TUPELO</b>						
3/1/2017	Wed	:30	WSYE-FM 11:55:30 AM 03:53:15 PM	2	\$0.00	\$0.00
3/2/2017	Thu	:30	WSYE-FM 03:51:30 AM 05:35:00 PM	2	\$0.00	\$0.00
3/3/2017	Fri	:30	WSYE-FM 03:18:30 AM 05:35:30 PM	2	\$0.00	\$0.00
3/4/2017	Sat	:30	WSYE-FM 12:53:15 PM 03:53:00 PM	2	\$0.00	\$0.00
3/5/2017	Sun	:30	WSYE-FM 12:19:00 PM 03:52:30 PM	2	\$0.00	\$0.00
DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.						

<b>Quantity</b>	<b>10</b>	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

INVOICE

Quarterly Issues  
Station: WSYE  
Time Period: Q1 2017

Name of Participating Group or Event:

Downtown Tupelo Main Street Association

Date and Time of Public Service:

2-28-17 at 8:30AM, 3-7-17 at 9:15AM, 3-14-17 at 8:15AM, 3-28-17 at 8:30AM

Public Service Event Description:

Sarah Stewart with The Downtown Tupelo Main Street Association alerts listeners to various downtown Tupelo events available to them. Many of the events are free to the public while others may feature a nominal fee. Events include concerts, carnivals, festivals, farmers markets and shopping specials for downtown merchants.

Quarterly Issues  
Station: WSYE  
Time Period: Q1 2017

Name of Participating Group or Event:

Make-A-Wish

Date and Time of Public Service:

1-18-17 at 9:15AM, 1-30-17 at 8:30AM

Public Service Event Description:

WSYE's Chris Green spoke with Tupelo Fire Chief Thomas Walker on Jan 18th and WTVA's Matt Laubhan on Jan 30th about Make-A-Wish's upcoming fundraiser held at Fair Park Grill in Tupelo, Mississippi.



Quarterly Issues

Station: WSYE

Time Period: Q1 2017

Name of Participating Group or Event:

Bancorpsouth Arena

Date and Time of Public Service:

1-26-17 at 8:50AM

Public Service Event Description:

Todd Hunt with Bancorpsouth Arena highlighted on which shows would be coming to Tupelo, Mississippi and how the general public could take part.

Quarterly Issues  
Station: WSYE  
Time Period: Q1 2017

Name of Participating Group or Event:

Benefit dinner for Jennifer Lowery

Date and Time of Public Service:

1-27-17 at 8:50AM

Public Service Event Description:

Mark Foster spoke about how the public could help Jennifer Lowery with a double-lung transplant through their Valentines Benefit dinner at TCPS in Tupelo, Mississippi.

Quarterly Issues

Station: WSYE

Time Period: Q1 2017

Name of Participating Group or Event:

Girl Scouts of America

Date and Time of Public Service:

2-3-17 at 9:30AM

Public Service Event Description:

Jenny Jones with Girls Scouts of America informed listeners how to participate in an upcoming fundraiser featuring Girl Scout cookie inspired desserts from local restaurants.

Quarterly Issues  
Station: WSYE  
Time Period: Q1 2017

Name of Participating Group or Event:

Tupelo Community Theatre

Date and Time of Public Service:

2-24-17 at 8:50AM

Public Service Event Description:

Tom Booth with TCT explained how the public could participate in an abridged version of "Cicada" at TCT off Broadway and help offset travel expenses for the cast. Proceeds from the show will help the cast of "Cicada" travel to Lexington for their Regional competition.

Quarterly Issues  
Station: WSYE  
Time Period: Q1 2017

Name of Participating Group or Event:

Girl Scouts of America

Date and Time of Public Service:

2-24-17 at 9:30AM

Public Service Event Description:

Jenny Jones with Girls Scouts of America informed the public that Girl Scout cookies were available for purchase and where they could be purchased. Jenny also touched on the new mobile App that would enable users to access Girl Scout Cookies by location.

Quarterly Issues

Station: WSYE

Time Period: Q1 2017

Name of Participating Group or Event:

Tupelo Public Schools

Date and Time of Public Service:

2-24-17 at 9:50AM

Public Service Event Description:

Kim Britton of Tupelo Public Schools explained how the time for early registration at Early Childhood Education Center was upon us and how parents could register their children.

Quarterly Issues

Station: WSYE

Time Period: Q1 2017

Name of Participating Group or Event:

Regional Rehabilitation Center

Date and Time of Public Service:

3-30-17 at 9:15AM

Public Service Event Description:

Robbie Parham of the Regional Rehab Center informed listeners of their upcoming 19<sup>th</sup> annual Kentucky Derby Party fund raiser with proceeds benefiting the Regional Rehabilitation Center.

Date:

3-9-17

## Broadcast Order / Contract

NEW

Mailing Address  
(If agency, fill in  
agency & address)

Colon Cancer Awareness

PSA's

WWM  
WZLC  
WSYE  
WELC

Type of Business	Primary	Customer #	Order#	Cart#
Type of Business	Second			
Affidavit & Script	EOS Billing	Contact Name	Phone#	Fax#
Trade	Broadcast Month	DI-SAM PALE		
	Calendar Month	Co-Op		

## NOTE

LENGTH	Start Date	End Date	Start Time	End Time	Cost per Ad	Mon	Tues	Wed	Thur	Fri	Sat	Sun	# Ads per week
30	3-13	3-31	SA	12M	18	3	3	3	3	3	3	3	MISS 1026
30	3-13	3-31	SA	8P	16	4	4	4	4	4	4	4	Sunny 1216
30	3-13	3-31	SA	8P	16	4	4	4	4	4	4	4	2 1216
30	3-13	3-31	SA	7P	110	5	5	5	5	5	5	5	MISS 350
NO REVENUE!													
Total Ads Per Week		Weekly Cost		Total Contract Weeks		Total Contract Ads		Please Indicate		TOTAL CONTRACT		3828	

JAN

FEB

MAR

APR

MAY

JUN

JULY

AUG

SEPT

OCT

NOV

DEC

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race, ethnicity or gender.

Las partes en este acuerdo de publicidad afirman que no hay nada in este acuerdo, o cualquiera de las acciones, beneficios y obligaciones relativos a la misma, discriminar en cualquier forma sobre la base de raza, entina o genero.

Salesperson

Client