

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WGAL TV8  
Harrisburg - Lancaster PA

**Date:** 7/30/2018

I, Buying Time LLC

being/on behalf of: George Scott for Congress

a legally qualified candidate of the Democratic

political party for the office of: PA-10

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
—		AS	ORDERED	—	

**Attach proposed schedule with charges (if available): \$**

\$075net

10/16-10/22/18

I represent that the payment for the above described broadcast time has been furnished by:

**George Scott for Congress**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Terry Akamik**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**7/30/2018**

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

**CINDY DELUCA**

**Printed Name**

**GEN. SALES MGR.**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, George Scott  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Brad Kaplan - Campaign Manager for George Scott for Congress  
signature of candidate or authorized committee

Brad Kaplan  
printed name

4/29/15  
date



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**(717)393-5851**

www.wgal.com

# CONTRACT

<u>Contract / Revision</u> 1802689 /		<u>Alt Order #</u> 09285388
<u>Product</u> G SCOTT/D/CONG#10		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> 7334
<u>Advertiser</u> Scott/D/Congress		<u>Original Date / Revision</u> 10/12/18 / 10/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGAL	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9915780	<u>Advertiser Code</u> 1066	<u>Product 1/2</u> 1080
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Buying Time, LLC.**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGAL	10/19/18	10/19/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$700.00				
N 2	WGAL	10/22/18	10/22/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$350.00				
N 3	WGAL	10/17/18	10/17/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$350.00				
N 4	WGAL	10/18/18	10/18/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$350.00				
N 5	WGAL	10/19/18	10/19/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$350.00				
N 6	WGAL	10/20/18	10/20/18	NBC Saturday Night Live	1130p-1a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----1-				1	\$600.00				
N 7	WGAL	10/16/18	10/16/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-1-----				1	\$850.00				
N 8	WGAL	10/18/18	10/18/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$850.00				
N 13	WGAL	10/16/18	10/16/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-1-----				1	\$400.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**(717)393-5851**

www.wgal.com

Contract / Revision	Alt Order #
1802689 /	09285388

Contract Dates	Product	Estimate #
10/16/18 - 10/22/18	G SCOTT/D/CONG#10	7334

Advertiser	Original Date / Revision
Scott/D/Congress	10/12/18 / 10/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 14	WGAL	10/22/18	10/22/18	MON THE VOICE	8-11P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$2,000.00				
N 15	WGAL	10/18/18	10/18/18	LAW AND ORDER	10-11p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$1,600.00				
N 16	WGAL	10/21/18	10/21/18	ACCESS HOLLYWOOD	MF 135a,S 1a,S 12		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----2				2	\$150.00				
N 17	WGAL	10/16/18	10/16/18	M-F News 8 at 4:30a	430-5a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-T-----				1	\$200.00				
N 18	WGAL	10/17/18	10/17/18	M-F News 8 at 4:30a	430-5a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--W----				1	\$200.00				
N 19	WGAL	10/18/18	10/18/18	M-F News 8 at 4:30a	430-5a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---T---				1	\$200.00				
N 20	WGAL	10/19/18	10/19/18	M-F News 8 at 4:30a	430-5a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$200.00				
							<b>Totals</b>	<b>0.00</b>				<b>17</b>	<b>\$9,500.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	17	\$9,500.00	(\$1,425.00)	\$8,075.00
<b>Totals</b>	<b>17</b>	<b>\$9,500.00</b>	<b>(\$1,425.00)</b>	<b>\$8,075.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.