

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WGAL TV8</u> <u>Harrisburg - Lancaster PA</u>	Date: <u>7/30/2018</u>
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I, Buying Time LLC,
 being/on behalf of: George Scott for Congress,
 a legally qualified candidate of the Democratic
 political party for the office of: PA-10
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	_____	AS	ORDERED	_____	

Attach proposed schedule with charges (if available): \$ 3,060 net

10/24 - 10/29/18

I represent that the payment for the above described broadcast time has been furnished by:

George Scott for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Terry Akamik

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/2018

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

CINDY DELUCA
Printed Name

GEN. SALES MGR.
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, George Scott
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Brad Kaplin Campaign Manager for George Scott for Congress
signature of candidate or authorized committee

Brad Kaplin
printed name

4/24/15
date



WGAL
 1300 Columbia Avenue
 Lancaster, PA 17603
 (717)393-5851

www.wgal.com

CONTRACT

<u>Contract / Revision</u> 1805000 /		<u>Alt Order #</u> 09294089
<u>Product</u> G SCOTT/D/CONG#10		
<u>Contract Dates</u> 10/24/18 - 10/29/18		<u>Estimate #</u> 7513
<u>Advertiser</u> Scott/D/Congress		<u>Original Date / Revision</u> 10/23/18 / 10/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGAL	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agg Code</u> 9915780	<u>Advertiser Code</u> 1066	<u>Product 1/2</u> 1080
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time, LLC.
 650 Massachusetts Ave NW
 Ste 210
 Washington, DC 20001

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGAL	10/24/18	10/24/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	--1----	1			\$1,200.00					
N 2	WGAL	10/25/18	10/25/18	WILL&GRACE/I FEEL BAD	9-10p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---	1			\$1,800.00					
N 3	WGAL	10/27/18	10/27/18	NBC Saturday Night Live	1130p-1a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1-	1			\$600.00					
Totals								0.00				3	\$3,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/27/18	3	\$3,600.00	(\$540.00)	\$3,060.00
Totals	3	\$3,600.00	(\$540.00)	\$3,060.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.