

ISSUES / PROGRAMS

*January, February and March, 2003*

1. I--Listeners wanted information about area job openings.  
P--WCKB aired a 5 minute report of local job listings, provided by the Dunn office of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.  
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.  
P--WCKB aired a 5 minute report, provided by the Johnston County Council on Aging, each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about getting and staying healthy.  
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.  
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted information about credit, budgeting and finance.  
P--WCKB aired "Money Help Minute," a 1 minute report provided by Myvesta.org (formerly Debt Counselors of America), each Saturday at 11:05am. A topic listing is attached.
7. I--Listeners wanted to know about recent health research.  
P--WCKB aired "Duke MedMinute," a 2 minute report provided by the Duke University News Service, each Sunday at 7:21am. A topic listing is attached.
8. I--Listeners wanted information on issues faced by home schooling families.  
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:23am. A topic listing is attached.
9. I--Listeners wanted advice on issues facing today's families.  
P--WCKB aired "James Dobson Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. A topic listing is attached.
10. I--Listeners wanted current information on various health, financial, scientific, social, and general interest subjects.  
P--WCKB aired an 8 to 10 minute interview, produced by station personnel, each Sunday at 10:50am. Information on interview topics and guests is attached.

**SOCIAL SECURITY REPORT** (January - March, 2003)

1/07/03	Shiryl Evans	65 is no longer the full retirement age
1/14/03	" " " "	SS's website/Holiday work paychecks & SS checks
1/21/03	" " " "	Divorced wives--their SS rights/Message for parents of disabled children (SSI)
1/28/03	" " " "	Climbing the family tree, with a boost from SS
2/04/03	" " " "	Q & A: SS retirement, disability, & survivor benefits
2/11/03	" " " "	Q & A: SSI, Medicare, & general information
2/18/03	" " " "	65 is no longer the full retirement age
2/25/03	" " " "	SS's website/Holiday work paychecks & SS checks
3/04/03	" " " "	The Medicare window is open
3/11/03	" " " "	What is Supplemental Security Income?
3/18/03	" " " "	Social Security myths & facts
3/25/03	" " " "	Q & A: Retirement, dependents & survivors

**COUNCIL ON AGING REPORT**

*(January - March, 2003)*

1/15/03	Jeanette Campbell	Great things about aging
1/22/03	" " "	Great things about aging
1/29/03	" " "	Dealing with chronic illness
2/05/03	" " "	Dealing with chronic illness
2/12/03	" " "	Dealing with chronic illness
2/19/03	" " "	A.A.R.P. Tax Aid Program
2/26/03	" " "	A.A.R.P. Tax Aid Program
3/05/03	Kim Holmes	Medicare coverage for diabetics
3/12/03	" " "	An 83-year-old's outlook on life
3/19/03	" " "	Grief & loss
3/26/03	" " "	Grief & loss

## HEALTH DEPARTMENT REPORT

*(January - March, 2003)*

1/02/03	Denise Newkirk	Get a healthy start in the new year
1/09/03	Debra Hawkins	A healthy diet for the new year
1/16/03	Hettie Eason	HIV/AIDS over age 50
1/30/03	Hettie Eason	HIV/AIDS over age 50
2/06/03	Hettie Eason	Low-fat cooking techniques
2/13/03	Denise Newkirk	February is Heart Health Month
2/20/03	Hettie Eason	Calcium Facts
2/27/03	Hettie Eason	Aerobics for Health
3/06/03	Hettie Eason	Better breakfasts
3/13/03	Denise Newkirk	Eat Smart program
3/20/03	Hettie Eason	Perfect Posture
3/27/03	Denise Newkirk	Eat Smart program

**EXTENSION SERVICE REPORT***(January - March, 2003)*

1/03/03	Alice Thomas	Holiday stress and children
1/10/03	Alice Thomas	N.C. Children's health report card
1/17/03	Shelly Humphrey	Division of Child Development
1/24/03	Shelly Humphrey	Training in Harnett County
1/31/03	Nancy Lee	Sudden infant death syndrome
2/07/03	Nancy Lee	Sudden infant death syndrome
2/14/03	Nancy Lee	Sudden infant death syndrome
2/21/03	Don Nicholson	Pond management & tobacco greenhouses
2/28/03	Don Nicholson	Pond management & tobacco greenhouses
3/07/03	Don Nicholson	Pond management & tobacco greenhouses
3/14/03	Stephanie McDaniel	Teens as Parents program
3/21/03	Connie Greene	Girls Are Great program
3/28/03	Connie Greene	Girls Are Great program

## **MONEY HELP MINUTE**

*(January - March, 2003)*

- 1/04/03      Going back to school as an adult
- 1/11/03      Tracking your cash
- 1/18/03      Does money control your mood
- 1/25/03      Divorce and finances
- 2/01/03      What's your money personality
- 2/08/03      After you've filed bankruptcy
- 2/15/03      Credit scores
- 2/22/03      Your debt is your responsibility
- 3/01/03      Getting the debt collector to do what you want
- 3/08/03      Death of a spouse
- 3/15/03      Shopping Malls
- 3/22/03      Federal reserve interest rates & you
- 3/29/03      Who makes the most financial mistakes

**DUKE MEDMINUTE***(January - March, 2003)*

2/02/03	Lisa Gwyler	Alzheimers Conference highlights new research developments
2/09/03	Dr. Larry Goldstein	Vampire bats & stroke treatment
2/16/03	Dr. Tracy Gaudet	Making the mammogram decision
2/23/03	Wendy Demark Wannafried	A fresh start after cancer
3/02/03	Dr. Tracy Gaudet	Making the mammogram decision
3/09/03	Dr. Richard Leibowitz	PSA screening results & prostate cancer
3/16/03	Elizabetta Poletti	Include exercise in your diet plan
3/23/03	Dr. Bill Krause	Predicting the risk of heart attack
3/30/03	Prof. John Fairbank	Helping kids cope with war

**HOME SCHOOL HEARTBEAT**

*(January - March, 2003)*

- 2/02/03 God's word not silent on education
- 2/09/03 Can home schoolers be involved in sports?
- 2/16/03 Support for new home schoolers
- 2/23/03 What curriculum fairs offer home schoolers
- 3/02/03 The four types of learners
- 3/09/03 Home schooling is a full-time job
- 3/16/03 Bringing history to life
- 3/23/03 Home School Legal Defense League is born
- 3/30/03 Legacy for the Future



# TRACK SHEET



P.O. Box 998  
 Colorado Springs, CO 80901  
 Phone: (719) 531-3300 Fax: (719) 531-3302



**JANUARY 2003**  
**Total Tracks: 80**

## TRACK

### "JAMES DOBSON FAMILY MINUTE" Promos (:30 each)

- 1 I Suppose
- 2 Another Great Idea

### "JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- |    |            |                                    |                     |
|----|------------|------------------------------------|---------------------|
| 3  | January 1  | Effective Family Devotions         | Dr. Bruce Wilkerson |
| 4  | January 2  | Enjoy Each Day                     | Dr. James Dobson    |
| 5  | January 3  | The Maternal Instinct              | Dr. James Dobson    |
| 6  | January 6  | Taking Time for Marriage           | Dr. James Dobson    |
| 7  | January 7  | Potty Training                     | Dr. Ward Swarner    |
| 8  | January 8  | The Purpose of a Budget            | Larry Burkett       |
| 9  | January 9  | Your Child's Speech Development    | Dr. James Dobson    |
| 10 | January 10 | Discussing Dating                  | Dr. James Dobson    |
| 11 | January 13 | Communication on the Internet      | Sue Bohlin          |
| 12 | January 14 | Anger as a Motivator               | Dr. James Dobson    |
| 13 | January 15 | Create a Crisis                    | Dr. James Dobson    |
| 14 | January 16 | Role-Playing                       | Anonymous           |
| 15 | January 17 | Looking Ahead                      | Dr. James Dobson    |
| 16 | January 20 | Small Bites of Homework            | Cheri Fuller        |
| 17 | January 21 | Releasing Frustrations in Marriage | Dr. James Dobson    |
| 18 | January 22 | Parenting Into the Twenties        | Dr. James Dobson    |
| 19 | January 23 | Law and Order in the Home          | Dr. James Dobson    |
| 20 | January 24 | Motherhood vs. Career              | Phyllis Schlafley   |
| 21 | January 27 | The Root of Self-Concept           | Dr. James Dobson    |
| 22 | January 28 | Make Time for Your Kids            | Joe White           |
| 23 | January 29 | Moving Too Fast                    | Dr. James Dobson    |
| 24 | January 30 | Denial: Signpost of Addiction      | Dr. Archibald Hart  |
| 25 | January 31 | Postpartum Bonding Will Come       | Karen Hull          |



### "FOCUS ON THE FAMILY" Generic Promos

- 26 Cross-Promotional — "Movie Nights for Families"

### "FOCUS ON THE FAMILY" Weekend Generic (:30)

- 27 Have a Nice Weekend

### "ADVENTURES IN ODYSSEY" Daily Promos (:30 each)

- |    |              |                                       |
|----|--------------|---------------------------------------|
| 28 | January 1    | The Adventure of the Adventure        |
| 29 | January 2    | The 500th                             |
| 30 | January 3    | Popsicle Kid                          |
| 31 | January 6    | Gloobers                              |
| 32 | January 7    | Not So Trivial Pursuits               |
| 33 | January 8    | Opening Day                           |
| 34 | January 9/10 | Telemachas – I & II                   |
| 35 | January 13   | Another Man's Shoes                   |
| 36 | January 14   | Passages – I                          |
| 37 | January 15   | Passages – II                         |
| 38 | January 16   | Blackgaard's Revenge – I              |
| 39 | January 17   | Blackgaard's Revenge – II             |
| 40 | January 20   | The Buck Starts Here                  |
| 41 | January 21   | Something Cliqued Between Us          |
| 42 | January 22   | The Eternal Birthday/Imaginary Friend |
| 43 | January 23   | The Y.A.K. Problem                    |
| 44 | January 24   | Blind Girl's Bluff                    |



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FEBRUARY 2003

Total Tracks: 74

## TRACK

### "JAMES DOBSON FAMILY MINUTE" Promos (:30 each)

- 1 How Can Anyone Do That?
- 2 The Approved Minute



### "JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- |    |             |                                     |                     |
|----|-------------|-------------------------------------|---------------------|
| 3  | February 3  | Cautious Humor                      | Dr. James Dobson    |
| 4  | February 4  | Life Isn't Fair                     | Jerry Jenkins       |
| 5  | February 5  | You Can Do It!                      | Lynn Van Wingerden  |
| 6  | February 6  | When There Are Two Breadwinners     | Dr. James Dobson    |
| 7  | February 7  | Pornography: It Affects Us All      | Dr. James Dobson    |
| 8  | February 10 | Love Your Child Wholeheartedly      | Dr. James Dobson    |
| 9  | February 11 | Christians and Technology           | Quentin Schultze    |
| 10 | February 12 | Resolving Mother/Daughter Conflicts | Dr. James Dobson    |
| 11 | February 13 | Dad Sweepstakes                     | Robert Wolgemuth    |
| 12 | February 14 | Vitamin "M"                         | Dr. James Dobson    |
| 13 | February 17 | Overcoming Shyness                  | Dr. Phil Sutherland |
| 14 | February 18 | Sibling Rivalry: The Newborn        | Dr. James Dobson    |
| 15 | February 19 | Reconciliation                      | Jim Talley          |
| 16 | February 20 | Dinnertime Discussion               | Cheri Fuller        |
| 17 | February 21 | When Children Explore               | Dr. James Dobson    |
| 18 | February 24 | Handle Children Calmly              | Dr. James Dobson    |
| 19 | February 25 | Finding Strengths in Your Spouse    | Dr. David Field     |
| 20 | February 26 | Euthanasia: A Gradual Deception     | Dr. James Dobson    |
| 21 | February 27 | Esteem: What Others Think           | Dr. James Dobson    |
| 22 | February 28 | Sugar in Cereal                     | Angela Lippman      |

### "FOCUS ON THE FAMILY" Generic Promo (:60)

- 23 It's What He's Been Saying All Along

### "FOCUS ON THE FAMILY" Weekend Generic (:30)

- 24 Bill Maier Weekend



### "ADVENTURES IN ODYSSEY" Daily Promos (:30 each)

- |    |             |   |
|----|-------------|---|
| 25 | February 3  | I Slap Floor                                  |
| 26 | February 4  | What Do You Think? / Idol Minds               |
| 27 | February 5  | Changing Rodney                               |
| 28 | February 6  | The Bad Guy / Bethany's Flood                 |
| 29 | February 7  | No Boundaries                                 |
| 30 | February 10 | A Matter of Manners / The Seven Deadly Dwarfs |
| 31 | February 11 | Potlucks and Poetry                           |
| 32 | February 12 | Mandy's Debut                                 |
| 33 | February 13 | The Big Deal - I                              |
| 34 | February 14 | The Big Deal - II                             |
| 35 | February 17 | Life Trials of the Rich and Famous            |
| 36 | February 18 | Missionary Impossible                         |
| 37 | February 19 | The Great Wishy Woz - I                       |
| 38 | February 20 | The Great Wishy Woz - II                      |
| 39 | February 21 | Best-Laid Plans                               |
| 40 | February 24 | Worst Day Ever                                |
| 41 | February 25 | Opportunity Knocks                            |
| 42 | February 26 | Red Herring                                   |
| 43 | February 27 | Slumber Party                                 |
| 44 | February 28 | Nova Rising                                   |



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**MARCH 2003**  
 Total Tracks: 74

## TRACK

### "JAMES DOBSON FAMILY MINUTE" Promos (:30 each)

- 1 Facets of Life
- 2 Paul at the Computer



### "JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- |    |          |   |                     |
|----|----------|---|---------------------|
| 3  | March 3  | Flying the Flag                         | Dr. James Dobson    |
| 4  | March 4  | Halfhearted Kids in an Uncommitted Home | Dr. Bruce Wilkinson |
| 5  | March 5  | Bringing Grades Up                      | Cynthia Tobias      |
| 6  | March 6  | Bring Back That Loving Feeling          | Dr. James Dobson    |
| 7  | March 7  | Finding Your Spouse                     | Dr. James Dobson    |
| 8  | March 10 | Putting an End to Nagging               | Dr. James Dobson    |
| 9  | March 11 | Everybody's a Ten                       | Dr. John Maxwell    |
| 10 | March 12 | The Law of Extinction                   | Dr. James Dobson    |
| 11 | March 13 | Child Rearing: Not a Part-Time Job      | George Gilder       |
| 12 | March 14 | Differences of Opinion                  | Dr. James Dobson    |
| 13 | March 17 | Confronting Sassiness – I               | Dr. James Dobson    |
| 14 | March 18 | Confronting Sassiness – II              | Dr. James Dobson    |
| 15 | March 19 | It'll Get Better                        | Anne Ortlund        |
| 16 | March 20 | Racism                                  | Bill McCartney      |
| 17 | March 21 | The System of Rewards: Bribery?         | Dr. James Dobson    |
| 18 | March 24 | Creative Family Devotions               | Dr. James Dobson    |
| 19 | March 25 | The Need for Natural Sleep              | Dr. Archibald Hart  |
| 20 | March 26 | Following the Steps of Intimacy         | Dr. James Dobson    |
| 21 | March 27 | Ending Thumb-Sucking                    | Dr. James Dobson    |
| 22 | March 28 | The Basic Premise                       | Dr. John Maxwell    |
| 23 | March 31 | Competition Among Siblings              | Dr. James Dobson    |

### "FOCUS ON THE FAMILY" Generic Promo (:60)

- 24 You Asked for It!



### "FOCUS ON THE FAMILY" Weekend Generic (:30)

- 25 Bill Maier Weekend

### "ADVENTURES IN ODYSSEY" Daily Promos (:30 each)

- 26 March 3 BTV — Obedience
- 27 March 4 The W.E.
- 28 March 5 Green Eyes, Yellow Tulips
- 29 March 6 Triangle – I
- 30 March 7 Triangle – II
- 31 March 10 Snow Day
- 32 March 11 Broken Window
- 33 March 12 Chains – I
- 34 March 13 Chains – II
- 35 March 14 Break a Leg
- 36 March 17 Fifteen Minutes
- 37 March 18 Welcoming Wooten
- 38 March 19 Breaking Point
- 39 March 20/21 Shining Armor – I & II
- 40 March 24 OT Action News: Kishon
- 41 March 25 Strange Boy in a Strange Land
- 42 March 26 Happy Smilers
- 43 March 27/28 Grand Opening – I & II
- 44 March 31 Secrets



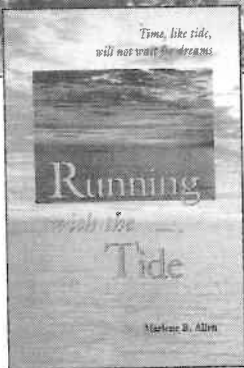
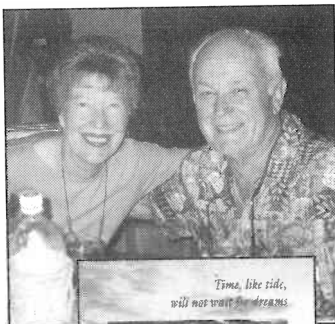
# What Couples Wish They Knew Before They Retired

Nearly everyone in your audience has a retirement fantasy. Whether crystal clear or pleasantly hazy, they imagine themselves doing something daring or different in their retirement years. Perhaps taking a trip around the world, driving a motor home across the U.S. or volunteering in a Third World country. But what happens when fantasy and reality meet?

Interview **Marlene and Bob Allen** for a warm, humorous and enlightening discussion on the seldom-discussed emotional aspects of retirement.

They'll share:

- How retirement really affects couples.
- What to do if "his" and "her" retirement fantasies are different.
- The most important lessons they learned as a couple when they took early retirement 16 years ago.
- Why adventure is not just for the young.
- How they managed to stay best friends for 50 years and to survive living together 24-hours a day, in 41-feet of living space for 365 days.



## Great Call-in Show

Have listeners call in with their own retirement experiences and future plans. The Allens can offer them valuable advice on making it work.

**CREDENTIALS:** Marlene and Bob Allen retired when Bob was 55 and were able to live the retirement fantasy they dreamed about for 35-years — taking a yearlong cruise aboard their sailboat. Marlene wrote a book about their experiences called *RUNNING WITH THE TIDE*.

**AVAILABILITY:** San Francisco Bay area, Sacramento, San Jose, Los Angeles, nationwide by arrangement and via telephone

**CONTACT:** RTIR Media Relations Dept., 1-888-784-4936 (toll free/24 hours a day), or fax to (610) 284-7725. Indicate Guest #71

direct ph: 415-383-2672

Best Sun 1/12/03  
10502

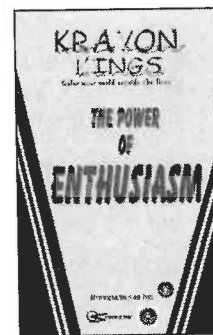
## Never Grow Up!

# Why the Most Productive Adults Think Like Kids

As children, we're intrigued by everything. Living fully in the present, we remain free from self-imposed boundaries. As we age, however, people tell us to grow up and to stop acting like children. Sadly, most of us comply.

But according to **Bryan Fiese** and **Ken Canion**, those who refuse to take this soul-zapping advice are more productive and successful. Sharing their color-coded "Krayon Philosophy," they'll reveal why:

- We can still be responsible, productive adults, while maintaining a childlike zest for living.
- You have to shatter your belief system of who you are and how you think you should act before you can be successful.
- Defining yourself by your profession hinders enjoyment in life — and sets you up for failure.
- Ways peoples' thinking changes when they put on a uniform — and how to shed beliefs that hold you back.
- How to restore enthusiasm and conquer fear, while becoming more generous and building stronger relationships.



**CREDENTIALS:** "Krayon Kings" Bryan Fiese and Ken Canion are the co-authors of *THE POWER OF ENTHUSIASM*. A contagiously enthusiastic speaker, Bryan Fiese is co-founder of the consulting firm, the QS Group, and author of *Two Steps Back, a Lifetime Forward*. Ken Canion, a passionate motivational speaker who specializes in "keeping it real," is founder and president of Prosperity Marketing Inc, and author of *God, I Ain't Trying To Hear All That!*

**AVAILABILITY:** Texas, North Carolina, nationwide by arrangement and via telephone; available for last minute interviews

**CONTACT:** Bryan Fiese, (214) 394-8262 (TX); bryan@getumotivated.com

Best Sun 1/5/03  
10502

# 10 Unmistakable Signs You're Headed for Burnout

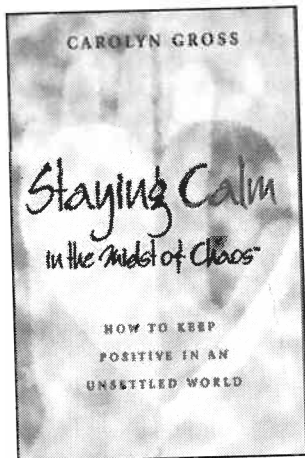


When activities that used to give you pleasure like gardening, golfing, hiking or tinkering with your car suddenly seem like chores, that's one sign you could be headed for burnout. So says time management and stress expert **Carolyn Gross**. She should know: she suffered two career burnouts by the age of 40 before learning to change her ways. Bring her on your program to

learn how to tell if you are headed for burnout and, most importantly, what you can do to reclaim your life.

She'll reveal:

- Why you can't separate personal problems from work performance.
- The importance of making deposits in a personal crisis reserve account.
- How to align your time to be more productive.
- Why most of the insanity in our lives comes from within us — not external circumstances.



**CREDENTIALS:** Carolyn Gross is a certified time management trainer, professional speaker, massage therapist, and health and wellness expert who has helped hundreds of people recover from burnout. Carolyn delivers her inspiring messages at conferences nationwide. She wrote the book *STAYING CALM IN THE MIDST OF CHAOS* and created a tape series, "From Burnout to Brilliance."

**SAMPLE QUESTIONS:** Why are most people too afraid to slow down? What makes for true career satisfaction? How can one go from burnout to brilliance?

**AVAILABILITY:** Detroit and Chicago in November, California, nationwide by arrangement and via telephone; available last minute

**CONTACT:** Carolyn Gross, toll free, (866) 246-0462 (CA)

*B'c 25th Nov. 1-19-03  
10502*

# 'He's Never Hit Me!' Domestic Violence Myths that Could Get You Killed

- Domestic violence only happens among the poor.
- Divorce or restraining orders end domestic violence.
- Physical abuse leaves more devastating emotional scars than mental abuse.
- Victims can stop being abused by changing the behavior that upsets their spouse.
- Once a battered spouse leaves her abuser, she is more likely to become involved in a healthy relationship.
- Victims hate their abuser.



If you agree with any of the previous statements, **Valerie Clark** says you are buying into dangerous, possibly life-threatening myths. Clark knows all too well how a dream romance can turn into a twisted nightmare. When the line between love and abuse occurs, no one is exempt from the horrifying results.

For all those who are enmeshed in an endless cycle of victimhood — or who are themselves abusers — Clark will change their lives. Invite this impassioned advocate to discuss:

- Why fantasy and denial are an integral part of abuse.
- Why domestic violence is a silent epidemic among the rich and well-educated.
- Why the perpetrator is actually the original victim.
- The only permanent way an individual can escape the cycle of abusive relationships.

**CREDENTIALS:** Valerie Clark, author of the novel, *TORMENTED WITHOUT A TRACE*, is the founder and CEO of Tigress Entertainment, a multi-service entertainment company. A former Wall Street marketing professional, she now works as a consultant for non-profit organizations dealing with challenging social issues. An accomplished pianist, singer, songwriter and dancer, she will star in a forthcoming feature film based on her book.

**AVAILABILITY:** Georgia, nationwide by arrangement and via telephone; available as a last minute guest

**CONTACT:** Nancy Katz, (770) 346-9913 (GA)

**Dr. Mark Berkowitz**

**PSYCHOLOGIST**

Dr. Mark Berkowitz has been a practicing psychologist working with children and families for more than twenty years. In addition to his work as a psychologist, his parenting perspectives and strategies are shaped by his personal parenting journey. Dr. "B" continues to search for unique but practical ways to help parents communicate more effectively with their children. He believes by using creativity and humor to convey important values and expectations, parents can help children make appropriate choices toward fulfilling their personal destinies.

**AUTHOR**

Author of *DONT DROWN IN THE CAR POOL! -- Creative Ways To Raise Great Kids*, Dr. "B" has written a highly entertaining and practical book to empower parents to raise happy, well adjusted and caring children who understand that it's not "always about them!" *DONT DROWN IN THE CAR POOL!* takes parents on a fast paced and often humorous journey to effective parenting.

**SPEAKER**

Dr. Mark Berkowitz, is a highly entertaining and insightful presenter who understands how parents and children can create mutually rewarding relationships while avoiding unnecessary power struggles. Audience members praise his programs as energizing, educational, and inspirational. Simple, but valuable tools are provided which have an immediate and positive impact on family life. Successful parenting, according to Dr. "B", is helping your kids get the most from life while they take the least out of you.

**COMMENTATOR**

Dr. Mark Berkowitz is the creator and host of the radio program, *It's A Parent To Me with Dr. "B"*. His sixty-second features offer parents effective tips to ease the stress of raising children. His creative, often humorous approach to parenting is balanced by his poignant, heartfelt messages that help parents achieve more balanced and rewarding lives. Joel Roberts, former afternoon drive time talk show host, KABC Los Angeles, says, "Dr. Mark Berkowitz is insightful, funny and has his own unique brand of charisma. His radio features are highly entertaining and extremely important. I recommend him highly!"

It's A Parent To Me with Dr. "B"

B' cast sun 11/26/03  
10502

1-888-DRB-1613



Rev. Bryan Clark

## Discover God's Design and Purpose for Sex

*Has your sexual experience left you with more pain than pleasure?*

The key to your sexuality is to view it through the eyes of the God who created you. God's concern is not that you will experience too much but rather that you will settle for too little. Bryan Clark candidly explores what God has to say about sex. This book will clear the confusion and allow you to experience pleasure to the highest degree. Discover why God created sex and why it matters to Him, why sex apart from God can never fully satisfy, and how you can experience true intimacy.

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*"An honest look at the biblical basis for believing that 'sex is only for marriage' that is anything but dull and archaic. With truth and humor, Clark speaks to teens, singles, and marrieds alike about the hot-button issue of our day. His uncovering of the hunger for God behind sexual sin is both moving and convincing. Truly a joyous celebration of sex, not a boring manual!"*

Debbie and Michael W. Smith,  
Contemporary Christian singer/songwriter and Dove Award winner

*"Since God invented sex, we ought to hear His side of the story; and Bryan Clark does an excellent job presenting it clearly from the Word of God. You won't be disappointed."*

Warren Wiersbe, author and conference speaker

*"In a generation where sex is so pervasive and misrepresented, Bryan Clark reminds us of what God intended when He created us as sexual beings. He exposes the false promises of sexual gratification outside of marriage and brings us back to our true need of fulfillment through Jesus Christ. In an easy-to-read style with great illustrations of biblical truth, this book serves as a beacon of light on how to fully enjoy the intimacy God offers a couple in a marriage relationship."*

Gene Getz, author and senior pastor of Fellowship Bible Church North, Plano, Texas



**BRYAN CLARK** (pictured with wife Patti) is senior pastor of Lincoln Berean Church in Lincoln, Nebraska. Clark graduated from Moody Bible Institute, received his master's degree in Christian Education from Talbot Theological Seminary in California and his doctorate of ministry degree from Denver Seminary. He has been a featured speaker on *Back to the Bible* and has written for *Back to the Bible's Bible Minute*, *AWANA Pathway Series*, *Haven of Rest* and *Leadership Journal*.

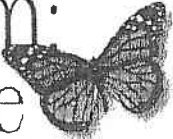
ISBN 0-8474-0713-6



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B'cast  
Sun, 2-2-03  
10502

feminism:  
mystique  
or mistake?



News Release

Media Contact: Melanie Dobson  
(970) 626-2500

## Does Feminism Encourage Women to Be Victors or Victims?

*Former Feminist Diane Passno Discusses God's Liberating Plan for Women*

WHEATON, IL (AUG. 7, 2000)—A movement that was launched to help women overcome social injustices and create laws to punish men who raped, give women equal career opportunities, and let women have the privilege of voting has turned into an organization that is pro-lesbianism, anti-men, and anti-children. Where did feminism go wrong?

Diane Passno, a feminist in the 60s and early 70s, has written "**Feminism: Mystique or Mistake?**" (Tyndale House Publishers and Focus on the Family) to explain the roots of feminism, explode the myths of the current feminist movement and show women God's liberating and victorious plan.

"Feminism is bankrupt as a movement and has become meaningless to thinking women today," says Passno. "Christian women have a message to tell the world about true liberation, the wonderful way in which the Lord views our gender. And we need to be the articulate instigators for change in our culture."

As the executive vice president over Focus on the Family's counseling and women's ministry department, Passno sees daily the negative toll the feminist mindset has taken on women. It has affected every area of their lives including romance, career, their relationship with God, and their responsibilities as a wife and a mom.

Because a victim mentality helps them further their cause, feminism today often encourages women to mire in their circumstances instead of succeeding as victors. "Unfortunately, the feminist movement continues to portray women as victims. This is becoming increasingly annoying, especially for those who have made their mark as successful businesswomen," says Passno. "People who see themselves as victims do not assume responsibility for their behavior. What they do is always someone else's problem or fault."

In her new book, Passno offers hope to women to become a victor through God's liberating plan instead of living life as a victim. "A truly liberated woman never places herself in situations where her self-respect and nobility of spirit will be compromised," she says. "No one has any power over you whatsoever if you have the Lord."

"**Feminism: Mystique or Mistake?**" will be available August 2000 in hardcover format at the sale price of \$15.99 (ISBN: 1-56179-790-1)

-30-

*Editor's Note: For more information about "Feminism: Mystique or Mistake?" or to set up an interview with Diane Passno, contact Melanie Dobson at (970) 626-2500 or melanie@dobsonmedia.com.*

*Used in Feb 9, 2003  
10502*



INTERVIEW: Joanne Crunkleton, Al-Anon & Alateen

**USE HER FIRST NAME ONLY !!!**

BEGINNINGS OF AL-ANON, ALATEEN PROGRAMS...

WHO CAN JOIN... (MUST PROBLEM DRINKER BE A.A. MEMBER?)

WHAT HELP IS AVAILABLE FOR FAMILIES... HOW HAS PROGRAM HELPED YOUR FAMILY...

CAN KIDS JOIN WITHOUT PARENTS... (TRANSPORTATION TO MEETINGS, etc...)

IS THERE A TYPICAL MEMBER... (all ages, races, social classes)

WHAT ARE MEETINGS LIKE... WALK-INS WELCOME?

HOW DO YOU FIND OUT ABOUT MEETINGS, OR GET MORE INFORMATION...

*Broadcast  
Sun, 2-16-03  
1050z*

Nat'l Bike Ride for the Family

**NBR '03 Suggested Questions**

How is the ride differing from last year's ride?

How many rides will be happening this year?

What states and routes are on the schedule?

How are the fundraising goals different this year from last year?

Give the details of what a weekend would look like during a ride.

How many Mid-Atlantic region riders have registered?

Who can participate?

Where do you go to register?

*Sponsored by Focus on the Family*

*Stephanie Mayebb - Sr. event coordinator*

*Broadcast Sun. 2/23/03  
+ 3/30/03  
10502*

**myvesta.org**<sup>tm</sup>  
Financial Help for Everyone

**NEWS RELEASE**

formerly Debt Counselors of America®

**interview: Steve Rhode, president**

For Immediate Release  
March 8, 2001

Contact: Nancy Ness Judy  
301-762-5270, ext. 124

**Secret Financial And Emotional Costs of Bankruptcy  
Take A Toll On American Families**  
*Congress shortsighted on bankruptcy reform*

ROCKVILLE, Md. – “After filing for bankruptcy, the average American pays almost 65 percent more each month to live in the same home and drive the same car,” said Steve Rhode, president and co-founder of Myvesta.org. “Most people assume that the only cost of bankruptcy is the price of the lawyer. However, in addition to increased financial costs, families pay an emotional cost in terms of lost opportunities due to lack of self-esteem, shame and financial fears.”

**Attention Radio Stations:  
Audio clips of Steve Rhode’s comments are available by calling 1-800-680-3328, ext. 151**

Myvesta.org, the nation’s only nonprofit comprehensive financial crisis center, calculated that families who don’t have marks on their credit pay an average of \$1,100 each month for their mortgage and auto loans. A post-bankruptcy family pays \$1,800 for the same items because of higher interest rates. (Full calculations on page two.)

Just looking at these two purchases helps to uncover the hidden financial costs of bankruptcy. A bankruptcy filer’s \$700 extra monthly cost for just home and auto loans adds up to \$42,000 over five years. If that same amount were available to invest in a conservative retirement fund with approximately a 10 percent return for 15 years, it would grow to about \$150,000.

“The financial cost is big, but the emotional cost can be even bigger,” said Rhode, who filed for bankruptcy in 1990. “People say there’s no stigma in filing for bankruptcy, but that’s not true. It took me over a decade to talk openly about my bankruptcy, even though I used that experience to build an organization that helps thousands of people solve financial problems every week.”

Rhode went on to say, “We often see an emotional aftermath in clients who have financial problems. They lose self-esteem and confidence, personal characteristics that trickle down to affect them in many ways. Some clients stay in low-paying jobs thinking that new employers will not hire them. Others think they are stuck having to accept high interest rates after bankruptcy because their credit is trashed.”

Myvesta.org developed the Crisis Relief Team® and other programs to help people avoid bankruptcy. The Crisis Relief Team performs a complete review and analysis of a person’s

-more-

B'cast  
Sun 3-2-01  
10502

800-680-3328



Stan Walters is president of Stan B. Walters & Associates, Inc., which provides interview and interrogation services and training throughout the United States. He also serves as a consultant to law enforcement agencies, prosecutors and private corporations on active criminal investigations.

Walters collaborated with Johns Hopkins University in the development of a revolutionary interactive interview and interrogation training CD for the U.S. Department of Justice, and has taught at law enforcement training academies in more than 45 states. He teaches the same techniques to the U.S. Department of Defense, U.S. Immigration and Naturalization Service, Drug Enforcement Administration, the Texas Rangers, Bureau of Alcohol Tobacco and Firearms, U.S. Probation, U.S. Attorney's Offices and several Federal Law Enforcement Training Centers.

He is also a graduate of the National Crime Prevention Institute and received his B.S. from the University of Louisville and his M.S. degree in Criminal Justice Administration from Eastern Kentucky University.

Stan Walters is an interesting and accomplished speaker and is in heavy demand nationwide for his informative and dynamic training courses. He is also a frequent radio and television talk show guest throughout the United States.

## On-Air Ideas for Stan Walters

*Rec'd Jan  
3-9-03  
10:50z*

### Questions:

1.  you have to be intuitive at all to know if someone is lying?
2. Most people are generally honest, aren't they?
3. How many times a day does a person lie?
4. Does everybody do it?
5. What are some of the cases you've worked in which you've caught someone lying?
6. Are most lies just "white-lies," and what's the difference in detecting them versus detecting serious lies?
7. Can you detect a lie even if the person is a pathological liar?
8. What is it that makes people lie? Fear? Guilt?

### Fun Audience Participation:

Open those phone lines and give everyone a chance to tell their outrageous story!

1.  What's the worst lie anyone has ever told you?
2. How did you catch him/her?
3. What's the worst lie you ever told?

## Homelessness

Today, homelessness has grown to touch virtually every city and town in our nation. Homelessness can result from a major illness, loss of job, poor economy, or domestic or neighborhood violence, or other situations beyond someone's control. Hundreds of thousands of Americans, children and adults, are homeless. In a country so concerned for its children, we are shocked to learn that over half of the homeless are women and children, and that families with children-many under the age of five-are the fastest growing segment of the homeless population. A sensitive and compassionate response is needed to address this difficult and painful problem.



## Is There A Need In Cumberland County?

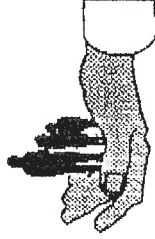
Since its inception, Cumberland Interfaith Hospitality Network has been home to over 168 families. We have also alleviated possible homelessness for 111 families by providing theme with financial assistance. Unfortunately, we have also had to turn away on average of two families a week due to space limitations.

## Our Mission Statement

The Cumberland Interfaith Hospitality Network provides temporary shelter, meals, and assistance in finding suitable housing and employment for homeless families. The Network unites existing community resources: churches and synagogues for lodging and meals, congregations for volunteers, social service agencies for screening and referral, existing facilities for specialized programs.

## How We Operate

CIHN is governed by a Board of Trustees which consists of people from both the secular and religious communities. The paid staff of CIHN currently consists of a full-time Director, a part-time Direct Services Coordinator, and a weekend Program Aide. Volunteers are the heart of the Network. Without them, CIHN would not exist. We have a base of volunteers from local communities and churches whose service and commitment are immeasurable.



best suits their circumstances. The staff, along with a variety of state and county agencies, local businesses, and other non-profit organizations, work together in order to make housing, employment and basic needs accessible to the families in the program.

Each family is in the program for approximately thirty days. The Direct Services Coordinator helps the family identify resources available that will help them achieve their goals of employment and housing. They are also made aware of medical and legal resources available to them. Limited transportation is provided during the week so that these resources might be better utilized.

Families who participate in the CIHN agree to home visits every thirty days for six months. These follow-up visits allow CIHN to determine program effectiveness and also affords the opportunity to maintain community support with the families.

## How CIHN Works

Families are screened and referred to us by several community agencies such as the Department of Social Services, The Women's Center, and other local homeless shelters and homeless organizations. We are one of the few agencies in Cumberland County who keeps the family together.

Each family that enters our program receives individual attention and the counseling that

Handwritten notes: 3-16-02, 1850, and a signature.

**Margie@WCKB**

From: Dalla Johnson <dalla@theprgroup.com>  
 To: <780wckb@intrstar.net>  
 Sent: Tuesday, November 20, 2001 11:03 AM  
 Subject: Why are Women so Tired?

The PR Group Attn: , with Dr. Carlson-Rink is a great interview for your women listeners, and for the men in their lives! Give me a call to schedule an interview,

FOR IMMEDIATE RELEASE CONTACT: DALLA JOHNSON  
 727.447.4992 X205  
[dalla@theprgroup.com](mailto:dalla@theprgroup.com)

Women's Health Specialist Dr. Cathy Carlson-Rink discusses  
 The #1 Reason for Chronic Tiredness in Women

#### WHY ARE WOMEN SO TIRED?

Are you one of millions of women in North America plagued by constant feelings of fatigue and exhaustion?

An expert in women's and children's health says taking a simple qi or iron deficiency could be the first step on the road to recovering your energy and vitality.

"Fatigue is the most common symptom of iron deficiency -- a deficiency that affects 25% of all women in North America," says Dr. Cathy Carlson-Rink. "By discovering and then correcting that deficiency with diet changes and proper iron supplementation, women can gradually restore iron levels and bring about a resurgence of energy," she says.

To determine whether you have an iron deficiency, simply answer "yes" or "no" to the following questions:

- Are you lacking energy?
- Are you pale?
- Do you have dark circles under your eyes?
- Do you have a decreased ability to exercise?
- Do you have ridged finger nails and/or brittle hair?
- Do you have shortness of breath with exertion?
- Do it feel like your pulse is pounding or your heart racing?
- Do you have a hard time concentrating?
- Do you suffer from dizziness or buzzing in your ears?
- Do you have increased infections?
- Is your tongue sore?
- Do you crave starch, ice, clay or dirt?

B'cast Sun 3/23/03  
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# GreatGuests<sup>TM</sup> newsletter

Publishers: NewsBuzz, Inc., info@newsbuzz.com, Tel (919) 878-9108 Editor: Lorilyn Bailey

January 10, 2002

The following great guests are available for interviews.

**GreatGuest #5 - CATHY STUCKER - Get Paid to Shop and Eat!**



Cathy Stucker spies on businesses for fun and profit. She's a mystery shopper who gets paid to shop eat in restaurants, get her hair cut, go to the movies and more. Male or female, any age, mystery shoppers are in demand. Author of *The Mystery Shopper's Manual*, Cathy will give your listeners the inside scoop on becoming professional mystery shoppers. To schedule an interview on this fun, highly promotable topic, call Cathy at (281) 265-7342. Visit [www.IdeaLady.com](http://www.IdeaLady.com) for more info.

~~GreatGuest #6: STAN B. WALTERS - This expert shares tips for determining if people are LYING to you! None~~

~~Are there ways we can protect ourselves from the lies that people tell us? Find out from deception expert, author, researcher and lecturer Stan B. Walters. Known as "The Lie Guy," Stan can answer your listeners' questions about lying and deception and how we all can become better "human lie detectors" and protect ourselves from deception. Contact: Megan Gaepel (850) 981-3900, Ext. 212~~

ALSO: Be sure to visit [www.GuestFinder.com](http://www.GuestFinder.com), "Where Great Interviews Begin." You'll find a comprehensive resource of guests your audience will love and all the information you need to conduct great interviews - for free!

NOTE: If you do not wish to receive *The GreatGuests newsletter*, please contact us with your name and fax number at [info@newsbuzz.com](mailto:info@newsbuzz.com) or call (919) 878-9108.

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