

# WCKB 780-AM

## ISSUES / PROGRAMS

*April, May and June, 2012*

1. I--Listeners wanted information about area job openings.  
P--WCKB aired a 5 minute report of local job listings, gathered from the Job Connector website of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.  
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.  
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.  
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.  
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.  
P--WCKB aired "Focus on the Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. Topic lists, when provided, are attached.
7. I--Listeners wanted information on issues faced by home schooling families.  
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
8. I--Listeners wanted information on issues faced by and services available to military personnel, veterans, and their families.  
P--WCKB aired "American Forces Press Services Podcasts," found at [www.pentagonchannel.mil](http://www.pentagonchannel.mil). These 6-8 minute segments aired each Sunday at 10:38am. A topic listing is attached.
9. I--Listeners wanted the latest information on science topics.  
P--WCKB aired a 90 second report, provided by EarthSky.org, each Sunday at 10:45am. A topic listing is attached.
10. I--Listeners wanted information about credit, budgeting and finance.  
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:48am. A topic listing is attached.
11. I--Listeners wanted current information on medical research and recommendations.  
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am. A topic listing is attached.

12. I--Listeners wanted current information on consumer interest topics.  
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.  
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.  
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of these events and broadcasts is attached.

**SOCIAL SECURITY REPORT**

*(April - June, 2012)*

4/03/12	Brenda Brown	Girl Scouts are prepared; are you?
4/10/12	.....	<u>Cat in the House</u> inspires mouse in the house
4/17/12	.....	Questions & answers
4/24/12	.....	Earth Day or any day, save a tree by going online
5/01/12	.....	Our egg hunt for you
5/08/12	.....	All about disability
5/15/12	.....	Forget spring cleaning; scrub down your budget instead
5/22/12	.....	"Ticket to Work" inspires ballroom dancer to dance on
5/29/12	.....	Questions & answers
6/05/12	.....	Serving wounded warriors & the survivors of our fallen heroes
6/12/12	.....	This Father's Day, give Dad some extra help
6/19/12	.....	Why young workers should care about SS
6/26/12	.....	New compassionate allowances conditions mean faster decisions for thousands of disabled people

**ELDER CARE MADE EASIER**  
Dr. Marion Somers

*(April - June, 2012)*

- |         |                               |
|---------|-------------------------------|
| 4/04/12 | Brain exercises               |
| 4/11/12 | Set goals                     |
| 4/18/12 | The mini-vacation             |
| 4/25/12 | Get in touch with nature      |
| 5/02/12 | Cloud watching                |
| 5/09/12 | Go to water                   |
| 5/16/12 | Light exercise                |
| 5/23/12 | Emergency meeting place       |
| 5/30/12 | Let there be light            |
| 6/06/12 | Oversized clothing            |
| 6/13/12 | Take care of your feet        |
| 6/20/12 | Legal issues for grandparents |
| 6/27/12 | Comfort foods                 |

**HEALTH DEPARTMENT REPORT**

*(April - June, 2012)*

4/05/12	Belinda Rayner	Safety measures when handling live chicks & ducklings
4/12/12	.....	Fresh Start smoking cessation
4/19/12	.....	Kindergarten physicals
4/26/12	.....	Safe bed bug control
5/03/12	.....	Stroke awareness month
5/10/12	.....	Physical fitness month
5/17/12	.....	High blood pressure education month
5/24/12	.....	Osteoporosis month
5/31/12	.....	Stroke awareness month
6/07/12	Tewanda Terry	Men's health month
6/14/12	Belinda Rayner	Bats & rabies
6/21/12	.....	Eating right when money's tight
6/28/12	.....	Staying active in summer

**COOPERATIVE EXTENSION SERVICE REPORT***(April - June, 2012)*

4/06/12	Laura Smith	Managing pastures for ruminants
4/13/12	Gary Pierce	Butterflies
4/20/12	*****	Pesticides
4/27/12	*****	Top 8 horticulture questions
5/04/12	Laura Smith	Managing pastures for ruminants
5/11/12	Lynn Lambert	4-H camp
5/18/12	*****	4-H summer adventure programs
5/25/12	*****	4-H youth take charge of their future
6/01/12	Laura Smith	Managing pastures for ruminants
6/08/12	Adrianna McNeill	Understanding your community economy
6/15/12	Kittrane Sanders	Strategic planning community development
6/22/12	Lynn Lambert	4-H youth take charge of their future
6/29/12	Laura Smith	Maintaining permanent pastures for livestock

- 4/01/12      Getting Colder-An Update on Homeschooling in Sweden: Hope for Sweden
- 4/08/12      Getting It Right from the Beginning-Ken Ham: Right from the Beginning
- 4/15/12      Getting It Right from the Beginning-Ken Ham: The Bible-Currently Relevant
- 4/22/12      Getting It Right from the Beginning-Ken Ham: The ABCs of Biblical Education
- 4/29/12      Meet Your Lawyer-Peter Kamakawiwoole: Family First-At Home & Work
- 5/06/12      Homeschooler, Humanitarian: Homeschoolers Reach Out
- 5/13/12      Mother's Day Messages: The Legacy of a Godly Mother
- 5/20/12      Graduation Advice from Mike Farris: A Call to Greatness for the Graduate
- 5/27/12      Raising Real Men: Cultivating Manly Chivalry
- 6/03/12      Full-Time Fathering: Homeschooling Goes to Work
- 6/10/12      Full-Time Fathering: Growing Together
- 6/17/12      Reclaiming Your Sanity This Summer: A Season of Change
- 6/24/12      Reclaiming Your Sanity This Summer: Room to Be a Kid

**4/01/12**

(Friday, March 30, 2012, 2:42:23 PM | The Pentagon Channel)

President Barack Obama visited troops in the Republic of Korea while in the country for an international nuclear summit. At the summit, he re-affirmed the United States' commitment to security in the Asia-Pacific region. Defense Secretary Leon Panetta met with his Canadian and Mexican counterparts in Ottawa, Ontario, where the three discussed shared problems and possible collaborative solutions. Marine Gen. John Allen, commander of NATO's International Security Assistance Force in Afghanistan, briefed reporters at the Pentagon on the current situation there. He also addressed the case of alleged shooter Staff Sgt. Robert Bales, who is facing charges in the deaths of 17 Afghan civilians. Air Force Gen. Janet Wolfenbarger is the first woman to hold the rank of four-star general in the U.S. Air Force. Her promotion was confirmed Monday, March 26. For Women's History Month, we've been sharing stories of women who have made military history. This week, for our final women's history Profile in Heritage, we share the story of Maj. Gen. Jeanne Holm, the first woman to become a general and the first in the Air Force to reach Major General. [Click here](#) for the full video profile. Special thanks to the Holm family and the Library of Congress.

**4/08/12**

(Friday, April 06, 2012, 3:46:52 PM | The Pentagon Channel)

In "This Week in the DoD" for April 6: Army Maj. Gen. Daniel Allyn spoke with Soldiers' Radio and Television about the state of affairs in Afghanistan's Regional Command-East and the region's future. Pentagon Press Secretary and acting Assistant Secretary of Defense for Public Affairs George Little delivered his first press briefing in the role of assistant secretary. He fielded questions about a possible North Korean missile test and about operations in Afghanistan. April is the Month of the Military Child. Barbara Thompson, director of Military Community and Family Policy for Children and Youth, spoke with the Pentagon Channel about the month, and what it means to be a military child today. Secretary of Defense Leon Panetta visited troops aboard the USS Peleliu, commending them for their role in Afghanistan and outlining a defense strategy that will work well into the future. He said the crew of the Peleliu exemplifies the capabilities the future force will need. National Guard and civilian dentists, and one oncologist, visited Moldova to help teach dentists there and provide care for dozens of children in need. The visit was part of the North Carolina-Moldova state partnership, established in 1995.

**4/15/12**

(Friday, April 13, 2012, 2:48:32 PM | The Pentagon Channel)

In "This Week in the DoD" for April 13: This week marked the one-year anniversary of the Joining Forces campaign, a program focused on military families led by First Lady Michelle Obama and Dr. Jill Biden, wife of Vice President Joe Biden. The White House celebrated the anniversary, and Obama appeared on a special military-focused episode of "The Colbert Report." Two service members were awarded their service's second-highest honors this week. U.S. Air Force Capt. Barry Crawford was given the Air Force Cross for his leadership and bravery during a special tactics operation in a Taliban stronghold. U.S. Army Sgt. Felipe Pereira received the Distinguished Service Cross for his actions following a suicide attack and ambush in Kandahar, Afghanistan. In Virginia Beach, Va., an F/A-18 fighter jet crashed, hitting an apartment complex. The air crew ejected safely; nobody was killed in the crash. The Navy is currently looking into the reasons for the mishap and beginning the compensation process for people who lost their homes and property. In Morocco, a Marine Corps MV-22 Osprey went down, killing two Marines. The crew, operating from the USS Iwo Jima, were taking part in Exercise African Lion, an annual bilateral training exercise between the U.S. military and the Kingdom of Morocco. This year, Tax Day is Tuesday, April 17. Certain service members and military families have different deadlines, and there are services available to troops who haven't yet filed.



**4/22/12**

(Friday, April 20, 2012, 2:38:42 PM | The Pentagon Channel)

April is Sexual Assault Awareness Month, and the Department of Defense is highlighting its campaign to end sexual assault in the military. Secretary of Defense Leon Panetta traveled to Brussels, Belgium, with Secretary of State Hillary Clinton for joint ministerial meetings with NATO allies and International Security Assistance Force partners. The meetings precede this summer's NATO summit in Chicago. The secretary and Joint Chiefs Chairman Gen. Martin Dempsey testified before the House Armed Services Committee regarding the ongoing situation in Syria. President Barack Obama announced April 16 that Army Spc. 4 Leslie H. Sabo Jr. will posthumously receive the Medal of Honor. Sabo was killed during an ambush after shielding an injured soldier from a grenade blast and destroying an enemy bunker. The explosion that destroyed the bunker also killed Sabo. He had been nominated by his unit for the award, but his paperwork had been lost until recently. The U.S. and a broad coalition of nations and non-governmental organizations are preparing for Pacific Partnership 2012, a humanitarian and medical exercise set to begin in May. The hospital ship USNS Mercy will deliver in-country aid to Indonesia, Vietnam, Cambodia and the Philippines. Gen. Martin Dempsey, the Chairman of the Joint Chiefs of Staff, spoke on a Sesame Workshop panel to discuss the "Talk, Listen, Connect: Deployments, Homecomings and Changes" campaign and other collaborations between the Sesame Workshop and Department of Defense to help military children cope with the unique stresses of military family life.

**4/29/12**

(Friday, April 27, 2012, 2:50:04 PM | The Pentagon Channel)

This week Defense Secretary Leon Panetta has been visiting military leaders in South America, affirming military-to-military relationships and discussing security issues on the continent. General Martin Dempsey, the Chairman of the Joint Chiefs of Staff, has also been traveling. He has visited troops in Afghanistan and is taking part in a NATO conference in Brussels, Belgium. At the NATO conference General Dempsey and other NATO defense leaders reaffirmed their commitment to the mission in Afghanistan. April is Sexual Assault Awareness and Prevention Month in the Department of Defense. Army Chief of Staff General Ray Odierno released a message to soldiers and their families about the Army's Sexual Harassment, Assault Response and Prevention, or "SHARP" program. The Budget Control Act has asked that the Marine Corps downsize by 20-thousand marines for a post Afghanistan environment and the Marine Corps has accepted the challenge. Commandant of the Marine Corps, General James Amos said that even though the Marine Corps will be smaller, it will remain just as capable.

**5/06/12**

(Friday, May 04, 2012, 4:27:13 PM | The Pentagon Channel)

In "This Week in the DoD" for May 4: President Barack Obama made a surprise visit to Afghanistan, where he signed a ten-year defense agreement between the U.S. and Afghan governments, outlining the two countries' relationship after the combat mission ends there. He also visited troops at Bagram Air Base. After meetings with his counterpart from the Philippines, Defense Secretary Leon Panetta praised the country in a press conference with Secretary of State Hillary Clinton. He said the historic alliance between the U.S. and Philippines has been instrumental in disrupting al Qaeda activity in the South Pacific. All this week, wounded, injured and ill troops have been competing in the annual Warrior Games in Colorado Springs, Colo. The annual Olympic-style contest pits teams from each of the military services (as well as a team from the United Kingdom, this year) against each other in friendly competition. First Lady Michelle Obama and Gen. Martin Dempsey, Chairman of the Joint Chiefs of Staff, joined the athletes at the Warrior Games opening ceremony Monday. May is Military Family Appreciation Month, and we start the month off with a special message from Gen. Dempsey and his wife, Deanie.

**5/13/12**

(Friday, May 11, 2012, 5:26:38PM | The Pentagon Channel)

In "This Week in the DoD" for May 10, 2012: At the Pentagon, Defense Secretary Leon Panetta and Gen. Martin Dempsey, Chairman of the Joint Chiefs of Staff, briefed reporters on developments in the Federal budget, specifically related to the Defense budget request. Panetta hosted Chinese Defense Minister Gen. Liang Guanglie at the Pentagon Monday. The two reaffirmed the U.S. and China's mutual commitment to stable relationships between the two countries' governments and militaries. The Atlantic Council honored all enlisted service members by giving them, as a whole, the Distinguished Military Service Award. Marine Sgt. Maj. Bryan Battaglia, the Senior Enlisted Advisor to the Chairman of the Joint Chiefs of Staff, accepted the award on behalf of America's enlisted troops. On Wednesday, Panetta and Dempsey spoke at the Forum on the Law of the Sea convention in Washington, D.C. There, they encouraged the U.S. to ratify the United Nations' Law of the Sea Treaty, which will provide legal rules and guidance for international use of the world's oceans. Today is Military Spouse Appreciation Day; here's a special message from the Chairman and his wife, Deanie.

**5/20/12**

(Friday, May 18, 2012, 4:05:48PM | The Pentagon Channel)

In "This Week in the DoD" for May 18: After 42 years, Army Spc. Leslie Sabo Jr. was posthumously awarded the Medal of Honor. In a ceremony at the White House, President Barack Obama lauded the soldier, who died destroying an enemy bunker, saving dozens of lives after an ambush in Cambodia. Sabo was also inducted into the Pentagon's Hall of Heroes. More than half of Afghanistan is now secured by the Afghan National Security Force or is currently transitioning to Afghan control. After the next stage of transition, announced last weekend by Afghan President Hamid Karzai, the Afghan government will be completely responsible for 75 percent of the Afghan population. This week the Marine Corps celebrates 100 years of Marine aviation. The first Marine pilot, 1st Lt. Alfred Cunningham, reported to flight training in Annapolis, Md., May 22, 1912. The Army is facing a few years of transition, driven by the new military strategy and the end of combat in Iraq and Afghanistan. Army Chief of Staff Gen. Ray Odierno described the Army's transition over the next five to seven years at a Pentagon press briefing. Secretary of Defense Leon Panetta has ordered the Air Force to take additional measures to protect F-22 pilots after reports of hypoxia-like symptoms during flight.

**5/27/12**

(Friday, May 25, 2012, 2:14:52 PM | The Pentagon Channel)

The Departments of Defense and Veterans Affairs are merging their health records into what will be the world's largest electronic health system. The new system, which will be fully operational by 2017, will ensure the best care for service members even after they've left the military. Secretary of Defense Leon Panetta and Chairman of the Joint Chiefs of Staff Gen. Martin Dempsey spoke before the Senate Foreign Relations Committee. They joined Secretary of State Hillary Clinton in urging Congress to ratify the Law of the Sea Treaty and give the United States a voice in international maritime law. Following last weekend's NATO Summit in Chicago, ISAF forces in Afghanistan have a new goal: for Afghan forces to take the lead on all combat missions by mid-2013. ISAF Commander Gen. John Allen briefed reporters at the Pentagon on the next few years of operations in Afghanistan. Acting Assistant Secretary of Defense for Public Affairs George Little said the Defense Department looks forward to normalizing relations with Pakistan and reopening supply routes to Afghanistan. After incidents last year, relations with Pakistan soured and transit through the country to Afghanistan was blocked.

**6/03/12**

(Friday, June 01, 2012, 12:08:32 PM | The Pentagon Channel)

In "This Week in the DoD" for June 1: Last weekend Americans across the country and around the world honored those who have died or gone missing while serving in the U.S. armed forces. President Barack Obama, Secretary of Defense Leon Panetta, Chairman of the Joint Chiefs of Staff Gen. Martin Dempsey spoke about America's rich military tradition at Memorial Day commemorations in the Washington, D.C., area. This year's Memorial Day held special significance: this year the Department of Defense is commemorating the 50th anniversary of America's involvement in Vietnam. The U.S. Navy is now allowing women to serve on its submarines. On Monday, the first women to serve on submarines met President Obama and the First Lady at the White House. Panetta visited troops in Hawaii, where he highlighted the role troops stationed in the Pacific will play in the future force. Panetta is currently in Singapore for the Shangri-La Dialogues, a meeting of defense leaders from around the Asia-Pacific region.

**6/10/12**

(Friday, June 08, 2012, 3:32:49 PM | The Pentagon Channel)

In "This Week in the DoD" for June 8: Next Thursday, June 14th, marks the U.S. Army's 237th Birthday. Military communities from around the world are celebrating the day, with events including cake-cutting ceremonies, commemorative speeches, parades, concerts, and festivals. Secretary of Defense Leon Panetta and Chairman of the Joint Chiefs of Staff Gen. Martin Dempsey travelled to Southeast Asia this week for bi-lateral and multi-lateral meetings with defense officials in the region. Secretary Panetta announced an agreement between the U.S. and Vietnam that will help the U.S. find and identify remains of service members declared missing in action during the Vietnam War. In Singapore at the Shangri-La dialogue, Panetta said the U.S. military will reposition itself to focus on security issues in the Asia-Pacific region, including a reposturing of the Navy's presence. The secretary then moved on to Afghanistan to assess the situation there as troops prepare to draw down. After Gen. Dempsey returned from his travels in the Philippines, Thailand, and the summit in Singapore, the Chairman laid out the military's plan for increased engagement in Asia. The U.S. Air Force has broken new ground by promoting former Lt. Gen. Janet Wolfenbarger to be the first female Four Star General. In 1942 in the Pacific Ocean near a small atoll known as Midway, the U.S. Navy delivered a decisive blow against the Japanese Fleet, turning the tide against Japan. Two years later, nearly 170,000 troops stormed the beaches of Normandy in what became known as D-Day. Both of these events happened more than 70 years ago this week and ceremonies were held throughout the week to commemorate those historic events.

**6/17/12**

(Friday, June 15, 2012, 2:26:48PM | The Pentagon Channel)

In "This Week in the DoD" for June 15: Department of Defense leaders urged lawmakers in the Senate Foreign Relations Committee to ratify the Law of the Sea treaty. Vice Chairman of the Joint Chiefs of Staff Adm. James Winnefeld Jr. said the treaty improves on rules set forth in prior treaties and will give the U.S. a global leadership opportunity while also enhancing national security interests. Loss of access to transit routes through Pakistan are costing the U.S. \$100 million monthly, Defense Secretary Leon Panetta told Congress. The roads have been closed to U.S. vehicles since an incident in which Pakistani soldiers were accidentally killed. Discussions with the Pakistani government to reopen the routes continue. On Thursday, the U.S. Army celebrated 237 years of protecting the nation. Soldiers around the world celebrated with cake-cuttings, wreath-layings, ceremonies and more. Secretary of the Army John McHugh and Sgt. Maj. of the Army Raymond Chandler share their birthday messages to the Army. Defense Secretary Leon E. Panetta released a video message today to thank gay and lesbian service members and lesbian, gay, bisexual and transgender civilians for their dedicated service to the nation. Recognizing June as Lesbian, Gay, Bisexual, and Transgender Pride Month, the secretary also thanked the families of gay and lesbian service members and LGBT civilians.

**6/24/12**

(Friday, June 22, 2012, 2:14:38 PM | The Pentagon Channel)

In "This Week in the DoD" for June 22: Gen. Martin Dempsey, Chairman of the Joint Chiefs of Staff, shared his thoughts on leadership and the future of the Defense Department at a military leadership event in Washington, D.C. The Defense Department is working to improve health care and education for women on the battlefield. Increased infection rates and injuries caused by ill-fitting body armor (designed for men's bodies) are major concerns. The U.S. Army has new plans to energize troops. Using high-voltage batteries, soldiers in the field will be able to lighten their load while retaining the same energy capabilities. The Defense Centers of Excellence hosted a conference in Washington, D.C., addressing suicide and suicide prevention. The Defense and Veterans' Affairs Departments are partnering to better help troops and veterans who may be suicidal. Secretary of Veteran's Affairs Eric K. Shinseki spoke to attendees about the importance of warning signs and the unique challenges that come with addressing suicide.

- 4/01/12 Correlation between tornadoes & seismic activities
- 4/08/12 Hal Levinson on Saturn's weird moon Iapetus
- 4/15/12 Was a 5th gas giant ejected from our solar system?
- 4/22/12 Two record-breaking black holes found nearby
- 4/29/12 Venus brightest in evening sky late April & early May
- 5/06/12 Jim Cane: Flower pastures for bees
- 5/13/12 How does artificial lighting affect natural body rhythms?
- 5/20/12 Solar eclipse for North America on May 20th, Asia on May 21st
- 5/27/12 Andrew Heymsfield on hole-punch clouds made by jets
- 6/03/12 Partial lunar eclipse for the Americas before sunrise June 4th
- 6/10/12 Baby turtles don't just go with the flow
- 6/17/12 What makes a rooster decide to crow?
- 6/24/12 Humpback whales make bubble nets with beauty & precision

**"MY MONEY LIFE"**  
**Chuck Bentley**

*(April - June, 2012)*

- 4/01/12 Tax apps
- 4/08/12 How to start a side business
- 4/15/12 Jobs for shy people
- 4/22/12 Employers checking Facebook
- 4/29/12 Yard sale tips
- 5/06/12 Tax refund identity theft
- 5/13/12 Raising child entrepreneurs
- 5/20/12 Paying your fair share
- 5/27/12 Meaningless brand names
- 6/03/12 Rent or buy a home?
- 6/10/12 Your money personality
- 6/17/12 Financial bondage
- 6/24/12 Tips on tipping

4/01/12	Dr. William Nelson	Radiation effect
4/08/12	Dr. Peter Rabins	No help, may hurt
4/15/12	Dr. Redonda Miller	Too many painkillers
4/22/12	Myra Christopher	Advance directives
4/29/12	Michael Iati	Solo rooms
5/06/12	Dr. Nisa Maruther	Obesity & cancer screening
5/13/12	Dr. Duke Cameron	Facebook benefits
5/20/12	Dr. Alfredo Quinones	Brain tumor migration
5/27/12	Dr. Michele Bellantoni	Multiple illnesses
6/03/12	Dr. Kapil Parakh	Heart failure help
6/10/12	Dr. Arthur Burnett	PSA screening
6/17/12	Dr. Arthur Burnett	Overtreatment of prostate cancer
6/24/12	Dr. Mahadvappa Mahesh	CT in kids

## CONSUMER TIME

*(April - June, 2012)*

4/01/12	Gary Crawford, Anne Effland	In search of eggs, bunnies & baskets
4/08/12	Rod Bain, Marianne Gravely	Food safety tips for spring holiday meals
4/15/12	Rod Bain, Steve Sheppard	Indoor overwintering of honeybee colonies & bee health
4/22/12	Gary Crawford, Ricky Volpe	A new look at how retail food prices are behaving
4/29/12	Gary Crawford, Dr. John Carroll	How to help keep ticks out of your yard & off you
5/06/12	Gary Crawford, Dr. Karen Ensle	Wasting money by not planning our meals
5/13/12	Gary Crawford, Karen Ensle, Daniel Traster	Experts say cooking is becoming a lost art in this country
5/20/12	Gary Crawford, Dr. John Carroll	Lyme disease symptoms are hard to spot
5/27/12	Gary Crawford, Dr. Rodney St. John	Lawn care for the lazy
6/03/12	Rod Bain, Tina Hanes	Kicking off the summer cookout season safely
6/10/12	Gary Crawford, Cindy Brown	Your first container veggie garden & common mistakes
6/17/12	Gary Crawford, Dr. Rodney St. John	Lawn care myths, mistakes & miscues
6/24/12	Rod Bain, Mark Lino	What does it cost to raise a child?



## AG UPDATE

*(April - June, 2012)*

4/01/12	Rod Bain, Michael Scuse, Jarvis Garetson, Hope Mills	Crop insurance & next farm bill farm safety net
4/08/12	Gary Crawford, Joe Glauber	Don't set those planting intentions numbers in stone
4/15/12	Gary Crawford, Juan Garcia	USDA continuing to investigate fake letters sent to farmers
4/22/12	Susan Carter, Michael Hancock	Proposed ag child labor rule gets extended comment period
4/29/12	Susan Carter, Dr. Elisabeth Hagen	Proposed changes & benefits to poultry inspection system
5/06/12	Rod Bain, Elizabeth Marshall	How climate change may impact the ag economy
5/13/12	Rod Bain, Tony Vys	What row crop conservation means for cost savings
5/20/12	Rod Bain, John Clifford	Using international standards in BSE investigations
5/27/12	Rod Bain, James Monahan, Patrick Dardis, Sandra Wood	The quiet role of Farm Service Agency
6/03/12	Susan Carter, Kathleen Merrigan	New farmers markets grants help small producers
6/10/12	Rod Bain, Brad Rippey	Change in the weather & in crop condition
6/17/12	Susan Carter, Tom Vilsack	USDA's new microloan program
6/24/12	Gary Crawford, Tom Vilsack, Dave White, John Davis, Ford West, Eran Robinson	The 4 R's of fertilizer management

## **SPECIAL BROADCASTS / COMMUNITY EVENTS**

*(April - June, 2012)*

- April 18, 2012                      WCKB aired a live interview with J.D. Roberts of Harnett County Literacy, Inc. He discussed the group's mission and goals, and talked about the upcoming Scrabble Benefit and New Tutor Training/Open House. The interview aired from 12noon - 12:30pm.
- April 24, 2012                      WCKB aired a live interview with Natalie Edwards of Harnett County Relay for Life. She discussed the upcoming Relay for Life event and how funds raised will be used. The interview aired from 8:30am - 8:45am.
- April 25, 2012                      WCKB aired a live interview with Kristin Perry, founder of Harnett Animal Welfare Coalition. She explained the group's purpose and how the coalition works with county agencies and citizens to improve the lives of animals and humans. The interview aired from 12noon - 12:30pm.
- April 26, 2012                      WCKB aired a live interview with Ronnie Stewart and Howard Penny, about the upcoming Spiritual Unity event in Coats. The interview aired from 12n - 12:30pm.
- June 13, 2012                      WCKB aired a live interview with Aaron Jackson, chairperson of the 44th Annual National Hollerin' Contest. The event is a fund-raiser for the Spivey's Corner Volunteer Fire Department. The interview aired from 12n - 12:30pm.
- June 13, 2012                      WCKB aired a live interview with Danny Mack Holland, board member with the 92nd State Annual Singing Convention. The interview aired from 3:30pm - 4pm.