

WCKB 780-AM

ISSUES / PROGRAMS

July, August, and September,, 2016

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm. Each 60 second report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families
9. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
10. I--Listeners wanted information on the health and well-being of their family pets.
P--WCKB aired "Vet Report with Nancy Shay," a 30 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:44am and each Monday at 12:50pm. A topic listing is attached.
11. I--Listeners wanted to learn about new technology and its applications.
P--WCKB aired "Your Tech Support with Chris Morris," a 60 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:45am and each Wednesday at 12:50pm. A topic listing is attached.

12. I--Listeners wanted the latest information on science topics.
P--WCKB aired "Science Made Simple," a 60 second report provided by Coast to Coast Radio Networks, each Sunday at 10:47am. A topic listing is attached.
13. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "Family Money Minute," a 1 minute report by Sami Cone, each Sunday at 10:49am. A topic listing is attached.
P--WCKB aired "Family Finance Report with Salil Gutt," a 60 second report provided by Coast to Coast Radio Networks, each Thursday at 12:50pm. A topic listing is attached.
11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am. A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of the special on-air interviews is attached.

SOCIAL SECURITY REPORT

(July - September, 2016)

7/05/16	Brenda Brown	SS embraces diversity
7/12/16	We're working together to secure today & tomorrow
7/19/16	You can still file & suspend, even with these changes
7/26/16	Questions & answers
8/02/16	A faithful companion with you through life's journey
8/09/16	SS turns 81
8/16/16	SS's programs are as diverse as those we serve
8/23/16	Preparation starts with information
8/30/16	Honoring the beneficiaries of SS
9/06/16	SS has a full basket of useful offerings
9/13/16	SS joins the Hispanic Heritage Month celebration
9/20/16	Focus on retirement planning--it's your future
9/27/16	Prepare for your disability interview

ELDER CARE MADE EASIER

Dr. Marion Somers

(July - September, 2016)

7/06/16	Personal time
7/13/16	Guilt
7/20/16	Working caregivers 7
7/27/16	Working caregivers 8
8/03/16	Working caregivers 9
8/10/16	Working caregivers 10
8/17/16	Working caregivers 11
8/24/16	Working caregivers 12
8/31/16	Safety issues
9/07/16	Lines of communication
9/14/16	Hiring an aide
9/21/16	Early signs of dementia
9/28/16	The blues

HEALTH DEPARTMENT REPORT

(July - September, 2016)

7/07/16	Belinda Rayner	Schedule your summer health screenings
7/14/16	*****	Homemade ice cream--the scoop on salmonella
7/21/16	*****	Staying active in summer
7/28/16	*****	Diabetes care is critical in the summer heat
8/04/16	Erin Brown	National Immunization Awareness Month
8/11/16	*****	Mammograms on the go in Harnett County
8/18/16	*****	Back to school health tips
8/25/16	*****	Back to school--refuel with breakfast
9/01/16	Belinda Rayner	National Cholesterol Education Month
9/08/16	*****	Fitness for Fun children's program
9/15/16	*****	Fall Prevention Week
9/22/16	*****	National Preparedness Month
9/29/16	*****	Food Safety Education Month

COOPERATIVE EXTENSION SERVICE REPORT

(July - September, 2016)

7/01/16	Matt Jones	Common tomatoes diseases
7/08/16	*****	Weeds
7/15/16	*****	Black spot on roses/Galls on trees
7/22/16	*****	Integrated pest management/Ornamental grasses
7/29/16	Brian Parrish	Long leaf pine
8/05/16	*****	Forages
8/12/16	*****	Pond weeds
8/19/16	Yvonne Ormond	How we work together with 4-H EFNEP
8/26/16	*****	Keeping your food & your children safe
9/02/16	Brian Parrish	Forages
9/09/16	*****	Pond weeds
9/16/16	Yvonne Ormond	How we work together with 4-H EFNEP
9/23/16	*****	Keeping your food & your children safe

Back-up programs:

Debbie Byrd	Encouraging abstinence
*****	The benefits of fathers' involvement with children
*****	Children's sleep habits
Yvonne Ormond	Helping your child enjoy the benefits of physical activity
Brian Parrish	Long leaf pine

- 7/03/16 Broaden Your Student's Horizons--Dr. Steven Hake: Truth & Beauty
- 7/10/16 Common Core, Where's It Going?--Will Estrada: No Match for Moms
- 7/17/16 If Latin Is Dead, Why Learn It?--Barbara Beers: Not So Dead
- 7/24/16 Not Your Average Politician--Jennifer Sullivan: Moving Mountains
- 7/31/16 Why Homeschooling Works--Debra Bell: Why Homeschooling Works
- 8/07/16 From Self-Doubter to Homeschool Advocate--Sam Sorbo: Exceptional Core
- 8/14/16 Finding Joy in the Nitty-Gritty--Ann Voskamp: Counting God's Gifts
- 8/21/16 Bring Learning to Life--Kris Bales: Bake a Cake
- 8/28/16 A Career Path for Your High Schooler--Becky Cooke: Jobs > Funnel Cakes
- 9/04/16 How to Stop Being Busy All the Time--Alli Worthington: Life After Homeschooling
- 9/11/16 Is There Life After Homeschooling--Gina Smith: Developing Positive Relationships
- 9/18/16 Unlocking the Beauty of Music--Dr. Kristina Tanner: A Bridge to the World
- 9/25/16 Working Memory Is the New IQ--Carol Brown: Games Help Your Child Succeed

7/03/16	Find a fawn
7/04/16	Lyme disease
7/10/16	Canine influenza
7/11/16	Lameness in dogs
7/17/16	Keeping pets cool in summer
7/18/16	Fish tank care
7/24/16	Foods toxic to dogs
7/25/16	The watch command
7/31/16	Hoof care for horses
8/01/16	Reading a dog's body language
8/07/16	Reading cat body language
8/08/16	Therapy dogs
8/14/16	Being skunked
8/15/16	Keeping your pet healthy
8/21/16	Exercise based on dog breeds
8/22/16	Gerbils as pets
8/28/16	Parrots as pets
8/29/16	Rabbits as pets
9/04/16	Kids handling pets 1
9/05/16	Kids handling pets 2
9/11/16	Obsessive compulsive disorder
9/12/16	Psychological disorders
9/18/16	Dogs & digging 1

9/19/16 Dogs & digging 2

9/25/16 Sleep attacks 1

9/26/16 Sleep attacks 2

7/03/16	Tetris factoids
7/06/16	Gamer upgrades
7/10/16	Norse hacking map
7/13/16	Atari's comeback
7/17/16	Digital payments by 2019
7/20/16	Online is topping antenna viewing
7/24/16	Real Time about Our Spending
7/27/16	Nest using data
7/31/16	Violent threats on Facebook
8/03/16	Book sales
8/07/16	Mophie Space Station
8/10/16	Dog storms
8/14/16	Social media alternatives--Snapchat
8/17/16	Social media alternatives--Pinterest
8/21/16	Identity theft
8/24/16	Malware
8/28/16	Safe online shopping
8/30/16	Silent Pocket
9/04/16	Binge watching eye strain
9/07/16	Narrative chip
9/11/16	Google diet
9/14/16	YikYak
9/18/16	Digitsole

9/21/16 Ubisoft eye treatment
9/25/16 Stain-proof shirt
9/28/16 Lumon Qumi pocket projector

7/03/16	Hobbits
7/10/16	Shaking dogs
7/17/16	Creativity & science
7/24/16	Dog intelligence
7/31/16	The lost city of Atlantis
8/07/16	Earthquakes
8/14/16	Young scientists
8/21/16	The world beyond our solar system
8/28/16	Squash energy
9/04/16	Ancient footprints
9/11/16	Super volcanoes
9/18/16	Sailing rocks
9/25/16	Asteroids

FAMILY MONEY MINUTE
Sami Cone

(July - September, 2016)

- 7/03/16 Summer vacation savings
- 7/10/16 Update your insurance
- 7/17/16 Kids' budget birthday parties
- 7/24/16 Pay your kids
- 7/31/16 Don't idle
- 8/07/16 Save vs splurge on back-to-school
- 8/14/16 Warehouse club back-to-school shopping
- 8/21/16 Best day to grocery shop
- 8/28/16 National Picnic Month
- 9/04/16 First time discounts
- 9/11/16 Ask for sibling discounts
- 9/18/16 Keep your change
- 9/25/16 Buy used gift cards

- 7/07/16 A risk for traditional pensions
- 7/14/16 Bankrolling your kids can hurt
- 7/21/16 Selecting a financial planner
- 7/28/16 A CD with a twist
- 8/04/16 Couples & retirement
- 8/11/16 1-2-3 approach to planning
- 8/18/16 Can your credit score vanish?
- 8/25/16 Collecting Social Security at 70?
- 9/01/16 Avoiding estate battles after you die
- 9/08/16 Co-signing laws & credit cards
- 9/15/16 Retirement real estate
- 9/22/16 Phased-in retirement
- 9/29/16 Employer retirement plans

7/03/16	Trish Davidson	Nurse autonomy
7/10/16	Patrick Okolo	Colonoscopy
7/17/16	William Nelson	Physical exam
7/24/16	Kevin Gerold	Military model
7/31/16	Rab Razzak	Calling for a consult
8/07/16	Mike Klag	Zika update
8/14/16	Donna Jackson-Nakazawa	Getting docs involved
8/21/16	Wen Shen	Blood pressure medicine & hot flashes
8/28/16	William Nelson	End of life & survivors
9/04/16	Michael Blaha	Stress tests & sex
9/11/16	Theodore Bayliss	Celiac update
9/18/16	Theodore Bayliss	Celiac update
9/25/16	Michael Blaha	Sitting offset

AG-UPDATE*(July - September, 2016)*

7/03/16	Rod Bain, Val Dolcini	Nominations for 2016 FSA county committee elections
7/10/16	Rod Bain, Dan Misener	The trail of the custom harvesters
7/17/16	Gary Crawford, Shayle Shagam, David Rettig	Cage-free egg production gaining momentum
7/24/16	Rod Bain, Rob Johansson	More corn & beans--contrasting price effects
7/31/16	Rod Bain, Michael Scuse	Wide range of export opportunities for US agribusiness
8/07/16	Rod Bain, George & David Rohrbacher	Farming 101 in a game format
8/14/16	Gary Crawford, Rob Myers, Chad Altenhofen, Dennis Friest	Cover crops boost yields, but usage of them is still small
8/21/16	Rod Bain, Dana Zook	Cattle producers watching out for anaplasmosis
8/28/16	Rod Bain, Harvey Blackburn	Protecting genetic diversity in our livestock, poultry, & fish
9/04/16	Rod Bain, Joe Mora	New drone rule & what it might mean for agriculture
9/11/16	Rod Bain, Val Dolcini	Additional PSA farm loan funding now available
9/18/16	Rod Bain, Brad Rein, Aida Belsano, Dan Neenan	A legacy to be proud of--farm safety & health
9/25/16	Rod Bain, Jeff Graybill	Renovation vs restoration for fall pastureland management

SPECIAL BROADCASTS / COMMUNITY EVENTS

(July - September, 2016)

- August 29, 2016 WCKB aired a live interview with Gail Penny and Shirley Allen of His Daily Bread Community Ministries. They discussed schedule and location changes, and how the program operates. The interview aired from 12n - 12:30pm.
- September 8, 2016 WCKB aired a live interview with Ashley Bailey of Touch 'Em All Ministries (TEAM) about the group's goals and activities, including an upcoming benefit concert. The interview aired from 12n - 12:15pm.
- September 12, 2016 WCKB aired a live interview with Becky Spell and Jennifer Brewer of Tim's Gift. They discussed the group's goals and ministries, including an upcoming benefit golf tournament. The interview aired from 12n - 12:30pm.
- September 14, 2016 WCKB aired a live interview with Ronnie Sadoski of Wags4Tags, a group that rescues dogs and pairs them with veterans suffering from PTSD and other conditions. The interview aired from 12n - 12:15pm.
- September 20, 2016 WCKB aired a live interview with Lee Ann Blackmon of the Harnett County Division on Aging. She discussed the Medicare open enrollment period. The interview aired from 12n - 12:30pm.
- September 22, 2016 WCKB aired a live interview with Abby Barefoot of the Erwin Area Chamber of Commerce, about the upcoming Denim Days event. The interview aired from 12n - 12:30pm.
- September 26, 2016 WCKB aired a live interview with Rusty Godwin and Eddy Blackman of the Erwin Lions Club. They talked about the Erwin Lions Vision Van. The interview aired from 12n - 12:15pm.