

ISSUES / PROGRAMS

April, May, and June, 2015

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm (1 minute), and "Citizen Link," Saturday at 11:30am (2 minutes). Each report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families
9. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
10. I--Listeners wanted information on the health and well-being of their family pets.
P--WCKB aired "Vet Report with Nancy Shay," a 30 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:44am and each Monday at 12:50pm. A topic listing is attached.
11. I--Listeners wanted to learn about new technology and its applications.
P--WCKB aired "Your Tech Support with Chris Morris," a 60 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:45am and each Wednesday at 12:50pm. A topic listing is attached.

12. I--Listeners wanted the latest information on science topics.
P--WCKB aired "Science Made Simple," a 60 second report provided by Coast to Coast Radio Networks, each Sunday at 10:47am. A topic listing is attached.
13. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "Family Money Minute," a 1 minute report by Sami Cone, each Sunday at 10:49am. A topic listing is attached.
P--WCKB aired "Family Finance Report with Salil Gutt," a 60 second report provided by Coast to Coast Radio Networks, each Thursday at 12:50pm. A topic listing is attached.
11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am. A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of the special on-air interviews is attached.

SOCIAL SECURITY REPORT

(April - June, 2015)

4/07/15	Brenda Brown	SS helps people with kidney disease
4/14/15	*****	Curl up with our library on World Book Day
4/21/15	*****	Questions & answers
4/28/15	*****	Spring into a stress-free retirement
5/05/15	*****	Give the gift of time & love this Mother's Day
5/12/15	*****	Get into the act with Older Americans Month
5/19/15	*****	Honoring our service members on Memorial Day
5/26/15	*****	Showing compassion for people with debilitating illnesses
6/02/15	*****	Questions & answers
6/09/15	*****	SS supports National Cancer Survivors Day
6/16/15	*****	Appealing a SS decision? Check out our improved online appeal process
6/23/15	*****	Getting married soon? Give SS your new name
6/30/15	*****	From typewriter to megabytes--SS's evolution

ELDER CARE MADE EASIER

Dr. Marion Somers

(April - June, 2015)

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|---------|-------------------------------|
| 4/01/15 | Set goals |
| 4/08/15 | The mini-vacation |
| 4/15/15 | Get in touch with nature |
| 4/22/15 | Cloud watching |
| 4/29/15 | Go to water |
| 5/06/15 | Light exercise |
| 5/13/15 | Emergency meeting place |
| 5/20/15 | Let there be light |
| 5/27/15 | Oversized clothing |
| 6/03/15 | Take care of your feet |
| 6/10/15 | Legal issues for grandparents |
| 6/17/15 | Comfort foods |
| 6/24/15 | Safekeeping |

HEALTH DEPARTMENT REPORT

(April - June, 2015)

4/02/15	Belinda Rayner	Food safety tips for Easter egg hunts
4/09/15	Cancer Control Month
4/16/15	Eat more fruits & vegetables
4/23/15	Safety measures when handling live chicks & ducklings
4/30/15	Healthy eating on a budget
5/07/15	Smoke free Mother's Day
5/14/15	Stroke Awareness Month
5/21/15	High Blood Pressure Education Month
5/28/15	National Physical Fitness & Sports Month
6/04/15	Spring is time prevent Lyme disease
6/11/15	National Men's Health Week
6/18/15	Celebrate a smoke-free Father's Day
6/25/15	Home canning & botulism

COOPERATIVE EXTENSION SERVICE REPORT

(April - June,, 2015)

4/03/15	Tyrone Fisher	Getting your horse into shape
4/10/15	""""""""""	Flies are coming
4/17/15	Brian Parrish	Pond weeds
4/24/15	""""""""""	Beaver management program
5/01/15	""""""""""	Forages
5/08/15	Tyrone Fisher	Flies are coming
5/15/15	Brian Parrish	Pond weeds
5/22/15	""""""""""	Beaver management program
5/29/15	Debbie Byrd	Encouraging abstinence
6/05/15	Brian Parrish	Soybeans
6/12/15	""""""""""	Pond weeds
6/19/15	""""""""""	Forages
6/26/15	""""""""""	Beaver management program

Back-up programs:

Debbie Byrd	Encouraging abstinence
""""""""""	The benefits of fathers' involvement with children
""""""""""	Children's sleep habits

- 4/05/15 You Can Pre-School--Vicki Bentley: Teaching a Pre-Schooler
- 4/12/15 Lights, Camera, Action--Chad & Aaron Burns: Tips for Budding Filmmakers
- 4/19/15 Spring into the Season--Mike Smith: Spring Around the World
- 4/26/15 Nurturing the Soul--Ryan & Bethany Bomberger: Finding Our Purpose
- 5/03/15 Teaching Math--Fred Worth: Math Doesn't Have to Hurt
- 5/10/15 Broaden Your Student's Horizons--Steven Hake: Truth & Beauty
- 5/17/15 The Humble Beginnings of Honest Abe--Mike Smith: Education--It's All About Attitude
- 5/24/15 Co-op for Struggling Learners--Faith Berens: Involving Those with Special Needs
- 5/31/15 Inspire Your Budding Artist--Makota Fujimura: Exploring Beauty
- 6/07/15 You Can Do Better Than Common Core--Sandra Stotsky: Teacher, Know Thy Subject
- 6/14/15 A Thousand Ways God Loves You--Ann Voskamp: Counting God's Gifts
- 6/21/15 A Few Lessons from 30 Years of Homeschooling: Clear Away the Distractions
- 6/28/15 Homeschooled Leader--James Madison: Famous Homeschooler

4/05/15	Addison's Disease
4/06/15	Diagnosing skin tumors
4/12/15	Acupuncture
4/13/15	Veterinary chiropractics
4/19/15	Epilepsy
4/20/15	Socializing your puppy
4/26/15	When adopting a pet
4/27/15	Bathing dogs
5/03/15	Laryngeal paralysis
5/04/15	Rabies
5/10/15	Rabbit care
5/11/15	Nutritional needs of older pets
5/17/15	Traveling with your pets
5/18/15	Feline osteoarthritis
5/24/15	Dog agility
5/25/15	Socializing your kitten
5/31/15	Leaving pet in car
6/01/15	Heat exhaustion for dog breeds
6/07/15	Harness vs haltie collar
6/08/15	Lyme disease vaccination
6/14/15	The importance of bats
6/15/15	Bear-proof bird feeders
6/21/15	Introducing new cats

6/22/15 Swimming for your dog

6/28/15 Reading cat body language

6/29/15 Therapy dogs

YOUR TECH SUPPORT (*host: Chris Morris*)

(*April - June, 2015*)

4/01/15	Binge watching eye strain
4/05/15	LeReve Tech 1
4/08/15	LeReve Tech 2
4/12/15	Google Fiber
4/15/15	PSNow Subscription
4/19/15	Powerocks Power Bank Charger
4/22/15	Google Diet
4/26/15	Pebble Time
4/29/15	FITGuard
5/03/15	Human-like robots
5/06/15	IOT Sharks
5/10/15	Digitsole
5/13/15	Sling TV advances
5/17/15	Skully Helmet
5/20/15	nVidia Shield
5/24/15	SMS Audio Biosport earbuds
5/27/15	Vibrating Pen Parkinsons
5/31/15	Apple Watch apps
6/03/15	ScanMyPhotos
6/07/15	Amazon car trunk delivery
6/10/15	Games autism
6/14/15	Lego vs Skylanders
6/17/15	Nero Backit Up

6/21/15	N2 Smart pens
6/24/15	\$150 computers
6/28/15	Ouya for sale

SCIENCE MADE SIMPLE

(April - June, 2015)

4/05/15	Cosmic rays
4/12/15	High life
4/19/15	Feeling the invisible
4/26/15	Dreams
5/03/15	The baby's brain
5/10/15	Science made simple
5/17/15	Brain to brain communication
5/25/15	Prehistoric tracking
5/31/15	History of language
6/07/15	Hawaii telescope
6/14/15	Timing is everything
6/21/15	Food ingredients
6/28/15	The "other" amphibian

FAMILY MONEY MINUTE

Sami Cone

(April - June, 2015)

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|---------|------------------------|
| 4/05/15 | Use what you have |
| 4/12/15 | Money personality |
| 4/19/15 | Value vs. cheap |
| 4/26/15 | Easy beef stew recipe |
| 5/03/15 | Savings accountability |
| 5/10/15 | Buying a used car |
| 5/17/15 | Buy the right product |
| 5/24/15 | Kids work, too |
| 5/31/15 | Free summer movies |
| 6/07/15 | Free hotel rewards |
| 6/14/15 | Get it in writing |
| 6/21/15 | Make your tea |
| 6/28/15 | Summer beauty tips |

FAMILY FINANCE REPORT (*host: Salil Gutt*)

(*April - June, 2015*)

- 4/02/15 Withdrawing money in retirement
- 4/09/15 Premiums for LTC insurance
- 4/16/15 Job loss & family finances
- 4/23/15 Buy or rent?
- 4/30/15 Warnings about reverse mortgages
- 5/07/15 Banks pitching pre-paid debit cards
- 5/14/15 Debt collectors out of hand
- 5/21/15 The surviving spouse
- 5/28/15 Reducing taxes in retirement
- 6/04/15 How to manage a windfall
- 6/11/15 Bond risk
- 6/18/15 College health insurance
- 6/25/15 Simplifying retirement accounts

4/05/15	Terry Langbaum	Cancer caregiving
4/12/15	Jeremy Greene	Generic insulin
4/19/15	Haitham Ahmed	Test at home
4/26/15	Victor Velculescu	Early cancer detection
5/03/15	Hannah Miller	Bridge to home
5/10/15	Matthew Johnson	New anti-depressant?
5/17/15	Richard Skolasky	Better outcomes
5/24/15	Tony Back	Physician communication
5/31/15	William Nelson	Family history
6/07/15	William Nelson	Vitamin B & skin cancer
6/14/15	Joseph Cofrancesco	Resistance to testing
6/21/15	Matt Austin	Checklist
6/28/15	Andrew Pekosz	MERS

CONSUMER TIME*(April - June, 2015)*

4/05/15	Gary Crawford, Karen Blakeslee, Shayle Shagam	A hard boiled story about eggs and that's no yoke
4/12/15	Gary Crawford, Shayle Shagam, Annemarie Kuhns	We're eating more eggs and more bacon
4/19/15	Susan Carter, Kevin Concannon	USDA funding helps to buy more fruits & veggies
4/26/15	Gary Crawford, John Simenesky, Tommy Battle	A sure way to get lifesaving weather warnings
5/03/15	Gary Crawford, Christian Gregory, Hayden Stewart	Will restaurant diners use upcoming new calorie menu info?
5/10/15	Gary Crawford, Dennis Patton	It's time for some springtime yard work
5/17/15	Gary Crawford, Tim Vilsack, Anne Alonzo, Gus Schumacher, Paul Mock, Kathy Debemard	Farmers markets--traditional & trendy
5/24/15	Gary Crawford, Marianne Gravely	Grilling fizzles & flops
5/31/15	Gary Crawford, Dennis Patton	The sun is the gardener's friend & foe
6/07/15	Rod Bain, Annemarie Kuhns	A slight decline in what we pay for groceries
6/14/15	Gary Crawford, Dave Zino, Dr. Karen Ensle, Daniel Traster, Alton Brown, Ted Allen	What's cookin' with all these wild cooking TV shows?
6/21/15	Gary Crawford, Bruce Snead	How not to lose your cool this summer
6/28/15	Susan Carter, Tony Hernandez	Celebrating rural home ownership

AG UPDATE

(April - June, 2015)

4/05/15	Rod Bain, Lisa Wagstrom	Is the worst past for PED virus?
4/12/15	Rod Bain, Tom Vilsack, Jason Weller	More funding available for ag conservation easements
4/19/15	Gary Crawford, Rob Johansson	Playing "Family Feud" with the farmer planting intention survey
4/26/15	Rod Bain, Keith Johnson	Tips to establish spring forage
5/03/15	Rod Bain, John Corbett	Localizing big weather data for farm applications
5/10/15	Rod Bain, Rusty Rumley	The legality of verbal lease agreements
5/17/15	Rod Bain, Dan Mack	What farmers & shippers need from ag transport service
5/24/15	Rod Bain, Seth Meyer	The livestock, poultry & dairy balance sheet for 2016
5/31/15	Rod Bain, John Baker	A farm ownership succession plan for families
6/07/15	Gary Crawford, Christian Foster	New way to connect US ag product exports with buyers
6/14/15	Rod Bain, Jason Weller, Tim Palmer	A new "gateway" for conservation clients
6/21/15	Rod Bain, Val Dolcini	Nomination process underway for FSA county committee seats
6/28/15	Gary Crawford, Shayle Shagam	Beef cattle supplies to shrink...prices should rebound

SPECIAL BROADCASTS / COMMUNITY EVENTS

(April - June, 2015)

- April 17, 2015 WCKB aired a live interview with Loretta Byrd, executive director of the Benson Area Chamber of Commerce. She gave information about the upcoming Benson Business Expo and other Chamber and area events planned for the next few months. The interview aired from 12n - 12:20pm.
- April 27, 2015 WCKB aired a live interview with Hope Moore, president of the Coats Chamber of Commerce. She talked about the Coats Parade of Businesses and other upcoming chamber events. The interview aired from 12n - 12:20pm.
- May 13, 2015 WCKB aired a live interview with LeAnn Blackmon of the Harnett County Division on Aging. She discussed the upcoming RSVP Senior Citizens Fair, and services offered through the Division on Aging. The interview aired from 12n - 12:30pm.
- May 14, 2015 WCKB aired a live interview with Angela Rogers of Senior Helpers. She gave information about an upcoming Alzheimer's and dementia seminar. The interview aired from 12n - 12:15pm.
- May 19, 2015 WCKB aired a live interview with Cathy Mercado of Harnett County Habitat for Humanity. She discussed the work of Habitat and an upcoming community meeting for potential Habitat clients. The interview aired from 12n - 12:15pm.