

WCKB 780-AM

ISSUES / PROGRAMS

April, May and June, 2008

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, provided by the Dunn office of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 5 minute report, provided by the Johnston County Council on Aging, each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "James Dobson Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. A topic listing is attached.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:27am. A topic listing is attached.
8. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
9. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:47am. A topic listing is attached.
10. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
11. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.

12. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
13. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews, and participated in several events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT (April - June, 2008)

4/01/08	Shiryl Evans	Q & A: Disability / Medicare
4/08/08	Benefit verification letter / SS website
4/15/08	Little known facts about the SS number
4/22/08	Website helps people with disabilities
4/29/08	Your best interest at heart
5/06/08	Q & A: General / Retirement
5/13/08	Q & A: Disability / SSI / Medicare
5/20/08	Benefit verification letter / SS website
5/27/08	Remembering those who serve
6/03/08	Improvements to the Ticket-to-Work program
6/10/08	Farm workers retirement plans
6/17/08	Direct deposit / Online services / Prescription drugs
6/24/08	Q & A: General / Retirement

COUNCIL ON AGING REPORT

(April - June, 2008)

4/02/08	Kimberly Tilghman	Food preventing Alzheimers
4/09/08	Rheumatoid arthritis
4/16/08	TV converter box program
4/23/08	IRS stimulus payments
4/30/08	Preparing for hurricane season
5/07/08	Training Wheel program for seniors & pets
5/14/08	Saving gas at the pump
5/28/08	Protect eyesight with exercise
6/04/08	Caregiver meeting
6/11/08	Don't be target of health care fraud
6/18/08	Landlords & tenants
6/25/08	Preparing for emergencies

HEALTH DEPARTMENT REPORT

(April - June, 2008)

4/03/08	Deborah McAllister	Public Health Month
4/10/08	Denise Newkirk	WIC nutrition program
4/17/08	Deborah McAllister	Fight the Bite--mosquito & tick season
4/24/08	Leanne Blackman	Medicine safety
5/01/08	Deborah McAllister	Air quality flag program
5/08/08	National Women's Health Week
5/15/08	The Woman Challenge
5/22/08	Recreational water illness prevention
5/29/08	Air quality flag program
6/05/08	Hot cars & kids are a deadly combination
6/12/08	Denise Newkirk	Recreational water illness prevention
6/19/08	Picnic food safety, part 1
6/26/08	Picnic food safety, part 2

COOPERATIVE EXTENSION SERVICE REPORT

(April - June, 2008)

4/04/08	James Choate	Harnett County soil sampling service
4/11/08
6/06/08	Gary Pierce	Fire ants
6/13/08	Alice Thomas	How to choose quality child care
6/20/08	How to choose quality child care
6/27/08	Gary Pierce	Tick Diseases




P.O. Box 998
 Colorado Springs, CO 80901
 Phone: (719) 531-3300 Fax: (719) 531-3302

TRACK SHEET

April 2008
 62 TRACKS



Track	NATIONAL DAY OF PRAYER Promos (:60 each) (NDP - May 1, 2008) "Join us the 1st Thursday in May"
1	George Washington
2	Abraham Lincoln
3	Franklin D. Roosevelt
4	George W. Bush - I
5	George W. Bush - II
6	George W. Bush - III
IMAGE Spot (:60)	
7	Family by Phone Again
"FOCUS ON THE FAMILY" Generic (:60)	
8	The Value of Christian Radio
"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)	
9	Positive and Encouraging
"FAMILY NEWS IN FOCUS" Generic (:30)	
10	Family Issues in Policy and Culture
"PLUGGED IN MOVIE REVIEW" Generic (:30)	
11	Family-Friendly Movie of the Year
"ADVENTURES IN ODYSSEY" Generic (:60)	
12	Adventures in Odyssey Mailroom
"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)	
13	April 5/6 A Class Reenactment
14	April 12/13 The Forgotten Deed
15	April 19/20 The Triangled Web - I
16	April 26/27 The Triangled Web - II
"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)	
17	April 1 The Boy Who Didn't Go to Church
18	April 2 Let This Mind Be in You
19	April 3 A Good and Faithful Servant
20	April 4 The Greatest of These
21	April 7 Bad Company
22	April 8 The Imagination Station - I
23	April 9 The Imagination Station - II
24	April 10 Choices
25	April 11 Go Ye Therefore
26	April 14 An Encounter With Mrs. Hooper
27	April 15 A Bite of Applesauce
28	April 16 Connie Goes to Camp - I
29	April 17 Connie Goes to Camp - II
30	April 18 Eugene's Dilemma
31	April 21 The Nemesis - I
32	April 22 The Nemesis - II
33	April 23 Our Best Vacation Ever
34	April 24 A Prisoner for Christ
35	April 25 Good Business
36	April 28 Heatwave
37	April 29 The Battle - I
38	April 30 The Battle - II

Track	"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)	
39	It Only Takes a Minute	Dr. James Dobson & Dr. Bill Maier
40	A Life Changing Minute - II	Dr. James Dobson & Dr. Bill Maier
"JAMES DOBSON FAMILY MINUTE" Features (:60 each)		
41	April 1 Adjusting to the In-Laws	Dr. James Dobson & Dr. Bill Maier
42	April 2 Girl-Boy Differences	Dr. James Dobson & Dr. Bill Maier
43	April 3 Assault on Masculinity	Dr. James Dobson & Dr. Bill Maier
44	April 4 Hands on the Wheel	Dr. James Dobson & Dr. Bill Maier
45	April 7 The Single-Parent Family	Dr. James Dobson & Dr. Bill Maier
46	April 8 Unique Communication	Dr. James Dobson & Dr. Bill Maier
47	April 9 Do Not be Discouraged	Dr. James Dobson & Dr. Bill Maier
48	April 10 Money vs. Marriage	Dr. James Dobson & Dr. Bill Maier
49	April 11 The Void	Dr. James Dobson & Dr. Bill Maier
50	April 14 Buoyant Balloons	Dr. James Dobson & Dr. Bill Maier
51	April 15 The Importance of Scripture	Dr. James Dobson & Dr. Bill Maier
52	April 16 Never Weaken	Dr. James Dobson & Dr. Bill Maier
53	April 17 Meet Needs and Grow	Dr. James Dobson & Dr. Bill Maier
54	April 18 Wild Boys	Dr. James Dobson & Dr. Bill Maier
55	April 21 Always Ready to Listen	Dr. James Dobson & Dr. Bill Maier
56	April 22 Hard Work and Teamwork	Dr. James Dobson & Dr. Bill Maier
57	April 23 Single Father Statistics	Dr. James Dobson & Dr. Bill Maier
58	April 24 Early Bonding With Mom	Dr. James Dobson & Dr. Bill Maier
59	April 25 Standing on the Promises	Dr. James Dobson & Dr. Bill Maier
60	April 28 Sibling Rivalry: It's Part of the Game	Dr. James Dobson & Dr. Bill Maier
61	April 29 Understanding Life	Dr. James Dobson & Dr. Bill Maier
62	April 30 She Needs to Talk	Dr. James Dobson & Dr. Bill Maier





BRIARGATE
M E D I A

P.O. Box 998
Colorado Springs, CO 80901
Phone: (719) 531-3300 Fax: (719) 531-3302

TRACK SHEET

May 2008

62 TRACKS



Track

MOTHER'S DAY VIGNETTES (:60 each)

- 1 Wedding Present
- 2 Positive Spirit
- 3 Mommy on Call
- 4 Fried Rattlesnake
- 5 Wonder Woman

MEMORIAL DAY VIGNETTES (:60 each)

- 6 Freedom Isn't Free
- 7 Brave Hearts

"FOCUS ON THE FAMILY" Generic (:60)

- 8 Mother's Day Everyday

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:60)

- 9 Protective Motherly Love

"FAMILY NEWS IN FOCUS" Generic (:30)

- 10 Complete

"PLUGGED IN MOVIE REVIEW" Generic (:30)

- 11 You Can be Sure

"NATIONAL DAY OF PRAY TASK FORCE" Generic (:60)

- 12 Ravi Zacharias

"ADVENTURES IN ODYSSEY" Generic (:30)

- 13 Just What You Need

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 14 May 3/4 Rights, Wrongs and Winners
- 15 May 10/11 The Imagination Station, Revisited - I
- 16 May 17/18 The Imagination Station, Revisited - II
- 17 May 24/25 Kidsboro - I
- 18 May 31/April 1 Kidsboro - II

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 19 May 1 Isaac the Insecure
- 20 May 2 That's Not Fair!
- 21 May 5/6 Elijah - I & II
- 22 May 7 But, You Promised!
- 23 May 8 A Mission for Jimmy
- 24 May 9 The Ill-Gotten Deed
- 25 May 12 Rescue From Manatugo Point
- 26 May 13 Operation Dig Out
- 27 May 14 The Very Best of Friends
- 28 May 15 The Reluctant Rival
- 29 May 16 Monty's Christmas
- 30 May 19 The Barclay Ski Vacation
- 31 May 20 Ice Fishing
- 32 May 21 Scattered Seeds
- 33 May 22 The Treasure of LeMondel
- 34 May 23 Front Page News

Track

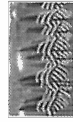
- 35 May 26/27 Lincoln - I & II
- 36 May 28 By any Other Name
- 37 May 29 Bad Luck
- 38 May 30 Isaac the Courageous

"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)

- 39 Mom Was Right
- 40 Sixty-Second Convention

"JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- 41 May 1 The Impact Moms Make
- 42 May 2 Spin Control
- 43 May 5 A Salute to Mother
- 44 May 6 Emotions Mislead
- 45 May 7 The Ultimate Assault
- 46 May 8 A Set Amount
- 47 May 9 Mother
- 48 May 12 Financial Guidance
- 49 May 13 Never Too Much
- 50 May 14 A Man's Job Description
- 51 May 15 Changing Roles of a Woman
- 52 May 16 Cautious Humor
- 53 May 19 Boys at Risk
- 54 May 20 Stand Firm
- 55 May 21 Tough It Out
- 56 May 22 Inadequate Parents
- 57 May 23 Vote!
- 58 May 26 God and Country
- 59 May 27 Helping Your Hero
- 60 May 28 Strange Kids
- 61 May 29 Part-Time Retirement
- 62 May 30 Father to Son Blessing





BRIARGATE
M E D I A

P.O. Box 998
Colorado Springs, CO 80901
Phone: (719) 531-3300 Fax: (719) 531-3302

TRACK SHEET

June 2008
58 TRACKS



Track

FATHER'S DAY VIGNETTES (:60 each)

- 1 Following in Foley's Footsteps
- 2 Mission Possible
- 3 It's a Boy!
- 4 That's My Daddy
- 5 Ode to a Clumsy Dad

"FOCUS ON THE FAMILY" Generic (:30)

- 6 Vroom, Vroom

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:60)

- 7 Weekend Warriors

"FAMILY NEWS IN FOCUS" Generic (:30)

- 8 Listener's Choice

"PLUGGED IN MOVIE REVIEWS" Generic (:60)

- 9 Best Dad of the Year

"ADVENTURES IN ODYSSEY" Generic (:60)

- 10 A Day at the Beach

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 11 June 7/8 Kidsboro - III
- 12 June 14/15 Gifts for Madge and Guy
- 13 June 21/22 Connie - I
- 14 June 28/29 Connie - II

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 15 June 2 Two Sides to Every Story
- 16 June 3 A is for Attitude
- 17 June 4 First Love
- 18 June 5 Curious, Isn't It?
- 19 June 6 Suspicious Minds

The Big Broadcast

- 20 June 9 An Act of Mercy
- 21 June 10 Isaac the Benevolent
- 22 June 11 The Trouble With Girls
- 23 June 12 What Happened to the Silver Streak?
- 24 June 13

Better Late Than Never

- 25 June 16 Pranks for the Memories
- 26 June 17 Missing Person
- 27 June 18 Castles & Cauldrons - I
- 28 June 19 Castles & Cauldrons - II
- 29 June 20

The Winning Edge

- 30 June 23 All's Well With Boswell
- 31 June 24 Wishful Thinking
- 32 June 23 Have You No Selpurcs?
- 33 June 24 One Bad Apple
- 34 June 27

The Price of Freedom

- 35 June 30

Track

"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)

- 36 A Kiss is Still a Kiss
- 37 A Sound Investment

"JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- 38 June 2 Loving Divorced Families
- 39 June 3 Hug Them
- 40 June 4 Approval of Our Dads
- 41 June 5 Life Screams at You
- 42 June 6 Actions and Attitude
- 43 June 9 Four Points for Fathers
- 44 June 10 Dating: Keep Your Eyes Open
- 45 June 11 Professors' Worldviews
- 46 June 12 Nothing Good About It
- 47 June 13 The Message: Fatherhood
- 48 June 16 He is the Vine
- 49 June 17 Kids and Marital Conflict
- 50 June 18 Destructive Icons
- 51 June 19 Recognizing Depression
- 52 June 20 Detachment and Differentiation
- 53 June 23 Parenting Success
- 54 June 24 Knowing God's Will
- 55 June 25 Hard Times for Couples
- 56 June 26 Esteem-Building Vitamins
- 57 June 27 Assessment: Never Works
- 58 June 30 God's First Institution



- 4/06/08 Living on one income
- 4/13/08 Homeschooling on a shoestring
- 4/20/08 Protecting parental rights
- 4/27/08 Should we be worried about visitation rights
- 5/04/08 Not just a couple of clueless teenagers
- 5/11/08 Girl Scouts for Truth -- a conservative alternate
- 5/18/08 Introducing the Homeschool Foundation
- 5/25/08 Take the mystery out of grading
- 6/01/08 Flirting with constitutional disaster
- 6/08/08 Suddenly homeschooling
- 6/15/08 Cutting through the confusion of high school transcripts
- 6/22/08 Parent-taught driver's education
- 6/29/08 Learn history through archeology

NC EMPLOYMENT SECURITY COMMISSION REPORT

(April - June, 2008)

4/06/08	Harry Payne (ESC Chairman)	Claim profile/benefit payment history web links
4/13/08	Job Bank
4/20/08	Workers Memorial Day
4/27/08	Workers Memorial Day
5/04/08	ESC assists youth in obtaining summer employment
5/11/08	Summer Youth Employment Program
5/18/08	Summer Youth Employment Program
5/25/08	Job search tips for teens
6/01/08	ESC job statistics
6/08/08	Work Opportunity Tax Credit Program
6/15/08	ESC Job Order Entry System
6/22/08	ESC Common Follow-Up System
6/29/08	O*NET

"HOW TO MANAGE YOUR MONEY"

Howard Dayton & Steve Moore

(April - June, 2008)

4/06/08 A 3-month checkup on your 2008 goals

"MY MONEY LIFE"

Chuck Bentley

4/13/08 Best places to work

4/20/08 Improving your cash flow

4/27/08 Priorities during economic downturns

5/04/08 Starting your own business

5/11/08 Are you financially "mistake prone?"

5/18/08 Retirement myths

5/25/08 True riches

6/01/08 The price of gas

6/08/08 Retirement myths

6/15/08 Ideas to help your car last longer

6/22/08 How people are spending their economic stimulus checks

6/29/08 Earners vs. heirs--how they view money differently

4/06/08	Rick Lange	Blood pressure vaccine
4/13/08	Christopher Saudek	Foot care
4/20/08	Rick Lange	Hands only CPR
4/27/08	Edward Ahn	Flat head
5/04/08	Rick Lange	Waist size
5/11/08	Constantine Lyketsos	New med for Alzheimer's
5/18/08	Roger Blumenthal	Stopping smoking
5/25/08	Constantine Lyketsos	Staying active
6/01/08	Arial Green	Social contact & dementia
6/08/08	Wendie Berg	Breast cancer detection
6/15/08	Christopher Saudek	Insulin pumps for teens
6/22/08	Edward McFarland	Wii danger
6/29/08	Michelle Bellantoni	Light helps

CONSUMER TIME

(April - June, 2008)

4/06/08	Gary Crawford, Joanne Hamilton	Don't pay too much in taxes
4/13/08	Gary Crawford, Mark Lino	The cost of raising a child is going up
4/20/08	Gary Crawford, Suzanne Badenhop	Getting a handle on credit card debt
4/27/08	Gary Crawford, Stacey Rosen	Debate on how we should help hungry nations
5/04/08	Gary Crawford, Gary Lucier	We are eating more veggies
5/11/08	Gary Crawford, Mike Bradshaw	Summerizing the automobile
5/18/08	Gary Crawford, Chris Grundler	Drive better & save gas
5/25/08	Gary Crawford, Shayle Shagan	Meat prices up only slightly for summer grilling
6/01/08	Gary Crawford, Elaine Johannes	Managing kids & their technology
6/08/08	Gary Crawford, Mike Potter	Don't invite termites to dinner
6/15/08	Susan Carter, Kate Houston	The new face of those seeking food assistance
6/22/08	Gary Crawford, Dan Rumelt	More about the digital TV conversion
6/29/08	Gary Crawford, Dr. Sheldon Jacobson	Your weight & your gasoline bill

AG UPDATE

(April - June, 2008)

4/06/08	Rod Bain, Arlen Lancaster	Latest conservation security program sign-up soon underway
4/13/08	Gary Crawford, Jeff Geuder, Joe Glauber	Planting intentions report raises questions
4/20/08	Gary Crawford, Susan Pollack	Exports taking bigger chunk of US fruit output
4/27/08	Gary Crawford, Gerry Bange	Contradictory trends mean an uncertain soybean outlook
5/04/08	Gary Crawford, Gerry Bange, Chris Hurt	Times get even tougher for hog producers
5/11/08	Gary Crawford, Mark Keenum, Glen Keppy	Court orders release of USDA farm data
5/18/08	Rod Bain, Bruce Knight	Nat'l animal identification by the numbers
5/25/08	Rod Bain, Joe Reilly	Wrapping up census of agriculture data collection
6/01/08	Gary Crawford, Shayle Shagan	Cattle prices due for a rebound in 2009
6/08/08	Gary Crawford, Darrell Simpson	Farmers, beware of sun exposure
6/15/08	Gary Crawford, Gerry Bange	New export forecast shows huge increases
6/22/08	Gary Crawford, Chuck Conner, Mary Lee Zechman, Susan Greagan	Changing times for farmers' markets
6/29/08	Rod Bain, John Johnson	Various delays mean extended deadline for acreage reports

SPECIAL BROADCASTS / COMMUNITY EVENTS

(April - June, 2008)

- April 25 WCKB broadcast live from the Harnett County Relay for Life event. The broadcast ran from 4pm til 7:45pm (sign-off). The event raised money for cancer research and treatment.
- May 22 WCKB broadcast live from the RSVP Senior Fair from 10am til 2pm. The event focused on programs and services of interest to senior citizens.
- May 30 WCKB broadcast live from the Johnston County Relay for Life event. The broadcast ran from 4pm til 8:30pm (sign-off). The event raised money for cancer research and treatment.