

WCKB 780-AM

ISSUES / PROGRAMS

April, May and June, 2011

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the Job Connector website of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
8. I--Listeners wanted information on issues faced by and services available to military personnel, veterans, and their families.
P--WCKB aired "American Forces Press Services Podcasts," found at www.pentagonchannel.mil. These 6-8 minute segments aired each Sunday at 10:38am. A topic listing is attached.
9. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
10. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:48am. A topic listing is attached.
11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am. A topic listing is attached.

12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT

(April - June, 2011)

4/05/11	Brenda Brown	Questions & answers
4/12/11	Electronic payments are a must
4/19/11	What you can do to speed up your disability application
4/26/11	Figuring out retirement
5/03/11	What women should know about SS
5/10/11	Survivors benefits explained
5/17/11	Questions & answers
5/24/11	SS information for those who serve in the military
5/31/11	A valuable gift for mom
6/07/11	One more homework assignment
6/14/11	Scams are no joking matter
6/21/11	Fast Medicare coverage even when you're not retired
6/28/11	Questions & answers

ELDER CARE MADE EASIER

Dr. Marion Somers

(April - June, 2011)

4/06/11	Medications
4/13/11	Proper wheelchair use
4/20/11	Financial issues
4/27/11	The will
5/04/11	Driving
5/11/11	Public transportation
5/18/11	Long distance travel tips
5/25/11	Grief
6/01/11	Grief
6/08/11	Children & death
6/15/11	Online resources
6/22/11	Warning signs
6/29/11	Alternative therapies

HEALTH DEPARTMENT REPORT

(April - June, 2011)

4/07/11	Belinda Rayner	Smoking cessation
4/14/11	Crystal Owens	Child obesity
4/21/11	Belinda Rayner	Food safety for Easter
4/28/11	Public Health Month
5/05/11	High Blood Pressure Education Month
5/12/11	Stroke Awareness Month
5/19/11	Asthma Education Month
5/26/11	Take precautions against ticks & mosquitoes
6/02/11	Men's Health Week
6/09/11	Get active & play
6/16/11	Rethink your drink
6/23/11	Summertime safety
6/30/11	Fireworks safety

COOPERATIVE EXTENSION SERVICE REPORT

(April - June, 2011)

4/01/11	Lettie Shaw	Responsibility
4/08/11	Emily Worrell	Eating disorders
4/15/11	Brandy Burnett	Temper tantrums
4/22/11	Gary Pierce	Web worms, pecans
4/29/11	*****	Use pesticides safely
5/05/11	*****	Meet the horticulture agent
5/13/11	Emily Worrell	Eating disorders
5/20/11	Lynn Lambert	Registering for 4-H residential camps
5/27/11	*****	4-H summer day camps & workshops
6/03/11	Kittrane Sanders	Citizen participation in community development
6/10/11	Emily Worrell	Eating disorders
6/17/11	Jevonna Covington	Teens on Point community development
6/24/11	Lynn Lambert	4-H summer day camps & workshops

HOME SCHOOL HEARTBEAT

(April - June, 2010)

- 4/03/11 Media management--steering your kids' appetites
- 4/10/11 Overlook an offense?--making peace in your home
- 4/17/11 Start next school year off right
- 4/24/11 Teaching in style
- 5/01/11 The voice of experience--homeschooling an only child
- 5/08/11 Homeschooling & single parents
- 5/15/11 In the beginning--making the transition to homeschooling
- 5/22/11 A stepping stone to new areas of interest--studying Shakespeare
- 5/29/11 Beyond the books--getting to know you
- 6/05/11 Facing the future--getting to know you
- 6/12/11 Practical perseverance
- 6/19/11 Have a presence in your absence (fathers)
- 6/26/11 Speaking for today's oppressed

4/03/11

(Friday, April 01, 2011, 3:33:48 PM | Pentagon Channel)

In the "This Week in the DoD" podcast for April 1: NATO has taken the reins of the military intervention in Libya, now named Operation Unified Protector. President Obama shares some remarks on the continuing American role in the operation. American Forces continue to assist in the Japanese recovery from the earthquake and tsunami as part of Operation Tomodachi. April is the Month of the Military Child. We begin our coverage of the months observances with a message from the DoD Education Activity concerning your children and the news coming from Japan. The national tax filing deadline is approaching, and service members have a few special considerations when it comes to their income tax return. This year, taxes are due Monday, April 18, rather than on the normal April 15 deadline due to a District of Columbia holiday observance. The Navys newest ship, the USS Arlington, was christened March 26 in Pascagoula, Mississippi. The Arlington is the third in a series of San Antonio-class amphibious transport dock vessels named in honor of the victims of the 9/11 attacks.

4/10/11

(Friday, April 08, 2011, 5:03:30 PM | Pentagon Channel)

In the "This Week in the DoD" podcast for April 8: Secretary of Defense Robert Gates visited troops in Iraq, taking questions from service members deployed there. He spoke about a range of issues ranging from the possible furlough of many government employees to the repeal of "Dont Ask Dont Tell." Japanese Defense Minister Toshimi Kitazawa boarded the USS Ronald Reagan to personally thank American service members for their role in Operation Tomodachi. April is the Month of the Military Child. Barbara Thompson of the Pentagons Office of Family Policy for Children and Youth spoke about issues that military children have to deal with such as multiple deployments. The U.S. Africa Commands goal on the African continent is to achieve a more stable environment that fosters political and economic growth. U.S. Army General Carter Ham spoke about the successes of his command in getting closer to that goal. Listen to the podcast.

4/17/11

(Friday, April 15, 2011, 11:22:34 AM | Pentagon Channel)

In the "This Week in the DoD" podcast for April 15: This week Deputy Assistant Secretary of Defense for Military Community and Family Policy Robert L. Gordon III spoke about National Volunteer Week on a DoDLive Bloggers Roundtable. First Lady Michelle Obama and Dr. Jill Biden launched "Joining Forces," a new family support initiative that calls on all sectors of society to support military families. U.S. Army Gen. Martin Dempsey took over as the new Army Chief of Staff at a ceremony held Monday at Fort Myer, Va. Carol Kando-Pineda, our contributing consumer advocate, shares a message with us about identity theft and taxes.

4/24/11

(Friday, April 22, 2011, 1:10:43 PM | Pentagon Channel)

In the "This Week in the DoD" podcast for April 22: This week President Barack Obama awarded the U.S. Air Force Academy Falcons football team with the Commander in Chiefs Trophy in a White House ceremony. The Department of Defense launched the Safe Helpline, a way to receive help for yourself or others after being assaulted sexually. By calling 1-877-995-5247, texting 55427 (in the U.S.) or visiting the Safe Helpline website, service members can get easy, free, anonymous access to counselors and other sexual assault resources any time, day or night. The Defense and State Departments have discontinued the Voluntary Authorized Departure orders for American families living in Japan after finding that the situation there doesnt pose a threat. Families who returned to the United States under the departure authorization will be receiving information soon on their return to Japan. April is the Month of the Military Child. Deputy Assistant Secretary of Defense for Military Community and Family Policy Robert L. Gordon III and Deborah Mullen, wife of Chairman of the Joint Chiefs of Staff Adm. Mike Mullen, spoke at a summit this week on issues facing military children today -- especially in education.

5/01/11

(Friday, April 29, 2011, 12:14:38 PM | Pentagon Channel)

The Department of Defense and U.S. Department of Agriculture hosted the 2011 Family Resilience Conference in Chicago this week. The conference is held each year for military family organizations to come together and discuss issues facing military families. President Barack Obama has nominated CIA Director Leon E. Panetta to succeed current Secretary of Defense, Robert M. Gates, once he retires. In addition, Army Gen. David H. Petraeus, Commander, International Security Assistance Force will retire from military service and be nominated to replace Panetta as head of the CIA. National Guard units and service members stationed across the country are being called up to respond to the flooding and tornadoes in Texas. The U.S. Army Reserve recently celebrated its 103rd birthday on April 23rd. More than 196,000 reservists have mobilized since September 11, 2001, and more than 15,000 are currently deployed around the world.

5/08/11

(Friday, May 06, 2011, 2:18:48 PM | Pentagon Channel)

In the "This Week in the DoD" podcast for May 6: Osama bin Laden is dead. American special operations forces raided a compound in Abbottabad, Pakistan, where the terrorist leader had been hiding. U.S. Marine Corps Maj. Gen. Richard Mills recently left his position as commander of Regional Command Southwest and I Marine Expeditionary Force in Afghanistan. He spoke with the Pentagon Channel and with bloggers on a DoDLive Bloggers Roundtable about his time in Afghanistan. May is Mental Health Month, a time to put extra focus on difficulties faced by some troops returning from deployments, including post-traumatic stress and other psychological issues. This month also marks the 50th anniversary of the start of the War in Vietnam. A new website has been launched to commemorate the war and the thousands of service members who fought and who died in the war. Identity theft is always a concern, and especially so right now for gamers whose personal information may have been taken when a large online network was hacked. Our contributing consumer advocate, the FTCs Carol Kando-Pineda, shares some advice.

5/15/11

(Friday, May 13, 2011, 5:29:48 | Pentagon Channel)

Flooding and tornadoes across the southern United States have caused massive damage. The U.S. Army Corps of Engineers and state National Guards are working to clean up wreckage and protect homes and other buildings from further damage. The U.S. Air Force has grounded its fleet of about 165 F-22 Raptors after possible malfunctions in the aircrafts oxygen delivery system. The stand-down order is in effect until officials determine the aircraft to be safe for flight. The U.S. Navy has christened its newest guided-missile destroyer, the Pre-Commissioning Unit Michael Murphy. The destroyer is named after Medal of Honor recipient and Navy SEAL Lt. Michael Murphy, who died in pursuit of a top Taliban leader in Afghanistan in 2005. Monday, May 16 marks the beginning of the annual Warrior Games in Colorado Springs, Colo. More than 200 wounded, ill or injured athletes from throughout the military will be competing in seven sports.

5/22/11

(Friday, May 20, 2011, 1:58:42 PM | Pentagon Channel)

After weather delayed its first launch attempt, the space shuttle Endeavor embarked on its final mission on Monday, May 16, to deliver tools to upgrade the International Space Station. Flooding continues in the Mississippi River, putting regional residents on red alert. Fortunately, water levels are not expected to affect river traffic, thanks to the U.S. Army Corps of Engineers and the U.S. Coast Guard. Secretary of Defense Robert Gates, looking to save money, announced the framework for the Comprehensive Defense Review at a Pentagon press conference Wednesday. The second annual Warrior Games have begun in Colorado Springs, Colo. The competition pits some 200 athletes from the Army, Marines, Air Force, Navy, and Coast Guard, all vying for medals for their service and themselves.

5/29/11

(Friday, May 27, 2011, 4:05:48 PM | Pentagon Channel)

In the "This Week in the DoD" podcast for May 27: Twelve states are currently recovering from natural disasters, including the devastating tornado that struck Joplin, Missouri. Service members are delivering relief, and VA financial assistance is available for those who qualify. The second annual Warrior Games took place Colorado Springs, Colo. The competition pitted some 200 athletes from the Army, Marines, Air Force, Navy, and Coast Guard, all vying for medals for their service and themselves. Secretary of Defense Robert Gates and Chairman of the Joint Chiefs Adm. Michael Mullen deliver an address about this year's Memorial Day.

6/05/11

(Friday, June 03, 2011, 2:18:36 PM | The Pentagon Channel)

In the "This Week in the DoD" podcast for June 3: An outbreak of E. Coli in Germany has prompted Public Health Command Region-Europe and Europe Regional Medical Command health officials to encourage everyone to practice safe food preparation practices. Read more here. President Barack Obama will award the Medal of Honor to Army Sgt. 1st Class Leroy Petry in a White House ceremony next month. Petry is the second living recipient of the Medal of Honor for actions in Iraq or Afghanistan, after Staff Sgt. Salvatore Giunta. The president also announced who he's chosen to replace Adm. Mike Mullen and Marine Gen. James Cartwright as Chairman and Vice Chairman of the Joint Chiefs of Staff when they step down this September. Pending Congressional approval, Army Chief of Staff Gen. Martin Dempsey will be the next chairman and Adm. James Winnefeld will be the next vice chairman. The Space Shuttle Endeavour touched down this week at the Kennedy Space Center at Cape Canaveral, Fla., after flying its final mission. The Endeavour and its crew delivered spare parts and imaging equipment to the International Space Station. DoDLive is featuring stories about Department of Defense Community Partnerships. Groups around the world are teaming up with our allies' military units to train together and learn from each other. These relationships are the foundation to strengthen ties with our neighbors at home and partners abroad. This week, we focused on a story about trilateral training with American, German and Greek forces on the island of Crete.

6/12/11

(Friday, June 10, 2011, 8:37:42 AM | The Pentagon Channel)

In the "This Week in the DoD" podcast for June 10: The confirmation hearing of CIA Director Leon Panetta began yesterday. Panetta has been nominated by President Obama as the next Secretary of Defense. Meanwhile, current SECDEF Robert Gates stopped by Brussels for NATO meetings, addressing -- among other issues -- how the U.S. must continue to keep the pressure on the Taliban. Admiral Gary Roughead, Chief of Naval Operations of the U.S. Navy, addressed efforts that the Navy was taking in order to be more environmentally friendly. He made these remarks during the 2010 Environmental Awards. Adm. Roughead explained the special relationship sailors have with the maritime environment and the importance of protecting the planet. Monday marked the 67th anniversary of D-Day, the WWII operation that saw the largest amphibious assault in military history. The Allied effort was comprised of American, British, Canadian, and Free French forces. We include President Eisenhower's inspiring speech made to the Allied Expeditionary Forces before the operation took place. DoDLive is featuring stories about Department of Defense Community Partnerships. Groups around the world are teaming up with our allies' military units to train together and learn from each other. These relationships are the foundation to strengthen ties with our neighbors at home and partners abroad. This week, we focus on MEDLITE '11 a joint medical training exercise between U.S. and Congolese forces.

6/19/11

(Friday, June 17, 2011, 4:23:38 PM | The Pentagon Channel)

In the "This Week in the DoD" podcast for June 17: The U.S. Army celebrated its 236th birthday. Defense Secretary Robert Gates joined Army Secretary John McHugh and Army Chief of Staff General Martin Dempsey in commemorating the service's anniversary. The Chairman of the Joint Chiefs of Staff Admiral Mike Mullen gave updates on the progress of current operations and looked back on his tenure as chairman during recent TV interviews appearances on Charlie Rose and David Letterman. Deputy Secretary of Defense William Lynn spoke to reporters at the Pentagon about the DoD's energy use Wednesday. Rising costs and increased fuel requirements are concerning, and they need to be addressed, he said. The Army is changing its look. The black army beret, the required headgear for soldiers since 2001, is being replaced by the patrol cap. The change comes as a result of a study conducted by Sergeant Major of the Army Raymond Chandler. In April, Sergeant Major Chandler reached out to soldiers to find out what they thought of their uniform. Disasters continue to ravage the country. In the Mountain West, melting snow is causing flooding along rivers throughout the region. National Guard members are working in the area to prevent damage to cities and towns in high risk locations.

6/26/11

(Friday, June 24, 2011, 4:46:40 PM | The Pentagon Channel)

In the "This Week in the DoD" podcast for June 24: President Obama announced plans to commence the withdrawal of troops from Afghanistan, saying the way forward is to move towards a support mission rather than continued combat. The first phase of the withdrawal is set to be complete by September 2012. On Tuesday, June 21, the U.S. Senate unanimously voted to confirm CIA Director Leon Panetta as Defense Secretary Robert Gates' successor. Gates is set to retire on June 30. Robert Gordon, Deputy Assistant Secretary of Defense for Military Community and Family Policy, is seeking the opinions of 600,000 service members and their families on how to fund several programs and prioritize a budget depending on their needs. These programs are aimed at increasing morale, welfare, and recreation. A twenty-year project to renovate the Pentagon is complete. Some 6.5 million square feet have been renovated since the project began in 1991, improving vital infrastructure and better securing Pentagon entrances. Secretary of Defense Robert Gates and Secretary of State Hillary Clinton met with Japanese Foreign Minister Takeaki Matsumoto and Defense Minister Toshimi Kitazawa for the U.S.-Japan Security Consultate Committee Meeting. Colloquially known as the "Two-Plus-Two Ministerial," talks involved Afghanistan, maritime security, and the denuclearization of North Korea.

NC EMPLOYMENT SECURITY COMMISSION REPORT

(April - June, 2011)

4/03/11	Lynn Holmes (ESC Chairman)	Community colleges
4/10/11	Community colleges
4/17/11	Career resource centers
4/24/11	Community colleges
5/01/11	Community colleges
5/08/11	Summer Youth Employment Program
5/15/11	Summer Youth Employment Program
5/22/11	Summer Youth Employment Program
5/29/11	Summer jobs
6/05/11	Summer jobs
6/12/11	ESC/community college partnership
6/19/11	Summer Youth Employment Program
6/26/11	ESC/community college partnership

"MY MONEY LIFE"

Chuck Bentley

(April - June, 2011)

- 4/03/11 Paying credit cards before mortgage
- 4/10/11 Watch out for Japan relief scams
- 4/17/11 Internet drug scams
- 4/24/11 Cash-back card caveats
- 5/01/11 Watch out for pyramid schemes
- 5/08/11 Scammers target baby boomers
- 5/15/11 Cheap wedding gifts
- 5/22/11 Swimming in debt
- 5/29/11 Cut home energy costs on vacation
- 6/05/11 Dodging lemons
- 6/12/11 How to ruin your financial life
- 6/19/11 With ages comes financial wisdom
- 6/26/11 Become an ex-cosigner

4/03/11	Rhonda Wyskiel RN	Getting involved
4/10/11	Dr. Avindra Nath	Virus & ALS
4/17/11	Dr. Michelle Bellantoni	Hearing & dementia
4/24/11	Dr. John Burton	Healthy elders
5/01/11	Dr. Edward Kasper	Heart failure management
5/08/11	Dr. Ballantine Carter	Waiting works
5/15/11	Dr. William Nelson	Too much colonoscopy
5/22/11	Dr. William Nelson	Drug shortage
5/29/11	Dr. Redonda Miller	Salt & death
6/05/11	Dr. David Bishai	Infectious handshakes
6/12/11	Dr. John Carey	Sudden hearing loss
6/19/11	Dr. Roger Blumenthal	No heart CT
6/26/11	Dr. Sonal Singh	Dangerous inhaler

CONSUMER TIME*(April - June, 2011)*

4/03/11	Gary Crawford, Audrey Myers, Bobby Dingus	Organizing those coupons for max savings
4/10/11	Gary Crawford, Audrey Myers, Bobby Dingus	Coupons--when to hold 'em & when to fold 'em
4/17/11	Susan Carter, Tom Vilsack	Affordable health care act one year later
4/24/11	Gary Crawford, Anne Effland	The background on bunnies, baskets and other spring traditions
5/01/11	Rod Bain, Diane McKay	Testing the health benefits of herbal teas
5/08/11	Gary Crawford, Ricky Volpe, Howard Hjort	Meat prices jump in new food price forecast
5/15/11	Gary Crawford, Ken Hellevang	What to do with a wet or flooded basement
5/22/11	Rod Bain, Renette Wardlow	The challenges of summer child care
5/29/11	Rod Bain, Tammy Roberts	Rediscovering cast iron cookware
6/5/11	Gary Crawford, Bruce Snead	Help your air conditioner keep you cool
6/12/11	Gary Crawford, Diane Van	New cooking temperature recommendations for meats
6/19/11	Gary Crawford, Tom Vilsack, Kathleen Merrigan, Kathy Debernard	It's farmers market time
6/26/11	Gary Crawford, Mark Lino	The cost of raising that new baby is going up

AG UPDATE

(April - June, 2011)

4/03/11	Susan Carter, Gerry Bange	Slight chances in some global crop forecasts
4/10/11	Gary Crawford, Shayle Shagam	Hog producers plan to limit production even with high prices
4/17/11	Gary Crawford, Joe Glauber, Tom Vilsack	Farmers plan to meet strong demand for crops
4/24/11	Rod Bain, Joe Glauber, Gerry Bange	April crop reports feature more than corn
5/01/11	Gary Crawford, Mark Slupek, John Brewer	Deadline soon for USDA market development programs
5/08/11	Rod Bain, Joe Franklin, Steve Parkin	NRCS provides help from April natural disasters
5/15/11	Rod Bain, Edward Hamill	Farm Service Agency programs available for disaster help
5/22/11	Gary Crawford, Larry Salathe, Gerry Bange	Higher crop prices in new marketing year
5/29/11	Gary Crawford, Joe Prusacki	USDA's track record on crop forecast accuracy
6/05/11	Rod Bain, Tom Vilsack, Ron Kirk	The importance of exports in US trade strategy
6/12/11	Rod Bain, Bill Murphy	Extreme weather & crop insurance options
6/19/11	Rod Bain, Brenda Proctor	A tax deduction for natural disaster losses
6/26/11	Rod Bain, Juan Garcia	Conservation programs & outdoor recreation benefits

SPECIAL BROADCASTS / COMMUNITY EVENTS

(April - June, 2011)

April 5, 2011

WCKB aired a special interview with Michelle Langdon, concerning plans and preparations for the second annual Harnett County Regional Agricultural Fair. She was interviewed between 8:30 - 8:45am, during the "Good Morning, Charlie" show.

April 17, 2011 -
June 20, 2011

WCKB participated in recovery/relief efforts following the deadly tornadoes of April 16, 2011. WCKB aired numerous announcements and interviews regarding the cleanup, shelters, donations and other assistance. Interviews were conducted with local agencies, as well as FEMA and SBA representatives. Staff members volunteered at local donation sites.