

WCKB 780-AM

ISSUES / PROGRAMS

April, May, and June, 2020

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
P--WCKB aired "Tips for Living Well" Monday through Friday at 7:00pm. These 60 second features by nutritionist, author, and speaker Pam Smith covered a variety of health issues; a topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett and/or Sampson County Cooperative Extension Service(s), each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm. Each 60 second report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Classical Conversations in Homeschooling," provided by Classical Conversations, each Sunday at 7:28am. A topic listing is attached.
8. I--Listeners wanted to keep informed about events and issues of interest to our service men and women and their families.
P--WCKB aired "Military Spotlight," produced using information gathered from the Defense Video Imagery Distribution System. The 2:30 minute feature aired each Sunday at 10:40am.
9. I--Listeners wanted information on the health and well-being of their family pets.
P--WCKB aired "Vet Report with Nancy Shay," a 30 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:43am and each Monday at 12:50pm. A topic listing is attached.

10. I--Listeners wanted the latest information on science topics.
P--WCKB aired "Science Made Simple," a 60 second report provided by Coast to Coast Radio Networks, each Sunday at 10:44am. A topic listing is attached.
P--WCKB aired "EarthDate," a 60 second report prepared with information from the Bureau of Economic Geology researchers. The program aired at 10:45am each Sunday. A topic listing is attached.
11. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report from Crown Financial Ministries, each Sunday at 10:47am. A topic listing is attached.
12. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:49am. A topic listing is attached.
13. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:51am. A topic listing is attached.
14. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:55am. A topic listing is attached.
15. I--Listeners wanted to learn about lawn and garden care and landscape design.
P--WCKB aired "Southern Gardening," a 2 minute feature provided by the Mississippi State University Extension Service, each Sunday at 10:58am. A topic listing is attached.
16. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of the special on-air interviews is attached.

SOCIAL SECURITY REPORT

(April - June, 2020)

4/07/20	Brenda Brown	Beware of SS scams
4/14/20	""	Small businesses & SS
4/21/20	""	Making wise choices when a representative payee manages your money
4/28/20	""	Apply online for Medicare
5/05/20	""	Ready to retire? Apply online with SS
5/12/20	""	Need to change your name on your SS card?
5/19/20	""	Who do I contact--SS or Medicare?
5/26/20	""	Get your SS benefit statement
6/02/20	""	Small businesses & SS
6/09/20	""	Making wise choices when a representative payee manages your money
6/16/20	""	Apply online for Medicare
6/23/20	""	Ready to retire? Apply online with SS
6/30/20	""	Need to change your name on your SS card?

ELDER CARE MADE EASIER

Dr. Marion Somers

(April - June, 2020)

4/01/20	The will
4/08/20	Driving
4/15/20	Public transportation
4/22/20	Long distance travel tips
4/29/20	Grief
5/06/20	Children & death
5/13/20	Online resources
5/20/20	Warning signs
5/27/20	Alternative therapies
6/03/20	Accept your elder
6/10/20	Bring a prop
6/17/20	Cultural differences
6/24/20	Elder care ethics

HEALTH DEPARTMENT REPORT

(April - June, 2020)

4/02/20	Erin Brown	COVID-19 information for individuals & families
4/09/20	*****	Stop germs--wash your hands
4/16/20	*****	April is Public Health Month
4/23/20	*****	COVID-19 & people who are at higher risk
4/30/20	*****	COVID-19 & food safety
5/07/20	Belinda Rayner	Make this a smoke-free Mother's Day
5/14/20	*****	Nat'l High Blood Pressure Education Month
5/21/20	*****	Stroke Awareness Month
5/28/20	*****	Get moving for Nat'l Physical Fitness & Sports Month
6/04/20	Maggie McGee	Zoom into Health virtual health classes
6/11/20	*****	Skin cancer
6/18/20	*****	Father's Day
6/25/20	*****	Mammography

*Tips for
Living Well
on the
Radio*

Pam Smith
NUTRITIONIST • AUTHOR • SPEAKER

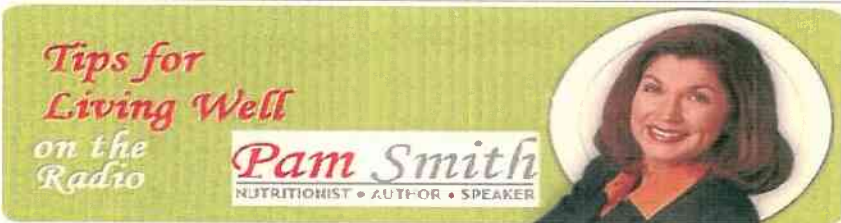


Sixty Second Daily Radio Programs

April 2020 Tracksheet

Date	Day	Title	Time
4/1/20	Wed	Try Nine!	:60
4/2/20	Thu	Purify the Air with Plants	:60
4/3/20	Fri	Sweet Sleep	:60
4/6/20	Mon	The Drink that Refreshes	:60
4/7/20	Tues	The Engine that was Energized	:60
4/8/20	Wed	Yogurt Fights Yeast	:60
4/9/20	Thu	Win with Calcium	:60
4/10/20	Fri	Cancer Fighter-I	:60
4/13/20	Mon	Cancer Fighter-II	:60
4/14/20	Tues	Workplace Snacking	:60
4/15/20	Wed	The Number One Beverage	:60
4/16/20	Thu	Sweet Tooth	:60
4/17/20	Fri	Calcium Over PMS!	:60
4/20/20	Mon	A Natural High	:60
4/21/20	Tues	Dieting Schemes	:60
4/22/20	Wed	Overweight kids	:60
4/23/20	Thu	Diets Make you fat	:60
4/24/20	Fri	Power Eating	:60
4/27/20	Mon	Too Tired to Cook-I	:60
4/28/20	Tues	Too Tired to Cook-II	:60
4/29/20	Wed	Getting the Calcium Goods	:60
4/30/20	Thu	Cool the Heartburn	:60

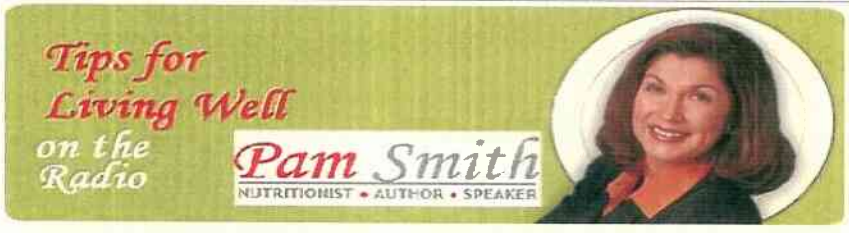
**For Radio Clearance, contact Nicole Ramsland
Phone: 407-574-8199 * E-Mail: Media@PamSmith.com
These radio programs can be downloaded for airplay at
www.RadioProgramsOnline.com/LIVINGWELL**



Sixty Second Daily Radio Programs
May 2020 Tracksheet

Date	Day	Title	Time
5/1/20	Fri	The Pregnant Father	:60
5/4/20	Mon	Fast (and Healthy?) Food	:60
5/5/20	Tues	Successful Eating Tips	:60
5/6/20	Wed	Flavored Vinegars	:60
5/7/20	Thu	Turn on the Tunes	:60
5/8/20	Fri	Trim the Fat	:60
5/11/20	Mon	The Perfect Lemon	:60
5/12/20	Tues	Want Fries with That?	:60
5/13/20	Wed	The Quick Cook	:60
5/14/20	Thu	Exercise and Stress-I	:60
5/15/20	Fri	Exercise and Stress-II	:60
5/18/20	Mon	Bad Diet Signs	:60
5/19/20	Tues	Vigorous Vacuuming!	:60
5/20/20	Wed	Echinacea	:60
5/21/20	Thu	Keeping Grandma Healthy	:60
5/22/20	Fri	The Power of Breakfast	:60
5/25/20	Mon	The Wrap	:60
5/26/20	Tues	Go Fish	:60
5/27/20	Wed	Jolt Drinks	:60
5/28/20	Thu	Go for the B's	:60
5/29/20	Fri	Think Well, Live Well	:60

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Sixty Second Daily Radio Programs
June 2020 Tracksheet

Date	Day	Title	Time
6/1/20	Mon	Nutrition Therapy	:60
6/2/20	Tues	How Much is Enough?	:60
6/3/20	Wed	Bad News Diets	:60
6/4/20	Thu	Power Snacking	:60
6/5/20	Fri	Let There be Light!	:60
6/8/20	Mon	Stoking the Campfire	:60
6/9/20	Tues	Worried Sick?	:60
6/10/20	Wed	The Food Trap	:60
6/11/20	Thu	When Hormones go Haywire	:60
6/12/20	Fri	Mind Weed and Feed	:60
6/15/20	Mon	Stress Busters	:60
6/16/20	Tues	Getting Even	:60
6/17/20	Wed	Sweet Self Talk	:60
6/18/20	Thu	Headache	:60
6/19/20	Fri	Headache-II	:60
6/22/20	Mon	Summertime Snacking	:60
6/23/20	Tues	Kids, Computers and Summer	:60
6/24/20	Wed	Summertime Travels-I	:60
6/25/20	Thu	Summertime Travels-II	:60
6/26/20	Fri	Summertime Travels-III	:60
6/29/20	Mon	Out of the Diet Trap	:60
6/30/20	Tues	Hot Flash!	:60

For Radio Clearance, contact Nicole Talbott
Phone: 407-574-8199 * E-Mail: Media@PamSmith.com
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COOPERATIVE EXTENSION SERVICE REPORT

(April - June, 2020)

4/03/20	Elizabeth Merrill Phillip Stewart	4-H job prep program 4-H summer fun
4/10/20	Hunter Rhodes	Use caution when encountering farm equipment on the road
4/17/20	Sydney Johnson	Reducing Stress
4/24/20	Eileen Coite	Serving clients during the coronavirus pandemic
5/01/20	Denise McIntyre	Alcohol use & misuse during the COVID-19 pandemic
5/08/20	Hunter Rhodes	Use caution when encountering farm equipment on the road
5/15/20	Paul Gonzalez	Horn flies in cattle herds
5/22/20	Genny Thompson	4-H & COVID-19
5/29/20	Max Knowles	Coronavirus Food Assistance Program
6/05/20	Brad Hardison	Insect repellents
6/12/20	Elizabeth Merrill	4-H virtual summer camp
6/19/20	Hunter Rhodes	Stinkbug damage in corn
6/26/20	Sydney Knowles	Fruits & veggies

CLASSICAL CONVERSATIONS ON HOMESCHOOLING
(Leigh Bortins)

(April - June, 2020)

4/05/20	Lyrical life science
4/12/20	Parent mentors
4/19/20	Math & nature
4/26/20	Literature outdoors
5/03/20	What can we study with science
5/10/20	Can you be a world changer?
5/17/20	What traditions will you keep?
5/24/20	Homeschooling late in the game
5/31/20	The joys of deciding to homeschool
6/07/20	Tell me a story
6/14/20	Making a bed
6/21/20	Animal farm
6/28/20	Number the stars

MILITARY SPOTLIGHT

(April - June, 2020)

- 4/05/20 Jacksonville, NC native honored as Camp Lemonnier Member in the Spotlight
- 4/12/20 USS Texas welcomes new commanding officer
- 4/19/20 Years of patients: nurse dedicates decades to soldier care
- 4/26/20 NC Guard cyber operations
- 5/03/20 NC National Guardsmen take safety measures during COVID-19
- 5/10/20 NC National Guardsmen assist local food banks during COVID-19
- 5/17/20 Helping hands: NC Guardsmen help Chapel Hill, Carrboro schools feed children in need
- 5/24/20 Agency sends excess medical supplies to Florida
- 5/31/20 Chief of Naval Air Training team member recognized for public affairs excellence
- 6/07/20 DCNG transports 50,000 face masks to District
- 6/14/20 COVID-19 testing continues with NC National Guard support
- 6/21/20 2nd Intel Bn Marine recognized for fundraising during COVID-19 outbreak
- 6/28/20 Sailors' little helper--military working dogs help protect Navy's Master Jet Base

4/05/20	Taking your puppy outside		
4/06/20	Accidents in the house		
4/12/20	How long to keep pets outdoors		
4/13/20	Pets left in hot cars		
4/19/20	Hearing loss		
4/20/20	Loss of barking		
4/26/20	Vegetables in a dog's diet		
4/27/20	Your pets in spring		
5/03/20	Pet first aid awareness		
5/04/20	Clipping your pet		
5/10/20	Pet identification		
5/11/20	Fleas, ticks, lice, mites		
5/17/20	How to socialize kittens		
5/18/20	Autoimmune disease		
5/24/20	Horses & spring grass		
5/25/20	Gastric stasis in rabbits		
5/31/20	House training a new pet		
6/01/20	Proper dog park etiquette		
6/07/20	Kids handling pets, part 1		
6/08/20	Kids handling pets, part 2		
6/14/20	Obsessive compulsive disorder		
6/15/20	Psychological disorders		
6/21/20	Dogs & digging, part 1		
6/22/20	Dogs & digging, part 2		
6/28/20	Submissiveness	6/29/20	Bringing home a new pet

SCIENCE MADE SIMPLE

(April - June, 2020)

4/05/20	Predators & environment
4/12/20	El Niña
4/19/20	High life
4/26/20	Feeling the invisible
5/03/20	Baby stress
5/10/20	Secret signals
5/17/20	Heads & batteries
5/24/20	The oldest star
5/31/20	Time travel
6/07/20	Race car driving
6/14/20	Narcolepsy
6/21/20	Genetic flower survivor
6/28/20	Kleptoplast

EARTH DATE

(April - June, 2020)

4/05/20	Hot springs eternal
4/12/20	Avalanche
4/19/20	The miracles of reindeer
4/26/20	Why is ice slippery?
5/03/20	Tragedy on ice
5/10/20	The great Triassic floods
5/17/20	Gold in them thar trees
5/24/20	Caught in quick sand
5/31/20	Airbursts
6/07/20	Plight of the pangolin
6/14/20	Floating rocks
6/21/20	Preserving with salt
6/28/20	California's super flood

MY MONEY LIFE (Chuck Bentley)

(April - June, 2020)

4/05/20	Don't fear the future
4/12/20	New record in credit card debt
4/19/20	Raising credit-smart children
4/26/20	Overdraft & ATM fees
5/03/20	Find God's plan for you
5/10/20	Financial issues affect relationships
5/17/20	Scams--be on guard
5/24/20	Home equity loans
5/31/20	Trusting God in a desolate place
6/07/20	Will & trust planning
6/14/20	Remote job scams
6/21/20	Humble posture in financial pain
6/28/20	Monopoly & debt

4/05/20	Karen Swartz	Stress reduction & COVID-19
4/12/20	William Nelson	Existing drugs
4/19/20	William Nelson	Food & cancer
4/26/20	Lisa Maragakis	Social distancing
5/03/20	Rachel Thornton	Tangible actions & COVID-19
5/10/20	Sherita Golden	Ethnic risk
5/17/20	Lisa Maragakis	Ongoing care
5/24/20	David Kass	Obesity & COVID-19
5/31/20	Megan Hosey	Surviving COVID-19
6/07/20	Eric Strain	Helping with addiction
6/14/20	William Nelson	Back to screening
6/21/20	Rachel Thornton	COVID & domestic abuse
6/28/20	Andrew Lane	Cells infected

CONSUMER TIME

(April - June, 2020)

4/05/20	Rod Bain, Julie Garden-Robinson	Grocery shopping in your home
4/12/20	Gary Crawford, Andy Harig	Food shopping: why do we shop where we shop?
4/19/20	Gary Crawford, Gianna Short	A look at the latest consumer price index for food
4/26/20	Gary Crawford, Dennis Patton	Some tips for hiring a lawn care company
5/03/20	Rod Bain, Jodi Schula	Application of STEAM education in the home
5/10/20	Gary Crawford, Karen Blakeslee	Cleaning & disinfecting the right way, the safe way
5/17/20	Gary Crawford, Jennifer Cipolletti	Helping our feathered friends close to home
5/24/20	Gary Crawford, Janell Goodwin	Home grilling goofs
5/31/20	Rod Bain, Neil Jacobs, Gerry Bell, Brad Rippey	The 2020 hurricane season outlook
6/07/20	Stephanie Ho, Sonny Perdue, Bruce Summers	USDA helps people who need food get it
6/14/20	Gary Crawford, Lee Townsend	Ticks can cause a lot of trouble
6/21/20	Rod Bain, Eliana Zeballos	Trends in food-related activity among Americans
6/28/20	Gary Crawford, Jannell Goodwin	4th of July grilling goofs & gaffes

AG UPDATE

(April - June, 2020)

4/05/20	Gary Crawford, Shayle Shagam	What's now & what's next for the pork industry?
4/12/20	Rod Bain, Rob Myers	The "alternative" scene involving crops
4/19/20	Rod Bain, Bob Knight	High speed e-connectivity's growing importance to agriculture
4/26/20	Stephanie Ho, Barbara Rater	If you receive a USDA survey, please respond
5/03/20	Gary Crawford, Shayle Shagam	Some dramatic numbers in new USDA cattle feedlot report
5/10/20	Rod Bain, Jenni Badding, Leo Bose, Brad Harris	Latest on aq equipment innovations & applications
5/17/20	Stephanie Ho, Lance Honig	Some info about USDA's two monthly crop reports
5/24/20	Rod Bain, Barb Glenn	Creating conservation resiliency in rural areas
5/31/20	Gary Crawford, Mark Jekanowski	US cotton growers facing a tough new crop year
6/07/20	Gary Crawford, Rob Johansson	A new USDA export forecast
6/14/20	Rod Bain, Martin Barbre	Granting flexibilities in risk management programs
6/21/20	Stephanie Ho, Latrice Hill	What to do if your crop is not eligible for coronavirus payments
6/28/20	Rod Bain, Richard Fordyce	Another FSA county committee election cycle underway

SOUTHERN GARDENING (Gary Bachman)
(produced by the Mississippi State University Extension Service)

(April - June, 2020)

4/05/20	Container plant impact
4/12/20	Tuberous begonia
4/19/20	Lawn care persona
4/26/20	Spring shrubs
5/03/20	Impatient gardener
5/10/20	Dahlia care
5/17/20	Made in the shade
5/24/20	Easy gardening
5/31/20	Yellow jasmine
6/07/20	Designing containers
6/14/20	Plant tags
6/21/20	Colorful calibrachoa
6/28/20	Caladium care

SPECIAL BROADCASTS / COMMUNITY EVENTS

(April - June, 2020)

- April 1, 2020 - June 30, 2020 WCKB aired hourly updates regarding Coronavirus/COVID 19, in addition to coverage in regular network newscasts. These reports covered a range of topics from tips to reduce the spread of the virus to local government office closings to community event cancellations and postponements. Also, a series of PSA's from the Centers for Disease Control, CDC Foundation, NC Dept of Health & Human Services, and National Council on Aging were aired each day.
- April 30, 2020 WCKB aired a live interview with Danny Mack Holland, a member of the Board of Directors of the North Carolina State Annual Singing Convention. He discussed the postponement of the event this year, and the planned 100th anniversary celebration in 2021. The interview aired from 3pm - 3:20pm.
- May 11, 2020 WCKB aired a live interview with Sharon Stevens of the Dunn Area Tourism Authority. She discussed re-opening and upcoming of area events and attractions, and the Dunn-Erwin Rail Trail Photo Contest. The interview aired from 12n - 12:25pm.