

WCKB 780-AM

ISSUES / PROGRAMS

January, February and March, 2008

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, provided by the Dunn office of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 5 minute report, provided by the Johnston County Council on Aging, each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "James Dobson Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. A topic listing is attached.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:27am. A topic listing is attached.
8. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
9. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "How to Manage Your Money," a 3 minute report provided by Crown Financial Ministries, each Sunday at 10:47am. A topic listing is attached.
10. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
11. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.

12. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.

SOCIAL SECURITY REPORT (January - March, 2008)

1/01/08	Shiryl Evans	Q & A: General / Retirement
1/08/08	Q & A: Disability / Supplemental Security / Medicare
1/15/08	Resolve to reach a comfortable retirement
1/22/08	SS web services target the needs of small business owners / Does your information match up?
1/29/08	SS information specially packaged for women
2/05/08	What you may not know about medicare
2/12/08	Q & A: Retirement / General
2/19/08	Q & A: Disability / Supplemental Security / Medicare
2/26/08	Disability is a pressing challenge
3/04/08	Appeal SS decisions online
3/11/08	Saving for retirement / SSI & other income
3/18/08	SS facts / SS speaks Spanish
3/25/08	Q & A: General / Retirement

COUNCIL ON AGING REPORT

(January - March, 2008)

1/02/08	Kimberly Tilghman	Aging & your eyes
1/09/08	Be sensible about salt
1/16/08	Can life be extended
1/23/08	Crime & older people
1/30/08	Getting affairs in order
2/06/08	Finding good medical care
2/13/08	Heat, cold & getting old
2/20/08	Nutrition--a lifelong concern
2/27/08	Safe use of medicines by older people
3/05/08	Safety belts
3/12/08	What to do about flu
3/19/08	A good night's sleep

HEALTH DEPARTMENT REPORT

(January - March, 2008)

1/03/08	Deborah McAllister	Cervical Cancer Awareness Month
1/10/08	Medicine safety sessions
1/17/08	National Birth Defects Prevention Month
1/24/08	Regional vasectomy program
1/31/08	Nat'l African-American HIV/AIDS Day
2/07/08	Medicine safety
2/14/08	Medicine safety
2/21/08	Dental Health Month
2/28/08	2008 Girls Are Great Program
3/06/08	National Nutrition Month
3/13/08	Breast milk is good nutrition
3/20/08	National Poison Prevention Week
3/27/08	National Nutrition Month

COOPERATIVE EXTENSION SERVICE REPORT

(January - March, 2008)

1/04/08	Tyrone Fisher	Hay relief programs
1/11/08	Equine partners hay relief program
1/18/08	Hay relief, frequently asked questions
1/25/08	Livestock care when temperatures drop
2/01/08	Livestock care when temperatures drop
2/22/08	Kittrane Sanders	"Girls Are Great" program
2/29/08	"Girls Are Great" program
3/07/08	"Girls Are Great" program
3/14/08	"Girls Are Great" program
3/21/08	"Girls Are Great" program
3/28/08	"Girls Are Great" program

HOME SCHOOL HEARTBEAT

(January - March, 2008)

- 2/03/08 The challenges of classical education
- 2/10/08 Homeschoolers & society: retreating or engaged?
- 2/17/08 Parental rights: foresight, not hindsight
- 2/24/08 Curriculum costs
- 3/02/08 Love & respect in the homeschool marriage

NC EMPLOYMENT SECURITY COMMISSION REPORT

(January - March, 2008)

1/06/08	Harry Payne (ESC Chairman)	Internet-based services
1/13/08	Quarterly tax & wage report
1/20/08	Community colleges
1/27/08	Workforce Investment Act
2/03/08	Work Opportunity/Welfare-to-Work Tax Credits
2/10/08	Career Resource Centers
2/17/08	Americans with Disabilities Act
2/24/08	ESC labor market developers
3/02/08	Basic services
3/09/08	O*NET
3/16/08	Health Coverage Tax Credit
3/23/08	ESC job placement & referral services
3/30/08	ESC remote services center

"HOW TO MANAGE YOUR MONEY"

(January - March, 2008)

Howard Dayton & Steve Moore

- 1/06/08 Football, faith & finances
- 1/13/08 Biblical principles of handling money
- 1/20/08 The value of good counsel
- 1/27/08 Meeting weekly to discuss finances
- 2/03/08 Home equity lines of credit
- 2/10/08 Becoming a wise shopper
- 2/17/08 Rules to follow when dealing with creditors
- 2/24/08 Cautions once you've reached true financial freedom
- 3/02/08 Avoiding "tax refund loans"
- 3/09/08 Which loan should I pay off first?
- 3/16/08 Benefits to giving
- 3/23/08 What to do with a large tax refund
- 3/30/08 Tips to cut your transportation costs

1/06/08	Peter Pronovost	Reporting standards
1/13/08	Rick Lange	OTC statins
1/20/08	Rick Lange	Heart attacks in hospitals
1/27/08	B. Bellantoni	Medicare impact
2/03/08	Mark Riddle	Keeping weight off
2/10/08	Robert Wood	Good allergy news
2/17/08	Robert Wood	Cold meds in kids
2/24/08	Rebecca Kazin	Botox oversight
3/02/08	Eric Kossoff	Diet & seizures
3/09/08	Sandra Lin	Still need allergy testing
3/16/08	Kieran Muphy	Back surgery
3/23/08	Mary Houston	IBD & pregnancy
3/30/08	Anne Burke	Infant mortality

CONSUMER TIME*(January - March, 2008)*

1/06/08	Gary Crawford, Chuck Conner	A new campaign to fight obesity
1/13/08	Gary Crawford, Harry Baumes, Pres. George Bush	The energy bill could affect consumers in many ways
1/20/08	Gary Crawford, Larry Piercy	Space heater safety
1/27/08	Gary Crawford, Mike Bradshaw	Fight the flu
2/03/08	Rod Bain, Richard Raymond	Super Bowl Sunday--a big day for food safety
2/10/08	Gary Crawford, Joanne Hamilton, Henry Paulson, Pres. Bush	What to do with that possible economic stimulus check
2/17/08	Gary Crawford, Annette Clauson, Hayden Stewart	Health & our eating-out choices
2/24/08	Gary Crawford, David Stallings	Food price trend over the next decade
3/02/08	Gary Crawford, Joe Harner	Buying a home backup electric system
3/09/08	Rod Bain, Ephraim Leibtag	Retail food prices continue to rise in 2008
3/16/08	Gary Crawford, Joanne Hamilton, Pres. Bush	The ins & outs of tax rebates
3/23/08	Gary Crawford, Dr. Richard Raymond, Rep. Rose DeLaura, Rep. Maurice Hinchley	Efforts continue to strengthen food safety efforts
3/30/08	Gary Crawford, Joanne Hamilton	How not to choose a tax preparer

AG UPDATE*(January - March, 2008)*

1/06/08	Gary Crawford, Greg Schwab	Farmers & new homeland security requirements
1/13/08	Brenda Curtis, David Kaplan	Citrus greening disease
1/20/08	Rod Bain, Marty Draper	Soybean rust & what could impact in 2008
1/27/08	Rod Bain, James Alsop	Education to obtain funding for community projects
2/03/08	Gary Crawford, Steve Lange, Anna Bowers, Chuck Conner, Tim Holder, Teresa Lasseter	A milestone for conservation reserve enhancement program
2/10/08	Rod Bain, Mark Keenur	Post-NAFTA full implementation issues for US & Mexico
2/17/08	Rod Bain, Richard Raymond	Proposed salmonella program brings initiatives
2/24/08	Rod Bain, Joe Glauber	Farm income projected to set a record in 2008
3/02/08	Rod Bain, Gretchen Hamel, Ed Schafer	US appeals WTO ruling on cotton program
3/09/08	Gary Crawford, James Johnson, Mark Ash	Words of caution amidst high farm prices & income
3/16/08	Rod Bain, Eldon Gould	Spring signals sign-up deadline for crop insurance
3/23/08	Rod Bain, Arlen Lancaster	A new approach to show conservation contribution
3/30/08	Rod Bain, Kevin Gamble, Terry Meisenbach	New extension website offers tools nationwide



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TRACK SHEET

January 2008

68 TRACKS



SANCTITY OF HUMAN LIFE Promos

- 1 Beep (:30)
- 2 Ultrasound (:30)
- 3 Be a Voice (:60)
- 4 Healing - 1 (:30)
- 5 Healing - 2 (:30)
- 6 Kim Conroy (:60)
- 7 What Choice Do I Have? (:60)
- 8 Balancing Act (:60)

NEW YEAR'S IMAGE SPOT (:60)

- 9 Hogmanay (First Footers)

"FOCUS ON THE FAMILY" Generic (:30)

- 10 Family Riddle

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)

- 11 There's Never Enough Time

"FAMILY NEWS IN FOCUS" Generic (:15)

- 12 Truths
- 13 How THAT Made the News

"PLUGGED IN MOVIE REVIEW" Generic (:30)

- 14 Family-Friendly Rating

CLERGY APPRECIATION Generic (:30)

- 15 New Year's Opportunity

"ADVENTURES IN ODYSSEY" Generic (:30)

- 16 An Odyssey New Years Eve!

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each) "Best of Bernard Series"

- 17 January 5/6 The Conscientious Cross-Guard
- 18 January 12/13 Feud for Thought
- 19 January 19/20 My Fair Bernard
- 20 January 26/27 First-Hand Experience

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 21 January 1 Bernard & Jeremiah
- 22 January 2 Mum's the Word
- 23 January 3 The Family Next Door
- 24 January 4 Like Father, Like Wootton

- 25 January 7 The Chosen One - I
- 26 January 8 The Chosen One - II
- 27 January 9 Run-of-the-Mill Miracle
- 28 January 10 Prequels of Love
- 29 January 11 Hear Me, Hear Me

- 30 January 14 The Top Floor - I
- 31 January 15 The Top Floor - II
- 32 January 16 The Top Floor - III
- 33 January 17 Best of Enemies
- 34 January 18 Only by His Grace

- 35 January 21 The Other Side of the Glass - I
- 36 January 22 The Other Side of the Glass - II
- 37 January 23 The Other Side of the Glass - III
- 38 January 24 BTV: Temptation
- 39 January 25 Buddy Guard

Track

40	January 28	A New Era - I	
41	January 29	A New Era - II	
42	January 30	A New Era - III	
43	January 31	Wooing Wootton	
44	Every Minute Under Heaven	"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)	
45	Count Down		
46	January 1	"JAMES DOBSON FAMILY MINUTE" Features (:60 each)	
47	January 2	Most Consistent Prayer	Dr. James Dobson & Dr. Bill Maier
48	January 3	Established Authority	Dr. James Dobson & Dr. Bill Maier
49	January 4	Adult Children of Alcoholics	Dr. James Dobson & Dr. Bill Maier
50	January 7	Temperament of Masculinity and Femininity	
51	January 8	The Effect of Dating Paranoia	Dr. James Dobson & Dr. Bill Maier
52	January 9	Spanking on the Spot	Dr. James Dobson & Dr. Bill Maier
53	January 10	Mid-Life Crisis: Buying Into the System	Dr. James Dobson & Dr. Bill Maier
54	January 11	Cohabitation	Dr. James Dobson & Dr. Bill Maier
55	January 14	Parents Who Blow It	Dr. James Dobson & Dr. Bill Maier
56	January 15	Two-Parent Advantage	Dr. James Dobson & Dr. Bill Maier
57	January 16	Financial Pressure	Dr. James Dobson & Dr. Bill Maier
58	January 17	Respect	Dr. James Dobson & Dr. Bill Maier
59	January 18	The End of Your Life	Dr. James Dobson & Dr. Bill Maier
60	January 21	Homemakers	Dr. James Dobson & Dr. Bill Maier
61	January 22	The Least of These	Dr. James Dobson & Dr. Bill Maier
62	January 23	Drawing the Line	Dr. James Dobson & Dr. Bill Maier
63	January 24	Control Your Temper	Dr. James Dobson & Dr. Bill Maier
64	January 25	Children's Chores	Dr. James Dobson & Dr. Bill Maier
65	January 28	The Underdog	Dr. James Dobson & Dr. Bill Maier
66	January 29	Discussing Dating With Your Teen	Dr. James Dobson & Dr. Bill Maier
67	January 30	Men Without Christ	Dr. James Dobson & Dr. Bill Maier
68	January 31	Verbal Abuse	Dr. James Dobson & Dr. Bill Maier
		The Weak Parent	Dr. James Dobson & Dr. Bill Maier

BE A VOICE FOR LIFE





BRIARGATE
M E D I A

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TRACK SHEET

February 2008
62 TRACKS



Track

VALENTINE'S DAY VIGNETTES (:60 each)

- 1 Did You Remember?
- 2 Valentine's Cliché
- 3 A Valentine Limerick
- 4 The Yard Sale
- 5 Paper Hearts

BLACK HISTORY MONTH

- 6 Why Do We Celebrate? - I (:60)
- 7 Why Do We Celebrate? - II (:30)
- 8 Rosa Parks - Stand Up (:60)

"FOCUS ON THE FAMILY" Generic (:60)

- 9 Soliloquy

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)

- 10 The In-Between

"FAMILY NEWS IN FOCUS" Generic (:15 each)

- 11 Truths
- 12 How THAT Made the News

"PLUGGED IN MOVIE REVIEW" Generic (:30)

- 13 Writer's Strike

"ADVENTURES IN ODYSSEY" Generic (:60)

- 14 Valentine's Collusion

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each) "Best of Bernard Series"

- 15 February 2/3 Third Degree
- 16 February 9/10 Blind Justice
- 17 February 16/17 Poor Loser
- 18 February 23/24 Bassett Hounds

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 19 February 1 Something Significant

- 20 February 4 Life in the Third Person - I
- 21 February 5 Life in the Third Person - II
- 22 February 6 The Highest Stakes - I
- 23 February 7 The Highest Stakes - II
- 24 February 8 Chip Off the Shoulder

- 25 February 11 Whitt's Flop
- 26 February 12 The Life of the Party
- 27 February 13 Connie Comes to Town
- 28 February 14 Promises, Promises
- 29 February 15 Nothing to Fear

- 30 February 18 The Tangled Web
- 31 February 19 Recollections
- 32 February 20 Mike Makes Right
- 33 February 21 A Change of Hart
- 34 February 22 Rumor Has It

- 35 February 25 Honor Thy Parents
- 36 February 26 Family Vacation - I
- 37 February 27 Family Vacation - II
- 38 February 28 Stormy Weather
- 39 February 29 V.B.S. Blues

Track

"JAMES DOBSON FAMILY MINUTE" Generic (:30 each)

- 40 How Can Anyone Do That?
- 41 Special Minute

"JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- 42 February 1 Tragedy Doesn't Discriminate

- 43 February 4 Reading to Kids
- 44 February 5 Full of Flaws
- 45 February 6 Depression in Women
- 46 February 7 I'm Bored
- 47 February 8 Men's Ministries

- 48 February 11 Strong Man
- 49 February 12 Spiritual Training 24/7
- 50 February 13 The Myth of Safe Sex
- 51 February 14 More Than One Love?
- 52 February 15 Looking Ahead

- 53 February 18 Age Strong Will is Identified
- 54 February 19 Help for Families of Alcoholics
- 55 February 20 Differences in Marriage
- 56 February 21 Parenting Grace
- 57 February 22 Parents Encouraging Newlyweds

- 58 February 25 Completely Different - I
- 59 February 26 Completely Different - II
- 60 February 27 Early Parenting Foundation
- 61 February 28 Children's Human Nature
- 62 February 29 Value of Traditional Marriage



Dr. James Dobson & Dr. Bill Maier

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TRACK SHEET

March 2008

58 TRACKS



Track

- 1 **EASTER VIGNETTES (:60 each) (Easter, March 23, 2008)**
- 2 Happy, the Hippo
- 3 Coming Back Soon
- 4 Grandpa Thomas

- 5 **"FOCUS ON THE FAMILY" Generic (:30)**
- 6 New Baby

- 7 **"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:60)**
- 8 Mystery of Faith

- 9 **"FAMILY NEWS IN FOCUS" Generic (:30)**
- 10 Pace Car

- 11 **"PLUGGED IN MOVIE REVIEW" Generic (:30)**
- 12 Cartoon Credibility

- 13 **CLERGY APPRECIATION Generic (:30)**
- 14 Easter Vacation

- 15 **"ADVENTURES IN ODYSSEY" Generic (:60)**
- 16 Candlelight Dinner and an Adventure

- 17 **"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each) "Best of Bernard Series"**
- 18 A Capsule Comes to Town
- 19 Suspicious Finds
- 20 License to Deprive
- 21 Accidental Dilemma - I
- 22 Accidental Dilemma - II

- 23 **"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)**
- 24 KYDS Radio
- 25 Camp What-a-Nut - I
- 26 Camp What-a-Nut - II
- 27 The Case of the Secret Room - I
- 28 The Case of the Secret Room - II
- 29 Return to the Bible Room
- 30 The Last Great Adventure of Summer
- 31 Back to School
- 32 It Sure Seems Like it to Me
- 33 The Shepherd and the Giant
- 34 A Single Vote
- 35 Heroes
- 36 Karen
- 37 Connie - I
- 38 Connie - II
- 39 The Sacred Trust
- 40 By Faith, Noah
- 41 The Prodigal, Jimmy
- 42 A Matter of Obedience
- 43 A Worker Approved
- 44 And When You Pray ...

Track

- 36 **"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)**
- 37 The "Ah-Hai" Moment
- 38 Paul at the Computer

- 39 **"JAMES DOBSON FAMILY MINUTE" Features (:60 each)**
- 40 Better Left Unsaid
- 41 Making Schools Better
- 42 Love and Loss
- 43 Spanking
- 44 Poor Parents

- 45 Effective Spiritual Training
- 46 Diverse Children
- 47 Dealing With Infidelity
- 48 When God Doesn't Make Sense
- 49 The Nature of Boys
- 50 Rambunctious Boys
- 51 Tough Love
- 52 The Strong-Willed Advantage
- 53 Enabling Abuse
- 54 Two Things That Matter
- 55 Spiritual Mismatch
- 56 Flat Tires
- 57 Plenty of Space
- 58 Speak the Truth
- 59 Single Parent Poverty
- 60 Most Important Job

