

WCKB 780-AM

ISSUES / PROGRAMS

January, February and March, 2009

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, provided by the Dunn office of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "James Dobson Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. A topic listing is attached.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:27am. A topic listing is attached.
8. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
9. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:47am. A topic listing is attached.
10. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
11. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.

12. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.

13. I--Listeners expected station participation in local charities and events.
P--WCKB aired special public service announcements; a list of these announcements is attached.

SOCIAL SECURITY REPORT (January - March, 2009)

1/06/09	Brenda Brown	Medicare Part B open season
1/13/09	Frequently asked questions
1/20/09	Q & A: General/ Retirement / Disability
1/27/09	Q & A: SSI/Medicare
2/03/09	SS's 2009 resolutions to you
2/10/09	Getting ready for tax season
2/17/09	SS: The numbers may surprise you
2/24/09	Small business owners--join the online world
3/03/09	New podcast discusses when to start receiving retirement benefits
3/10/09	Q & A: General / Retirement / Disability / SSI
3/17/09	Economic recovery payments
3/24/09	What young workers should know about SS & saving
3/31/09	SS offers improvements & accountability

ELDER CARE MADE EASIER
Dr. Marion Somers

(January - March, 2009)

- | | |
|---------|--------------------------|
| 1/07/09 | Long term care insurance |
| 1/14/09 | Transfer trauma |
| 1/21/09 | E-mail & the computer |
| 1/28/09 | Pets |
| 2/04/09 | Know your elder |
| 2/11/09 | Warning Signs |
| 2/18/09 | Reverse mortgage |
| 2/25/09 | Volunteering |
| 3/04/09 | Teaching the computer |
| 3/11/09 | Ask your elder for help |
| 3/18/09 | Wish fulfillment |
| 3/25/09 | Brain exercises |

HEALTH DEPARTMENT REPORT

(January - March, 2009)

1/01/09	Belinda Rayner	Heart healthy holidays
1/08/09	Miriam McLaughlin	Medicine safety
1/15/09	Senior medicine safety
1/22/09	Senior medicine safety
1/29/09	Belinda Rayner	National wear red day
2/05/09	National wear red day
2/12/09	American heart month
2/19/09	Women & heart disease
2/26/09	Act faster in heart attacks
3/05/09	March is national nutrition month
3/12/09	Eat more fruits & vegetables
3/19/09	Eating right can be easy & cost-effective
3/26/09	Teaching kids to eat right

COOPERATIVE EXTENSION SERVICE REPORT

(January - March, 2009)

1/02/09	James Choate	Beetles
1/09/09	Debbie Stephenson	Faithful families--eating smart & moving more
1/16/09	Faithful families--eating smart & moving more, part 2
1/23/09	Faithful families--eating smart & moving more, part 3
1/30/09	Faithful families--eating smart & moving more, part 4
2/06/09	James Choate	Beetles
2/13/09	Debbie Stephenson	Faithful families--eating smart & moving more
2/20/09	Megan Ray	Heart health
2/27/09	Debbie Stephenson	Faithful families--eating smart & moving more, part 3
3/06/09	James Choate	Beetles
3/13/09	Debbie Stephenson	Faithful families--eating smart & moving more
3/20/09	Emily Worrell	Internet safety
3/27/09	Helping a child succeed in school



BRIARGATE
M E D I A

P.O. Box 998
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Phone: (719) 531-3300 Fax: (719) 531-3302

TRACK SHEET

February 2009

57 TRACKS



Track

VALENTINE'S DAY VIGNETTES (:60)

- 1 Isn't it Romantic?
- 2 Football Love
- 3 Kiss Someone You Love
- 4 Movie Love

BLACK HISTORY MONTH

- 5 Why Do We Celebrate – II (:30)
- 6 Rosa Parks – Stand Up (:60)

"FOCUS ON THE FAMILY" Generic (:30)

- 7 You are so Ready for Focus on the Family

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)

- 8 Love is in the Air

"FAMILY NEWS IN FOCUS" Generic (:30)

- 9 Wedding Song

"PLUGGED IN MOVIE REVIEWS" Generic (:30)

- 10 Wrong Number

"ADVENTURES IN ODYSSEY" Generic (:60)

- 11 Valentine Collusion

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 12 February 7/8 The Mailman Cometh
- 13 February 14/15 Nothing but the Half Truth
- 14 February 21/22 Stars in Our Eyes
- 15 February 28/March 1 The Coolest Dog

"ADVENTURES IN ODYSSEY" Daily Promos (:30 each)

- 16 February 2 It Ended With a Handshake
- 17 February 3 Pet Peeves
- 18 February 4 Fences
- 19 February 5 Two Brothers and Bernard – I
- 20 February 6 Two Brothers and Bernard – II

- 21 February 9 The Secret Keys of Discipline

- 22 February 10 First-Hand Experience

- 23 February 11 Second Thoughts

- 24 February 12 Third Degree

- 25 February 13 It Happened at Four Corners

- 26 February 16 The Fifth House on the Left – I

- 27 February 17 The Fifth House on the Left – II

- 28 February 18 Gone...

- 29 February 19 But Not Forgotten

- 30 February 20 The Fundamentals

Track

- 31 February 23 A Book by Its Cover
- 32 February 24 The Election Deception
- 33 February 25 George Under Pressure
- 34 February 26 Tom for Mayor – I
- 35 February 27 Tom for Mayor – II

"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)

- 36 The Approved Minute
- 37 Teen's Natural Habitat

"JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- 38 February 2 Commitment to Purity
- 39 February 3 Responsibility Takes Practice
- 40 February 4 Water Your Love
- 41 February 5 A Difficult Future
- 42 February 6 Tradition: Flying the Flag
- 43 February 9 Don't Wimp Out!
- 44 February 10 The Example of Wilberforce
- 45 February 11 The Root of Self-concept
- 46 February 12 The Toughest Years
- 47 February 13 Breathless Love

- 48 February 16 Fighting for Freedom

- 49 February 17 Old Haunts

- 50 February 18 One Foot Over the Line

- 51 February 19 Depression: Mind, Body & Spirit Connection

- 52 February 20 Little Green Shoots

- 53 February 23 The Ultimate Paradox

- 54 February 24 Inherently Wrong

- 55 February 25 The Test of Love

- 56 February 26 Godly Success

- 57 February 27 Body Image of Our Kids

Dr. James Dobson & Dr. Bill Maier
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TRACK SHEET

March 2009
58 TRACKS



Track

IMAGE SPOTS

- 1 Thanks, Fred (:60)
- 2 The Fridge (:60)
- 3 The Last Quarter (:30)

"FOCUS ON THE FAMILY" Generic (:30)

- 4 One Credit Card, Medium Rare

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)

- 5 Relaxing Weekend

"FAMILY NEWS IN FOCUS" Generic (:30)

- 6 Battle Scared

"PLUGGED IN MOVIE REVIEWS" Generic (:30)

- 7 A Man and His Opinion

"ADVENTURES IN ODYSSEY" Generic (:60)

- 8 Candlelight Dinner and an Adventure

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 9 March 7/8 Tuesdays With Wooton
- 10 March 14/15 The Poor Rich Guy
- 11 March 21/22 Like Father, Like Wooton
- 12 March 28/29 Wooling Wooton

"ADVENTURES IN ODYSSEY" Daily Promos (:30 each)

- 13 March 2 The Twillie Zone
- 14 March 3 A Call for Reverend Jimmy
- 15 March 4 A Name, Not a Number - I
- 16 March 5 A Name, Not a Number - II
- 17 March 6 Siege at Jericho

- 18 March 9 A Code of Honor

- 19 March 10 Unto Us a Child is Born

- 20 March 11 Soaplessly Devoted

- 21 March 12 Red Wagons and Pink Flamingos

- 22 March 13 Blackbeard's Treasure

- 23 March 16 I Want My B-TV!

- 24 March 17 The Truth About Zachary

- 25 March 18 Preacher's Kid

- 26 March 19 The Good, The Bad & Butch

- 27 March 20 Share & Share Alike

- 28 March 23 St. Paul: The Man From Tarsus

- 29 March 24 St. Paul: Set Apart by God

- 30 March 25 All the Difference in the World

- 31 March 26 A Victim of Circumstance

- 32 March 27 Poetry in Slow Motion

- 33 March 30 Subject Yourself

- 34 March 31 Rewards in Full

Track

"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)

- 35 Facets of Life
- 36 Seasonal Seconds

"JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- 37 March 2 Evaluating Your Life Before it's Over
- 38 March 3 Law and Order at Home
- 39 March 4 Divided and Discouraged
- 40 March 5 Filter & Discern
- 41 March 6 Absence of Fathers

- 42 March 9 Teaching Masculinity

- 43 March 10 Helping Those Affected by PTSD

- 44 March 11 Hope of Glory

- 45 March 12 Go Fly a Kite

- 46 March 13 Throwaway Attitude Toward Marriage

- 47 March 16 Perpetual Frenzy

- 48 March 17 A Serious Temptation

- 49 March 18 Anger as a Motivator

- 50 March 19 The Ship is Coming In

- 51 March 20 A Spiritual Investment

- 52 March 23 Intelligent Design

- 53 March 24 Anhedonia

- 54 March 25 Confidence

- 55 March 26 Marriage and Teeter-totters

- 56 March 27 Teens and Freedom

- 57 March 30 Men Need Respect

- 58 March 31 Resolving Mother/Daughter Conflicts



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- 2/01/09 Social studies in citizenship
- 2/08/09 Picturing history
- 2/15/09 What does it mean to do hard things?
- 2/22/09 Can I afford curriculum?
- 3/01/09 Inexpensive curriculum: Putting it together
- 3/08/09 National Guard: Enlisting homeschoolers
- 3/15/09 Making bizkidz
- 3/22/09 Work and homeschool?
- 3/29/09 Delaying romantic relationships until ready for marriage

NC EMPLOYMENT SECURITY COMMISSION REPORT

(January - March, 2009)

1/04/09	Harry Payne (ESC Chairman)	Extended benefits program
1/11/09	ESC basic services
1/18/09	Remote services center
1/25/09	Remote services center
2/01/09	Larry Parker	Remote services center
2/08/09	Moses Carey (ESC Chairman)	Remote services center
2/15/09	Career resource center
2/22/09	ESC/community college partnership
3/01/09	Remote services center
3/08/09	Job placement & referral services
3/15/09	Key services offered online
3/22/09	Online job bank
3/29/09	ESC/community college partnership

"MY MONEY LIFE"

Chuck Bentley

(January - March, 2009)

- 1/04/09 Debt danger signs
- 1/11/09 Cost-effective colleges
- 1/18/09 Safe places for your money
- 1/25/09 Caution when lending to friends
- 2/01/09 Saving on drug costs
- 2/08/09 Retirement savings change
- 2/15/09 Top factors affecting your credit score
- 2/22/09 Facts about giving
- 3/01/09 Job-search tips
- 3/08/09 Retirement tips for those in their 40s and 50s
- 3/15/09 Living within your means
- 3/22/09 Tax-saving tips for your 2008 return
- 3/29/09 Watch out for stimulus scams

1/04/09	Patrick Okolo	Avastin downside
1/11/09	Julie Miller	Prime time--64 slice CT
1/18/09	Julie Miller	Blocked heart arteries
1/25/09	Constantine Lyketsos	Diabetes & alzheimers
2/01/09	Elizabeth Ratchford	Treadmill help
2/08/09	Mathias Oelke	Escaping surveillance (ovarian cancer)
2/15/09	Bill Nelson	Long term cancer risk
2/22/09	Michelle Ballantoni	Quit smoking
3/01/09	Robert Hamilton	Allergy blood tests
3/08/09	Ben Park	Osteoporosis drug & cancer
3/15/09	Edward Schaeffer	Safe to stop PSA testing?
3/22/09	Redonda Miller	More PPI danger
3/29/09	Deborah Armstrong	Ovarian cancer screening

CONSUMER TIME*(January - March, 2009)*

1/04/09	Gary Crawford, Ashley Osborne	New electronic gifts bring old electronics disposal issues
1/11/09	Susan Carter, Marion Horsley	Dealing with harassing debt collectors
1/18/09	Rod Bain, Kristen Nelson	Winter trails day open opportunities fro winter time recreation
1/25/09	Rod Bain, Diane Van	Microwave cooking & food safety
2/01/09	Gary Crawford, Tom Vilsack	New ag secretary will push nutrition programs
2/08/09	Gary Crawford, Karen Blakeslee	Consumers urged to look for recalled peanut butter products
2/15/09	Gary Crawford, Larry Piercy	Space heaters can be safety hazard
2/22/09	Gary Crawford, Barack Obama, Dr. Karen DeBord	Bad economic news & your kids
3/01/09	Rod Bain, Diane Van	Safe items for microwave use
3/08/09	Gary Crawford, Barack Obama, Bruce Sneed	Stimulus bill has home energy programs
3/15/09	Gary Crawford, Ephriam Leibtag, William Lapp	New food price forecast
3/22/09	Susan Carter, Tom Vilsack, Margaret Saunders	Healthy Habits for Life outreach campaign
3/29/09	Susan Carter, Pam Turner	Sewing made simpler with eye opening tool

1/04/09	Rod Bain, Jerry Hatfield	Stewards of a conservation database
1/11/09	Gary Crawford, Ed Schafer, Joe Glauber	2008 farm rollercoaster & the 2009 outlook
1/18/09	Gary Crawford, Joe Glauber	2009 could be another tough year for US cotton industry
1/25/09	Gary Crawford, Ed Shafer, John Johnson	Farm bill has new restrictions on who gets farm payments
2/01/09	Rod Bain, Joelle Schelhaus	New national animal ID veterinarians' online tool kit is available
2/08/09	Rod Bain, Phil Berger	New lab soon takes on invasive species threat
2/15/09	Gary Crawford, Barack Obama, Tom Vilsack	Putting people to work in rural areas
2/22/09	Pat O'Leary, Rachel Cliche, Bill West, Bill Giese, Dan Stockton, Tim Richardson	Hunters, anglers & farmers can help stop invasive species
3/01/09	Susan Carter, Jay Vroom	Next wave of agriculture changes
3/08/09	Rod Bain, Bill Murphy	Closing date for spring crop insurance sign-up approaches
3/15/09	Rod Bain, Shayle Shagam	2009 livestock & poultry outlook reveals less meat production
3/22/09	Gary Crawford, Steven Neff, Wally Darneille	Recession spells retreat for cotton
3/29/09	Gary Crawford, Joe Glauber	Farm economy hanging in there

SPECIAL BROADCASTS / COMMUNITY EVENTS

(January-March, 2008)

1/01/09--3/31/09

WCKB broadcast a regular schedule of 30-second public service spots recorded by representatives of area organizations...Girl Scouts, Boy Scouts, Harnett County Governor's One-on-One Program, Angel Food Ministries, SAFE of Harnett County, Military Missions in Action, Dunn Crimestoppers, Harnett County Partnership for Children, Harnett County Literacy Inc., Dunn Fire Department, Dunn Police Department, and NC Highway Patrol.