

WCKB 780-AM

ISSUES / PROGRAMS

October, November and December, 2008

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, provided by the Dunn office of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "James Dobson Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. A topic listing is attached.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:27am. A topic listing is attached.
8. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
9. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:47am. A topic listing is attached.
10. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
11. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.

12. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.

13. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews, and participated in local events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT (October - December, 2008)

10/05/08	Shiryl Evans	Trying to decide when to retire? Make an informed decision.
10/12/08	Online information for human resource managers
10/19/08	Turning 18 & getting SS? Turn in your form.
10/26/08	America's #1 protection program
11/02/08	Q & A: General / Retirement / Disability
11/09/08	Q & A: SSI / Medicare
11/16/08	Trying to decide when to retire? Make an informed decision.
11/23/08	Online information for human resource managers
11/30/08	Turning 18 & getting SS? Turn in your form.
12/02/08	America's #1 protection program
12/09/08	Q & A: General / Retirement / Disability
12/16/08	Q & A: SSI / Medicare
12/23/08	Brenda Brown	Cost of living increase & 2009 changes
12/30/08	Online retirement estimator & other online services

ELDER CARE MADE EASIER

Dr. Marion Somers

(October - December, 2008)

10/01/08	Guardianship
10/08/08	Federally funded resources
10/15/08	Caring for my elder
10/22/08	Long distance elder care
10/29/08	A geriatric care manager
11/05/08	Financial issues
11/12/08	The will
11/19/08	Driving
11/26/08	Home for the holidays
12/03/08	Warning signs
12/10/08	Elder care ethics
12/17/08	Elder fraud
12/24/08	Hoarding
12/31/08	Warning signs

HEALTH DEPARTMENT REPORT

(October - December, 2008)

10/02/08	Debra McAllister	Flu shots
10/09/08	Breast cancer awareness month
10/16/08	Breast cancer awareness month
10/23/08	Flu shots
10/30/08	SIDS awareness month
11/06/08	American diabetes awareness month
11/13/08	Lung cancer awareness month
11/20/08	Holiday food safety
11/27/08	Holiday food safety/World AIDS Day
12/04/08	Belinda Rayner	Heart healthy holidays
12/11/08	Staying active during the holidays
12/18/08	Enjoying a low-fat holiday
12/25/08	Walk away from stress

COOPERATIVE EXTENSION SERVICE REPORT

(October - December, 2008)

10/03/08	Melanie Graham	Block Fest
10/10/08	Carolyn Greene	Emergency preparedness
10/17/08	Nancy Lee	Infant & toddler safe sleep
10/24/08	Wendy Velazquez	Early literacy
10/31/08	Alice Thomas	Child care resource & referral
11/07/08	James Choate	Upcoming agriculture seminars
11/14/08	Winter wheat
11/21/08	History of farming
11/28/08	Soil
12/05/08	Beetles
12/12/08	Beavers
12/19/08	Energy production & consumption
12/26/08	Food technology



BRIARGATE
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TRACK SHEET

October 2008

68 TRACKS



CLERGY APPRECIATION MONTH Spots

- 1 Sheep Net (:60)
- 2 Salt (:60)
- 3 Stand up for Your Pastor (:60)
- 4 SFX of Appreciation (:30)
- 5 We Love U Pastor — Sheep Picket (:25)
- 6 Counting on Sheep (:22)

Vote Spots (:30)

- 7 American Heritage
- 8 The Bible Says
- 9 Grandpa Did You Vote?
- 10 What Difference Does It Make?

IMAGE Spot (:60)

- 11 Godly Grandparent

"FOCUS ON THE FAMILY" Liner (:10)

- 12 Keep it Here

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)

- 13 Multiple Sources of Info

"FAMILY NEWS IN FOCUS" Generic (:30)

- 14 Pro-Family Election Coverage

"PLUGGED IN MOVIE REVIEWS" Generic (:30)

- 15 Surprise

"ADVENTURES IN ODYSSEY" Generic (:30)

- 16 The Idea and His Producer

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 17 October 4/5 Malachi's Message — I
- 18 October 11/12 Malachi's Message — II
- 19 October 18/19 Malachi's Message — III
- 20 October 25/26 The Y.A.K. Problem

"ADVENTURES IN ODYSSEY" Daily Promos (:30 each)

- 21 October 1 Wonderworld
- 22 October 2 Flash Flood
- 23 October 3 Pen Pal
- 24 October 6 The Case of the Candid Camera
- 25 October 7 Pipe Dreams
- 26 October 8 Columbus: The Grand Voyage
- 27 October 9 The Mortal Coil — I
- 28 October 10 The Mortal Coil — II
- 29 October 13 Best Intentions
- 30 October 14 On Solid Ground
- 31 October 15 Like Father, Like Son
- 32 October 16 Rights, Wrongs & Reasons
- 33 October 17 A Class Act
- 34 October 20 Treasures of the Heart
- 35 October 21 This is Chad Pearson?
- 36 October 22 It is Well
- 37 October 23 The Jesus Cloth
- 38 October 24 Real Time

Track

39	October 27	Greater Love
40	October 28	Count it All Joy
41	October 29	Adventure in Bethany — I
42	October 30	Adventure in Bethany — II
43	October 31	A Game of Compassion
"JAMES DOBSON FAMILY MINUTE" Generics		
44	It Only Takes One (:07)	
45	Count on It (:30)	
"JAMES DOBSON FAMILY MINUTE" Features (:60 each)		
46	October 1	Cultural Expectations and Guilt
47	October 2	Surviving 13 and 14
48	October 3	Give and Take Leadership
49	October 6	Parenting Into the Twenties
50	October 7	The Great Privilege
51	October 8	Dads That Don't Fall
52	October 9	That First Year
53	October 10	The Stress of War
54	October 13	Probabilities, Not Promises
55	October 14	Create a Crisis
56	October 15	Personality Quirks
57	October 16	The Guilt Habit
58	October 17	A Mentor
59	October 20	Inheritance Issues
60	October 21	A Chemical Change
61	October 22	Lustful Intent
62	October 23	The Wrong Kind of Care
63	October 24	Vote!
64	October 27	Communicating With Your Wife
65	October 28	Lifetime of Addiction
66	October 29	Stressed Out Kids
67	October 30	More Than We Need
68	October 31	Drilled In

Track

39	October 27	Greater Love	Dr. James Dobson & Dr. Bill Maier
40	October 28	Count it All Joy	Dr. James Dobson & Dr. Bill Maier
41	October 29	Adventure in Bethany — I	Dr. James Dobson & Dr. Bill Maier
42	October 30	Adventure in Bethany — II	Dr. James Dobson & Dr. Bill Maier
43	October 31	A Game of Compassion	Dr. James Dobson & Dr. Bill Maier
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68	October 31	Drilled In	Dr. James Dobson & Dr. Bill Maier





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TRACK SHEET

November 2008

63 TRACKS



Track

ADOPTION MONTH

- 1 Orphan Care - Dan (:60)
- 2 Orphan Care - Dialogue (:30)
- 3 Orphan Care - National (:30)

CRY OF THE ORPHAN SPOTS (:60 each)

- 4 What Does Home Feel Like?
- 5 It's Kind of Funny
- 6 Kids Without a Home
- 7 Too Big to Handle Alone

THANKSGIVING VIGNETTES

- 8 Burnt Offerings (:30)
- 9 Serve Somebody (:60)
- 10 No-Bake Cookies (:60)

"FOCUS ON THE FAMILY" Generic (:30)

- 11 hat Are You Thankful For?

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)

- 12 From One Parent to Another

"FAMILY NEWS IN FOCUS" Generic (:30)

- 13 More Like America

"PLUGGED IN MOVIE REVIEWS" Generic (:60)

- 14 Film Pitch

CLERGY APPRECIATION Generic (:60)

- 15 Good Sermon, Pastor!

"ADVENTURES IN ODYSSEY" Generic (:20)

- 16 Many Thanks

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each) "Best of Bernard Series"

- 17 November 23 The Great Wishy Woz - I
- 18 November 9/10 The Great Wishy Woz - II
- 19 November 16/17 Snow Day
- 20 November 23/24 500
- 21 November 29/30 BTY: Behind the Scenes

"ADVENTURES IN ODYSSEY" Daily Promos (:30 each)

- 22 November 3 The Marriage Feast
- 23 November 4 Our Father
- 24 November 5 Hallowed Be Thy Name
- 25 November 6 Thy Kingdom Come
- 26 November 7 Thy Will Be Done
- 27 November 10 Our Daily Bread
- 28 November 11 Forgive Us As We Forgive
- 29 November 12 Into Temptation
- 30 November 13 Deliver Us From Evil
- 31 November 14 For Thine is the Kingdom
- 32 November 17 The Power
- 33 November 18 And the Glory
- 34 November 19 Forever ... Amen
- 35 November 20 Hymn Writers
- 36 November 21 Family Values

Track

- 37 November 24 Thank You, God
- 38 November 25 Thanksgiving at Home
- 39 November 26 A Thanksgiving Carol
- 40 November 27 In All Things Give Thanks
- 41 November 28 BTY: Thanks

"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)

- 42 November 24 Sky Seconds - Tick, Tock
- 43 November 25 The Tough Questions

"JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- 44 November 3 Votel
- 45 November 4 Fight for Right
- 46 November 5 It Touches Everything
- 47 November 6 For the Best
- 48 November 7 Custom Parenting
- 49 November 10 Supporting Adoption
- 50 November 11 Danger Ahead
- 51 November 12 Spanking in Love
- 52 November 13 A Call to All Servicemen
- 53 November 14 Train Up a Child
- 54 November 17 Children & Stress
- 55 November 18 No Small Problem
- 56 November 19 Moving Families
- 57 November 20 Following the Steps of Intimacy
- 58 November 21 Need for Significance
- 59 November 24 Expectations of Marriage
- 60 November 25 Protecting Teen Esteem
- 61 November 26 Remain True
- 62 November 27 Comfort and Blessings
- 63 November 28 Eating Healthy



- 10/05/08 Focus on fall activities
- 10/12/08 Epic victory for home schooling
- 10/19/08 Home schooling finds allies
- 10/26/08 Vocation for everyone
- 11/02/08 How to hear the call--finding your vocation
- 11/09/08 Teaching history with family heritage
- 11/16/08 I gotta write!
- 11/23/08 The doctrine of vocation
- 11/30/08 Not just a job
- 12/07/08 What's so important about tradition?
- 12/14/08 The heart of the Home School Foundation
- 12/21/08 Special gifts for special needs children
- 12/28/08 Extending a hand of compassion

NC EMPLOYMENT SECURITY COMMISSION REPORT

(October-December, 2008)

10/05/08	Harry Payne (ESC Chairman)	Online services
10/12/08	State Fair employment
10/19/08	Work opportunity tax credit
10/26/08	Work opportunity tax credit
11/02/08	Quarterly tax & wage reports
11/09/08	Job placement & referral services
11/16/08	Federal grant for health care tax credit program
11/23/08	ESC labor market developers
11/30/08	Career resource centers
12/07/08	Extended benefits program
12/14/08	Job order entry system
12/21/08	Online job bank
12/28/08	Common follow-up system

"MY MONEY LIFE"

(October - December, 2008)

Chuck Bentley

- 10/05/08 Finding a job after 50
- 10/12/08 Steps to getting debt free
- 10/19/08 Preparing for a downturn
- 10/26/08 Private student loans
- 11/02/08 Saving, even after a sale
- 11/09/08 Surviving a weakening job market
- 11/16/08 Debt tricks to avoid
- 11/23/08 Cautions against bankruptcy
- 11/30/08 Improving your income
- 12/07/08 Steps to financial freedom
- 12/14/08 How long will the recession last?
- 12/21/08 Join a credit union?
- 12/28/08 Dollar-cost averaging

10/05/08	Shyam Biswal	Modifying COPD
10/12/08	Sherita Golden	Managing diabetes
10/19/08	Christoph Lehmann	Computer help
10/26/08	Roland Griffiths	Caffeine risk
11/02/08	Michelle Bellantoni	Exercise & thinking
11/09/08	Deanna Green	Supplements or sun?
11/16/08	Roy Ziegelstein	Helping patients
11/23/08	Dale Needham	Getting up safely in ICU
11/30/08	Maura Gillison	Boys, too (HPV vaccine)
12/07/08	Maura Gillison	Oral rinse
12/14/08	Daniel Hanley	Walking better
12/21/08	Constantine Lyketsos	Alzheimers' meds
12/28/08	Mark Steinhoff	Helping babies avoid flu

CONSUMER TIME

(October - December, 2008)

10/05/08	Rod Bain, Lisa Friesen	Revival of Dutch oven cooking
10/12/08	Gary Crawford, Bob Roming	The mystery of the broken bat
10/19/08	Susan Carter, Annette Clauson, Jim Sartwelle	How rising food costs factor into the money crunch
10/26/08	Gary Crawford, Gary Lucier	Pumpkins will be bigger & more expensive this year
11/02/08	Gary Crawford, Neil Gampson, Sam Bodman, Bruce Snead	How to curb the higher costs of heating
11/09/08	Gary Crawford, Neil Gampson, Bruce Snead	Don't let heating dollars leak out of your home
11/16/08	Gary Crawford, Dave Harvey	Turkey could be a much needed bargain this holiday season
11/23/08	Gary Crawford, Ephriam Zeibtag	Thanksgiving dinner will cost more this year
11/30/08	Gary Crawford, Pam Goodfellow, Ellen Davis, Joanne Hamilton	A more frugal holiday shopper
12/07/08	Susan Carter, Chris Martin	Connecting to modern technology
12/14/08	Gary Crawford, Dr. Chuck Smith	It's toy time
12/21/08	Gary Crawford, Anne Effland	Santa fact & fiction
12/28/08	Gary Crawford, Dr. Brian Wansink	Resolving to lose weight in the new year

AG UPDATE*(October - December, 2008)*

10/05/08	Gary Crawford, Gerry Bange	USDA world crop intelligence gathering is extensive
10/12/08	Rod Bain, Tom Bewick	Specialty crop research initiative soon provides funding
10/19/08	Gary Crawford, Brent Gloy	Credit shutdowns for farmers not likely
10/26/08	Rod Bain, Ben Anderson	Producers providing consumers with some added value
11/02/08	Rod Bain, Mark Slupek	Two programs boosting US agricultural exports
11/09/08	Rod Bain, Lloyd day	Growing interest in commodity promotion boards
11/16/08	Rod Bain, Carolyn Cooksie, Russ Davis	How farm & rural lending fares with current economy
11/23/08	Rod Bain, Laarry Salathe, Gerry Bange	November crop production drops slightly while prices decrease
11/30/08	Rod Bain, Carol House	Gearing up for year-end producer surveys
12/07/08	Gary Crawford, Gary Lucier, Pam Goodfellow	Vegetable growers cutting back on plantings as economy slows
12/14/08	Rod Bain, Ed Schafer	Advancing ag research into the public eye
12/21/08	Rod Bain, Gerry Bange	2009 ag outlook forum emphasizes dramatic transitions
12/28/08	Susan Carter, Joe Glauber	Declining commodities & corn use for ethanol

SPECIAL BROADCASTS / COMMUNITY EVENTS

(October - December, 2008)

Nov 17-21

WCKB served as a collection point for Operation Christmas Child shoebox gifts, for distribution to needy children through the ministry of Samaritan's Purse.