

WCKB 780-AM

ISSUES / PROGRAMS

July, August and September, 2006

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, provided by the Dunn office of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 5 minute report, provided by the Johnston County Council on Aging, each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "James Dobson Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. A topic listing is attached.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:27am. A topic listing is attached.
8. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
9. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "A Money Minute," a 1 minute report provided by Crown Financial Ministries, each Sunday at 10:49am. A topic listing is attached.
10. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
11. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.

12. I--Listeners needed information on current agricultural issues and trends.

P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.

SOCIAL SECURITY REPORT (July - September, 2006)

7/04/06	Shiryl Evans	Three big myths about the SSI program
7/11/06	Q & A: general / retirement / disability
7/18/06	Q & A: survivors / supplemental / medicare
7/25/06	Medicare outreach update
8/01/06	Visit SS online / ABC's of windfall elimination pgm
8/08/06	SS & other disability insurance programs
8/15/06	Safeguarding your SS number
8/22/06	Q & A: general / retirement / survivors
8/29/06	Q & A: disability / SSI
9/05/06	Apply online for help with Medicare drug costs
9/12/06	Disability starter kit makes applying for benefits easier
9/19/06	Back-to-school reminder: submit form so benefits continue
9/26/06	Replacement SS card / Retirement planning

COUNCIL ON AGING REPORT

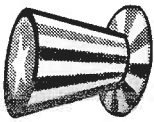
(July - September, 2006)

7/05/06	Kimberly Tilghman	9 ways to get someone to eat
7/12/06	Gardening with seniors
7/19/06	Claiming benefits
7/26/06	OTC drug facts & labels
8/02/06	Healing power of pets
8/09/06	Common bonds of caregiving
8/16/06	New caregivers
8/23/06	Holding family meetings
8/30/06	Caregiver retreat
9/06/06	New caregiver specialist
9/13/06	Alzheimer's
9/20/06	100 great things to do when you get old
9/27/06	Life line

HEALTH DEPARTMENT REPORT

(July - September, 2006)

7/13/06	Denise Newkirk	Second hand smoke
7/20/06	Second hand smoke
7/27/06	Staying active in summertime
8/03/06	Staying active in summertime
8/10/06	Increasing fluids during hot weather
8/17/06	Fit at any age
8/24/06	Be active
8/31/06	Setting fitness goals
9/07/06	Setting fitness goals
9/14/06	Setting fitness goals
9/21/06	Nutrition at the supermarket
9/28/06	Getting a mammogram



BRIARGATE
M E D I A

P.O. Box 998
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TRACK SHEET

July 2006

64 TRACKS

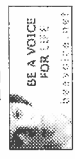
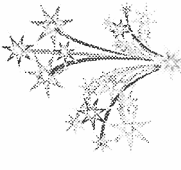
FOCUS ON THE FAMILY
BROADCASTING



Track	Description	Host
1	INDEPENDENCE DAY Image Spots	
2	Feel Free (:60)	
3	Freedom and Responsibility (:60)	
4	Independence Means Dependence (:30)	
5	Heroes Proved (:60)	
6	George Washington (:60)	
7	Thomas Jefferson (:60)	
8	"FOCUS ON THE FAMILY" Generic (:30)	
9	Strange Values	
10	CROSS-PROMOTION Spots (:30 each)	
11	Reclaiming the Innocence of Women	Inspo Version
12	Reclaiming the Innocence of Women	AC Version
13	"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)	
14	From One Parent to Another	
15	"FAMILY NEWS IN FOCUS" Generic (:30)	
16	Impact	
17	"PLUGGED IN MOVIE REVIEW" Generic (:30)	
18	Gobbers	
19	"NATIONAL DAY OF PRAY TASK FORCE" Generic (:60)	
20	Patriot's Prayer	
21	"FIRST THURSDAY" (:60) [Air 1 st Thursday in July]	
22	Letters From Lincoln	
23	CLERGY APPRECIATION Generic (:60)	
24	Patriotic Pastor	
25	SANCTITY OF HUMAN LIFE Generic (:60)	
26	Inventive	
27	"ADVENTURES IN ODYSSEY" Generic (:30)	
28	Carpool Mom	
29	"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)	
30	Jul 1/2 & 8/9 An Adventure in Bethany - I & II	
31	Jul 15/16 Deliver Us From Evil	
32	Jul 22/23 & 29/30 Three Funerals & a Wedding - I & II	
33	"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)	
34	Jul 3 The Price of Freedom	
35	Jul 4 The Day Independence Came	
36	Jul 5 The Midnight Ride	
37	Jul 6 By Dawn's Early Light	
38	Jul 7 The War Hero	
39	Jul 10 Making the Grade	
40	Jul 11 War of the Words	
41	Jul 12 It Began With a Rabbit's Foot	
42	Jul 13 It Ended With a Handshake	
43	Jul 14 Pet Peeves	

Track	Description	Host
31	Fences	Dr. James Dobson & Dr. Bill Maier
32	The Secret Keys of Discipline	Dr. James Dobson & Dr. Bill Maier
33	Two Brothers and Bernard - I & II	Dr. James Dobson & Dr. Bill Maier
34	First-Hand Experience	Dr. James Dobson & Dr. Bill Maier
35	Second Thoughts	Dr. James Dobson & Dr. Bill Maier
36	Third Degree	Dr. James Dobson & Dr. Bill Maier
37	It Happened at Four Corners	Dr. James Dobson & Dr. Bill Maier
38	Fifth House on the Left	Dr. James Dobson & Dr. Bill Maier
39	Gone ...	Dr. James Dobson & Dr. Bill Maier
40	"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)	
41	Poetry Reading Without a License	Dr. James Dobson & Dr. Bill Maier
42	Macramé Made Easy	Dr. James Dobson & Dr. Bill Maier
43	"JAMES DOBSON FAMILY MINUTE" Features (:60 each)	
44	Dads That Don't Fail	Dr. James Dobson & Dr. Bill Maier
45	God and Country	Dr. James Dobson & Dr. Bill Maier
46	The Power of Adultery	Dr. James Dobson & Dr. Bill Maier
47	Stressed Out Kids	Dr. James Dobson & Dr. Bill Maier
48	The Church's Duty	Dr. James Dobson & Dr. Bill Maier
49	The Passage of Parenthood	Dr. James Dobson & Dr. Bill Maier
50	Spiritual Mismatch	Dr. James Dobson & Dr. Bill Maier
51	Domestic Violence	Dr. James Dobson & Dr. Bill Maier
52	Where Women Find Security	Dr. James Dobson & Dr. Bill Maier
53	A Mentor	Dr. James Dobson & Dr. Bill Maier
54	Irrational Fears	Dr. James Dobson & Dr. Bill Maier
55	Kids and Marital Conflict	Dr. James Dobson & Dr. Bill Maier
56	The Biology of Anger	Dr. James Dobson & Dr. Bill Maier
57	Hard Times for Couples	Dr. James Dobson & Dr. Bill Maier
58	Fight for Right	Dr. James Dobson & Dr. Bill Maier
59	Value of Traditional Marriage	Dr. James Dobson & Dr. Bill Maier
60	Custom Parenting	Dr. James Dobson & Dr. Bill Maier
61	Dating Conceals Information	Dr. James Dobson & Dr. Bill Maier
62	Spanking in Love	Dr. James Dobson & Dr. Bill Maier
63	We Influence Others	Dr. James Dobson & Dr. Bill Maier
64	Train Up a Child	Dr. James Dobson & Dr. Bill Maier

PDF FILES
63 Affiliate Info Sheet
64 Scripted Promos





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TRACK SHEET

September 2006

69 TRACKS

FOCUS ON THE FAMILY BROADCASTING

Track

CLERGY APPRECIATION MONTH Promos

- 1 Sheep-Net (:60)
- 2 The Kiosk (:60)
- 3 Appreciation Shower (:30)
- 4 SFX of Appreciation (:30)
- 5 We Love U Pastor -- Sheep Picket (:21)
- 6 Counting on Sheep (:20)

BACK TO SCHOOL (:60 each)

- 7 What's the Big Deal?
- 8 The Parent-Teacher Conference

IMAGE Spot (:60)

- 9 Making New Memories

"FOCUS ON THE FAMILY" Generic (:30)

- 10 Radio Worth Listening To

CROSS-PROMOTION Spots (:30 each)

- 11 My Journey to Salvation
- 12 My Journey to Salvation

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)

- 13 Race Track

"FAMILY NEWS IN FOCUS" Generic (:30)

- 14 Here's the Deal

"PLUGGED IN MOVIE REVIEW" Generic (:30)

- 15 Movie Loan

"NATIONAL DAY OF PRAYER TASK FORCE" Generic (:60)

- 16 Maybe Not

"FIRST THURSDAY" (:60) [Air 1st Thursday in September]

- 17 A Prayerful Man

SANCTITY OF HUMAN LIFE Generic (:60)

- 18 Dear Audrey

"ADVENTURES IN ODYSSEY" Generic (:30)

- 19 Odyssey Tour

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 20 September 2/3 Dead Ends
- 21 September 9/10 A Time for Action - I
- 22 September 16/17 A Time for Action - II
- 23 September 23/24 Cover of Darkness
- 24 Sept 30/Oct 1 Out of Our Hands

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 25 September 1 St. Paul: Set Apart by God
- 26 September 4 All the Difference in the World
- 27 September 5 A Victim of Circumstance
- 28 September 6 Poetry in Slow Motion

TRACK

29	September 7	Subject Yourself
30	September 8	Rewards in Full
31	September 11	The Perfect Witness - I
32	September 12	The Perfect Witness - II
33	September 13	The Perfect Witness - III
34	September 14	Top This!
35	September 15	BTV: Envy
36	September 18	The Underground Railroad - I
37	September 19	The Underground Railroad - II
38	September 20	The Underground Railroad - III
39	September 21/22	A Touch of Healing - I & II
40	September 25	Where is Thy Sling?
41	September 26	Hidden in My Heart
42	September 27	The Turning Point
43	September 28	A Little Credit, Please
44	September 29	Small Fires, Little Pools

"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)

- 45 User-Friendly Advice
- 46 One Place for Answers

"JAMES DOBSON FAMILY MINUTE" Features (:60 each)

47	September 1	Mid-Life Crisis: Buying into the System
48	September 4	The Key to Job Success
49	September 5	Grandparents Who Fill In
50	September 6	Lustful Intent
51	September 7	The Toughest Years
52	September 8	A Grandparent's First Priority
53	September 11	Willful Defiance
54	September 12	God's Plan for Traditional Marriage
55	September 13	Is It Love or Infatuation?
56	September 14	Tradition: Flying the Flag
57	September 15	How to Handle Group Pressure

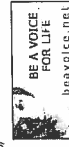
58	September 18	Create a Crisis
59	September 19	Tough Love
60	September 20	Don't Wimp Out!
61	September 21	Inside the Workaholic
62	September 22	One Foot Over the Line
63	September 25	Men Without Christ
64	September 26	The Ultimate Paradox
65	September 27	Dating: Keep Your Eyes Open
66	September 28	Communicating With Your Wife
67	September 29	Body Image of Our Kids

PDF FILES

- 68 Affiliate Info Sheet
- 69 Scripted Promos



Inspo
AC



HOME SCHOOL HEARTBEAT

(July - September, 2006)

- 7/02/06 Why home school a special needs child?
- 7/09/06 Was the Constitution legally adopted?/critics' claims
- 7/16/06 Challenges to truth in the Ivy League
- 7/23/06 Teaching opportunities in daily living
- 7/30/06 The home school advantage
- 8/06/06 Home economics
- 8/13/06 A vision for higher education
- 8/20/06 Back-to-school bliss
- 8/27/06 Examining the security of our freedom
- 9/03/06 The worthwhile sacrifice of staying home
- 9/10/06 How do we preserve self-government?
- 9/17/06 Modern-day home schooling pioneers
- 9/24/06 Handcuffed for freedom

NC EMPLOYMENT SECURITY COMMISSION REPORT

(July - September, 2006)

7/02/06	Harry Payne (ESC Chairman)	Work Opportunity/Welfare-to-Work tax credit programs
7/09/06	ESC/Community College partnership
7/16/06	State Unemployment Tax Avoidance/SUTA dumping
7/23/06	ESC/Community College partnership
7/30/06	Alternative Trade Adjustment Assistance
8/06/06	Key services are offered online
8/13/06	Uniformed Services Employment & Re-Emp. Rights Act
8/20/06	Health Care Tax Credit
8/27/06	North Carolina Navigator (online tools)
9/03/06	ESC Career Resource Centers
9/10/06	ESC salutes older workers
9/17/06	Workforce Investment Act
9/24/06	ESC salutes older workers

"A MONEY MINUTE" FINANCIAL TIPS

(July - September, 2006)

- 7/02/06 "Retail Chess"...retailers plan to make you spend more
- 7/09/06 "Receipt, Please"...save receipts to track spending
- 7/16/06 "Card Hunter"...comparing credit card offers
- 7/23/06 "Cinderella"...savings/spending plan
- 7/30/06 "Diamonds Are Forever"...buying on credit
- 8/06/06 "Expensive Pizza"...avoid credit cards for routine purchases
- 8/13/06 "Financial Unity"...money and marriage
- 8/20/06 "Heavenly Accountant"...Biblical advice on money
- 8/27/06 "House Sitting"...caretakers of the earth's resources
- 9/03/06 "You Can't Hide"...deal with financial issues
- 9/10/06 "Real Financial Mess-Ups"...unnecessary financial stress
- 9/17/06 "Captain Cheap"...spending plans help fight debt
- 9/24/06 "All Work, No Planning"...assess long-term financial goals

7/02/06	Nanette Liegeois	Exams for skin cancer
7/09/06	Angela Guarda	Anorexia increase
7/16/06	Mark Riddle	Telemedicine
7/23/06	Connie Trimble	Preventing head & neck cancer
7/30/06	Christopher Saudek	Monitoring diabetes
8/06/06	Constantine Lyketsos	Diabetes & Alzheimers
8/13/06	Ted Deweese	Heat & cancer
8/20/06	Rick Lange	Congestive heart failure
8/27/06	Rick Lange	Headaches & heart disease
9/03/06	Rick Lange	Kids, exercise & heart disease
9/10/06	Eliseo Guallar	BMI & mortality
9/17/06	Ann Halbower	Sleep apnea
9/24/06	Julie Freischlag	Travel for surgery

CONSUMER TIME

(July - September, 2006)

7/02/06	Gary Crawford, Gary Lucier	The return of the watermelon
7/09/06	Brenda Curtis, Ed Minor	Big city costs, small town resources (med. costs)
7/16/06	Rod Bain, Dr. Juliette Howe	Pork is leaner than previously thought
7/23/06	Brenda Curtis, Debra Nunez-McWhirter	Coloring cookies
7/30/06	Gary Crawford, Mike Bradshaw	Be heat healthy
8/06/06	Gary Crawford, Glen Stencil	More farmers inviting hunters onto the farm
8/13/06	Gary Crawford, Ephriam Leibtag	Surprisingly stable food prices
8/20/06	Gary Crawford, Carol Young	Back-to-school shopping tips
8/27/06	Gary Crawford, Diane Van	Packing a safe school lunch
9/03/06	Brenda Curtis, Donald Coe	The pear is a bottle
9/10/06	Brenda Curtis, John Englert	Making conservation practices native to your area
9/17/06	Gary Crawford, Mike Johanns, Larry Madden	Protecting our food supply from attack
9/24/06	Gary Crawford, John Hartman	Fall is great tree-planting time

AG UPDATE

(July - September, 2006)

7/02/06	Gary Crawford, Gerry Bange	Livestock outlook for 2007
7/09/06	Gary Crawford, Patty Scharko	When flood waters hit livestock facilities
7/16/06	Gary Crawford, Mark Rey, Chris Wood, Jason Moeckel	A massive conservation project
7/23/06	Gary Crawford, Gary Lucier	Pulse exports are soaring
7/30/06	Rod Bain, U. Sunday Tim	Environmental forensics
8/06/06	Rod Bain, Chuck Connor	Breaking down the AI 180 day report
8/13/06	Rod Bain, Mark Rey	Cooperative conservation listening sessions
8/20/06	Rod Bain, Brad Rippey	Hot dry summer mirrors past "dust bowl" conditions
8/27/06	Rod Bain, Brad Rippey	Weather is the major factor in crop product- ion reports
9/03/06	Gary Crawford, Mike Johanns, Dr. Robert Brackett	Genetically engineered rice release causes problems
9/10/06	Rod Bain, Mike Johanns	Drought aids package draws from many areas
9/17/06	Rod Bain, Allan Mustard	Demographic crisis in Russian agriculture mirrors American concerns
9/24/06	Rod Bain, Michael Yost	Reorganizing Foreign Agriculture Service to better serve the times