

WCKB 780-AM

ISSUES / PROGRAMS

October, November and December, 2011

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the Job Connector website of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. Topic lists, when provided, are attached.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
8. I--Listeners wanted information on issues faced by and services available to military personnel, veterans, and their families.
P--WCKB aired "American Forces Press Services Podcasts," found at www.pentagonchannel.mil. These 6-8 minute segments aired each Sunday at 10:38am. A topic listing is attached.
9. I--Listeners wanted the latest information on science topics.
P--WCKB aired a 90 second report, provided by EarthSky.org, each Sunday at 10:45am. A topic listing is attached.
10. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
11. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:48am. A topic listing is attached.

12. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
13. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
14. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
15. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT

(October - December, 2011)

10/04/11	Brenda Brown	Want to retire in 2012...apply now
10/11/11	*****	Socialsecurity.gov delivers
10/18/11	*****	It's no labor to apply online for retirement benefits
10/25/11	*****	Spanish is our second language
11/01/11	*****	Questions & answers
11/08/11	*****	Veterans Day reminder: Military service & SS
11/15/11	*****	Hunting for a prescription drug plan is no game
11/22/11	*****	Feast on the information & services we offer online
11/29/11	*****	Autumn offers lessons for retirement
12/06/11	*****	Seasons aren't the only things that change
12/13/11	*****	Questions & answers
12/20/11	*****	Save some time during the holidays - online services
12/27/11	*****	The twelve sites of SS

ELDER CARE MADE EASIER

Dr. Marion Somers

(October - December, 2011)

- | | |
|----------|-----------------------|
| 10/05/11 | The power of song |
| 10/12/11 | Transfer trauma |
| 10/19/11 | Velcro |
| 10/26/11 | What is HIPAA? |
| 11/02/11 | E-mail & the computer |
| 11/09/11 | Pets |
| 11/16/11 | Know your elder |
| 11/23/11 | Construction |
| 11/30/11 | Hospice |
| 12/07/11 | Warning signs |
| 12/14/11 | Alternative therapies |
| 12/21/11 | Elder care forms |
| 12/28/11 | By the numbers |

HEALTH DEPARTMENT REPORT

(October - December, 2011)

10/06/11	Belinda Rayner	Breast cancer awareness
10/13/11	*****	Diabetes self-management program
10/20/11	*****	Flu shots
10/27/11	*****	Diabetes & the flu
11/03/11	*****	The Great American Smoke Out
11/10/11	*****	The holiday challenge
11/17/11	*****	Diabetes awareness month
11/24/11	*****	Thanksgiving food safety
12/01/11	*****	Pneumonia shots
12/08/11	*****	Physical activity during the holidays
12/15/11	*****	Healthy holiday eating
12/22/11	*****	Physical activity during holiday travel
12/29/11	*****	Healthy New Year resolutions

COOPERATIVE EXTENSION SERVICE REPORT

(October - December, 2011)

10/07/11	Nancy Lee	Harnett County Child Care Resource & Referral services
10/14/11	*****	Infant/toddler safe sleep
10/21/11	*****	How to become a licensed family child care home provider
10/28/11	*****	Halloween safety
11/03/11	*****	Harnett County Child Care Resource & Referral services
11/10/11	*****	Infant/toddler safe sleep
11/17/11	Melanie Graham	Thanksgiving
11/24/11	*****	Advice for parents on taking advice
12/02/11	Nancy Lee	Harnett County Child Care Resource & Referral services
12/09/11	*****	Infant/toddler safe sleep
12/16/11	Melanie Graham	Thanksgiving
12/23/11	Brian Parrish	Tornado damage
12/30/11	*****	Upcoming training

Back-up programs:

1	Nancy Lee	Harnett County Child Care Resource & Referral services
2	*****	Infant/toddler safe sleep
3	*****	How to become a licensed family child care home provider

FOFM Schedule October 2011

RK	DATE	NUMBER	TITLE		Cat
1	3	0501	Pass on a Blessing	John Trent	G
2	4	0341	The Value of Commitment	Dr. Steve Farrar	M
3	5	0378	Deal with Your Past	Debi Grebenik	P
4	6	0325	Mom and Her Temper	Lysa TerKeurst	P
5	7	0492	Hurry Sickness	Tim Muehlhoff	G
6	10	0410	In Our Guilt	Julie Barnhill	P
7	11	0454	A Father's Love in a Son's Heart	Joe White	G/P
8	12	0348	Energy for Others	Ted Cunningham	M
9	13	0444	A Few Good Men	Drew Brees	G/S
10	14	0430	Rules vs. Relationship – I	Dr. Juli Slattery	T
11	17	0436	Too Controlling or Too Lenient	Rob Parsons	P/S
12	18	0403	A Picture of Forgiveness	Dr. Timothy Keller	G/S
13	19	0482	Study Time Changeup	Jody Capehart	P
14	20	0351	A Fresh Start	Bob Coy	M
15	21	0502	Our Design Specifications	Shaunti Feldhahn	G
16	24	0373	Romance Still Matters	Zig Ziglar	M
17	25	0504	Opening Up About Bullies	Roy Baldwin	P
18	26	0418	Someone to Believe in Me	Joe White	G
19	27	0461	It All Belongs to God	Jim Daly	G
20	28	0503	Walking Out of a Movie	Bob Waliszewski	P
21	31	0344	Romancing Your Wife	Cindy Dagnan	M

*Thriving Family Content

- 10/02/11 Teaching Children Financial Management: Approved for all ages
- 10/09/11 Teaching Math: When Johnny can't count
- 10/16/11 Considering Adoption: Coming home to homeschooling
- 10/23/11 Considering Adoption: Where do you begin?
- 10/30/11 Considering Adoption: Just keep homeschooling
- 11/06/11 Give Them Grace: The Christian call to adopt
- 11/13/11 Give Them Grace: Bringing the question home
- 11/20/11 Understanding Your Child's Personality: Parenting 101...Personalities
- 11/27/11 Understanding Your Child's Personality: Your house...Animal kingdom
- 12/04/11 Compassion in the Homeschool Community: Visions for the future
- 12/11/11 Compassion in the Homeschool Community: Creative help for homeschoolers
- 12/18/11 Lessons from 30 Years of Homeschooling: Hang up the phone
- 12/25/11 Lessons from 30 Years of Homeschooling: Practically perfect in every way...or not

10/02/11**(September 30, 2011, 4:32PM | The Pentagon Channel)**

In the "This Week in the DoD" podcast for September 30: Chairman of the Joint Chiefs of Staff Adm. Mike Mullen retired from military service today. His successor as Chairman is Army Gen. Martin Dempsey. Robert Gordon, Deputy Secretary of Defense (Military Community and Family Policy) joined a DoDLive Bloggers Roundtable Thursday to discuss a new the Military Spouse Employment Program, which aims to provide career and education options for spouses. Sept. 15 through Oct. 15 is Hispanic Heritage Month and DoDLive is commemorating the month with "Profiles in Heritage," highlighting notable historic hispanic service members. After eight years of broadcasting, American Forces Network Radio-Iraq, known as "Freedom Radio" has gone off the air. "Freedom Radio" has provided service members stationed in Iraq music and other entertainment since March of 2003.

10/09/11**(October 07, 2011, 12:51PM | The Pentagon Channel)**

In the "This Week in the DoD" podcast for October 7: U.S. Army Gen. Martin Dempsey has taken office as Chairman of the Joint Chiefs of Staff. He has also appointed Marine Sgt. Maj. Bryan Battaglia as his Senior Enlisted Advisor. Battaglia is only the second service member, and first Marine, to hold the position. Secretary of Defense Leon Panetta and Spanish leadership have reached an agreement to port Destroyers equipped with Aegis anti-missile technology in Rota, Spain. The Department of Defense is recognizing Domestic Violence Awareness Month, encouraging military families to learn the signs of abuse and seek help if they need it. The DoD Family Advocacy Program can help. William Lynn III has retired from his role as Deputy Secretary of Defense. His successor, Ashton Carter, pledged to continue the work of making the Department of Defense a more financially efficient organization.

10/16/11**(October 14, 2011, 3:55:48 PM | The Pentagon Channel)**

In the "This Week in the DoD" podcast for October 14: Secretary of Defense Leon Panetta has been speaking with Defense Ministers in Belgium, military leaders in the Middle East, and a variety of groups around the United States about several topics including the budget, and strained relations between Afghanistan and Pakistan. It's the time of year when colds, sinus infections and the flu are leaving many too ill for school or work, so get your flu vaccinations to keep your family healthy. Maj. Gen. Thomas Spoehr participated in a DoDLive Bloggers Roundtable on Thursday, Oct. 13, to discuss the issues U.S. Forces-Iraq are facing during the last 90 days of the military led presence there. Part of a service member's responsibilities is to stay in top shape in order to stay healthy while performing their duties. However, some troops take their time in the gym to the next level.

10/23/11

(October 21, 2011, 2:44:38 PM | The Pentagon Channel)

In the "This Week in the DoD" podcast for October 21: On Wednesday, during a DoDLive Bloggers Roundtable, Dr. Neyland discussed the excavation of the USS Scorpion, a sunken ship at the bottom of the Patuxent river. The Scorpion was part of a flotilla of ships designed to thwart oncoming British ships from infiltrating the Chesapeake bay during the War of 1812. The military federal voting assistance program (FVAP) is now underway and is using the internet to help voters get their absentee ballots in and their votes counted. President Barack Obama spoke to troops at Langley Air Force Base on Oct. 19th, and part of his speech involved his plans to get vets hired. Using the American Logistics Association, one effort would involve 250 companies committed to hiring 25,000 military veterans by the end of 2013. The death of Moammar Gadhafi marks the end of a long and painful era for the Libyan people, President Barack Obama said during a press conference on Thursday. The tyrannical leader of Libya was overthrown and killed by rebels this week, ending a forty year reign. The President expressed hope for the country and looks forward to the prospect of unification and peace in the country. The U.S.S. George Washington carrier strike group is standing by to provide humanitarian aid to Thailand. The country is dealing with severe flooding as a result of adverse weather, leaving many people stranded or homeless. We have the latest from the All Hands Update.

10/30/11

(October 28, 2011, 3:20:27 PM | The Pentagon Channel)

In the "This Week in the DoD" podcast for October 28: Get your care packages ready soon -- the Department of Defense and the U.S. Postal Service are ending mail service to and from Iraq Nov. 17. More details here. The Secretary of Defense has been traveling in Asia, visiting defense leaders from Indonesia, South Korea and Japan. While in the region, he visited troops stationed there. This weekend, some 30,000 runners will descend on the D.C. area for the Marine Corps Marathon.

11/06/11

(November 04, 2011, 4:29:08 PM | The Pentagon Channel)

In the "This Week in the DoD" podcast for Nov. 4: An attack on a convoy in Kabul, Afghanistan, Oct. 29 has killed 17 people. Of those killed, five were International Security Assistance Force service members and eight were ISAF civilian employees. It's the deadliest attack on coalition forces in Kabul since the war in Afghanistan began. Marine Sgt. Maj. Bryan Battaglia is the newest Senior Enlisted Advisor to the Chairman of the Joint Chiefs of Staff. He spoke with the Pentagon Channel about his new role. The family of mine-resistant ambush protected vehicles, or MRAPs, are receiving upgrades. The U.S. is helping severely injured Libyans who can't receive necessary medical care in their country by medically evacuating them to American hospitals in the U.S. and Germany.

11/13/11

(November 10, 2011, 4:37:22 PM | The Pentagon Channel)

The man accused of masterminding multiple terrorist attacks, including the bombing of the USS Cole in 2000, is facing trial in Guantanamo Bay, Cuba. He's the first suspect to face a newly revamped military commission. President Barack Obama announced a new executive order giving tax breaks to employers who hire veterans and wounded warriors. In conjunction, the Department of Labor has created new online resources for veterans searching for a job. Veterans Day is Friday, Nov. 11. To celebrate and honor those who served in the United States military, we share a story from Bernardine "Brownie" Plasters, who served as a nurse in World War II. Secretary of Defense Leon Panetta shared a personal message with service members and veterans to honor Veterans Day.

11/20/11

(November 18, 2011, 4:04:18 PM | The Pentagon Channel)

In "This Week in the DoD" for Nov. 18: New agreements between the U.S. and countries in the Asia-Pacific region will mean an increased military presence in Southeast Asia, including a Marine detachment in Darwin, Northern Territory, Australia. Congress has unanimously passed a bill that will provide new benefits to veterans seeking to join the civilian workforce as well as provide tax incentives for businesses that hire veterans. Defense officials including the Secretary of Defense Leon Panetta have re-affirmed their position that sequestration (mandatory across-the-board budget cuts) would hurt the Defense Department's effectiveness. Servicemembers in Europe and Asia are responding to the latest in a series of earthquakes that have devastated cities in Turkey. They're delivering supplies including cold-weather tents for survivors who lost their homes.

11/27/11

(November 25, 2011, 12:16:35 PM | The Pentagon Channel)

In "This Week in the DoD" for Nov. 25: Vice President Joe Biden and his wife, Dr. Jill Biden, hosted a Thanksgiving dinner for 30 wounded warriors and their families at their home in Washington, D.C. Their son, Delaware Army National Guard Maj. Beau Biden, and his family also attended. Postal stations in Afghanistan are seeing major surges in incoming packages as the holiday season begins. Armed Forces Network-Afghanistan's Spc. Crystal Madriz brings us the story. President Barack Obama signed a bill into law providing new benefits for job-seeking post-9/11 veterans. The new law also provides tax benefits for American businesses that hire veterans. Following the Congressional Super Committee's failure to reach a deal on the federal budget, Secretary of Defense Leon Panetta spoke to the crew and workers from General Dynamics Electric Boat in Groton, Conn., about the Defense budget. Unless Congress can reach an agreement before January 2013, at least \$450 billion will be cut from the Department of Defense

12/04/11

(December 02, 2011, 3:48:32 PM | The Pentagon Channel)

In "This Week in the DoD" for Dec. 2: Tomorrow, Dec. 3, is the last day to mail packages to arrive in Afghanistan for the Holidays. For locations overseas outside of Afghanistan, next Saturday, Dec. 10, is the deadline. Service members sending packages home from their duty station should consult their local postal facility. Vice President Joe Biden made a surprise visit to Iraq last week. He met with Iraqi officials to discuss the final weeks of troop withdrawal and the future of U.S.-Iraqi relations. He also visited troops to thank them for their service. Chairman of the Joint Chiefs of Staff Gen. Martin Dempsey traveled to Europe to speak to European leadership, media and students. The Defense Department's budget was a popular topic in his speeches and interviews. The U.S. Marine Corps and U.S. Army are helping flood victims in Thailand. The Marines have been there providing relief alongside the Royal Thai Government since mid-November; the Army sent in a medical team last week. Next Wednesday, Dec. 7, marks the 70th anniversary of the Japanese attack on Pearl Harbor. The Pentagon Channel will be broadcasting live from the ceremony in Hawaii Wednesday at 12:40 p.m. Eastern Time. Defense.gov and DoDLive.mil will be posting special content as the anniversary approaches. (Be sure to follow #PH70 on Twitter for updates from around the military!)

12/11/11

(Friday, December 09, 2011, 5:29:51 PM | The Pentagon Channel)

In "This Week in the DoD" for Dec. 9: Wednesday, Dec. 7, marked the 70th anniversary of the Pearl Harbor attack. Commemorative ceremonies were held around the country, including Joint Base Pearl Harbor-Hickam, Hawaii, and the U.S. Navy Memorial in Washington, D.C. Check out our coverage here. You've seen the fight heating up on Facebook and Twitter, if you're in the military you've heard the trash-talking. On Saturday, the winner of the Army/Navy game will earn themselves (and their respective service) bragging rights for another year. Navy Secretary Ray Mabus and Secretary of Agriculture Tom Vilsack held a joint conference call to announce the Navy's exhibition of a new biofuel at next spring's RIMPAC exercise. The biofuel blend, which requires no engine modifications and comes from non-food products, will be used to fuel all aircraft and most vessels during the Pacific Ocean exercise.

12/18/11

(Friday, December 16, 2011, 4:06:50 PM | The Pentagon Channel)

In "This Week in the DoD" for Dec. 16: The war in Iraq has officially come to a close. Thursday, Secretary of Defense Leon Panetta announced the completion of America's military mission there and took part in a ceremony to case U.S. Forces-Iraq's colors. President Barack Obama addressed troops at Fort Bragg, N.C. The National Guard celebrated it's 375th birthday on Tuesday. The organization we know as the National Guard began Dec. 13, 1636, when the Massachusetts General Court declared that all able-bodied men aged 16 to 60 were to join the militia. Undersecretary of Defense for Policy Michele Flournoy has resigned. She will remain in her position until February to ensure a smooth transition for her successor. Secretary of Defense Leon Panetta has issued a holiday message for service members, DoD civilians and their families.

12/25/11

(December 23, 2011, 12:35:46 PM | The Pentagon Channel)

In "This Week in the DoD" for Dec. 23: This week marks the official end of the mission in Iraq. Now soldiers are coming home and re-uniting with loved ones in time for the holidays. On Monday Secretary of Defense Leon Panetta issued a letter to the troops. The letter comes after a week long trip to Djibouti, Afghanistan, Iraq, Turkey and Libya. It discussed his visit to the troops abroad as well as presiding over the end of mission ceremony in Bagdad. The ceremony paid tribute the nearly 4,500 service members that died in that war. He concluded by thanking our service members for the crucial role they played in making the world a safer and more hopeful place. The National Guard has been a vital part of the coalition team protecting the U.S. Mexican border. Now, their mission along the United States' southern frontier will be changing. North Korean leader Kim Jong-Il has died. Monday, reports from state-run t-v in North Korea filled global airwaves as people worldwide contemplated what his death will mean for the future.

- 10/02/11 Dave Pieri: Watching volcanoes from space to keep planes safe
- 10/09/11 Video shows how hummingbirds sing with their tail feathers
- 10/16/11 Cold stars
- 10/23/11 Our Milky Way is special for its bright, nearby satellite galaxies
- 10/30/11 Alan Gershenfeld on video games for learning science
- 11/06/11 The growing problem of space debris
- 11/13/11 Emanuele DiLorenzo explaining ocean gyres
- 11/20/11 What makes a halo around the moon?
- 11/27/11 Moon, Venus adorn southwest sky after sunset
- 12/04/11 Was a 5th gas giant ejected from our solar system?
- 12/11/11 The secret life of your cat
- 12/18/11 Star with glittering zirconium clouds
- 12/25/11 Steve Squyres looks ahead to next 10 years of space exploration of planets

NC EMPLOYMENT SECURITY COMMISSION REPORT

(October - December, 2011)

10/02/11	Lynn Holmes (ESC Chairman)	Job information service
10/09/11	*****	State fair
10/16/11	*****	State fair
10/23/11	*****	Employing disabled workers
10/30/11	*****	Employing disabled workers

(program discontinued by NC ESC)

"MY MONEY LIFE"

Chuck Bentley

(October - December, 2011)

- 10/02/11 Develop a business game plan
- 10/09/11 Paying off old debt
- 10/16/11 Extended car warranties
- 10/23/11 Low ball home buying mistakes
- 10/30/11 How to ruin a home's resale value
- 11/06/11 Some banks still playing nice
- 11/13/11 Tithe on net or gross?
- 11/20/11 Cut your car loan
- 11/27/11 Four rules for allocation
- 12/04/11 Online banking perils
- 12/11/11 How to get promoted
- 12/18/11 Last-minute Christmas budgeting
- 12/25/11 The forgotten meaning of Christmas

10/02/11	Dr. Michael Klag	Easy spotting
10/09/11	John Ayers	Electronic smokes
10/16/11	Dr. Kendra Harris	Reporting errors
10/23/11	Dr. Michelle Kho	Wii & physical therapy
10/30/11	Dr. William Nelson	Colonoscopy for men & women
11/06/11	Dr. Lawrence Cheskin	Fat & hormones
11/13/11	Dr. Lawrence Cheskin	Texting & dieting
11/20/11	Dr. Michael Blaha	Heart attack risk
11/27/11	Dr. Lawrence Appel	Helping keep the weight off
12/04/11	Dr. William Nelson	Inflammation & cancer
12/11/11	Dr. Ben Park	Alcohol & breast cancer
12/18/11	Dr. David Feller-Kopman	Interventional pulmonology
12/25/11	Dr. David Feller-Kopman	Breathing better

CONSUMER TIME*(October - December, 2011)*

10/02/11	Susan Carter, Kevin Concannon, Alisha Coleman-Jensen	Many Americans still depend on federal food aid
10/09/11	Gary Crawford, Ricky Volpe, Shayle Shagam	Food prices rising now & will keep rising in 2012
10/16/11	Gary Crawford, Christian Gregory	Do we believe we are eating better than we really are?
10/23/11	Susan Carter, Elaine Lidholm	Taking precautions to prevent the spread of listeria at home & work
10/30/11	Rod Bain, John Hobbs	What to know about wood as a heat source
11/06/11	Rod Bain, Carl Pedersen	Simple home energy saving tips save costs
11/13/11	Rod Bain, Michael Lambert	Websites are still important small business tools
11/20/11	Gary Crawford, Anne Efland	Thanksgiving history surprises
11/27/11	Gary Crawford, Barbara O'Neill, Matt Shay, Jack Kleinhenz, Pam Goodfellow	The 2011 holiday shopping season could be the year of the bargain
12/04/11	Rod Bain, Mike Bondi	Tips to keeping that Christmas tree fresh
12/11/11	Rod Bain, Mariah Smith	Keeping computers safe while holiday coupon shopping
12/18/11	Rod Bain, Dr. Maureen McMichael	Tips to tackle pet medical emergencies
12/25/11	Gary Crawford, Anne Efland, President & Mrs. Barack Obama, Jackie Kennedy	Holiday traditions at the White House

AG UPDATE

(October - December, 2011)

10/02/11	Rod Bain, Mike Alston	Fall crop insurance deadline approaches
10/09/11	Rod Bain, Tom Vilsack	The new purpose of the AC21
10/16/11	Susan Carter, Kathleen Merrigan	USDA helps new farmers & ranchers thrive
10/23/11	Rod Bain, Joe Glauber, Gerry Bange	Lower yields highlight crop production reports
10/30/11	Gary Crawford, Tiffany Arthur, John Beasley	Cuts in peanut acreage & yields are causing a peanut shortage
11/06/11	Gary Crawford, Bill Murphy	Too early to gauge 2011 crop insurance payout or future rates
11/13/11	Rod Bain, Tyler Albec, Bill Murphy	A helping hand to veterans entering agriculture
11/20/11	Rod Bain, Wayne Hurst, Bob Young, Keith Collins	Crop insurance & new farm bill safety net
11/27/11	Rod Bain, Emily Rauschert	Road maintenance & reducing invasive plant spread
12/04/11	Gary Crawford, Shayle Shagam, Gerry Bange	Are we seeing a permanent downsizing in the US beef sector?
12/11/11	Gary Crawford, Bill Murray	USDA working to lower some crop insurance premiums
12/18/11	Susan Carter, Joe Glauber	US cotton down while world grains production up
12/25/11	Susan Carter, Gerry Bange	Various crop outlooks have ups & downs

SPECIAL BROADCASTS / COMMUNITY EVENTS

(October - December, 2011)

- October 10, 2011 WCKB aired a live interview with Keri Christensen of Harbor Shelter of Johnston County. She discussed Harbor services and their upcoming "Walk a Mile in Her Shoes" fundraiser. The interview aired from 11am - 11:30am.
- October 28, 2011 WCKB aired a live interview with Doug Nunnally, a member of the executive committee for events development with Heroes Homecoming in Fayetteville, NC. Heroes Homecoming is a ten-day event honoring Vietnam veterans; the interview explained why the event was being held, special events scheduled in conjunction with the celebration, and how listeners can participate. The interview aired from 12noon - 12:30pm.
- November 14-18, 2011 WCKB served as a collection point for Operation Christmas Child shoebox gifts. Shoeboxes were distributed by Samaritan's Purse to needy children in many countries.
- November 15, 2011 WCKB aired a live interview with Jim Edge, certified career facilitator. He discussed the Job Club being formed in Lillington, and how the club can help job seekers be more successful in their search for work. The interview aired from 12noon - 12:15pm.