

WCKB 780-AM

ISSUES / PROGRAMS

July, August and September, 2013

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm (1 minute), and "Citizen Link," Saturday at 11:30am (2 minute). Each report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
8. I--Listeners wanted information on issues faced by and services available to military personnel, veterans, and their families.
P--WCKB aired "TPC News Podcasts," found at www.pentagonchannel.mil. These 4½ minute segments aired each Sunday at 10:38am. A topic listing is attached.
9. I--Listeners wanted the latest information on science topics.
P--WCKB aired a 90 second report, provided by EarthSky.org, each Sunday at 10:45am. A topic listing is attached.
10. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:48am. A topic listing is attached.

11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT

(July-September, 2013)

7/02/13	Brenda Brown	Declare your independence with My Social Security
7/09/13	*****	Off to the park? So is SS!
7/16/13	*****	Rocking retirement
7/23/13	*****	Celebrate the Retirement Estimator's 5th anniversary
7/30/13	*****	Questions & answers
8/06/13	*****	Apply for disability benefits from the convenience of home
8/13/13	*****	Young workers, meet SS
8/20/13	*****	Reflecting on 78 years of SS
8/27/13	*****	Allow SS's lighthouse to guide you into a smooth retirement
9/03/13	*****	Spouses have a significant benefit
9/10/13	*****	Questions & answers
9/17/13	*****	(We don't need to) See you in September
9/24/13	*****	We speak Spanish on the computer, mobile device or phone

ELDER CARE MADE EASIER

Dr. Marion Somers

(July - September, 2013)

7/03/13	Time management tips
7/10/13	Working caregivers 6
7/17/13	Personal time
7/24/13	Guilt
7/31/13	Working caregivers 7
8/07/13	Working caregivers 8
8/14/13	Working caregivers 9
8/21/13	Working caregivers 10
8/28/13	Working caregivers 11
9/04/13	Working caregivers 12
9/11/13	Safety issues
9/18/13	Lines of communication
9/25/13	Hiring an aide

HEALTH DEPARTMENT REPORT

(July - September, 2013)

7/04/13	Belinda Rayner	Fireworks safety
7/11/13	Food safety for homemade ice cream
7/18/13	Summer eating for people with diabetes
7/25/13	Healthy family reunions
8/01/13	World Breast Feeding Week
8/08/13	Home canning food safety
8/15/13	Refuel with breakfast
8/22/13	Salmonella in eggs
8/29/13	Diabetes care in summer heat
9/05/13	Cholesterol Education Month
9/12/13	Back to school & immunizations
9/19/13	Health effects of second hand smoke
9/26/13	Be aware of your risk for Type 2 diabetes

COOPERATIVE EXTENSION SERVICE REPORT

(July - September, 2013)

7/05/13	Kittrane Sanders	Making difficult decisions in leadership
7/12/13	""	Non-profit organizations & common misunderstandings
7/19/13	Candice Williams	Youth-adult partnerships
7/26/13	""	Teens on Point: New Generation's Leaders grant
8/02/13	Debbie Stephenson	Super Tracker
8/09/13	""	Planning meals
8/16/13	Yvonne Ormond	Introduction to 4-H EFNEP
8/23/13	""	Food safety
8/30/13	""	Eat right & exercise more
9/06/13	Debbie Byrd	Encouraging abstinence
9/13/13	""	Benefits of fathers' involvement
9/20/13	""	Children's sleeping habits
9/27/13	""	Helping adolescents build confidence

Back-up programs:

1	Nancy Lee	Harnett County Child Care Resource & Referral services
2	""	Infant/toddler safe sleep
3	""	How to become a licensed family child care home provider

- 7/07/13 Summer Schooling: Something Different
- 7/14/13 The Art of Hospitality-Teresa Bowen: A Candle in the Window
- 7/21/13 Employable You/Creating High School Resumes-Allen Hudson: Success Is in the Details
- 7/28/13 Teaching with Film-Michael Flaherty: Kid-Driven Films
- 8/04/13 Cultivating Creativity as a Mom-Mika Zeeger: Opening Eyes Through Art
- 8/11/13 The Next 10 Years-Mike Farris: The Future of HSLDA
- 8/18/13 Homeschooling & ADHD-Dr. Steven Duvall: Comparing Learning Environments
- 8/25/13 Faith, Family & Being Miss America-Teresa Scanlan: Prepared by Homeschooling
- 9/01/13 Captured in the French & Indian War-Tracy L. Craven: Researching the Adventure
- 9/08/13 Chivalry at Home & Abroad-Zach Hunter: The Need for Consistency
- 9/15/13 The Common Core-Will Estrada: The Threat to Homeschooling
- 9/22/13 Our Constitution Rocks!-Juliette Turner: Everyday Importance
- 9/29/13 Celebrating Autumn: Focus on Fall Activities

7/07/13

(Wednesday, July 03, 2013, 1:26:27 PM)

A new base opens in Italy, the military hits recruiting goals and the judge enters a plea for the accused Fort Hood shooter.

7/14/13

(Wednesday, July 10, 2013, 2:34:27 PM)

Defense leaders testify on returning service members to civilian lives, no decision on troop levels after the Afghan drawdown and U.S. Soldiers share skills with troops from Ghana.

7/21/13

(Wednesday, July 17, 2013, 1:48:40 PM)

Defense Secretary Chuck Hagel talks sequestration and furloughs on his third day touring U.S. military bases, the Army investigates a radiation leak at Fort Bliss and a change of command at Guantanamo.

7/28/13

(Tuesday, July 23, 2013, 3:28:40 PM)

Enlisting veterans to help shape the future of Defense, working out a security agreement with Afghanistan and protecting the Australian environment as U.S. and Australian troops train down under.

8/04/13

(Thursday, August 01, 2013, 3:49:40 PM)

Deputy Defense Secretary Ash Carter says sequestration has caused serious problems. 12 Soldiers at Fort Carson are recovering from a lightning strike. VCJCS ADM James Winnefeld announced the DoD will soon put out a directive to better hold offenders accountable.

8/11/13

(Wednesday, August 07, 2013, 3:34:33 PM)

The Navy scraps an arson damaged submarine, the Coast Guard rescues capsized survivors in the Atlantic and three airmen recover from injuries in a helicopter crash.

8/18/13

(Monday, August 12, 2013, 1:30:33 PM)

Battling through the VA backlog, the Chairman arrives in the Mideast and new bills help with brain injuries and PTSD.

8/25/13

(Monday, August 19, 2013, 2:25:28 PM)

Building a relationship with China, battling Idaho fires and a sailor comes home as a knight in shining armor.

9/01/13

(Monday, August 26, 2013, 2:58:09 PM)

Defense Secretary Chuck Hagel discusses Syria, soldiers are injured in a bus crash and top Air Force leaders meet with airmen in Korea.

9/08/13

(Tuesday, September 03, 2013, 7:44:00 AM)

The Army measures success in Australia, the Air Force warns about a food that could cause you to fail a drug test and a grant helps wounded warriors board a boat.

9/15/13

(Tuesday, September 03, 2013, 2:21:21 PM)

Preventing suicide and strengthening skills.

9/22/13

(Tuesday, September 17, 2013, 2:24:13 PM)

Honoring the fallen from the Washington Navy Yard shooting, keeping service members fit and healthy and recognizing the contributions of Hispanic service members to America's military.

9/29/13

(Wednesday, September 25, 2013, 2:17:09 PM)

The Air Force flies an unmanned F-16, battling suicide in Afghanistan and what you need to know in the event of a possible government shutdown next week.

- 7/07/13 Earth is undergoing true polar wander, scientists say
- 7/14/13 When does the Age of Aquarius begin?
- 7/21/13 Snake venom discovery could aid drug development
- 7/28/13 Paul Ehrlich & the vital role of women in this century
- 8/04/13 Earth-size planet in Alpha Centauri system
- 8/11/13 Mark Changizi on how language & music got into our brains
- 8/18/13 Can a bee colony replace its queen?
- 8/25/13 What are rogue waves?
- 9/01/13 What makes a halo around the moon?
- 9/08/13 City lights could reveal ET civilization
- 9/15/13 Lake Baikal is world's deepest & oldest lake
- 9/22/13 Tibetan Buddhist statue carved from iron meteorite
- 9/29/13 Is it possible to hear a meteor?

"MY MONEY LIFE"

(July - September, 2013)

Chuck Bentley

- 7/07/13 Get a job--pray, pick, prepare, persevere
- 7/14/13 Get a job--being a good steward of your job
- 7/21/13 Remembering Larry Burkett--trust God with your cash
- 7/28/13 Remembering Larry Burkett--what's in your budget?
- 8/04/13 The Worst Financial Mistakes in the Bible--greed
- 8/11/13 The Worst Financial Mistakes in the Bible--stealing from God
- 8/18/13 The Worst Financial Mistakes in the Bible--greed
- 8/25/13 The Worst Financial Mistakes in the Bible--stealing from God
- 9/01/13 The Worst Financial Mistakes in the Bible--debt
- 9/08/13 The Worst Financial Mistakes in the Bible--can't Buy Me Love
- 9/15/13 The Worst Financial Mistakes in the Bible--too many resources
- 9/22/13 The Worst Financial Mistakes in the Bible--robbing God
- 9/29/13 Tips for Entrepreneurs

7/07/13	Dr. Richard Leigh	Brain attack
7/14/13	Dr. Kate Puttgen	Childhood melanoma
7/21/13	Dr. Jennifer Heller	DVT
7/28/13	Dr. Adam Kaplin	Lithium benefit
8/04/13	Dr. Paul Auwaerter	Lyme disease
8/11/13	Dr. Michael Melia	Gut bugs & health
8/18/13	Dr. Mike Klag	Heart failure & air pollution
8/25/13	Dr. Pamela Guerrerio	Allergies & TGF-Beta
9/01/13	Zack Berger	Talking to your doctor
9/08/13	Dr. Michele Bellantoni	Arthritis insomnia & CBT
9/15/13	Dr. Constantine Lyketsos	Risk reduction
9/22/13	Dr. William Nelson	BPH drug
9/29/13	Dr. Peter Pronovost	OTC safety

CONSUMER TIME*(July - September, 2013)*

7/07/13	Rod Bain, Sonny Ramaswamy	Not all bugs are bad; some help us quite a bit
7/14/13	Susan Carter, Tom Vilsack, Rick Goff, Dr. Mary Story	Schools will have new standards for snacks & beverages
7/21/13	Gary Crawford, Mary Kay Malinosky	Boggling, baffling bug bugaboos & insect interrogatives
7/28/13	Gary Crawford, Elaine Johannes	Balancing a child's real world life with online activities
8/04/13	Gary Crawford, Mary Kay Malinosky	Bedtime for bugs
8/11/13	Gary Crawford, Ricky Volpe	The flat-out truth about food prices
8/18/13	Gary Crawford, Angela Fraser	Keeping potluck suppers from being unlucky suppers
8/25/13	Susan Carter, Tom Vilsack	Bringing high-speed internet to all public schools by 2018
9/01/13	Gary Crawford, Kathy Bernard	Food safety advice for Labor Day cookouts & picnics
9/08/13	Gary Crawford, Roseanne Ruvolo	Some great plants to attract bees & other pollinators
9/15/13	Rod Bain, Talwinder Kahlon	New test determines olive oil authenticity
9/22/13	Gary Crawford, Angela Fraser	How to evaluate the cleanliness & hygiene of a restaurant
9/29/13	Gary Crawford, Emily Broad Lieb, Tom Vilsack, Dr. Ted Labuza	Report is critical of food expiration date system

AG UPDATE*(July - September, 2013)*

7/07/13	Gary Crawford, Lance Honig	Plantings & stock reports furnish early fireworks
7/14/13	Gary Crawford, Shayle Shagam	Change may be coming, despite steady hog & pig numbers
7/21/13	Gary Crawford, John Tillman, Beth Walterscheidt, Jeff Holt	Hot work right now for Christmas tree growers
7/28/13	Rod Bain, Dan Mullaney, Ignacio Garcia-Bercero	Ag issues connected to TTIP
8/04/13	Rod Bain, Sonny Ramaswamy	Land grant universities & their importance to agriculture
8/11/13	Susan Carter, Tom Vilsack, Clay Sapp	The next generation of farmers
8/18/13	Susan Carter, Tom Vilsack	Challenges for the nation's next generation of farmers
8/25/13	Gary Crawford, Dr. Ken Rosenberg, Jason Weller	Helping birds & farmers, too
9/01/13	Gary Crawford, Gerry Bange	The outlook for US soybeans
9/08/13	Susan Carter, Gina McCarthy	EPA's new administrator talks about working with USDA
9/15/13	Gary Crawford, Joe Glauber, Gerry Bange	How big crops will affect farm revenue
9/22/13	Rod Bain, Richard Stillman	Committing to local meat processors & producers long term
9/29/13	Susan Carter, Tom Vilsack	White House council focuses on rural innovation

SPECIAL BROADCASTS / COMMUNITY EVENTS*(July - September, 2013)*

- August 21, 2013 WCKB aired a live interview with Jonathan Cook, outreach director of Beacon Rescue Mission in Dunn. He discussed the mission's history, services and needs. Currently, the mission is seeking sponsors the back-to-school needs of children living at the shelter. The interview aired from 12n - 12:30pm.
- September 10, 2013 WCKB aired a live interview with Lee Anne Blackman, concerning the Medicare fall enrollment period, benefits and requirements. The interview aired from 12n - 12:30pm.
- September 11, 2013 WCKB aired a live interview with Aaron Jackson, about the upcoming Hollerin' Heritage Festival and the 45th Annual National Hollerin' Contest. The interview aired from 12n - 12:30pm.
- September 12, 2013 WCKB aired a live interview with Mack McLeod. He highlighted events to be featured at the upcoming Angier Crepe Myrtle Festival. The interview aired from 12n - 12:30pm.
- September 20, 2013 WCKB aired a live interview with Pastor Joseph Earp and Harry Pope. They promoted a benefit to be held for 9-year-old leukemia patient, Cody Pope. The interview aired from 3pm - 3:15pm.
- September 30, 2013 WCKB aired a live interview with Jenny Powell of the Erwin Area Chamber of Commerce, about events scheduled for the upcoming Erwin Denim Days Celebration. The interview aired from 12n - 12:30pm.