

ISSUES / PROGRAMS

October, November and December, 2012

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the Job Connector website of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm, and "Family News in Focus," Saturday at 11:30am. Each 1 minute report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
8. I--Listeners wanted information on issues faced by and services available to military personnel, veterans, and their families.
P--WCKB aired "American Forces Press Services Podcasts," found at www.pentagonchannel.mil. These 6-8 minute segments aired each Sunday at 10:38am. A topic listing is attached.
9. I--Listeners wanted the latest information on science topics.
P--WCKB aired a 90 second report, provided by EarthSky.org, each Sunday at 10:45am. A topic listing is attached.
10. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:48am. A topic listing is attached.

11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT

(October - December, 2012)

10/02/12	Brenda Brown	Questions & answers
10/16/12	*****	SSI: 40 years of helping people in need
10/23/12	*****	Is 2013 is your lucky year to retire, prepare now
10/30/12	*****	Defense & offense matter in football, & in preventing improper payments
11/06/12	*****	Discover a new world of service at www.socialsecurity.gov
11/13/12	*****	SS helps veterans & active duty military every day
11/20/12	*****	Over the river & through the woods to www.socialsecurity.gov
11/27/12	*****	Find true value this Cyber Monday at www.socialsecurity.gov
12/04/12	*****	The hunt is afoot for Medicare Part D
12/11/12	*****	Questions & answers
12/18/12	*****	Don't let identity thieves trick you
12/25/12	*****	A SS card and number lesson

ELDER CARE MADE EASIER

Dr. Marion Somers

(October - December, 2012)

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|----------|-----------------------------|
| 10/03/12 | The power of smell |
| 10/10/12 | Gardening |
| 10/17/12 | Small animals |
| 10/24/12 | Get organized |
| 10/31/12 | Make a family heirloom |
| 11/07/12 | Life highlights |
| 11/14/12 | Secrets |
| 11/21/12 | Local shows |
| 11/28/12 | Crimes against the elderly |
| 12/05/12 | Elder care lawyers |
| 12/12/12 | Meal time |
| 12/19/12 | Ethnic holiday celebrations |
| 12/26/12 | Elder abuse |

HEALTH DEPARTMENT REPORT

(October - December, 2012)

10/04/12	Belinda Rayner	Living well with diabetes
10/11/12	*****	Breast Cancer Awareness Month
10/18/12	*****	Flu shots & diabetes
10/25/12	*****	Flu shots
11/01/12	*****	Diabetes Awareness Month
11/08/12	*****	Great American Smokeout
11/15/12	*****	"Maintain, Don't Gain" holiday challenge
11/22/12	*****	Managing diabetes during holidays
11/29/12	*****	Food safety & seniors
12/06/12	*****	Managing diabetes during the holidays
12/13/12	*****	Holiday stress
12/20/12	*****	Food safety for eggnog
12/27/12	*****	Fitting in winter activity

COOPERATIVE EXTENSION SERVICE REPORT

(October - December, 2012)

10/05/12	Nancy Lee	Infant/toddler safe sleep
10/12/12	""	How to become a licensed family child care home provider
10/19/12	Jessica Raynor	Harnett County Child Care Resource & Referral services
10/26/12	""	Healthy alternatives to Halloween candy
11/02/12	Nancy Lee	Infant/toddler safe sleep
11/09/12	""	How to become a licensed family child care home provider
11/16/12	Jessica Raynor	Harnett County Child Care Resource & Referral services
11/23/12	""	Healthy alternatives to Halloween candy
11/30/12	Nancy Lee	Harnett County Child Care Resource & Referral services
12/07/12	Brian Parrish	Grain sorghum
12/14/12	""	Pond weeds
12/21/12	""	Soybeans
12/28/12	""	Beaver management assistance program

Back-up programs:

1	Nancy Lee	Harnett County Child Care Resource & Referral services
2	""	Infant/toddler safe sleep
3	""	How to become a licensed family child care home provider

HOME SCHOOL HEARTBEAT

(October - December, 2012)

- 10/07/12 Meet Your Staff-Krista Winn: Encouragement for Your Journey
- 10/14/12 The Future of America-Generation Joshua: The Homeschoolers Are Coming!
- 10/21/12 Meet the Skeptic-Bill Foster: Is the Bible Relevant?
- 10/28/12 Organizing Your Home-Vicki Bentley: Reading, Writing & ...Organization?
- 11/04/12 The Value of Volunteering: Teaching Your Children to Help Others
- 11/11/12 Tips for Homeschooling Dads-Andy Fletcher: Mentoring Young Men
- 11/18/12 A Thousand Ways God Loves You-Ann Voskamp: Counting God's Gifts
- 11/25/12 Home School Foundation-Helping Homeschoolers in Need: Support for Military Families
- 12/02/12 Home School Foundation-Helping Homeschoolers in Need: Bless a Family This Christmas
- 12/09/12 Raising the Next Generation of Great Men-Bill Bennett: Raising Great Men Today
- 12/16/12 Give Them Grace-Elyse Fitzpatrick: Grace Will Lead Me Home
- 12/23/12 HSLDA Litigation Update 2012: Stieler Case Update
- 12/24/12 Helping Hands-Grandparents as Part of Your Homeschool: Lines in the Sand-Setting Boundaries

10/14/12

(Friday, October 12, 2012, 1:20:32 PM)

The Defense Department works toward improved information sharing, airmen train to secure their ground game and the Army Chief of Staff hosts a twilight tattoo.

10/21/12

(Monday, October 15, 2012, 1:45:28 PM)

DoD targets military families' finances, Chuck Yeager breaks the sound barrier -- again, U.S. medical teams build goodwill while training in the Horn of Africa and Marines come to the aid of an 11-year-old cancer survivor.

10/28/12

(Wednesday, October 24, 2012, 1:56:38 PM)

Remembering the Beirut barracks bombing 29 years later, Airmen prep pallets to deliver anywhere across Asia and the Coast Guard rescues a woman with a medical emergency aboard a cruise ship.

11/04/12

(Thursday, November 01, 2012, 1:29:32 PM)

The Navy is ready to help with hurricane response if tasked, National Guardsmen rescue storm survivors in New Jersey and troops weigh the cost of war in Afghanistan.

11/11/12

(Wednesday, November 07, 2012, 1:36:27 PM)

The military and private sector team up to prevent cyber attacks, cultural understanding plays a role in Afghan transition and the Marines celebrate a birthday early.

11/18/12

(Wednesday, November 14, 2012, 1:43:55 PM)

Secretary Panetta concludes his Australian visit, the Coast Guard's largest ice-breaker returns from the Arctic and helicopter mechanics get training in Afghanistan that could help them land a civilian job back in the states.

11/25/12

(Monday, November 19, 2012, 2:19:09 PM)

Annual spouse survey measures mood of military families, Mayor Bloomberg thanks the troops and recruiters look for new Air Force band members.

12/02/12

(Tuesday, November 27, 2012, 1:23:46 PM)

Taking a close look at troop levels in Afghanistan, the NATO secretary general voices confidence in Afghan security forces taking the lead and Military OneSource has new offerings on an updated website.

12/09/12

(Friday, December 07, 2012, 1:38:46 PM)

The Defense Department protects service members education investments, Marines kick off the "Toys for Tots" effort in Korea and Sailors and Soldiers prep for kick-off in the Army-Navy game.

12/16/12

(Thursday, December 13, 2012, 1:45:44 PM)

Secretary Panetta meets with troops downrange, GEN Dempsey takes the USO holiday show aboard USS John C. Stennis and Sailors discuss liberty rules.

12/23/12

(Tuesday, December 18, 2012, 1:29:55 PM)

Marines sharpen their raiding skills, GEN Martin Dempsey talks about progress in Afghanistan and teaching military kids to combat bullying.

12/30/12

(Thursday, December 27, 2012, 2:23:48 PM)

Secretary Panetta says no government shutdown, Arkansas National Guard help out with the winter storm and U.S. Africa Command has a new senior leader.

- 10/07/12 What makes a halo around the moon?
- 10/14/12 What are rogue waves?
- 10/21/12 Big sun-diving comet ISON might be spectacular in 2013
- 10/28/12 Earth is undergoing a true polar wander, scientists say
- 11/04/12 Andromeda Galaxy emerges as local group's resident bully
- 11/11/12 Waves made from earthly lightning flash back into space
- 11/18/12 Reddish Jovian Trojans travel in packs around the sun
- 11/25/12 Pollution makes carnivorous plants go vegetarian
- 12/02/12 Closest opposition of Jupiter until the year 2021
- 12/09/12 How big is the biggest monster star?
- 12/16/12 What lives between the stars?
- 12/23/12 Can you ever see the whole circle of a rainbow?
- 12/30/12 Does dark matter exist in our sun's neighborhood?

"MY MONEY LIFE"

Chuck Bentley

(October - December, 2012)

- 10/07/12 College students & credit cards
- 10/14/12 Improve your budget
- 10/21/12 Get control of your finances
- 10/28/12 Save at price comparison sites
- 11/04/12 Tips for career changers
- 11/11/12 High tech resumes
- 11/18/12 Job search boo-boos
- 11/25/12 Scammers targeting teens
- 12/02/12 Bad way to borrow
- 12/09/12 Beware of cell phone crammers
- 12/16/12 Taxmageddon
- 12/23/12 No peace, no purchase
- 12/30/12 Avoiding conflict at work

10/07/12	Dr. Michael Klag	Kids & sugar
10/14/12	*****	Genes, diet & fat
10/21/12	Dr. Davis Thomas	Fungal infections
10/28/12	Dr. William Nelson	Skin cancer sentinel node
11/04/12	Dr. Roberto Salvatori	Studying performance drugs
11/11/12	Dr. Rita Kalyani	Beans & blood sugar
11/18/12	Dr. Jon Weingart	MRI & brain surgery
11/25/12	Dr. William Greenough	Norovirus diarrhea
12/02/12	Dr. Tom Smith	Critical conversations
12/09/12	*****	Advance directives
12/16/12	Dr. Peter Calabresi	MS & eyes
12/23/12	*****	MS cause
12/30/12	*****	Vitamin D & MS

CONSUMER TIME*(October - December, 2012)*

10/07/12	Gary Crawford, John Hartman	Don't wait until next spring to plant new trees
10/14/12	Gary Crawford, Ricky Volpe	Food price forecasts for 2012 & 2013
10/21/12	Gary Crawford, Pat Milner	Don't dump those leaves--use them for compost
10/28/12	Rod Bain, Ivelisse Colon	Some food safety tips to make Halloween fun & safe
11/04/12	Rod Bain, Monica Kirkpatrick Johnson	More older offspring are being supported by their parents
11/11/12	Gary Crawford, Elaine Johannes	Being "connected" has both pros & cons for young people
11/18/12	Rod Bain, Alice Henneman	Questions about holiday meal food safety
11/25/12	Rod Bain, Diane Van	Keeping food safe for large groups this holiday season
12/02/12	Gary Crawford, Matt Shay, Kathy Grannis, Barbara O'Neill	New ways to find holiday shopping bargains
12/09/12	Rod Bain, Richard Beard	Tech advances both safety & savings in holiday lights
12/16/12	Gary Crawford, Kathy Grannis	More people than ever are giving gifts of food
12/23/12	Gary Crawford, Jeff Holt	Christmas tree goofs & gaffes
12/30/12	Susan Carter, Elaine Lidholm	Consider going to the local farmers market year round

AG UPDATE*(October - December, 2012)*

10/07/12	Rod Bain, Mike Greenstone	DNA barcoding deciphers beneficial insects
10/14/12	Rod Bain, Charles Brown	Hay producers in imported fire ant quarantine areas--good news
10/21/12	Rod Bain, Michael Day	A new view in poultry virus details
10/28/12	Susan Carter, Elaine Lidholm	Getting your farmers market ranked in the nation's top 20
11/04/12	Gary Crawford, Shayle Shagam	Stress & strain in the beef business
11/11/12	Rod Bain, Adam Davis	The many benefits of longer crop rotations
11/18/12	Gary Crawford, Dave Harvey	The present & future situation for turkey producers
11/25/12	Gary Crawford, Steve MacDonald, Joe Glauber	A good 2012 export year, a better 2013 possible
12/02/12	Rod Bain, Jeff Vallet	New measurement tool could increase piglet survival rates
12/09/12	Rod Bain, Andy Schneider	The message of the Chicken Whisperer
12/16/12	Gary Crawford, Rick Dungey	Christmas tree farmers optimistic about sales rebound
12/23/12	Gary Crawford, John Tillman, Beth Walterscheidt, Jeff Holt, Norma Belliveau	Want to work hard? Try Christmas tree farming
12/30/12	Rod Bain, Brad Rippey	The growing concern about the winter wheat crop

SPECIAL BROADCASTS / COMMUNITY EVENTS

(October - December, 2012)

- October 1, 2012 WCKB aired a live interview with Brian Whittington concerning an upcoming kayak benefit. Proceeds will assist with medical expenses for Ellen Whittington, who suffers from a rare brain disease. The interview aired from 12n-1230pm.
- October 2, 2012 WCKB aired a live interview with Nancy Jackson, president of the Erwin Area Chamber of Commerce, about the 2012 Erwin Denim Days celebration. The interview aired from 12n-1230pm.
- November 7, 2012 WCKB aired a live interview with Gail Penny and Shirley Allen of Coats United Methodist Church. The church will host His Daily Bread Community Soup Kitchen, opening November 15th. The interview aired from 12n-1230pm.
- November 30, 2012 WCKB aired a talk-a-thon to benefit United Way of Harnett County. Guests included David Hodges of United Way, discussing the programs and services provided and supported by United Way. The talk-a-thon aired from 11am til 5pm.