

WCKB 780-AM

ISSUES / PROGRAMS

April, May and June, 2009

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, provided by the Dunn office of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "James Dobson Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. A topic listing is attached.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:27am. A topic listing is attached.
8. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
9. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:47am. A topic listing is attached.
10. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
11. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.

12. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
13. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT *(April - June, 2009)*

4/07/09	Brenda Brown	SS tax tips
4/14/09	*****	Q & A: General / Retirement
4/21/09	*****	Q & A: Disability / SSI / Medicare
4/28/09	*****	Don't be an April fool when it comes to your economic recovery payment
5/05/09	*****	In times like these, every dollar counts (Mothers Day)
5/12/09	*****	Social Security benefits everyone
5/19/09	*****	SS's online services best in government
5/26/09	*****	New technologies improve disability process
6/02/09	*****	Q & A: General / Retirement / Disability / SSI
6/09/09	*****	In times like these, every dollar counts (Fathers Day)
6/16/09	*****	Best online services at socialsecurity.com
6/23/09	*****	A "congratulations" card for new brides
6/30/09	*****	Safeguarding your information safeguards you

ELDER CARE MADE EASIER

Dr. Marion Somers

(April - June, 2009)

4/01/09	Set goals
4/08/09	The mini-vacation
4/15/09	Get in touch with nature
4/22/09	Cloud watching
4/29/09	Go to water
5/06/09	Light exercise
5/13/09	Emergency meeting place
5/20/09	Let there be light
5/27/09	Oversize clothing
6/03/09	Take care of your feet
6/10/09	Legal issues for grandparents
6/17/09	Comfort foods
6/24/09	Safekeeping

HEALTH DEPARTMENT REPORT


(April - June, 2009)

4/02/09	Debra McAllister	Public Health Month
4/09/09	*****	WIC
4/16/09	Belinda Rayner	Cancer Control Month
4/23/09	*****	Cancer Control Month II
4/30/09	*****	Cancer Control Month III
5/07/09	Miriam McLoughlin	May is Asthma Month
5/14/09	Debra McAllister	Women's Health Week
5/21/09	Belinda Rayner	Stroke
5/28/09	*****	High blood pressure
6/04/09	*****	Preventing tick & mosquito borne diseases
6/11/09	*****	Summer fruits & veggies
6/18/09	*****	Men's Health Month
6/25/09	*****	Water safety



Phone: (719) 531-3300 Fax: (719) 531-3302

**FOCUS ON THE
FAMILYTM
BROADCASTING**

Track	"JAMES DOBSON FAMILY MINUTE" Genetics (:30 each)		
	39	Mom Was Right	
	40	Donna's Too Busy	
"JAMES DOBSON FAMILY MINUTE" Features (:60 each)			
41	May 1	What's Changed	Dr. James Dobson & Dr. Bill Maier
42	May 4	Conflict and Compromise	Dr. James Dobson & Dr. Bill Maier
43	May 5	Mom Coming Home	Dr. James Dobson & Dr. Bill Maier
44	May 6	The Impact Moms Make	Dr. James Dobson & Dr. Bill Maier
45	May 7	Social Creatures	Dr. James Dobson & Dr. Bill Maier
46	May 8	A Tough Job	Dr. James Dobson & Dr. Bill Maier
47	May 11	God's Calling	Dr. James Dobson & Dr. Bill Maier
48	May 12	Amishes	Dr. James Dobson & Dr. Bill Maier
49	May 13	Target on Your Back	Dr. James Dobson & Dr. Bill Maier
50	May 14	Hormones and Your Husband	Dr. James Dobson & Dr. Bill Maier
51	May 15	Handle Children Calmly	Dr. James Dobson & Dr. Bill Maier
52	May 18	System of Rewards: Bribery?	Dr. James Dobson & Dr. Bill Maier
53	May 19	For the Good	Dr. James Dobson & Dr. Bill Maier
54	May 20	Emotional Needs of a Married Woman	Dr. James Dobson & Dr. Bill Maier
55	May 21	The Law of Extinction	Dr. James Dobson & Dr. Bill Maier
56	May 22	A Wonderful Treasure	Dr. James Dobson & Dr. Bill Maier
57	May 25	God and Country	Dr. James Dobson & Dr. Bill Maier
58	May 26	The Lure of Infidelity	Dr. James Dobson & Dr. Bill Maier
59	May 27	Where Women Find Security	Dr. James Dobson & Dr. Bill Maier
60	May 28	Without Blowing Up	Dr. James Dobson & Dr. Bill Maier
61	May 29	When Children Explore	Dr. James Dobson & Dr. Bill Maier



TRACK SHEET

June 2009

62 TRACKS



**FOCUS ON THE
FAMILY
BROADCASTING™**

FATHER'S DAY Vignettes (:60 each)

- INDEPENDENCE DAY Vignettes (:60 each) (July 4)

- "FOCUS ON THE FAMILY" Generic (:30)**

- "FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:60)**

- "FAMILY NEWS IN FOCUS" Generic (:60)**

- "PLUGGED IN MOVIE REVIEWS" Generic (:60)**

- "ADVENTURES IN ODYSSEY" Generic (:60)**

- “ADVENTURES IN ODYSSEY” Weekly Promos (:30 each)**

- "ADVENTURES IN ODYSSEY" Daily Promos (:30 each)**



Weekend
Magazine
Dr. Bill Ayler
Family News
In Focus

PLUGGED IN
MOVIE REVIEWS™

ADVENTURES
IN ODYSSEY

ADVENTURES
IN ODYSSEY®

4/05/09	The first step of your homeschool journey
4/12/09	Reading your child's symptoms
4/19/09	Can homeschooling help?
4/26/09	Why preschool at home?
5/03/09	The learning years
5/10/09	A lasting legacy--Mother's Day
5/17/09	Cultivating delight in learning
5/24/09	No better time--involving your student in civics
5/31/09	America: The last best hope
6/07/09	Something different--summer schooling
6/14/09	Delight-directed studies
6/21/09	Staying connected while letting go
6/28/09	Spiritual preparation for college

NC EMPLOYMENT SECURITY COMMISSION REPORT

(April - June, 2009)

4/05/09	Moses Carey (ESC Chairman)	Technological advances
4/12/09	Online job bank
4/19/09	Remote services center
4/26/09	Online job bank
5/03/09	Career resource centers
5/10/09	Online job bank
5/17/09	Technological advances
5/24/09	ESC/Community College partnership
5/31/09	Online job bank
6/07/09	ESC career resource center
6/14/09	Work opportunity tax credit program
6/21/09	Employing disabled workers
6/28/09	Workforce Investment Act

"MY MONEY LIFE"

Chuck Bentley

(April - June, 2009)

4/05/09	Job hunting myths
4/12/09	Job tips for senior citizens
4/19/09	Women entrepreneurs
4/26/09	States offering tax amnesty
5/03/09	Reasons to start an IRA
5/10/09	When should you help grown kids?
5/17/09	Free websites to help start your business
5/24/09	Home-selling mistakes
5/31/09	Credit card warnings
6/07/09	Credit card backlash
6/14/09	Watch out for credit protection plans
6/21/09	The purpose of money
6/28/09	"Unspoil" your kids

4/05/09	Ben Park	Breast cancer prevention
4/12/09	Lawrence Cheskin	Middle age spread
4/19/09	Robert Montgomery	Organ shortage
4/26/09	Dierdre Johnston	Home benefits for Alzheimers patients
5/03/09	Christopher Saudek	Can people overmanage their diabetes?
5/10/09	Ben Park	Predicting breast cancer risk
5/17/09	Katherine Smith	Teens, cars & alcohol
5/24/09	Mark Riddle	Depression & kids
5/31/09	Rick Lange	Urgent or emergent?
6/07/09	Aaron Milstone	Lungs & MRSA
6/14/09	Elizabeth Hunt	CPR solutions
6/21/09	Christopher Saudek	Diabetes screening
6/28/09	Michelle Bellantoni	Self-test for dementia

CONSUMER TIME

(April - June, 2009)

4/05/09	Gary Crawford, Anne Effland	In search of some spring traditions
4/12/09	Rod Bain, Kevin Bost	What's behind declining sales in the restaurant industry?
4/19/09	Susan Carter, Enrico Moretti, Dr. Robert Post	Study looks at effects of fast food near schools
4/26/09	Gary Crawford, David Donovan, Gene Kimmelman	TV or not TV--that will be the question in June
5/03/09	Susan Carter, Tom Vilsack, Michael Anderson	Rural & urban areas benefitting from stimulus money
5/10/09	Gary Crawford, Dr. Karen Ensle	An out-of-whack US diet
5/17/09	Gary Crawford, Ed Murtagh	New roofs for new times
5/24/09	Gary Crawford, Bruce Snead	Time for that air conditioner tune-up
5/31/09	Gary Crawford, Hudson Riehle	Technology invades restaurants
6/07/09	Gary Crawford, Dr. Karen Ensle	The lost art of meal planning & food budgets
6/14/09	Rod Bain, Brad Rippey	Near normal outlook for 2009 Atlantic hurricane season
6/21/09	Gary Crawford, Bruce Snead	Giving your AC a little help to cool your home
6/28/09	Gary Crawford, Dr. Karen Ensle, Daniel Traster	Why Johnny & Jane can't cook

AG UPDATE

(April - June, 2009)

4/05/09	Gary Crawford, Carl Zulauf	To ACRE or not to ACRE...that is the question
4/12/09	Gary Carwford, Lance Honig	US farmers say they will farm fewer acres this year
4/19/09	Rod Bain, Dave White	Partnership is a key part of conservation partnership initiative
4/26/09	Rod Bain, Jose Gonzales	New rules out for two USDA loan programs
5/03/09	Rod Bain, Jim Kurtz	Keeping good financial records on the farm & ranch
5/10/09	Rod Bain, James Cane	Taking a MacGyver-like approach for wild bee shelters
5/17/09	Rod Bain, Beverly Preston	Some CRP contracts offered an extension
5/24/09	Rod Bain, Joe Glauber	What the first totals of new crop year reports offer
5/31/09	Rod Bain, Gerry Bange	First meat production & price outlook for 2010
6/07/09	Rod Bain, Shayle Shagam	Behind the numbers of May "cattle on feed" report
6/14/09	Gary Crawford, John Blanchfield	Most farm banks strong, but facing more pressures
6/21/09	Rod Bain, Doug Caruso	FSA county committee election process underway for 2009
6/28/09	Rod Bain, Dave White	Plant materials centers serve regional conservation needs

SPECIAL BROADCASTS / COMMUNITY EVENTS

(April - June, 2009)

- 4/1/09--6/30/09 WCKB broadcast a regular schedule of 30-second public service spots recorded by representatives of area organizations...Girl Scouts, Boy Scouts, Harnett County Governor's One-on-One Program, Angel Food Ministries, SAFE of Harnett County, Military Missions in Action, Dunn Crimestoppers, Harnett County Partnership for Children, Harnett County Literacy Inc., Harnett County Guardian Ad Litem, Dunn Fire Department, Dunn Police Department, Dunn Police Athletics/Activities League, and NC Highway Patrol.
- May 1, 2009 WCKB broadcast live from the Harnett County Relay for Life fundraiser. This event raises awareness of and contributions to the American Cancer Society. The broadcast aired from 5pm til 8:15pm.
- May 21, 2009 WCKB broadcast live from the RSVP Senior Citizens Fair, 10am til 2pm. This event brought together services and vendors of interest to seniors; it was sponsored and organized by the Volunteer Center of Harnett County and the Retired & Senior Volunteer Program.