

ISSUES / PROGRAMS

*July, August and September, 2014*

1. I--Listeners wanted information about area job openings.  
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.  
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.  
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.  
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.  
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.  
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm (1 minute), and "Citizen Link," Saturday at 11:30am (2 minute). Each report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families
7. I--Listeners wanted information on issues faced by home schooling families.  
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
8. I--Listeners wanted information on issues faced by and services available to military personnel, veterans, and their families.  
P--WCKB aired "DOD News Now," found at [www.pentagonchannel.mil](http://www.pentagonchannel.mil). These 4½ minute segments aired each Sunday at 10:40am. A topic listing is attached.
9. I--Listeners wanted the latest information on science topics.  
P--WCKB aired a 90 second report, provided by EarthSky.org, each Sunday at 10:45am. A topic listing is attached.
10. I--Listeners wanted information about credit, budgeting and finance.  
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:48am. A topic listing is attached.

11. I--Listeners wanted current information on medical research and recommendations.  
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.  
A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.  
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.  
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.  
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of the special on-air interviews is attached.

## SOCIAL SECURITY REPORT

*(July - September, 2014)*

7/01/14	Brenda Brown	Questions & answers
7/08/14	*****	Medicare is here to stay
7/15/14	*****	SS honors veterans
7/22/14	*****	SS benefits of different flavors
7/29/14	*****	Retirement is a big decision
8/05/14	*****	Is a new SS card in your cards?
8/12/14	*****	Questions & answers
8/19/14	*****	My SS simplifies your life
8/26/14	*****	SS celebrates 79 years
9/02/14	*****	Women & SS
9/09/14	*****	Get to know the faces & facts of disability
9/16/14	*****	Committing fraud is stupid & illegal
9/23/14	*****	Questions & answers
9/30/13	*****	If your child is disabled, SS can help

## **ELDER CARE MADE EASIER**

Dr. Marion Somers

*(July - September, 2014)*

7/02/14	Cultural differences
7/09/14	Elder care ethics
7/16/14	Elder fraud
7/23/14	Elder recreation
7/30/14	Elder care touches all
8/06/14	Hoarding
8/13/14	Long term care insurance
8/20/14	Retiring
8/27/14	Spirituality
9/03/14	Talking to children
9/10/14	The joy of photos
9/17/14	The power of song
9/24/14	Transfer trauma

## HEALTH DEPARTMENT REPORT

*(July - September, 2014)*

7/03/14	Belinda Rayner	Summer camp physicals
7/10/14	.....	Make health a family reunion affair
7/17/14	.....	Eat Smart, Move More, Weigh Less program
7/24/14	.....	Summer eating habits for people with diabetes
7/31/14	.....	Home made ice cream--the scoop on salmonella
8/07/14	.....	Health & safety tips for extreme heat
8/14/14	.....	Back to school--refuel with breakfast
8/21/14	.....	School starts soon--is your child fully vaccinated?
8/28/14	.....	Healthy eating on a budget
9/04/14	.....	Preventing prescription painkiller overdose
9/11/14	.....	Bag lunches & food safety
9/18/14	.....	National Cholesterol Education Month
9/25/14	.....	Prostate Cancer Awareness Month

**COOPERATIVE EXTENSION SERVICE REPORT**

*(July - September, 2014)*

7/04/14	Donald Roper	Constructive communication
7/11/14	""""""""""	Benefits of strategic planning
7/18/14	Brian Parrish	Pond weed control
7/25/14	""""""""""	Beaver management assistance program
8/01/14	Donald Roper	Constructive communication
8/08/14	""""""""""	Benefits of strategic planning
8/15/14	Debbie Stephenson	Blueberries
8/22/14	""""""""""	Super tracker
8/29/14	Yvonne Ormond	The importance of family meal times
9/05/14	Debbie Byrd	Encouraging abstinence
9/12/14	""""""""""	The benefits of fathers' involvement with children
9/19/14	""""""""""	Building your child's confidence
9/26/14	""""""""""	Children's sleep habits

Back-up programs:

- 1 Nancy Lee Harnett County Child Care Resource & Referral services
- 2 """""""""" Infant/toddler safe sleep
- 3 """""""""" How to become a licensed family child care home provider

- 7/06/14 Internet Safety-Donna Rice Hughes: Thwarting Online Predators
- 7/13/14 Internet Safety-Donna Rice Hughes: Safety Measures
- 7/20/14 Homeschooling as a Vocation-Gene Edward Veith: The Doctrine of Vocation
- 7/27/14 Teaching History with Family Heritage: Mommy, Where Did I Come From?
- 8/03/14 Teaching History with Family Heritage: The Grand Scheme of Things/Cultural Heritage
- 8/10/14 Surviving the Common Core-Will Estrada: Future of the SAT and ACT
- 8/17/14 The Value of Volunteering: Learning to Help Others
- 8/24/14 Caring in Place-Josh Fotheringham: Keeping Things Balanced
- 8/31/14 Step into a Larger World-David Aikman: Echoes of the Past
- 9/07/14 Organizing Your Home-Vicki Bentley: There Is Hope
- 9/14/14 My Co-Star Is a Dolphin-Cozi Zuehlsdorff: Chase Your Dreams
- 9/21/14 Physical Education at Home-Dr. Roger Sayre: Just Keep Swimming
- 9/28/14 You Can Make a Difference-Joel Grewe: One Person Can Make a Difference

**7/06/14**

(Thursday, July 03, 2014, 4:27:58PM)

DoD leaders say ISIL is straining to hold its ground, National Guardsmen prepare for Arthur and staying safe on the Fourth.

**7/13/14**

(Thursday, July 11, 2014, 4:45:33 PM)

Japan's defense minister lands at the Pentagon aboard a Marine Corps Osprey; women get a chance at the Marine's Infantry Officer Course and; a fallen Airman comes home a half-century after his plane crashed into an Alaska mountain

**7/20/14**

(Thursday, July 17, 2014, 4:04:30 PM)

Congress takes up Gen Joseph Dunford's nomination to be the next Marine Corps Commandant, U.S. and ROK troops carry out maritime exercises and a wounded warrior is honored with a new sports award.

**7/27/14**

(Wednesday, July 23, 2014, 12:04:49 PM)

C-130s join the fight against fires in Wyoming, nomination hearings for the next Secretary of Veterans Affairs, and closing a key FOB in Afghanistan.

**8/03/14**

(Thursday, July 31, 2014, 9:47:44 AM)

U.S. advisers are showing armed forces in Afghanistan the way forward; Coast Guard crews pull several people to safety in Florida; and Marines work off steam while building bonds in the process.

**8/10/14**

(Wednesday, August 06, 2014, 2:13:33 PM)

Defense Secretary Chuck Hagel meets with troops and NATO leaders in Germany, technology makes air drops safer and keeping your cool in the dog days of summer.

**8/17/14**

(Thursday, August 14, 2014, 1:37:24 PM)

The Deputy Defense Secretary focuses on next week's Asia-Pacific meetings, making sure your vote counts and the Navy promotes medical careers.

**8/24/14**

(Wednesday, August 20, 2014, 2:26:26 PM)

Deputy Defense Secretary Bob Work arrives in the Republic of Korea, the Navy releases its five year navigation plan and troops get in over their heads during dunker training.

**8/31/14**

(Thursday, August 28, 2014, 2:58:36 PM)

Army's Vice Chief of Staff explains how the Reserve component has evolved and the U.S. Open's oldest ball boy is a 53-year-old Green Beret Desert Storm Veteran running the court with teens.



**9/07/14**

(Tuesday, September 2, 2014, 2:25:32 PM)

Defense Secretary Chuck Hagel says every member of DoD is responsible for suicide prevention, the Army's new Vice Chief of Staff talks about the importance of resiliency and your financial security aids readiness.

**9/14/14**

(Wednesday, Sept 10, 2014, 11:00:17 AM)

DoD launches a new campaign to prevent suicide.

**9/21/14**

(Wednesday, Sept 17, 2014, 10:26:38 AM)

"Operation United Assistance" targets Africa's Ebola outbreak, two Vietnam veterans are inducted into the Hall of Heroes, and preventing suicide by battling demons -- with martial arts.

**9/28/14**

(Thursday, September 4, 2014, 9:59:47 AM)

Technology's role in America's national security, the Navy takes steps to prevent suicides and wounded warriors take on a crossfit challenge.

- 7/06/14      What lives between the stars?
- 7/13/14      What are coronal mass ejections?
- 7/20/14      Whales fall through the research net
- 7/27/14      Snake venom discovery could aid drug development
- 8/03/14      New estimate suggests Milky Way mass of 1.6 trillion stars
- 8/10/14      New dinosaur may be oldest by 10 million years
- 8/17/14      What is a sun pillar?
- 8/24/14      Watching the seasons change in the atmosphere of Titan
- 8/31/14      Earth is undergoing a true polar wander, scientists say
- 9/07/14      When does the age of Aquarius begin?
- 9/14/14      Tibetan Buddhist statue carved from iron meteorite
- 9/21/14      What is earthshine?
- 9/28/14      First evidence discovered of planet's destruction by its star

## "MY MONEY LIFE"

Chuck Bentley

*(July - September, 2014)*

- 7/06/14 Financial independence
- 7/13/14 Larry Burkett: Obstacles to financial planning
- 7/20/14 You aren't a financial failure
- 7/27/14 Larry Burkett: Following Christ means self-sacrifice
- 8/03/14 Motives matter
- 8/10/14 Larry Burkett: Debt's spiral
- 8/17/14 Avoiding Facebook ads
- 8/24/14 Larry Burkett: How much is enough?
- 8/31/14 Larry Burkett: A stewardship perspective on work & retirement
- 9/07/14 Larry Burkett: Teaching kids about money
- 9/14/14 Larry Burkett: Deciding to trust God
- 9/21/14 Eggs in a basket
- 9/28/14 Follow Joseph's example

7/06/14	Patricia Davidson	Opiod threat
7/13/14	Patricia Davidson	Pain relief
7/20/14	Kenneth Pienta	Advanced prostate cancer
7/27/14	Gabor Kelen	Real danger
8/03/14	Patricia Davidson	Managing chronic disease
8/10/14	Dr. Kenneth Pienta	Kidney nodules
8/17/14	Gabor Kelen	Ebola
8/24/14	Redonda Miller	Sleep study
8/31/14	Clifford Weiss	Beat obesity
9/07/14	Patrick Okolo	Which test?
9/14/14	Colleen Barry	Marijuana & opioids
9/21/14	Michael Klag	Chikungunya
9/28/14	Keisha Pollack	Health impact assessments

## CONSUMER TIME

*(July - September, 2014)*

7/06/14	Susan Carter, Kevin Concannon	USDA's summer feeding program kicks into high gear
7/13/14	Gary Crawford, Debbie Stabenow, Kurtis Miller, Scott Vitters, Ashford Galbreath, Adam Monroe, J.D. Hankins	More environmentally friendly products coming our way
7/20/14	Gary Crawford, Dr. David Klurfeld	The whole truth about whole grain foods
7/27/14	Susan Carter, Tom Schwartz, Laura Walter	The do's & don'ts of refrigerating fresh fruits & vegetables
8/03/14	Gary Crawford, Karen Blakeslee	Quirky queries about food
8/10/14	Gary Crawford, Annemarie Kuhns	A first look at the food price picture for next year
8/17/14	Gary Crawford, Arondo Holmes	Getting the most perks from that costly cup of coffee
8/24/14	Gary Crawford, Sharolyn Flaming-Jackson	The right shoes are a good step for starting a fitness program
8/31/14	Gary Crawford, Tina Hanes	Planning a safe Labor Day weekend picnic
9/07/14	Gary Crawford, Sandy Proctor	Packing a nutritious school lunch for your child
9/14/14	Rod Bain, Annemarie Kuhns	Paying more for meat at the counter
9/21/14	Gary Crawford, Edgar Chambers IV	Study shows most of us don't treat poultry safely at home
9/28/14	Rod Bain, Jason Weller, David Hasselhoff	Dam watch - keeping citizens safe

## AG UPDATE

(July - September, 2014)

7/06/14	Rod Bain, Erica Spackman	A more efficient test for Avian influenza in poultry flocks
7/13/14	Susan Carter, Lilian Salerno	USDA provides funds to install renewable energy systems
7/20/14	Susan Carter, Robert Johansson	Beef & pork production forecasts & food prices
7/27/14	Rod Bain, Gina McCarthy	What "The Waters of the US" rule potentially means to farming
8/03/14	Rod Bain, Rob Eirich	Keeping cattle cool in the hot days of summer
8/10/14	Rod Bain, Hero Gollary	What would better soil carbon calculations mean for farmers?
8/17/14	Rod Bain, Juan Garcia	Important farm bill farm program targets mark approach
8/24/14	Rod Bain, Steve Wettschurack	Tools, tips & techniques in grain rescue operations
8/31/14	Rod Bain, Mike Jewison	Inside the July cattle on feed numbers
9/07/14	Susan Carter, Doug O'Brien	Grant funds help turn commodities into value-added products
9/14/14	Rod Bain, Joe Glauber	A new record in ag exports & a look ahead
9/21/14	Rod Bain, Michael Langemeier	Tools to offset lower corn & soybean prices
9/28/14	Susan Carter, Doug O'Brien	USDA provides funding to improve electric systems in rural areas

## SPECIAL BROADCASTS / COMMUNITY EVENTS

(July - September, 2014)

- July 30, 2014 WCKB aired a recorded interview with Jeff Pittman, discussing the upcoming benefit event for Kaylan King. She is a local 5th grader who is recovering from a brain aneurysm; funds raised will assist her family with medical bills. The interview aired from 12n - 12:20pm.
- July 31, 2014 WCKB aired a live interview with John Riley of Dunn Crimestoppers. He talked about the upcoming National Night Out event and the activities being planned for the local observance. The interview aired from 7:30am-7:40am.
- August 4, 2014 WCKB aired a live interview with Cindy Hunter of the Angier Chamber of Commerce. She talked about upcoming events, the Angier Business Showcase and the Crepe Myrtle Festival. The interview aired from 12n - 12:20pm.
- August 18, 2014 WCKB aired a live interview with Gene Love of Beacon Rescue Mission. He updated the audience on new developments at the mission and the ways they help those in need. He also discussed ways to donate to and support the mission. The interview aired from 12n - 12:30pm.
- September 9, 2014 WCKB aired a live interview with Aaron Jackson, regarding the upcoming Hollerin' Heritage Festival and National Hollerin' Contest. The interview aired from 12n - 12:30pm.
- September 10, 2014 WCKB aired a live interview with Cindy Hunter of the Angier Chamber of Commerce, promoting the upcoming Crepe Myrtle Festival. The interview aired from 12n - 12:30pm.
- September 11, 2014 WCKB aired a live interview with Nancy Guy of the Lillington Chamber of Commerce, about the upcoming Lillington Fall Festival. The interview aired from 12n - 12:20pm.
- September 16, 2014 WCKB aired a live interview with Terry Whittington, regarding the upcoming Dunn Business Fest event. The interview aired from 12n - 12:30pm.
- September 24, 2014 WCKB aired a live interview with LeeAnn Blackmon of Harnett RSVP. She discussed the Medicare open enrollment period. The interview aired from 12n - 12:30pm.
- September 29, 2014 WCKB aired a live interview with Erwin Mayor Patsy Carson and Chamber of Commerce Executive Director Linda Roberts about the upcoming Erwin Denim Days festivities. The interview aired from 12n - 12:30pm.
- September 30, 2014 WCKB aired a live interview with Rusty Godwin, president of the Erwin Lions Club. He discussed the Lions Vision Van, which will be in the area this weekend during the Denim Days celebration. The interview aired from 12n - 12:30pm.