

ISSUES / PROGRAMS

October, November and December, 2013

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm (1 minute), and "Citizen Link," Saturday at 11:30am (2 minute). Each report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
8. I--Listeners wanted information on issues faced by and services available to military personnel, veterans, and their families.
P--WCKB aired "TPC News Podcasts," found at www.pentagonchannel.mil. These 4½ minute segments aired each Sunday at 10:38am. A topic listing is attached.
9. I--Listeners wanted the latest information on science topics.
P--WCKB aired a 90 second report, provided by EarthSky.org, each Sunday at 10:45am. A topic listing is attached.
10. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:48am. A topic listing is attached.

11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT

(October - December, 2013)

10/01/13	Brenda Brown	You know where to find us, because we make it easy
10/08/13	*****	Get your benefit verification letter online
10/15/13	*****	Let SS help guide you to work
10/22/13	*****	Questions & answers
10/29/13	*****	This Halloween, don't be spooked by the internet
11/05/13	*****	SS serves those who've served
11/12/13	*****	You've just stepped into the retirement zone
11/19/13	*****	Share a SS tip with your wise elders
11/26/13	*****	If you can't work due to a disability, SS can help
12/03/13	*****	Questions & answers
12/10/13	*****	Special day focuses on helping people with disabilities open doors
12/17/13	*****	A novel (but good) idea for a holiday gift
12/24/13	*****	Check in with SS before traveling outside the United States
12/31/13	*****	Avoid winter's perils by going online for SS

ELDER CARE MADE EASIER

Dr. Marion Somers

(July - September, 2013)

10/02/13	Hiring an Aide
10/09/13	Early Signs of Dementia
10/16/13	The Blues
10/23/13	Staying Calm
10/30/13	Legal Papers
11/06/13	Guardianship
11/13/13	Finding Religion
11/20/13	Adapted Equipment
11/27/13	Discussing Death
12/04/13	Interest in the Arts
12/11/13	The Elderly Go Online
12/18/13	Federally Funded Resources
12/25/13	Caring for My Elder

HEALTH DEPARTMENT REPORT

(October - December, 2013)

10/03/13	Belinda Rayner	Fresh Start smoking cessation
10/10/13	*****	Good health habits
10/17/13	*****	Food safety for leftovers
10/24/13	*****	Eating right when money's tight
10/31/13	*****	Halloween the healthy way
11/07/13	*****	Diabetes & the flu
11/14/13	*****	Great American Smokeout
11/21/13	*****	"Maintain Don't Gain" holiday challenge
11/28/13	*****	National Diabetes Month
12/05/13	*****	Managing diabetes during the holidays
12/12/13	*****	Holiday stress
12/19/13	*****	Food safety for homemade eggnog
12/26/13	*****	Fitting in winter activity

COOPERATIVE EXTENSION SERVICE REPORT

(October - December, 2013)

10/04/13	Nancy Lee	Infant/toddler safe sleep
10/11/13	*****	How to become a licensed family child care home provider
10/18/13	Lauren McDowell	Harnett County Child Care Resource & Referral services
10/25/13	*****	Halloween safety
11/01/13	Melanie Graham	Reading
11/08/13	Shelley Humphrey	Playing with your child
11/15/13	Melanie Graham	Traveling with kids
11/22/13	Charmelle Kelly	Social & emotional development
11/29/13	Christina Jolly	Car seat safety
12/06/13	Melanie Graham	Reading
12/13/13	Wanda Hardison	Tailgating food safety
12/20/13	*****	Avoiding food related illnesses during the holidays
12/27/13	*****	Setting goals to be healthier in 2014

- 10/06/13 The Etiquette Advantage: Asparagus & Etiquette
- 10/13/13 Generation Joshua: Training Stewarts & Leaders
- 10/20/13 Making the Transition to Homeschooling: In the Beginning
- 10/27/13 Making the Transition to Homeschooling: Breathing Room
- 11/03/13 Homeschooled Leader-George Washington: Indispensible Leadership
- 11/10/13 Homeschool Co-ops for Special Needs-Faith Berins: How to Find a Suitable Co-op
- 11/17/13 College at 12-Kip & Mona Lisa Harding: Running from the Start
- 11/24/13 A Time for Thanksgiving: Celebrating with Thankfulness
- 12/01/13 A Few Lessons from 30 Years of Homeschooling: Hang Up the Phone
- 12/08/13 Bridging the Gap-Makoto Fujimura: Exploring Beauty
- 12/15/13 2013 in Review: The Common Core
- 12/22/13 Reach Out from the Heart/HSF Ambassadors-Anne Miller: Building Hope
- 12/29/13 Reach Out from the Heart/HSF Ambassadors-Anne Miller: Write Love on the World

10/06/13

(Wednesday, September 25, 2013, 2:17:09 PM)

The Air Force flies an unmanned F-16, battling suicide in Afghanistan and what you need to know in the event of a possible government shutdown next week.

10/13/13

(Monday, September 09, 2013, 3:24:19 PM)

Battling domestic violence, heading off military suicides and flying through Razor Talon.

10/20/13

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10/27/13

(Wednesday, October 23, 2013, 1:55:21 PM)

Defense Secretary Chuck Hagel attends the Brussels NATO conference, a National Guardsman is remembered for trying to stop a school shooting and the Chief of Naval Operations talks leadership.

11/03/13

(Wednesday, October 30, 2013, 2:15:12 PM)

Congress hears testimony on the Navy Yard Shooting; defusing a World War II shell; and the Navy's new generation of destroyer is floated for the first time.

11/10/13

(Thursday, November 07, 2013, 2:09:55 PM)

Service chiefs warn Congress about the effects of sequestration on national security, Steadfast Jazz plays across Poland and a Korean War vet gets a surprise on his "Honor Flight."

11/17/13

(Wednesday, November 13, 2013, 1:27:57 PM)

Top defense leaders plot a budget strategy; Ospreys arrive in the Philippines to help with typhoon response; and National Guardsmen jump out of a perfectly good aircraft.

11/24/13

(Wednesday, November 20, 2013, 3:05:09 PM)

Congress hears about voting issues for deployed service members, a wreath laying at the Tomb of the Unknowns, and service members put on a "Sky Show" in Dubai.

12/01/13

(Tuesday, November 26, 2013, 3:18:47 PM)

Soldiers apply lessons learned from years in Iraq and Afghanistan, training to defuse explosive situations and a sign of the season arrives at the Capitol.

12/08/13

(Monday, December 02, 2013, 3:04:57 PM)

Help navigating tax season, a top defense leader makes his final trip to Afghanistan and service members represent the U.S. on the basketball court in Belgium.

12/15/13

(Wednesday, December 11, 2013, 2:17:46 PM)

Defense Secretary Hagel wraps up a five-nation tour; the U.S. military is on track for 2014 in Afghanistan; and a historic visit to a long-time ally in the Pacific.

12/22/13

(Wednesday, December 18, 2013, 3:10:27 PM)

Marines train to respond to global demands; BAH will see an overall 5 percent increase in 2014; and a chaplain in Germany prepares service members for life as civilians.

12/29/13

(Friday, December 20, 2013, 2:14:38 PM)

Defense Secretary Hagel recognizes sacrifice in Afghanistan, Navy Secretary Mabus addresses alleged fraud in the Navy, TAPS has resources for military families facing loss of loved ones during holiday season.

- 10/06/13 Ship noise hinders whale communication
- 10/13/13 Why are moths attracted to flame?
- 10/20/13 Pluto's moons might be hazard for NASA spacecraft
- 10/27/13 A boat for sailing Titan's seas
- 11/03/13 How long would it take to get to Alpha Centauri?
- 11/10/13 Tim Lowenstein on a world of microbes buried alive in ancient salt
- 11/17/13 Mars not as Earthlike as we thought?
- 11/24/13 Rebecca Costa on thinking our way out of extinction
- 12/01/13 Andrew Heymsfield on hole-punch clouds made by jets
- 12/08/13 Baby turtles don't just go with the flow
- 12/15/13 What makes a rooster decide to crow?
- 12/22/13 Reindeer see a twilight world in UV light
- 12/29/13 Waves made from earthly lightning flashes leak into space

"MY MONEY LIFE"

Chuck Bentley

(October - December, 2013)

- 10/06/13 God's Economy
- 10/13/13 Working for the Lord
- 10/20/13 Helping adult children
- 10/27/13 Living in God's economy
- 11/03/13 Home sellers' mistakes
- 11/10/13 Battling slow mortgage lenders
- 11/17/13 Developing real financial assets
- 11/24/13 Overcoming discontent
- 12/01/13 God's economy vs man's economy
- 12/08/13 Borrowing biblical principles
- 12/15/13 Mistakes new entrepreneurs make
- 12/22/13 Never compromise
- 12/29/13 Retirement is an endangered species

10/06/13	Dr. Mark Bicket	Avoiding steroids
10/13/13	Lori Paine, RN	Nuclear power & health
10/20/13	Dr. Redonda Miller	No meds sore throat
10/27/13	Dr. Julie Frieschlag	Falls & outcomes
11/03/13	Dr. Mark Lessne	PAD
11/10/13	Dr. Richard Leigh	Cartoid block
11/17/13	Dr. Lisa Maragakis	Wash hands
11/24/13	Dr. Richard Leigh	More stroke
12/01/13	Dr. Lisa Maragakis	Complex problem
12/08/13	Dr. Alan Gelber	Gout & kidneys
12/15/13	Dr. Anne Burke	Implants
12/22/13	Robert Blum	Empowering youth
12/29/13	Dr. Michael Blaha	Exercise & heart disease

CONSUMER TIME*(October - December, 2013)*

10/06/13	Gary Crawford, Dennis Patton	Fall is a great time to plant grass seed
10/13/13	Gary Crawford, John Hartman	Fall is the best time to plant trees
10/20/13	Gary Crawford, Dennis Patton	When it comes to fall lawn care, think backwards
10/27/13	Gary Crawford, Dr. Karen DeBord, Anne Efland	Some trick or treating safety tips
11/03/13	Gary Crawford, Dennis Patton	Fall is the time to declare war on weeds in the yard
11/10/13	Rod Bain, Dwayne Elmore	Keeping hunter safety in mind out in the field
11/17/13	Gary Crawford, Sharolyn Flaming-Jackson	How to find the right shoe for a walking fitness program
11/24/13	Gary Crawford, Kathy Bernard	How not to prepare that holiday turkey
12/01/13	Rod Bain, John Cromartie	Veterans & their impacts on rural communities & economies
12/08/13	Gary Crawford, Barbara O'Neill	Keeping track of your spending as you do your holiday shopping
12/15/13	Gary Crawford, Dr. Karen Ensle	Keeping your weight in check during the holidays
12/22/13	Gary Crawford, Anne Efland	Approval ratings for Santa continue high
12/29/13	Rod Bain, Tom Vilsack	A new resource for resources to take on drought

AG UPDATE*(October - December, 2013)*

10/06/13	Rod Bain, Dee Jepsen	Safety tips for working in and around grain bins
10/13/13	Rod Bain, Tim Reif, Tom Vilsack	What WTO ruling means for US poultry exports
10/20/13	Susan Carter, Tom Vilsack, Jason Weller	New grants to improve conservation on ag lands
10/27/13	Rod Bain, Dee Jepsen	Partners in grain bin safety education & rescue training
11/03/13	Rod Bain, Craig Goodwin	Estuaries--their importance & their conservation
11/10/13	Gary Crawford, Chad Hart	A most unusual year for marketing corn
11/17/13	Susan Carter, Elaine Lidholm	Some states published their own market reports during government shut down
11/24/13	Rod Bain, Bob Dinneen, Tom Vilsack	USDA role in expanding the renewable fuels industry
12/01/13	Gary Crawford, Gerry Bange	New 2014 forecasts for the meat sector
12/08/13	Rod Bain, Donald Buysse	Preliminary release date set for 2012 census of agriculture
12/15/13	Rod Bain, Keith Collins	The growth of crop insurance
12/22/13	Rod Bain, Michael Strain, Dale Rodman, Karen Ross, Greg Ibach	Challenges abound for state ag leaders
12/29/13	Gary Crawford, Dr. Liz Wagstrom	New rules & guidance for antibiotic use in livestock products

SPECIAL BROADCASTS / COMMUNITY EVENTS

(October - December, 2013)

- October 3, 2013 WCKB aired a live interview with Joe Johnson and Si Harrington. They talked about the Erwin History Room and efforts to move the old Erwin Depot to a new location in downtown Erwin. The interview aired from 12n - 12:30pm.
- October 7, 2013 WCKB aired a live interview with Kristin Perry of the Harnett Animal Welfare Coalition. She discussed the group's efforts and services, and highlighted the current "Mystery Pet" fundraising effort. The interview aired from 12n - 12:30pm.
- October 8, 2013 WCKB aired a live interview with Hope Moore of the Coats Area Chamber of Commerce, about the upcoming Coats Farmers Day events. The interview aired from 8:30am - 8:45am.
- October 14, 2013 WCKB aired a live interview with Meredith Blalock of Harnett Health Systems. She discussed breast cancer and the activities being held for Breast Cancer Awareness Month. The interview aired from 12n - 12:30pm.
- October 24, 2013 WCKB aired a live interview with Rick Childrey, president of the Greater Smithfield-Selma Chamber of Commerce. He discussed the upcoming Smithfield Business Expo. The interview aired from 12n - 12:30pm.
- October 29, 2013 WCKB aired a live interview with Sharon Stevens of the Dunn Area Tourism Authority. She talked about events planned for the upcoming Touchstone Energy Cotton Festival. The interview aired from 12n - 12:30pm.
- November 13, 2013 WCKB aired a live interview with Livia Satterfield, about the Operation Christmas Child outreach of Samaritan's Purse. As an orphan in Romania, she was a shoebox gift recipient; she talked about what the gift meant to her, how to pack a shoebox gift, and about National Collection Week.