

WCKB 780-AM

ISSUES / PROGRAMS

April, May, and June, 2016

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm. Each 60 second report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families
9. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
10. I--Listeners wanted information on the health and well-being of their family pets.
P--WCKB aired "Vet Report with Nancy Shay," a 30 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:44am and each Monday at 12:50pm. A topic listing is attached.
11. I--Listeners wanted to learn about new technology and its applications.
P--WCKB aired "Your Tech Support with Chris Morris," a 60 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:45am and each Wednesday at 12:50pm. A topic listing is attached.

12. I--Listeners wanted the latest information on science topics.
P--WCKB aired "Science Made Simple," a 60 second report provided by Coast to Coast Radio Networks, each Sunday at 10:47am. A topic listing is attached.
13. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "Family Money Minute," a 1 minute report by Sami Cone, each Sunday at 10:49am. A topic listing is attached.
P--WCKB aired "Family Finance Report with Salil Gutt," a 60 second report provided by Coast to Coast Radio Networks, each Thursday at 12:50pm. A topic listing is attached.
11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am. A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of the special on-air interviews is attached.

SOCIAL SECURITY REPORT

(April - June, 2016)

4/05/16	Brenda Brown	Taking stock during financial literacy month
4/12/16	*****	Discover the courageous faces of disability
4/19/16	*****	Ex-spouse benefits, taxes, and you
4/26/16	*****	Spring into a stress-free retirement
5/03/16	*****	Questions & answers
5/10/16	*****	Give an invaluable gift this Mother's Day
5/17/16	*****	What is FICA?
5/24/16	*****	Honoring our service members on Memorial Day
5/31/16	*****	News for same-sex couples about SS
6/07/16	*****	SS, a super hero to many Americans
6/14/16	*****	Questions & answers
6/21/16	*****	SS benefits US citizens outside the United States
6/28/16	*****	Getting married soon? Give SS your new name

ELDER CARE MADE EASIER

Dr. Marion Somers

(April - June, 2016)

4/06/16	HIPAA
4/13/16	Do your research
4/20/16	Back pain
4/27/16	Alzheimer's & dementia support groups
5/04/16	Time for assisted living
5/11/16	Elder fraud
5/18/16	Working caregivers 1
5/25/16	Working caregivers 2
6/01/16	Working caregivers 3
6/08/16	Working caregivers 4
6/15/16	Working caregivers 5
6/22/16	Time management tips
6/29/16	Working caregivers 6

HEALTH DEPARTMENT REPORT

(April - June, 2016)

4/07/16	Heather Clark	April is recognized as Public Health Month
4/14/16	Prom health & safety tips
4/21/16	Spring into action--get a mammogram
4/28/16	Rabies prevention--protecting you & your family
5/05/16	Belinda Rayner	Women's Health Week
5/12/16	High Blood Pressure Education Month
5/19/16	Stroke Awareness Month
5/26/16	National Physical Fitness & Sports Month
6/02/16	Erin Brown	Hurricane preparedness
6/09/16	Mobile mammography--making a difference in Harnett County
6/16/16	Celebrate a smoke-free Father's Day
6/23/16	Make health a family reunion affair
6/30/16	Skin cancer awareness--protect your skin

COOPERATIVE EXTENSION SERVICE REPORT

(April - June, 2016)

4/01/16	Brian Parrish	Pond weed control
4/08/16	*****	Beaver management assistance program
4/15/16	*****	Forages
4/22/16	*****	Present use value taxes
4/29/16	*****	Long leaf pine
5/06/16	Matt Jones	Cooperative extension horticulture in Harnett County
5/13/16	*****	Importance of soil testing
5/20/16	*****	Container vegetable gardening
5/27/16	*****	Understanding tomato varieties
6/03/16	*****	Common tomatoes diseases
6/10/16	*****	Weeds
6/17/16	*****	Black spot on roses/Galls on trees
6/24/16	*****	Integrated pest management/Ornamental grasses

Back-up programs:

Debbie Byrd	Encouraging abstinence
*****	The benefits of fathers' involvement with children
*****	Children's sleep habits
Yvonne Ormond	Helping your child enjoy the benefits of physical activity

- 4/03/16 Building Better Lives for Refugees--Chris Woodruff: Whoever Has the World's Goods...
- 4/10/16 Parenting with Grace--Elyse Fitzpatrick: The Heart of Grace
- 4/17/16 Limited Resources, Unlimited Options--Ben Uyeda: Limited Means, Unlimited Options
- 4/24/16 Employable You...Creating High School Resumes--Allen Hudson: You...On Paper
- 5/01/16 #1 Qualification for Teaching Your Kids--Tanya Smith Johnson: The Beauty of Home Schooling
- 5/08/16 Get Inside the Preschool Mind--Vicki Bentley: You're Already Homeschooling
- 5/15/16 Spreading the Message of Life--Lila Rose: Is This Really Happening?
- 5/22/16 The Key to Teaching Current Events--Dr. David Aikman: Echoes of the Past
- 5/29/16 Making the Most of Your Summer Break--Rachelle Reitz: Keep the Wheels Turning
- 6/05/16 A Guide to Raising Superheroes--Ryan & Bethany Bomberger: Finding Our Purpose
- 6/12/16 How to Work & Home School--Pamela Price: Caring for Yourself
- 6/19/16 Inspiring Your Budding Artist--Makoto Fujimura: Exploring Beauty
- 6/26/16 Beyond the Music--Mia Laity: Beyond the Notes & Rhythms

4/03/16	Out-of-shape pets
4/04/16	Fear-free vets
4/10/16	Heartworm
4/11/16	Behavioral issues
4/17/16	Socializing your dog
4/18/16	Introducing a new cat
4/24/16	New cat--go to the vet
4/25/16	Hummingbirds
5/01/16	Calming music for animals
5/02/16	Emotional needs of birds
5/08/16	How animals help people
5/09/16	Children reading to dogs
5/15/16	Responsible pet owners
5/16/16	Foods to avoid feeding your pet
5/22/16	Why dogs love ear rubs
5/23/16	Car safety for pets
5/29/16	Pets & senior citizens
5/30/16	Guinea pigs as pets
6/05/16	Leaving pets in the car
6/06/16	Harness vs haltie collar
6/12/16	Using a cat fence
6/13/16	Care of wildlife
6/19/16	Summer grooming

- 6/20/16 Plants that attract birds
- 6/26/16 Checking out stray kittens
- 6/27/16 Swimming for your dog

4/03/16	Speed up your hard drive
4/06/16	CharityDonations.com
4/10/16	Cinque Tech
4/13/16	LeReve Tech
4/17/16	Does high tech help higher education?
4/20/16	Do you have a computer virus?
4/24/16	Speed up your PC
4/27/16	How much do we rely on apps?
5/01/16	Amazon Dash expansion
5/04/16	Uber cancels e-mail support
5/08/16	Video game sales
5/11/16	PS Vue
5/15/16	Boom box return
5/18/16	Rift repairs
5/22/16	Low-income broadband
5/25/16	GoPro apps
5/29/16	Facebook teens
6/01/16	Smart luggage
6/05/16	Dell 4K monitor
6/08/16	Robotic surgery game
6/12/16	Hulu Live channels
6/15/16	Teen phone addiction
6/19/16	Ikea VR

6/22/16 Half of Americans play video games

6/26/16 Oculus public relations trouble

6/29/16 Chrome most popular

SCIENCE MADE SIMPLE

(April - June, 2016)

4/03/16	Stress & the brain
4/10/16	Rediscovering species
4/17/16	Flower survivor
4/24/16	Exoplanets
5/01/16	Dreams
5/08/16	Science & kids
5/15/16	Deadly new virus
5/22/16	Sound cloak
5/29/16	Ancient dentists
6/05/16	Birds as smart as monkeys
6/12/16	Dinosaur babies
6/19/16	Animal depression
6/26/16	Mega stars

FAMILY MONEY MINUTE
Sami Cone

(April - June, 2016)

- 4/03/16 Use what you have
- 4/10/16 Family money personality
- 4/17/16 Top consignment tips
- 4/24/16 Crockpot beef stew recipe
- 5/01/16 Write expiration dates
- 5/08/16 Buying a used car
- 5/15/16 Unconventional reception locations
- 5/22/16 Use your school
- 5/29/16 Free summer movies
- 6/05/16 Hire an intern
- 6/12/16 Get it in writing
- 6/19/16 Save on tea
- 6/26/16 Summer beauty tips

4/07/16	Overlooking the biggest asset
4/14/16	Money & happiness
4/21/16	Life insurance strategies
4/28/16	Baby boomers are sandwiched
5/05/16	Margin borrowing
5/12/16	Banks pitching pre-paid debit cards
5/19/16	Managing your credit score
5/26/16	HSA contributions after 65
6/02/16	Reducing taxes in retirement
6/09/16	Downsizing
6/16/16	College & Social Security
6/23/16	Loans to siblings
6/30/16	Elder abuse

4/03/16	Redonda Miller	Aspirin again
4/10/16	Michael Blaha	Coronary calcium
4/17/16	Eric Strain	Opioid guidelines
4/24/16	William Nelson	Childhood cancer
5/01/16	William Nelson	Toxic cost
5/08/16	Stephanie Greenberg	Pet benefit
5/15/16	Jon Weingart	Teenagers & brain tumors
5/22/16	Thomas Quinn	Screen everyone (Hep C)
5/29/16	Robert Higgins	Seven surgeries
6/05/16	Dale Needham	ICU & mental health
6/12/16	Marcela Ferrada	Relapsing polychondritis
6/19/16	Alison Turnbull	Confusion in the ICU
6/26/16	Kevin Gerold	Use for ketamine

CONSUMER TIME

(April - June, 2016)

4/03/16	Gary Crawford, Alison Gustafson	Getting teens to snack in a little healthier way
4/10/16	Gary Crawford, Ulrich Bernier	Making us invisible to mosquitoes
4/17/16	Gary Crawford, Dennis Patton	Springtime lawn work
4/24/16	Rod Bain, Kathleen Merrigan	The growing successes of KYF2
5/01/16	Gary Crawford, Mary Kay Malinoski	Lawn care the lazy way
5/08/16	Gary Crawford, Mary Meck Higgins	That sinking flu-like feeling may be coming from your kitchen sink
5/15/16	Gary Crawford, Tom Vilsack, Elanor Starmer	An explosion of farmers markets & other local food sales
5/22/16	Gary Crawford, Marianne Gravely	Outdoor cooking mess-ups & miscues
5/29/16	Rod Bain, Tom Vilsack	Research & tech address food waste
6/05/16	Gary Crawford, Annemarie Kuhns	A new look at food prices for the summer & for all year
6/12/16	Gary Crawford, Kathryn Sullivan, Brad Rippey	How bad will this Atlantic hurricane season be?
6/19/16	Gary Crawford, Tom Vilsack, John King, Dorothy McAuliffe	Bringing nourishment to kids in the summer
6/26/16	Gary Crawford, Marianne Gravely	It's almost criminal how some holiday picnics turn out

AG UPDATE*(April - June, 2016)*

4/03/16	Rod Bain, Nathan Franzen	FSA guaranteed farm loans--backing beginning farmers
4/10/16	Rod Bain, Stavros Vougioukas	The next steps toward mechanized & robotic harvesting?
4/17/16	Rod Bain, Craig Morris	Contest preps students for meat industry careers
4/24/16	Gary Crawford, Zippy Duvall, Roger Johnson, Joe Outlaw, Rob Johansson	Farm economy feeling the financial pressure
5/01/16	Rod Bain, Scott Heiberger	Agritourism best practices promote protection
5/08/16	Rod Bain, Morgan Neilson	A career path from "The Cooler"
5/15/16	Rod Bain, Val Dolcini	CRP's most competitive enrollment period
5/22/16	Rod Bain, Dan Kerestes	A survey on honey bee colonies
5/29/16	Gary Crawford, Sen. Pat Roberts, Den Spearman, Jeffrey Hall, Zippy Duvall, Roger Johnson, Joe Outlaw, Rob Johansson	Farm Credit System financial position strong as credit needs increase
6/05/16	Rod Bain, Lisa Ferguson	A regional strategy for pest & disease outbreaks
6/12/16	Rod Bain, Kathy Mather	The 4 R's & their role in resource conservation
6/19/16	Rod Bain, Rob Johansson	Corn, soybeans S&D shows lower supplies, higher prices
6/26/16	Rod Bain, Monique Marez	Growing organic ag trade opportunities

SPECIAL BROADCASTS / COMMUNITY EVENTS

(April - June, 2016)

- April 6, 2016 WCKB aired a live interview with Loretta Byrd, executive director of the Benson Area Chamber of Commerce. She talked about the upcoming Farm Heritage Days celebration. The interview aired from 12n - 12:30pm.
- May 3, 2016 WCKB aired a live interview with Abby Barefoot, administrator of the Erwin Area Chamber of Commerce. She talked about the upcoming National Day of Prayer Luncheon and the Erwin Spring Fling event. The interview aired from 12n - 12:30pm.
- May 4, 2016 WCKB aired a live interview with Gail Penny, about the upcoming Coats Community Day/Celebrating Spiritual Unity event. The interview aired from 12n - 12:15pm.
- May 10, 2016 WCKB aired a live interview with Lee Ann Blackman, about the upcoming RSVP Seniors Fair. The interview aired from 12n - 12:30pm.
- May 17, 2016 WCKB aired a live interview with Sharon Stevens of the Dunn Area Tourism Authority. She talked about the upcoming General William C. Lee Celebration events. The interview aired from 12n - 12:30pm.
- May 27, 2016 WCKB aired a live interview with Mike Thornton, part of the ministry team leading the "Ignite Dunn!" revival. The interview aired from 12n - 12:30pm.
- June 9, 2016 WCKB aired a live interview with Todd Snyder, about the General William C. Lee Pig Cook-off. The interview aired from 12n - 12:10pm.